

# Business Plan: AI-Powered Resume Builder & Job Matcher

## 1. Executive Summary

Resumind is an AI-powered SaaS platform that helps users create personalized, ATS-optimized resumes based on job descriptions.

It matches users with suitable jobs, scores resume fit, and suggests missing skills or upskilling options. The goal is to democratize job search using intelligent automation and career guidance.

Targeted at freshers, early professionals, and job switchers, Resumind aims to bridge the gap between skills and hiring requirements using cutting-edge AI and job market data.

## 2. Market Analysis

The global online resume tools market is valued at over \$160M (2023) and expected to grow at a CAGR of 12%. In India alone, over 1.4M graduates enter the job market each year. ATS usage and AI in HR tech are rapidly expanding, indicating strong demand for smart resume and job-matching tools.

Trends: Skill-based hiring, AI adoption, tier 2/3 city opportunities, and the need for resume optimization for ATS.

## 3. Competitive Analysis

Compared with Canva, Zety, Resume.io, and Rezi, Resumind uniquely offers:

- AI Resume Tailoring based on job descriptions
- Real-time Job Matching using NLP/LLM
- Skill Gap Analysis & Upskilling Suggestions

These features provide differentiation and better career outcomes for users.

## **4. Pitch to Investors**

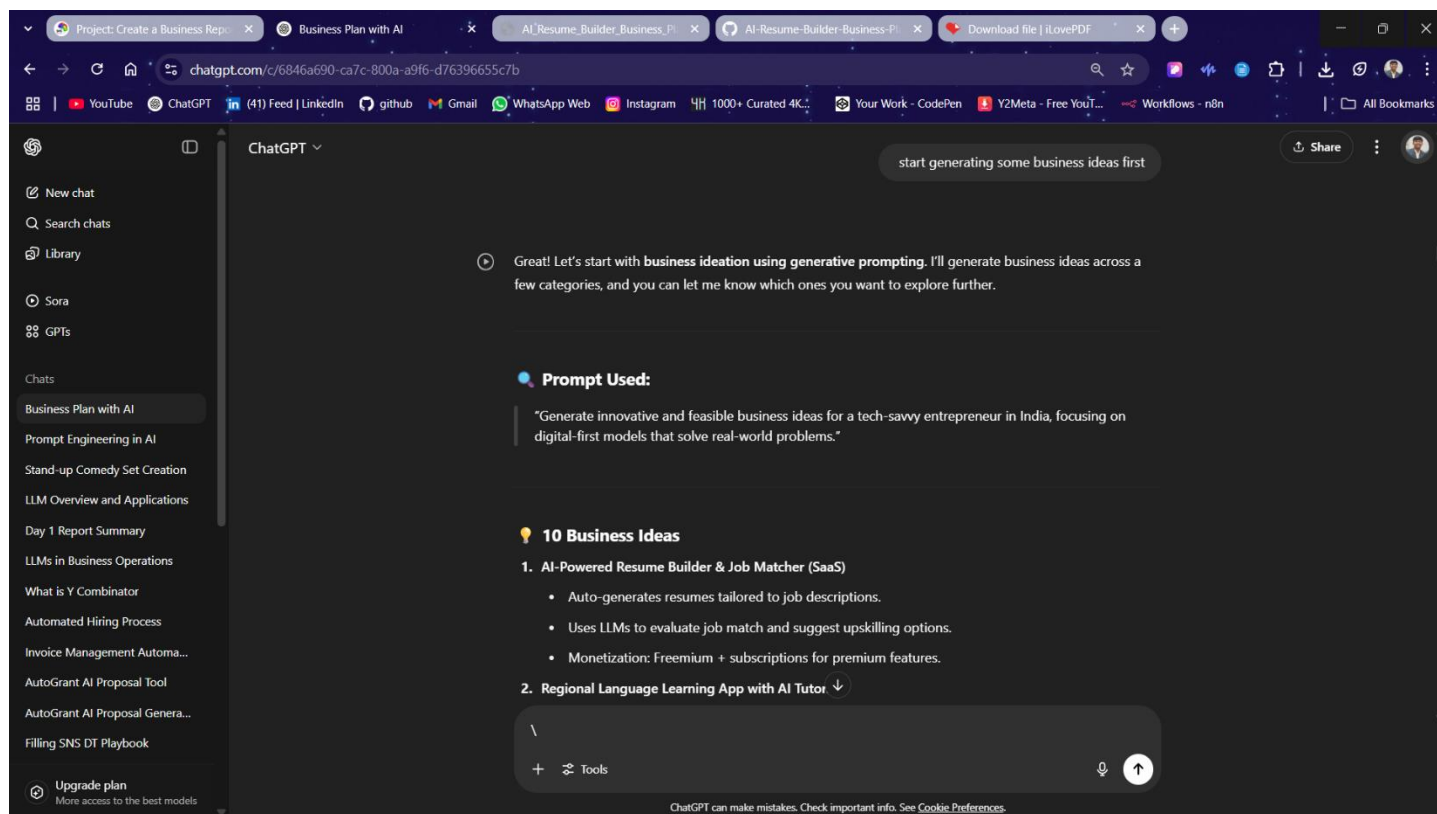
Resumind is not just a resume builder, but a smart career assistant. It combines resume optimization, job matching, and guided upskilling in a scalable SaaS product. With a freemium model and B2B licensing potential, it offers a strong value proposition for individuals and institutions.

Funding Ask: INR 20L (~\$24K) to develop MVP, onboard first 1,000 users, and integrate with job portals.

## **5. Simulated RAG Tool Outputs**

RAG tools like NotebookLM were simulated using AI prompts to analyze market trends and competitors. Data was sourced from LinkedIn

Talent Insights, Statista, and resume builder websites. The simulated output highlighted the gap and validated the product idea.



# Simulated RAG Outputs

## Summary

from uplodaded resources:

S (Applicant Traccking System) age is widespread across top employers in India and globally. Generative AI adoptlon in career pls is growing, especially for revime ntent writing. er 1.4M Indian graduates enter the o market annually, increasing demand r differentiated career tools. isting platforms like Canva and resume io focus on design and basic ructure—not intelligence or atchmaking

LinkedIn

Home For Job Seekers For Employe

## Talent Trends Indic

Analysis of Indio's talent landscape

### Key insight

Over 1.4M professionals are entering inc workforce every year. Finding and retain talent is no easy task, especially in todd These insights provide a snapshot of cu talent trends in India between October 2 December 2023. Here are key insights a solutions that enable you to easily tap in best talent today.

## 6. Final Submission Notes

### Sources & References

[Github] (<https://github.com/BMajaykumar/AI-Resume-Builder-Business-Plan.git>)

[ChatGPT] (<https://chatgpt.com/share/6846be61-5034-800a-98e6-4c67eb83fe3e>)