

Terminology & Tags

- W W W World Wide Web.
- HTML HyperText Markup Language The Language of Web Pages on the World Wide Web.
- HTML is a text formatting language. URL Uniform Resource Locator.
- Browser A client software program which is used to display web
- Tag: "Normal text" surrounded by bracketed tags < > that tell browsers how to display web pages
- Codes enclosed in brackets, Usually paired tag
 - <TITLE>My Web Page</TITLE>
- Not case sensitive
- <TITLE> = <title> = <TITLE>
- HTML Editor A word processor that has been specialized to make the writing of HTML documents more effortless.
- File Saved with the extension ".htm" or ".html"

a)Tag: Tags are always written within angles brackets. it is a piece of text is used to identify an element so that the browser realizes how to display its contents.e.g. HTML tag indicates the start of an HTML document .HTML tag can be two types. They are:-

- Paired Tags: A tag is said to be a paired tag if text is placed between a
 tag and its companions tag. In paired tag, the first tag is referred to as
 opening tag and the second tag is referred to as closing tag.
- Unpaired Tags: An unpaired tag does not have a companion tag unpaired tag also known as singular or Stand-Alone tags.e.g:
etc.
- b) Attribute: Attribute is the property of an tag that specified in the opening angle brackets. It supplies additional information like color, size,home font-style etc to the browser about a tag. E.g. most of the common attributes are height, color,width,src,border,align etc.
- c) DTD: Document Type Definition is a collection of rules written in standard Generalized Markup Language(SGML).HTML is define in terms of its DTDS. All the details of HTML tags, entities and related document structure are defined in the DTDS.
- d) ELEMENT: Element is the component of a document's structure such as a title, a paragraph or a list. It can include an opening and a closing tag and the contents within it

Text Editor

- There are many different programs that you can use to create web documents.
- HTML Editors enable users to create documents quickly and easily by pushing a few buttons. Instead of entering all of the HTML codes by hand.
- These programs will generate the HTML Source Code for you.
- HTML Editors are excellent tools for experienced web developers; however; it is important that you learn and understand the HTML language so that you can edit code and fix "bugs" in your pages.
- For this Course, we will focus on using the standard Microsoft Windows text editors, NotePad. We may use also textpad.

HTML Basic Tags

<HTML>

<HEAD>

<TITLE> Kenya School of TVET</TITLE>

</HEAD>

<BODY>

This is what is displayed within documents' main content area

</BODY>

</HTML>

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- The HEAD of your document point to the title bar of the Window. The TITLE of your document appears in the very top line of the user's browser. If the user chooses to "Bookmark" your page or save as a "Favorite"; it is the TITLE that is added to the list.
- The text in your TITLE should be as descriptive as possible because this is what many search engines, on the internet, use for indexing your site.
- Document properties are controlled by attributes of the BODY element. For example, there are color settings for the background color of the page, the document's text and different states of links.

HTML Color Codes

- Colors are set using "RGB" color codes, which are, represented as hexadecimal values. Each 2-digit section of the code represents the amount, in sequence, of red, green or blue that forms the color. For example, a RGB value with 00 as the first two digits has no red in the color.
- The BODY element of a web page is an important element in regards to the page's appearance. Here are the attributes of the BODY tag to control all the levels:

TEXT="#RRGGBB" to change the color of all the text on the page (full page text color.)

This element contains information about the page's background color, the background image, as well as the text and link colors.

Colors: Names, RGB, and Hex values

Color Name	RGB Triplet	Hexade cim al	Color Name	RGB Triplet	Hexade cima
Aqua	(0,255,255)	00 FFFF	Navy	(0,0,128)	000080
Black	(0,0,0)	000000	Olive	(128,128,0)	808000
Blue	(0,0,255)	0000FF	Purple	(128,0,128)	800080
Fuchsia	(255,0,255)	FP00FF	Red	(255,0,0)	FF0000
Grav	(128,128,128)	808080	Silver	(192,192,192)	000000
Green	(0,128,0)	008000	Teal	(0,128,128)	008080
Lime	(0,255,0)	00FF00	White	(255,255,255)	FFFFFF
Maroon	(128,0,0)	800000	Yellow	(255,255,0)	FFFF00

Background Color

It is very common to see web pages with their background color set to white or some other colors.

To set your document's background color, you need to edit the <BODY> element by adding the BGCOLOR attribute. The following example will display a document with a blue background color:

- a) <BODY BGCOLOR="# FFFF00"> </BODY>
- b) <BODY bgcolor="blue">

<h1 color="black">Hello,Hello!</h1>

This text is white.

