



B M Digital Utilization

Your Partner in Tech.

A woman is sitting at a desk, working on a laptop. Overlaid on the image are several digital elements: a performance dashboard showing metrics like Ad Spent (10 Lakhs), Click (1,05,152), CPM (231.01), and Result (300); a blue box labeled 'SEO'; a blue box labeled 'POST' containing a small image of a person using a laptop; and three icons representing different platforms or technologies: Android, Apple, and a code editor. A purple callout bubble in the bottom right corner says '2X Revenue'. The background features a network of nodes and lines, suggesting a digital ecosystem.

Summary	Performance
Ad Spent	3.0%
Impressioon	10 Lakhs
Click	1,05,152
CPM	1524
Result	231.01
	300

2X Revenue

SEO

POST



About us.

B M Digital Utilization (BMDU) is an all-encompassing IT and digital transformation company trusted by corporations all around the world. Since 2014, we have been delivering futuristic IT consulting services, digital marketing, enterprise IT, and business transformation to industries for the sustainable growth of their organizations with higher operational efficiency and competitive advantage.

Being forward-looking and innovation-oriented, BMDU is considered a strategic technology partner for any organization wishing to take ownership in the digital domain. We never compromise with excellence, agility, or impact, and hence, we not only fulfill client expectations but always exceed them.

Core Values.

