

This story is a visual representation of Citi Bike rider and station activity for the month of January 2022. Some of data seen below includes: rider activity for casual vs members, most popular days/times to use a bike, and trip duration and distance. Continue on to get a closer look at each as well as visualizations sho..

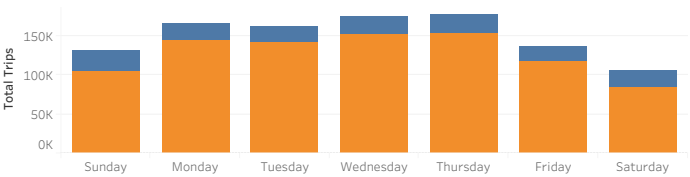
This shows the split between casual riders and members of the Citi Bike program. Members account for 85% of rides which leads me to believe many riders use them for day to day commuting around the city.

This barchart shows most popular ride times with spikes seen around 8-9a...

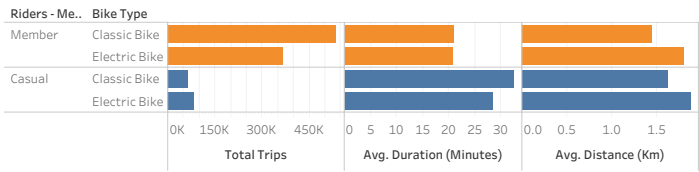
Total Trips Per Rider Type
January 2022
Hover over the pie chart slices to get more data points



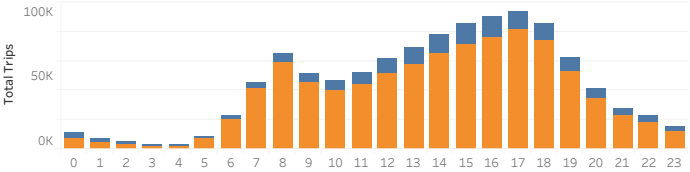
Most Popular Ride Day Per Rider Type
January 2022



Average Trip Duration and Distance Per Rider Type
January 2022



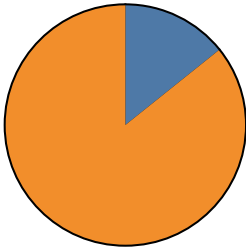
Most Popular Ride Times Per Rider Type
January 2022 (24 Hour Clock)



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This barchart shows most popular ride times with spikes seen around 8-9am as well as 3-6pm. Perhaps riders are using the bikes to get to and from their place of work as well as to and from dinner?



Rider Type

- Casual
- Member

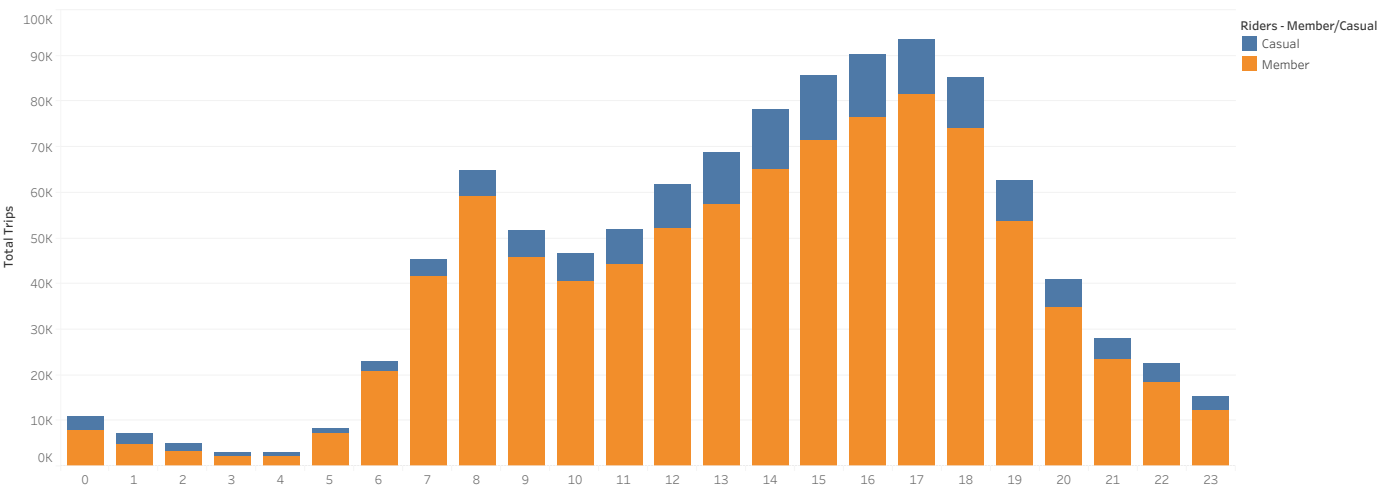
Running Sum of Count of ..

