BRIAN McCARTHY
FRONT-END WEB DEVELOPER

Artistic, resourceful, and fast-learning creator of clean, responsive web designs with experience in development strategies, user experience, and analytics.

Relevant Work Experience

2013-Present — **Front-End Web Developer/Designer**
White Light Visual, Beverly, MA

- Developed sites in-browser, and converted PSDs for other designers.
- Developed responsive, mobile-first, cross-browser, HTML5 and Wordpress sites.
- Used Basecamp to manage multiple projects simultaneously.
- Set up, managed, and configured client hosting environments and databases.
- Spearheaded implementation of GIT for multi-designer projects.

2013 — **Front-End Web Developer/Site Administrator/IT Technician**
Emanio Design, Beverly, MA

- Developed and co-designed the Zone Diet's websites and online stores employing Cornerstone for subversion.
- Supported and developed sites for a large Wordpress client base.
- Site Administrator for over a dozen hosted clients.

2012-2013 — **Front-End Web Developer Intern**
User Interface Engineering (UIE), Andover, MA

- Honed skills in web development, design, user interface/experience.
- Built weekly HTML emails to keep customers and colleagues informed about UIE activities.
- Built promotional webpages for UIE conferences, events, and workshops.
- Tracked site visitor data through Google Analytics to help promote attendance to UIE conferences.
- Participated in company-wide usability testing, KJ-Method prioritizing, copywriting, editing, and database updating.

Previous Work Experience

2011-2014 — **Founder/Artistic Director**
Science Fiction Theatre Company, Boston, MA

- Envisioned and established Boston's first and only science fiction theatre company.
- Built website and employed Google SEO to achieve top 5 search result.
- Created soundscapes and visual backdrops for productions using Apple Logic Pro X and Adobe After Effects.
- Guided artistic vision and play selection.
- Built HTML emails and managed staffing, fund-raising, publicity and ticket sales.

2009-2011 — **Waveguide Technician**
Du Point / Enablence USA Components, Wilmington, MA

- ISO 9001 Cleanroom Certified for Chem Lab and Fabrication Room
- Only employee trained on all stages of chip fabrication and device performance tests of polymer-based planar lightwave circuits.

2005-2008 — **Legal Secretary**
Doonan, Graves & Longoria, Beverly, MA

- Managed up to forty time-sensitive cases simultaneously.

Contact Information

http://BMCwebdev.com
Brian@bmcwebdev.com
978.304.2946
71 Lovett Street, Beverly, MA 01915

Skills

Web Development Languages & Methods

- HTML5
- CSS3
- Wordpress
- Mobile First
- Responsive Design
- Javascript
- jQuery
- PHP
- FTP
- SSH
- SEO
- CPanel
- Bootstrap
- Git & Github
- Basecamp

Software

- Coda
- BBEdit
- Transmit
- Tower
- GIT
- Cornerstone
- MAMP Pro
- Photoshop
- Illustrator
- InDesign
- After Effects
- Final Cut Pro
- MS Office
- Logic Pro

Projects Under Development

Pinney and Scofield, Cambridge
Factory Theatre, Boston
MAC Designs, Boston
Cristina Powell: A Brighter Way, Brookline

Completed Projects

http://zonediet.com
http://zonehealthcoach.com
http://arborstaffing.com
http://lavackfitness.com
http://cohenhillel.org
http://tangierino.com
http://stephisinsouthie.com
http://millenniumspaandstudio.com
http://arborjet.com
http://harborcovedental.com

Education

BFA, Theatre Arts
Salem State University

Professional Development

Build Guild, Salem
Codecademy
North Shore Community College