</BODY>

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MARQUEE TAG

- This tag is used text horizontally across the screen.it is mainly used to deliver a specfic message to the visitor or to scroll Ads on a page.
- Example: <marquee> hello world></marquee>

Attributes of marquee tag

- Bgcolor: Sets the background color of the marquee.
- Direction: Sets the direction of the marquee box to either left-to-right, right-to-left, up-to-down and down-toup.
- · Width: This sets how wide the marquee should be.
- Loop: This sets how many times the marquee should 'Loop' its text. Each trip counts as one loop.

Headings, Paragraphs, Breaks & Horizontal Rules

We will now add headings to your page, insert paragraphs, add some breaks, and add horizontal rules.

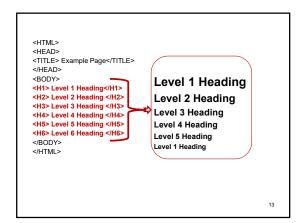
Objectives

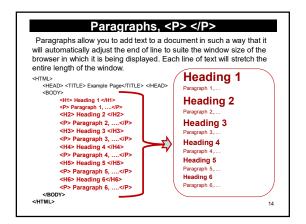
- 1. Describe and apply the different Heading elements.
- 2. Use Paragraphs to add text to a document.
- 3. Insert breaks where necessary a web page.
- I. Add a Horizontal Rule to a web page.

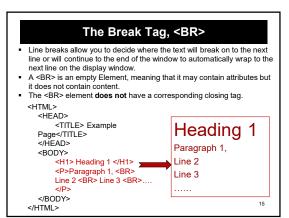
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Headings, <Hn> </Hn>

- ➤ Where **n** is an integer within the range 1 to 6
- Inside the BODY element, heading elements H1 through H6 are generally used for major divisions of the document. Headings are permitted to appear in any order, but you will obtain the best results when your documents are displayed in a browser if you follow these guidelines:
- H1: should be used as the highest level of heading, H2 as the next highest, and so forth.
- You should not skip heading levels: e.g., an H3 should not appear after an H1, unless there is an H2 between them







Horizontal Rule Tag, <HR>

- The <HR> element causes the browser to display a horizontal line (rule) in your document.
- <HR> does not use a closing tag, </HR>

Attribute	Description	Default Value
SIZE	Height of the rule in pixels	2 pixels
WIDTH	Width of the rule in pixels or percentage of screen width	100%
NOSHADE	Draw the rule with a flat look instead of a 3D look	Not set (3D look)
ALIGN	Aligns the line (Left, Center, Right)	Center
COLOR	Sets a color for the rule (IE 3.0 or later)	Not set

Character Formatting Tags

You will now learn how to enhance your docuent page with Bold, Italics, and other character formatting options.

Objectives

Upon completing this section, you should be able to

- 1. Change the color and size of the text.
- 2. Use Common Character Formatting Elements.
- Align your text.
- 4. Add special characters.
- 5. Use other character formatting elements.

Bold, Italic and other Character Formatting Elements

 Two sizes bigger

The size attribute can be set as an absolute value from 1 to 7 or as a relative value using the "+" or "-" sign. Normal text size is 3 (from 2 to +4).

 Bold

<|> | Italic </|>

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<U> Underline </U>

Color = "#RRGGBB" The COLOR attribute of the FONT element.
E.g., this text has color

<PRE> Preformatted </PRE> Text enclosed by PRE tags is displayed in a mono-spaced font. Spaces and line breaks are supported without additional elements or special characters.

Bold, Italic and other Character Formatting Elements & Alignment

- Emphasis Browsers usually display this as italics.
- STRONG Browsers display this as bold.
- <TT>TELETYPE </TT> Text is displayed in a mono-spaced font. A typewriter text, e.g. fixed-width font.
- CITE> Citation (CITE> represents a document citation (italics).
 For titles of books, films, etc. Typically displayed in italics.
 Eq: The simple HTML Guide
- Some elements have attributes for alignment (ALIGN) e.g. Headings, Paragraphs and Horizontal Rules.
- The Three alignment values are : LEFT, RIGHT, CENTER.
- <CENTER></CENTER> Will center elements.
 - <<u>DIV ALIGN="value"></DIV></u> Represents a division in the document and can contain most other element type. The alignment attribute of the DIV element is well supported.
 - <TABLE></TABLE> Inside a TABLE, alignment can be set for each individual cell.

