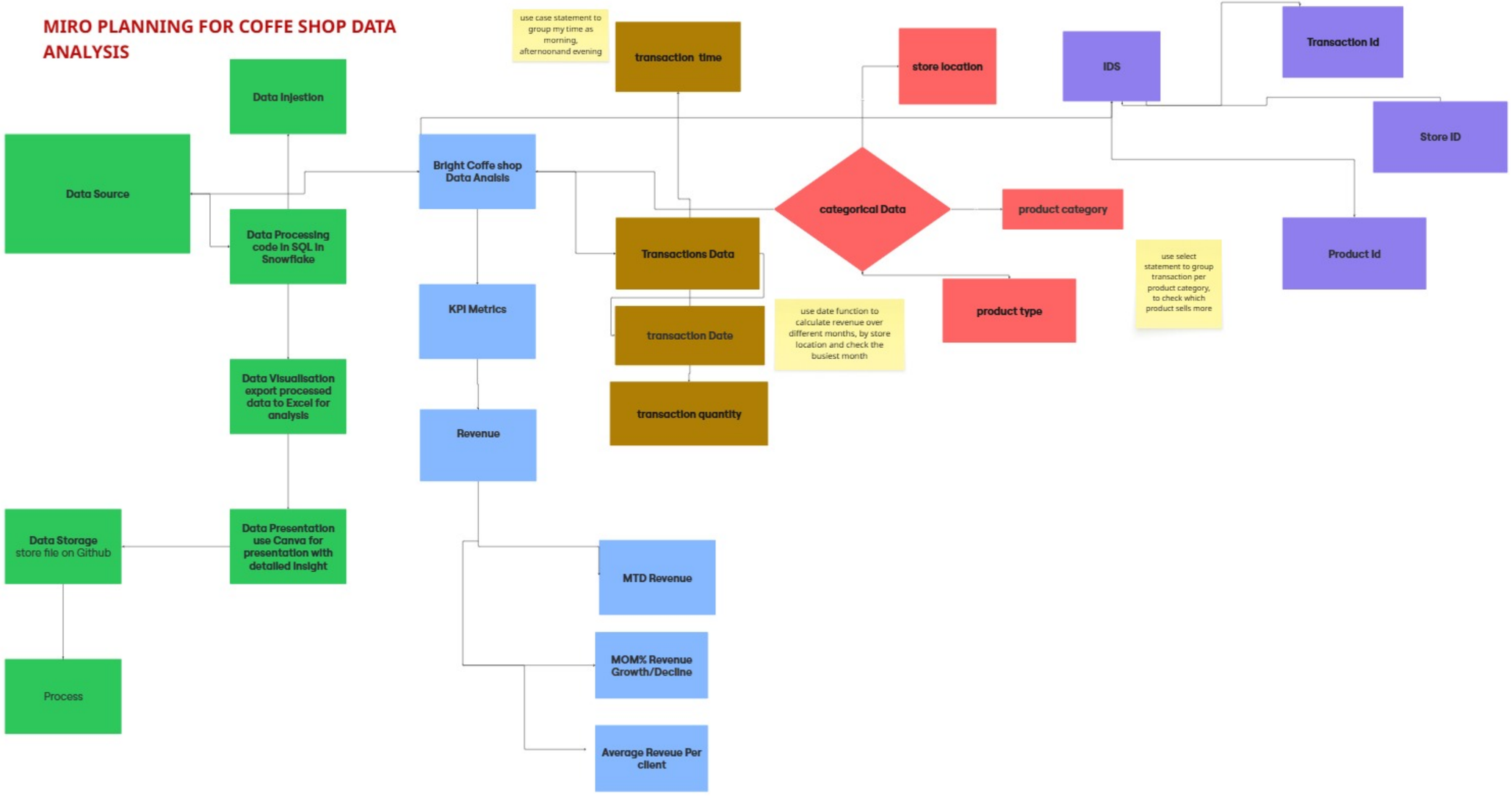MIRO PLANNING FOR COFFE SHOP DATA ANALYSIS