beltramo.dan@gmail.com

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Over 9 years experience in UX Design; well versed at translating complex needs to intuitive experiences through balanced user-centered end-to-end design

12.2020 – current Google – Visual Designer

Spearheaded visual design for high-visibility features including homescreen, taskbar, and Work Profile Championed design excellence by crafting compelling review presentations and obtaining executive buy-in Collaborated seamlessly with Engineering to assess feasibility and generate comprehensive design specifications

3.2020 – 12.2020 eBay – SR UX Designer*

Developed a comprehensive sneaker listing prototype with multiple user flows, facilitating effective research Conceptualized user journeys of innovative listing experiences, integrating cross-platform design patterns Analyzed end-to-end seller onboarding, identified critical pain points and recommended strategic improvements

3.2020 – 4.2020 ModeAdjust – UX Designer*

Orchestrated all design initiatives for a data collection app used by professional athletes, driving product success Led client presentations of user flows and mockups, demonstrating adaptability and rapid iteration Generated detailed design documentation and collaborated with developers, streamlining the handoff process

7.2017 – 11.2019 Healthy Grid – UX Design Lead*

Crafted all concepts, flows, illustrations, and mockups for a responsive healthcare toolset earning the eHealthcare Leadership Award for "Best Site Design"

Managed development tickets and spearheaded QA efforts, ensuring timely and high-quality product delivery

7.2017 – 3.2018 Living Room Theaters – UX Designer*

Envisioned and executed user flows, style guides, and high-fidelity mockups for a responsive website redesign Introduced transformative features, including gift cards, ticket returns, and online food ordering Refined the design system post-launch, ensuring continuous improvement and brand consistency

7.2016 – 2.2017 Blue Bottle Coffee – Visual Designer

Developed engaging visual assets for email marketing, banners, print media, and digital ads
Partnered with cross-functional teams in agile design sprints, demonstrating collaborative skills
Optimized email templates based on A/B testing data, leading to improved campaign performance

Education Google Udacity University of Oregon

Product Design B. Architecture

Front End Dev. Nano Degree Business Administration Minor

3.2017 - 6.2017 9.2008 - 6.2014

Skills Product discovery User Research & Analysis HTML, CSS, JS
Client Communication Interaction Design & Prototyping A/B testing
Leadership review Visual Design & UI Development User testing Design Systems & Cross-Platform Customer journey mapping Design

User Research & Analysis HTML, CSS, JS
A/B testing
Figma
Sketch

Customer journey mapping Design

Information architecture Material Design Adobe Creative Suite

Wireframing Design sprints Miro
Prototyping Notion