

www.bltdesign.club beltramo.dan@gmail.com

PROFICIENCIES

Weh

UX Design / Wireframing / Responsive Design / Prototyping / HTML / CSS / JS
Git / Gulp / Sketch / Pivotal / Invision / Zeplin / Material Design / Adobe (Photoshop, Indesign, Illustrator)

EXPERIENCE

3.2020 - current

Senior UX Designer Contract, TEK systems (eBay): Portland, OR

Completed E2E analysis of business seller onboarding experience with seams and proposed tenets Developed designs for in-product seller resources hub

Compiled extensive catalog of all seller-related emails

3.2020 - 4.2020

UX Designer Contract, ModeAdjust (Gatorade): Portland, OR

Led design efforts of data collection app

Produced Developer handoff and design documentation Presented design work to client and integrated feedback

7.2017 - 11.2019

UX Design Lead Contract, Healthy Grid (Moda Health): Portland, OR

Produced all concepts, user flows, illustrations, and mockups for responsive toolset

Coordinated all tickets with dev team and ran QA in Pivotal Tracker (based on Agile design sprints)

Received eHealthcare Leadership Awards' 2018 "Best Site Design" Award

7.2017 - 3.2018

UX Designer Contract, 52 Limited (Living Room Theaters): Portland, OR

Envisioned new user flows, styleguide, and mockups for responsive LRT site

Designed entirely new feature sets - gift cards, ticket returns, and online food ordering Conceptualized movie pages with a consistent dark background to emphasize movie imagery

7.2016 - 2.2017

Visual Designer, Blue Bottle Coffee: Oakland, CA

Developed concepts, mockups, and final assets for emails, banners, print media, and digital ads

Collaborated with cross-functional teams during two-week Agile design sprints Continually re-worked email templates according to results of A/B testing

6.2014 - 2.2016

Designer II, GBD Architects: Portland, OR

Led a 6-person team to create renderings, diagrams, and presentations for four-block development

Proposed design concepts for building massing and facade organization

UX & DESIGN EDUCATION

3.2017 - 6.2017

Product Design by Google, Udacity

Front End Web Dev. Nano Degree, Udacity

UI/UX Design, Wireframing, User Testing, Responsive Design,

HTML, CSS, JS, Gulp, Sass, Git, Jasmine

9.2008 - 6.2014

B. Architecture, University of Oregon

Minor, Business Administration

3.56 GPA