1,052,418

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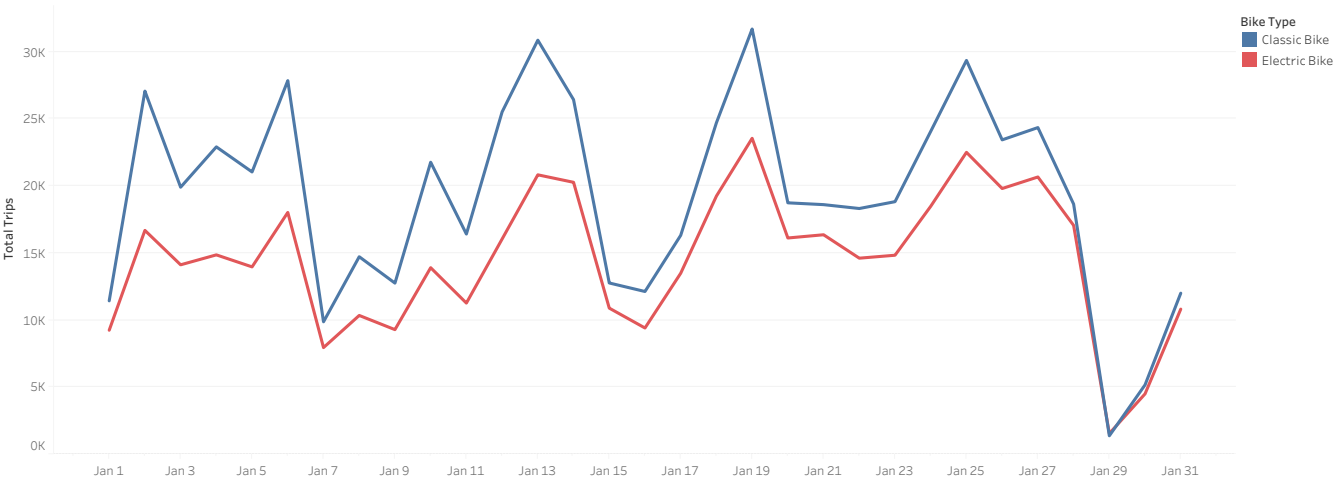
Classic bikes were used more than electric during the month.



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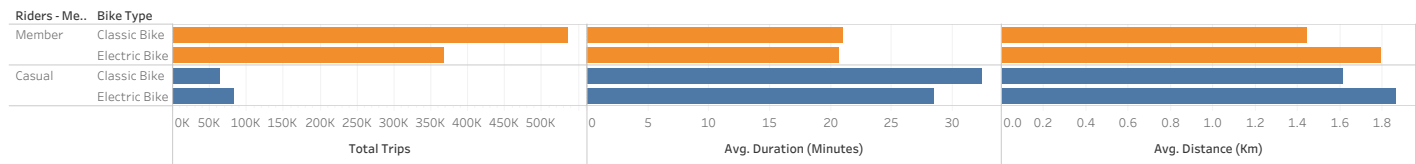
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This shows the top 20 most widely used stations to start a ride. Every ride started at a station which tells me bikes were redistributed frequently/daily.

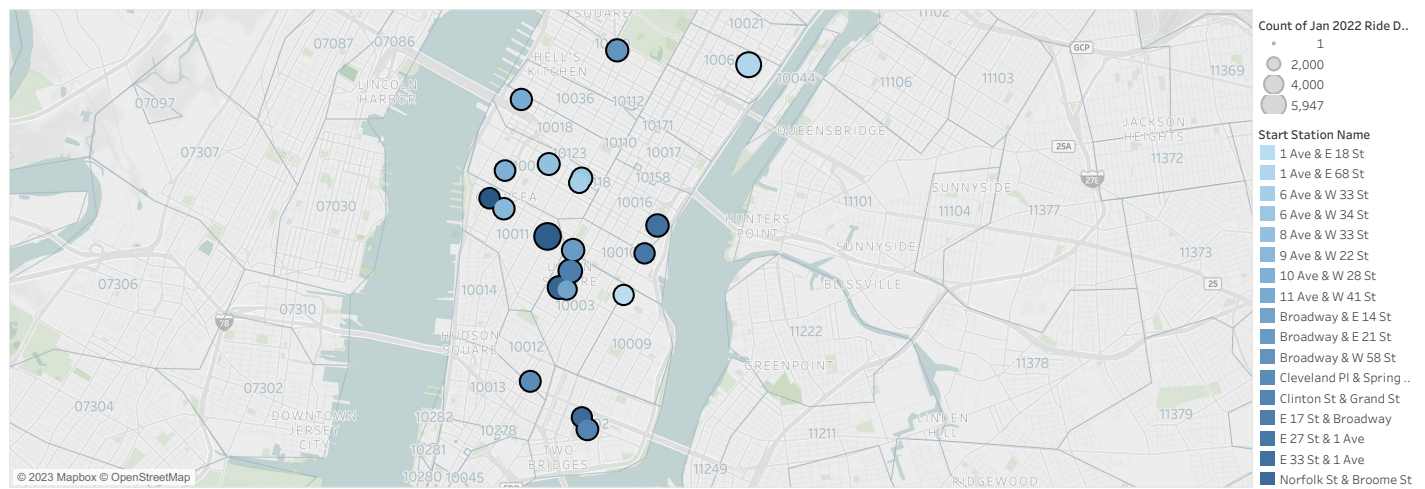


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***There were roughly 9,000 rides that did not end at a defined station, but at random latitude/longitude..