Open and
HONEST

Selflessly Supports
THE TEAM

Passionate about the
CUSTOMER EXPERIENCE

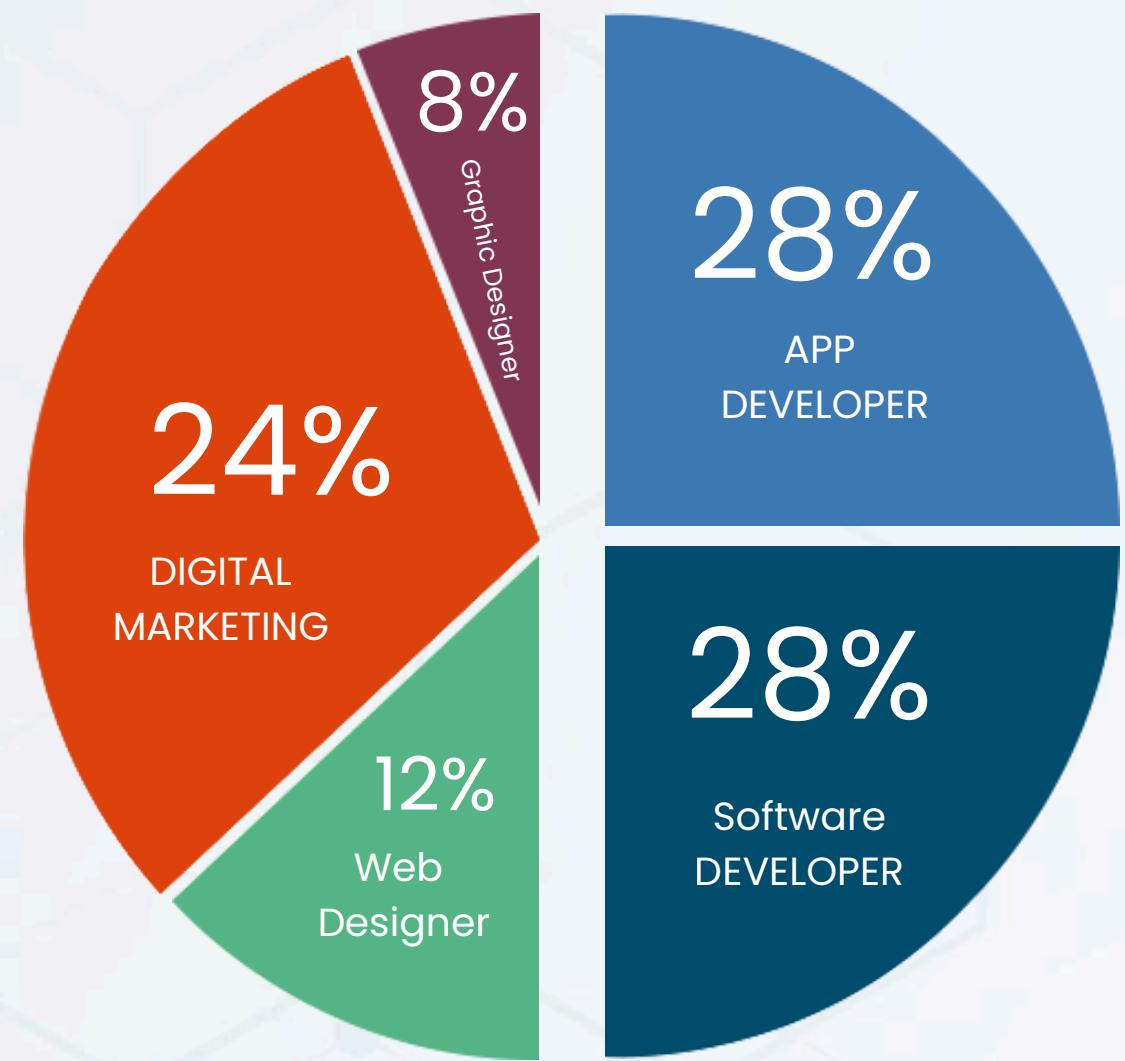
Acts with a
SENSE OF OWNERSHIP

Actively learns, applies &
SHARE KNOWLEDGE

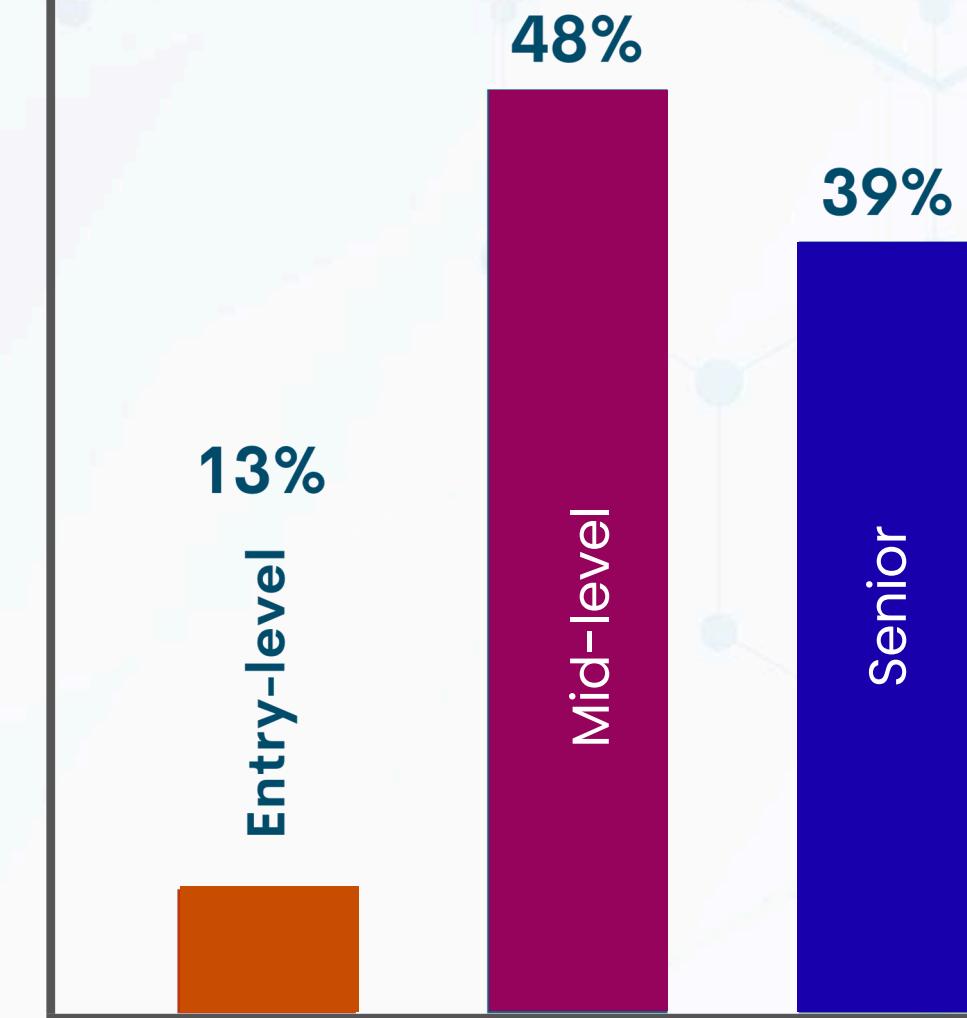
Our Team.