Special Characters & Symbols

- These Characters are recognized in HTML as they begin with an ampersand and end with a semi-colon e.g. &value; The value will either be an entity name or a standard ASCII character number. They are called escape sequences.
- Some of the most commonly used special characters are shown in table below

Special Character	Entity Name	Special Character	Entity Name
Ampersand	& &	Greater-than sign	> >
Asterisk	∗ **	Less-than sign	&It <
Cent sign	¢ ¢	Non-breaking space	
Copyright	© ©	Quotation mark	" "
Fraction one qtr	¼ 1/4	Registration mark	® ®
Fraction one half	½ ½	Trademark sign	™ ™20

Additional Character Formatting Elements

- <STRIKE> strike-through text</STRIKE>
 DEL is used for STRIKE at the latest browsers
- <BIG> places text in a big font</BIG>
- <SMALL> places text in a small font</SMALL>
- _{places text in subscript position}
- ^{places text in superscript style position}
- Examples
 - <P><STRIKE> strike-through text </STRIKE></BR>
 - <BIG>places text in a big font </BIG>

 - <SMALL> places text in a small font</SMALL>

 - _{places text in subscript position}
 - Normal

^{places text in superscript style position}

</P>

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The List Tags

How to create a variety of lists that are either numbered or bulleted

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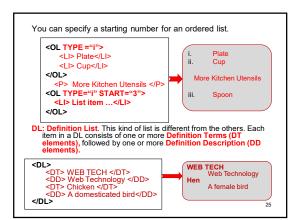
Objectives

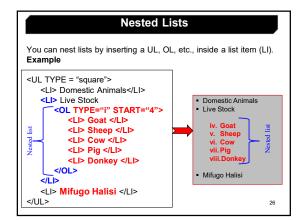
Upon completing this section, you should be able to

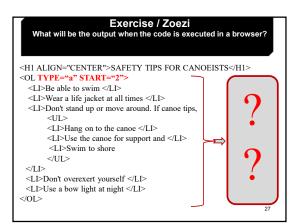
- 1. Create an unordered list.
- Create an ordered list.
- 3. Create a defined list.
- 4. Nest Lists.

List Elements HTML supplies several list elements. Most list elements are composed of one or more (List Item) elements. • UL: Unordered List. Items in this list start with a list mark such as a bullet. Browsers will usually change the list mark in nested lists. Books Books ... Pens Pens ... • You have the choice of three bullet types: disc(default), circle, square. ■ These are controlled in Netscape Navigator by the "TYPE" attribute for the element. <UL TYPE="square"> Cow Cow Dog Dog Goat 23

OL: Ordered List. Items in this list are numbered automatically by the browser. <0L> Father Mother Daughter You have the choice of setting the TYPE Attribute to one of five numbering styles TYPE Numbering Styles Arabic numbers 1,2,3, а Lower alpha a, b, c, Upper alpha A, B, C, Α i, ii, iii, Lower roman Upper roman I, II, III, 24







The Image Tag

You will now learn how to ADD images into html pages.

- This tag defines a graphic image on the page.
- Image File (SRC:source): This value will be a URL (location of the image)
- Alternate Text (ALT): This is a text field that describes an image or acts as a label. It is displayed when they position the cursor over a graphic image.
- Alignment (ALIGN): This allows you to align the image on your page.

Image Tag Attributes

- Width (WIDTH): is the width of the image in pixels.
- Height (HEIGHT): is the height of the image in pixels.
- Border (BORDER): is for a border around the image, specified in pixels.
- HSPACE: is for Horizontal Space on both sides of the image specified in pixels. A settling of 5 will put 5 pixels of invisible space on both sides of the image.
- VSPACE: is for Vertical Space on top and bottom of the image specified in pixels. A setting of 5 will put 5 pixels of invisible space above and bellow the image.

Examples

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- a)
- b)
- c)

Anchors, URLs

You will now focus on how to integrate Uniform Resource Locator, and how to add them as Anchor or Links inside your web pages.

Objectives

Upon completing this section, you should be able to

- 1. Insert links into documents.
- 2. Describe commonly used Link Types.
- Define commonly used URLs' and their relevant attributes

The LINK Tags; <A> ... & mailto attribute

The tags used to produce links are the <A> and . The <A> tells the browser
where the link should start and the indicates where the link ends. Everything
between these two are components of the link.

