



BUSINESS MAP CONSULTANTS
SEIZE THE GAP

COMPANY PROFILE



BMC is an Egyptian business consulting firm serving businesses in Egypt and Gulf Region since 2014. We pride ourselves on seamlessly fusing Global Business principles with a wide understanding of the local environment and its requirements to end up with the best practice for each Industry and business sector.



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FOUNDER MESSAGE

Welcome to BMC. As you navigate our profile I hope you end up with an inspired worm feeling, this is the same feeling that sparks our existence, we are here to bring passion, motivation and success.

I hope you learn more about the qualities and values that make us a true business partner helping you in creating business roadmap, guarantying sustainable business progress and growth.

We have earned trust and respect of all people along our trip, whether you are a potential big customer or a startup or a future employee we will dedicate all the knowledge and capabilities needed to support you to achieve your goal.

Sincerely ,
Mohamed Nasr,
Co-founder and CEO.
Business Map Consultants.





OUR CONCEPT

We Live Our Values And Passion

Passion is what drives us to succeed. we are committed to quality, efficiency, and respect. Our passion is to add value to others, Impact is our main core value. we will be always making an impact on someone's life every day.

We Challenge The Status Quo

Gone are the days that you have all the answers. Policies that fit the last year may not fit the upcoming, training that was successful for the employees is no longer ideal once you grow, digital transformation adaptation.... etc. all these among many other reasons make Adopt and Change not an option.
We Lead the change to take your business to a whole next level.

We have a Family Philosophy

We are responsible to our employees, our main assets, to have a sense of security in their jobs, we provide them with all factors of success in the light of an inspiring working environment.

Our Promise

We will be committed to giving you the best service ever to help your business achieve optimal results and maximum growth.
We guarantee that the value you receive will always exceed our fees and your expectations, we believe that money is a result, not an objective, our objective is to strive hard to be a strong and reliable partner in all areas of your business.
We hope this provides you with a glimpse of our purpose and values, whether you are a potential customer, a business partner, or a future employee, we look forward to meet.



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OUR STORY

2014 • Since inception, we have advised, planned and managed investments valued over 6.5 billion EGP specializing in real-estate development and construction and trading industries.



2016 - 2017

More industries included in the manufacturing and agricultural sector offering feasibility studies and setup for factories in cosmeceuticals, detergents, food, and packing.



Widen our scope of services to include financial advisory, serving new sectors like import & export, supporting startups and entrepreneurs.

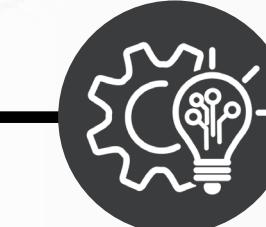
2018 - 2019

Digital transformation, introducing a new scope of digital marketing services, hiring digital experts, and blend of thinkers, creatives, and designers.



2020

dealing with COVID 19 Pandemic with all our business clients to pass this critical period with tailored crisis management solutions for each sector and industry.



2021

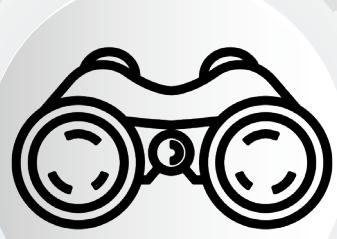
Widen our scope to include Taxation, more industries included in the Banking and telecom sectors, providing marketing advisory for Banks, financial firms, and telecommunication companies



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Why BMC?

