Dan Beltramo

beltramo.dan@gmail.com   dan-beltramo.com

UX/UI Designer with 9+ years experience, recognized for driving creative excellence, championing user advocacy, and delivering innovative high-impact experiences

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12.2020 – current

Google Visual Designer

Spearheaded visual design for high-visibility features: homescreen, taskbar, bubbles, and desktop windowing
Championed design excellence by crafting compelling narratives for executive review, securing buy-in
Collaborated with cross-functional teams to balance technical constraints with premium user experiences

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3.2020 – 12.2020

eBay Senior UX Designer ☆

Developed a comprehensive sneaker listing prototype with multiple user flows, facilitating effective research
Conceptualized innovative cross-platform user journeys within listing experiences, leveraging cross-device patterns
Conducted end-to-end analysis of seller onboarding, identified critical pain points and strategic improvements

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3.2020 – 4.2020

ModeAdjust UX Designer ☆

Led end-to-end design of athlete data collection app, balancing complex info with intuitive interaction patterns
Presented concepts and user flows to clients, adapting quickly to feedback while maintaining design integrity
Created detailed documentation to facilitate smooth handoff to eng, ensuring design fidelity throughout implementation

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7.2017 – 11.2019

Healthy Grid UX Design Lead ☆

Led design for responsive healthcare platform, awarded eHealthcare Leadership Award for "Best Site Design"
Crafted design system, user flows, illustrations, and hi-fi mockups, balancing info density with accessibility
Managed cross-functional collaboration between design and development, ensuring cohesion through effective QA

7.2017 – 3.2018

Living Room Theaters UX Designer ☆

Redesigned entertainment-focused website with emphasis on content discovery, personalization, and seamless ticketing
Envisioned and executed user flows, style guides, and high-fidelity mockups for a responsive website redesign
Introduced innovative features including online food ordering, gift cards, and ticket returns
Developed and maintained comprehensive design system to ensure consistent brand expression across all touchpoints

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7.2016 – 2.2017

Blue Bottle Coffee Visual Designer

Created compelling marketing assets across channels, maintaining brand consistency while optimizing for varied formats
Participated in collaborative design sprints to rapidly ideate and test new concepts with users
Leveraged A/B testing data to optimize email templates, significantly improving campaign performance metrics

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Education

Udacity

Front End Developer Nano Degree
Product Design by Google

3.2017 – 6.2017

University of Oregon

Bachelors of Architecture
Business Administration Minor

9.2008 – 6.2014

Skills

Product discovery	User Research & Analysis	Figma
Client Communication	Interaction Design & Prototyping	Notion
Leadership review	Visual Design & UI Development	Adobe Creative Suite
User testing	Design Systems & Cross-Platform	HTML, CSS, JS
Information architecture	Material Design	Protoyping
Wireframing	Design sprints	A/B testing
Prototyping	Journey mapping	