Example

To qualify the phrase "Click to Launch Google" as a link to Google

 Click to Launch Google

E-Mail (Electronic Mail) Link

E.g. mailto:kstvet@google.com

- The type of service is identified as the mail client program. This type of link will launch the users mail client.
- The recipient of the message is kstvet@google.com
- Send me More Information

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The LINK, VLINK, and ALINK Attributes

These attributes control the colors of the different link states:

- 1. LINK initial appearance default = Blue.
- 2. VLINK visited link default = Purple.
- 3. ALINK -active link being clicked-default= Yellow.

The Format for setting these attributes is:

<BODY BGCOLOR="White" TEXT="Red" LINK="Blue"

VLINK="#FF00FF"

ALINK="FFFF00">

</BODY>

**Zoezi:

Determine the color names whose color-code values are specified for the VLINK and the ALINK in the above HTML code snippet

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The Table Tags; <TABLE> ... </TABLE>

Lets now focus on how to integrate tables into a web page via HTML code

Objectives:

- 1. Insert/create a table into a HTML page
- 2. Explain and apply basic table's attributes.
- 3. Edit a table.

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The <TABLE></TABLE> element has four sub-tags/elements: Home County Table Row<TR></TR>. County Rep Table Header <TH></TH>. 2. 3. Table Data <TD></TD>. Kitui Caption Nairobi <CAPTION></CAPTION>. Muikali NB: The table row elements usually Nairobian contain table header elements or table data elements. Home County County Rep Kitui Muikali Nairobi Nairobian 34

Commonly Used Tables Attributes

- BGColor: Some browsers support background colors in a table.
- Width: you can specify the table width as an absolute number of pixels or a percentage of the document width. You can set the width for the table cells as well.
- Border: You can choose a numerical value for the border width, which specifies the border in pixels.
- CellSpacing: Cell Spacing represents the space between cells and is specified in pixels.
- CellPadding: Cell Padding is the space between the cell border and the cell contents and is specified in pixels.
- Align: tables can have left, right, or center alignment.
- Background: Background Image, will be titled in IE3.0 and above
- BorderColor, BorderColorDark.

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A table **caption** allows you to specify a line of text that will appear centered above or bellow the table as a brief descriptor of the table.

<HTML>

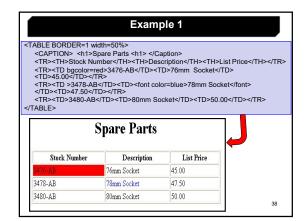
<TABLE BORDER=1 CELLPADDING=2> <CAPTION ALIGN="BOTTOM"> Label For My Table </CAPTION> </HTML>

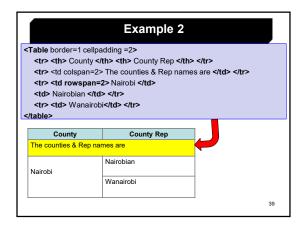
The Caption element has one attribute ALIGN that can be either TOP (Above the table) or BOTTOM (below the table).

Table Data cells are represented by the TD element. Cells can also be TH (Table Header) elements which results in the contents of the table header cells appearing centered and in bold text.

Table Data and Table Header Attributes

- Colspan: Specifies how many cell columns of the table this cell should span.
- Rowspan: Specifies how many cell rows of the table this cell should span.
- Align: cell data can have left, right, or center alignment.
- Valign: cell data can have top, middle, or bottom alignment.
- Width: you can specify the width as an absolute number of pixels or a percentage of the document width.
- Height: You can specify the height as an absolute number of pixels or a percentage of the document height.





Note:

i. TH, TD and TR should always have end tags.

Although the end tags are formally optional, many browsers will mess up the formatting of the table if you omit the end tags. In particular, you should **always** use end tags if you have a TABLE within a TABLE — in this situation, the table parser gets hopelessly confused if you don't close your TH, TD and TR elements.

A default TABLE has no borders
By default, tables are drawn without border lines. You need the BORDER attribute to draw the lines.

By default, a table is flush with the left margin
TABLEs are plopped over on the left margin. If you want centered
tables, You can either: place the table inside a DIV element with
attribute ALIGN="center".