Our team has a diverse skill set with varying levels of experience and industry exposure. Here are a few stats to give you an idea about our Composition

Skills Composition of our Engineers:



Engineering Team's Experience level:



Our Expertise.



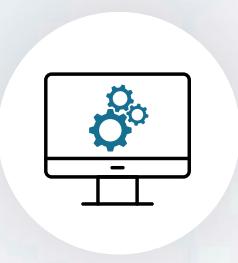
Web Design &
Development



Digital Experience
Design



Mobile
Applications



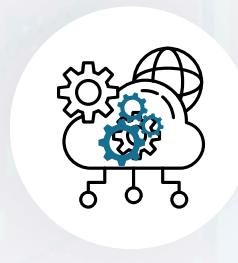
CRM / ERP Software
Development



SaaS Software
Development



SEO &
AIO Service



Managed Hosting
Services



Brand Identity & Graphic
Design



Content Marketing &
Strategy



Web
Accessibility

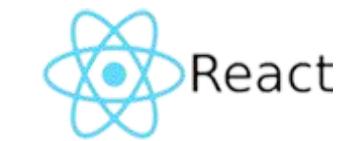


Digital
Solutions



IT
Consulting

Tech Stack.



Clientele.

With over 2500+ happy clients and a retention rate of 75%. We have mastered the art of building long-term and fulfilling relationships with our clients all over the globe. We also love working with nonprofits and have a vast portfolio of delivering digital services and expertise to some really amazing impact-driven initiatives.

2500+ 75%

Happy Clients

Retention Ratio



Clientele.

SMARTWORKS



TECTURA[®]



High spirits

Kisaan[®]



Mint



5



Aarogyaapp



ABRUZZO ITALY
FISHING CAT
BORN FROM RICH ITALIAN SOIL



Q'BA
restaurant | cafe | bar
since 2004

2500+
more client

Founder's Insight.

At BMDU, we view digital growth as a transformative journey that reshapes the foundations of modern business. It is not merely about adopting technology but about creating intelligent, adaptable, and sustainable solutions that drive measurable success.

Our approach goes beyond providing digital services — we collaborate with clients as trusted advisors, aligning innovation with strategy to help them lead confidently in an ever-evolving digital world. Every project we undertake reflects our core values of quality, transparency, and forward thinking.

With a passionate team and a commitment to precision, we continuously explore new ways to merge creativity with technology. This balance enables us to design digital ecosystems where ideas become impactful realities and businesses unlock their full potential.

Together, we can redefine the boundaries of digital transformation. BMDU stands as your reliable partner — guiding your business to expand, evolve, and lead with excellence in the age of innovation.

Rohit Raj



Rohit

Work with us.



Project-based:

We will set up a couple of calls and scope the project with you. Once done, we will get back to you with a fixed price bid and a schedule for relevant deliverables. This mostly works well for small projects with fleshed-out requirements.



Hourly:

For product development with inherent uncertainty and evolving requirements, we suggest an hourly model. We only scope the next few sprints and you are billed by the number of hours spent by the team on your project.



Dedicated:

If you are looking for a maintenance team or someone to manage day-to-day operations, this is the most cost-effective option for you. Hire part-time or full-time dedicated talent and get billed for them monthly.



Work with us.



Become a referral partner:

Write a warm introduction for us to a client and get 10% of the revenue earned from that client for the lifetime. Learn about our referral program [here](#).



Become a consortium partner:

If you want to bid for a project and are looking for a consortium partner for technology services, reach out and we will be happy to submit the bid and execute the project alongside you.



Rate Card.



Project Based

To be estimated after the Project Requirement Document is shared.



Hourly

Per-hour Rate:
USD 50



Dedicated Resource

Starting from
Junior Developer: USD 2000/Month
Mid-level Developer: USD 2800/Month
Senior Developer: USD 3500/Month

Note: These rates may vary up to 20% depending on Project Type, Quantity of Work and Experience Level Required.

On Feature.



mint

mid-day

Our Partner.