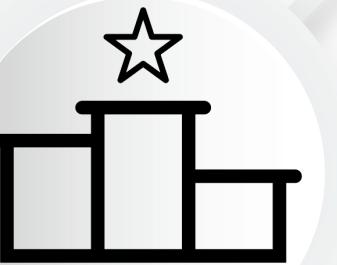
Outside & Unbiased Eye



An Extra Horsepower



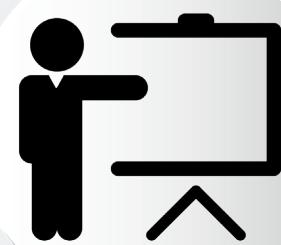
A Catalyst For Change



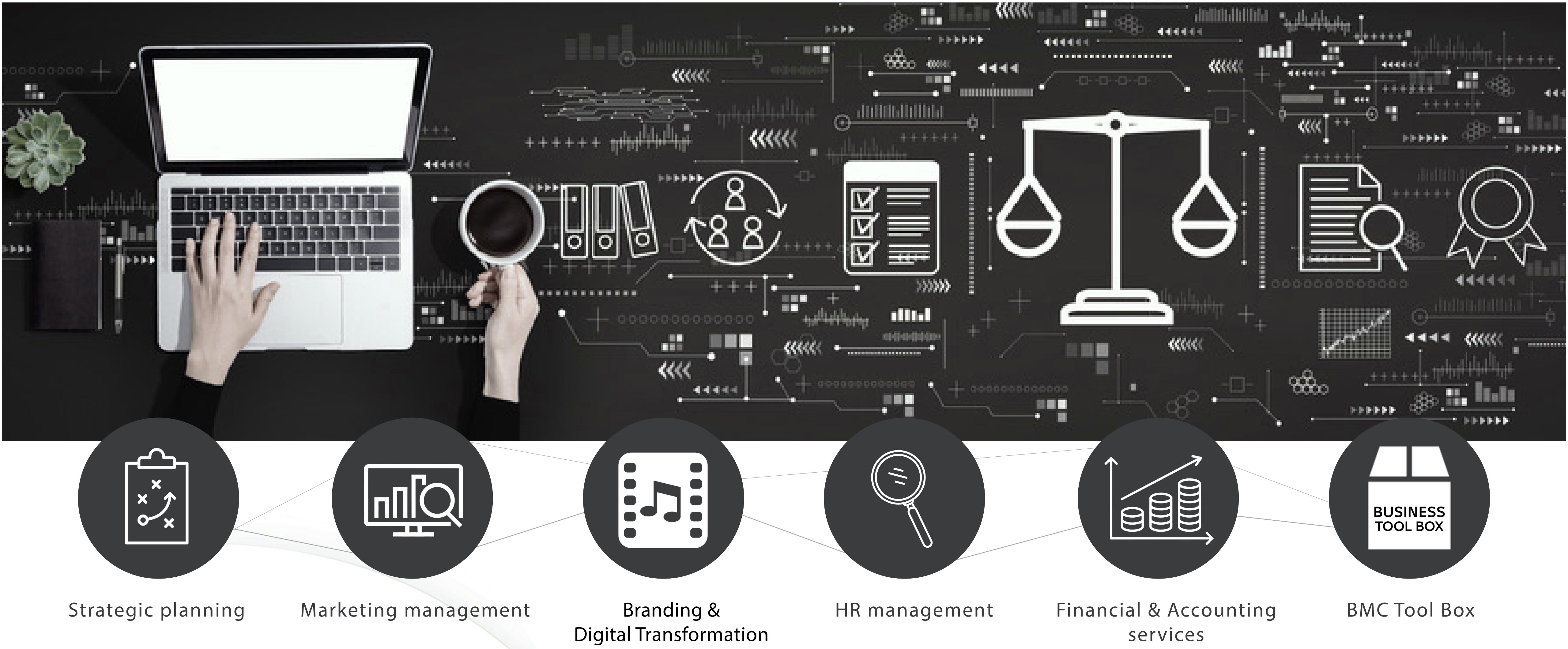
Specialized Skills



A Safe Zone



Up to date knowledge



Strategic planning

Marketing management

Branding &
Digital Transformation

HR management

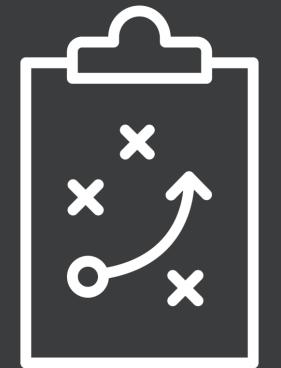
Financial & Accounting
services

BMC Tool Box

We are experts in such broad business tools as Strategic audit, Feasibility studies, research and analysis, Business strategies - Internal business processes – Business development, book keeping, financial audits, Business Manuals, Digital transformation, training courses, among other custom-tailored services.



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STRATEGIC PLANNING

BMC has the aim to provide professional counsel and assistance in the analysis, conception, and formulation of strategies & plans along with the development of the implementation framework that assure client's sustained survival and long-term growth & profitability.

Formulation of vision, mission, core values, goals & objectives, corporate strategies & plans - business strategies & plans - functional strategies & plans Organization development and strengthening — culture, structure, systems, people, facilities & other resources





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MARKETING MANAGEMENT

We act as your marketing arm department, we have the right blend of strategists and planners, researchers, designers, thinkers and creatives, detail and big-picture people all dedicated to achieve the goal at the highest quality, on time and within your budget.





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BRANDING & Digital Transformation



Creating a strong positive perception of your company, we figure out the best way we can make a perfect branding idea by combining such elements as identity, the look and feel designs, consumer experience among other.

Our experts of digital marketing will create your digital presence with a full multimedia production of videos and interactive media, analysis and research with social programs to generate a measurable return on investment. Creating full website designs and optimization experts ready to tackle your business as well





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HR MANAGEMENT

We provide Human Resources service in support of our client's vision , mission and values by promoting the concept that employees are the most valuable resource and will be treated as such.

- Recruitment
- Organizational Development
- Personnel Management
- Performance Management
- Training and Development





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FINANCIAL & ACCOUNTING

We have the aim to provide a full range of comprehensive high quality services with a modern and practical approach in several fields.

- Accounting & bookkeeping
- Business start-up
- Due diligence
- Cash management
- Internal audit function
- Budgeting & forecasting
- Internal process & Internal control system designation
- Financial analysis & projects evaluation





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BMC TOOL BOX

We are often engaged to provide Custom-tailored solutions. We can help formulate the specific problem or uncover areas that need improvements and then find a comprehensive set of possible solutions to meet the needs of your particular organization.

Pick one or more of our business tool box

- 1. Merges and acquisition
- 2. Feasibility studies
- 3. Business modeling
- 4. Franchise model formulation
- 5. Product launch
- 6. Emerging markets entries
- 7. Policies and procedures manuals
- 8. Corporate governance manual
- 9. Sales training program
- 10. Specialized training courses





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Looking Forward..



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