Most current browsers also supports table alignment, using the
ALIGN attribute. Allowed values are "left", "right", or "center", for
example: <TABLE ALIGN="left">. The values "left" and "right" float the table to the left or right of the page, with text flow allowed around the table. This is entirely equivalent to IMG alignment

Exercise / Zoezi What will be the output when the code snippet is executed in a browser <BODY> <TABLE BORDER width="750"> <TR> <TD colspan="4" align="center" > Wana Genz Magazine</TD></TR> <TR> <TD rowspan="2" width="25%">Toleo Jipya</TD><TD colspan="2"> Yaliyomo </TD> <TD rowspan="2" width="25%"> Matangazo</TD></TR> <TR><TD width="25%">Gents Corner </TD> <TD width="25%"> <Ladies Joint </TD></TR> </TABLE> </BODY> 41

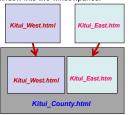
The Frames Tags <FRAMESET> ... </FRAMeSET >

Objectives:

Upon completing this section, you should be able to:

- Create a Frame based page.
- 2. Apply the Frameset, Frame, and Noframes elements to a HTML web page
- Apply the core attributes of the Frames elements to control the page display layout
- 4. Set Targets appropriately.

- A framed page is made up of multiple HTML pages. One of the HTML document code describes how to break up the single browser window into multiple windowpanes. Each windowpane is filled with an HTML document.
- Eg; to make a framed page with TWO windowpanes, one on the left and one on the right requires three HTML pages. Kitui West.html and Kitui East.htm are the HTML pages that contain content while a parent framme Kitui County.html is the page that describes the division of the single browser window into two windowpanes.

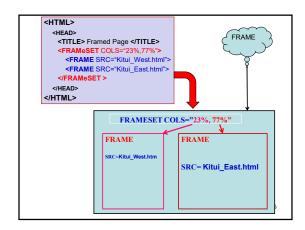


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The Frame Page Architecture

- A <FRAMESET> element is placed in the html document before the <BODY> element. The <FRAMESET> describes the amount of screen real estate given to each windowpane by dividing the screen into ROWS or COLS.
- The <FRAMESET> will then define <FRAME> elements, one per division of the browser window.
- NB: Because there is no BODY container, FRAMESET pages can't have background images and background colors associated with them.

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<FRAMESET>: The FRAMESET element creates divisions in the browser window in a single direction. This allows you to define divisions as either rows or columns.

 ROWS: Determines the size and number of rectangular rows within a <FRAMESET>. They are set from top of the display area to the bottom.

Possible values are:

- Absolute pixel units, I.e. "360,120".
- A percentage of screen height, e.g. "75%,25%".
- Proportional values using the asterisk (*). This is often combined with a value in pixels, e.g. "360,*".
- <Frameset cols="200,20%,*,2*">
- COLS: Determines the size and number of rectangular columns within a <FRAMESET>. They are set from left to right of the display area.

Possible values are:

- Absolute pixel units, I.e. "480,160".
- A percentage of screen width, e.g. "75%,25%".
- Proportional values using the asterisk (*). This is often combined with a value in pixels , e.g. "480,*".

Other FRAMESET & FRAMES Attributes

- FRAMEBORDER: Possible values 0, 1, YES, NO. A setting of zero will create a borderless frame.
- FRAMESPACING: This attribute is specified in pixels. If you go to borderless frames you will need to set this value to zero as well, or you will have a gap between your frames where the border used to be.
- BORDER(thickness of the Frame): This attribute specified in pixels. A setting of zero will create a borderless frame. Default value is 5.
- BORDERCOLOR: This attribute is allows you choose a color for your border. This attribute is rarely used.

<FRAME>: This element defines a single frame within a frameset. There will be a FRAME element for each division created by the FRAMESET element. This tag has the following attributes:

- SRC: Required, as it provides the URL for the page that will be displayed in the frame
- NAME: Required for frames that will allow targeting by other HTML documents. Works in conjunction with the target attribute of the <A>, <AREA>, <BASE>, and <FORM> tags.

More <FRAME> Tag Attributes

- MARGINWIDTH: Optional attribute stated in pixels. Determines horizontal space between the <FRAME> contents and the frame's borders.
- MARGINHEIGHT: Optional attribute stated in pixels. Determines vertical space between the <FRAME> contents and the frame's horder
- SCROLLING: Displays a scroll bar(s) in the frame. Possible values are:
- 1. Yes always display scroll bar(s).
- 2. No never display scroll bar(s).
- 3. Auto browser will decide based on frame contents.

By default: scrolling is auto.

NORESIZE: Optional – prevents viewers from resizing the frame. By default the user can stretch or shrink the frame's display by selecting the frame's border and moving it up, down, left, or right.