Google Partner



Adobe
Solution Partner
PLATINUM



Business Partner

Bing
Partner



partner
network



Google Cloud
Partner



MARKETING
PARTNERS



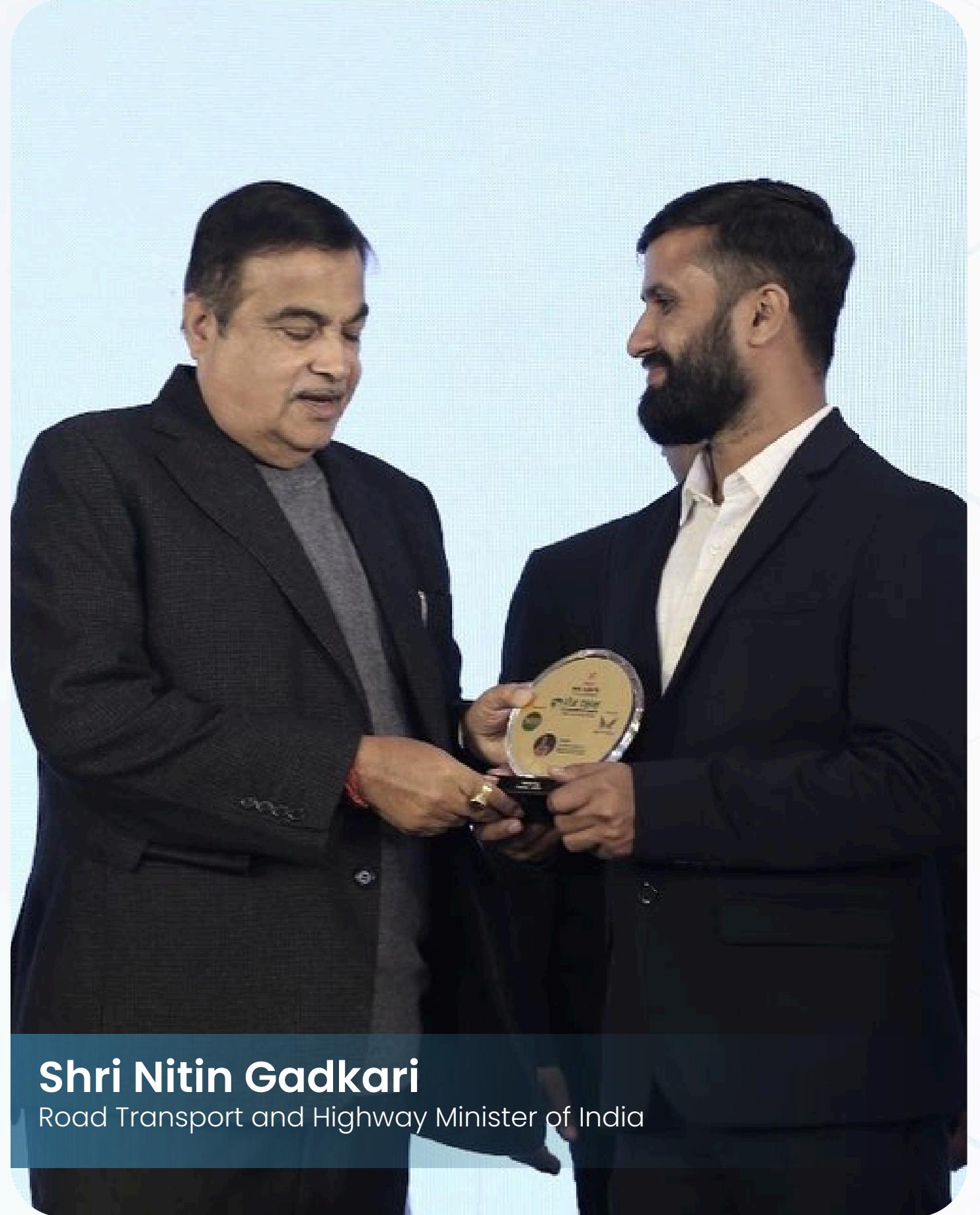
HOSTINGER

GoDaddy

Our Milestones.

- Dispatched 2500+ successful IT and digital marketing projects across 15+ countries.
- Recognized among the rapid-growing digital solution providers in India.
- Refined strategic digital roadmaps for several Fortune 500-aligned businesses.
- Validate 300%+ ROI growth for clients through autonomous systems.

ISO Standard.



Shri Nitin Gadkari

Road Transport and Highway Minister of India



Thank You

We hope this presentation has offered meaningful value and clarity.

For additional information or assistance, our team is available
through the contact details below.



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