NOFRAMES>: defines a frame where capable browsers ignore all HTML within this tag including the contents of the BODY element. This element does not have any attributes.

FRAMESET COLS="23%,77%">
FRAME SRC="" NAME="left_pane">
FRAME SRC="" NAME="right_pane">

NOFRAMES>

P> This is a Framed Page. Upgrade your browser to support frames.</P>

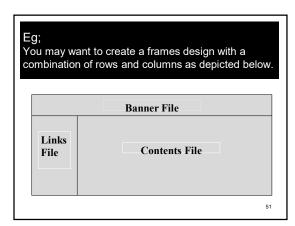
NOFRAMES>

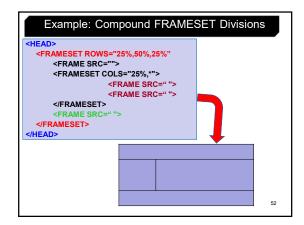
FRAMESET>

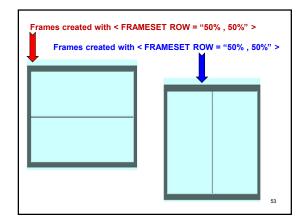
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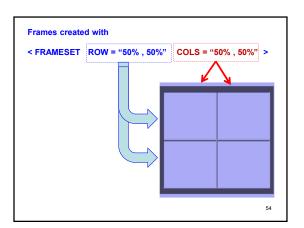
Compound FRAMESET Divisions

- In this case a second FRAMESET element is embended /inserted into another FRAMESET in the place the place of a FRAME element that would describe the second row. This allows columns and rows to manifest in the same parent frame
- The second FRAMESET element will divide the remaining screen real estate into 2 columns.
- This nested FRAMESET will then be followed by 2 FRAME elements to describe each of the subsequent frame divisions created.









FORMS

Forms add the ability to web pages to not only provide the person viewing the document with dynamic information but also to obtain information from the person viewing it, and process the information.

Objectives:

Upon completing this section, you should be able to

- 1. Create a FORM.
- 2. Add elements to a FORM.
- 3. Define CGI (Common Gateway Interface).
- 4. Describe the purpose of a CGI Application.
- Implement an action for the FORM.

NB:

- Forms work in all browsers.
- Forms are Platform Independent.

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To insert a form we use the <FORM></FORM> tags. The rest of the form elements must be inserted in between the form tags.

<HTML>
<HEAD> <TITLE> Sample Form</TITLE> </HEAD>

<BODY BGCOLOR="FFFFFF">

<FORM ACTION = http://www.xnu.com/formtest.asp>

<P> First Name: <INPUT TYPE="TEXT" NAME="fname" MAXLENGTH="50"> </P>

<P> <INPUT TYPE="SUBMIT" NAME="fsubmit1" VALUE="Send Info"> </P>

</FORM>

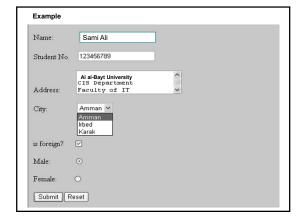
</FORM>

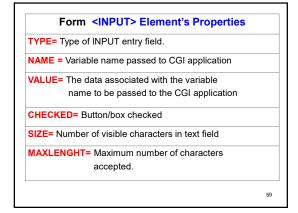
</HTML>
```

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<FORM> Tag attributes

- ACTION: is the URL of the CGI (Common Gateway Interface) program that is going to accept the data from the form, process it, and send a response back to the browser.
- METHOD: GET (default) or POST specifies which HTTP method will be used to send the form's contents to the web server. The CGI application should be written to accept the data from either method.
- NAME: is a form name used by VBScript or JavaScripts.
- TARGET: is the target frame where the response page will show up.
- Form elements have properties: Text boxes, Password boxes, Checkboxes, Option(Radio) buttons, Submit, Reset, File, Hidden and Image.
- The properties are specified in the TYPE Attribute of the HTML element <INPUT></INPUT>.





Text Box

 Text boxes: Used to provide input fields for text, phone numbers, dates, etc.

<INPUT TYPE= " TEXT " > \[

Browser will display

Textboxes use the following attributes:

- TYPE: text.
- SIZE: determines the size of the textbox in characters. Default=20 characters.
- MAXLENGHT: determines the maximum number of characters that the field will accept.
- NAME: is the name of the variable to be sent to the CGI application.
- VALUE: will display its contents as the default value.

