

#### CONTACT

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#### **PROFICIENCY**

Front-End development

Design

WEB development

UX/UI design

Illustration

#### **SKILLS**



## DANIEL MARCOVICH

# WEB Developer - FrontEnd approach PROFESSIONAL PROFILE

Software engineer in formation process.

WEB developer, with emphasis on frontend development. Strong experience in the design field. Experience in HTML5, CSS3, Javascript ES6, React and Node bases.

Knowledge of rest APIs, testing (unit, integration and end2end testing). Experience in Git management and version hosting Gitlab, BitBucket but especially Github. Knowledge of object oriented programming (OOP), functional programming and some design patterns (class pattern, constructor pattern, singleton, factory among others).

DOM, events and asynchrony handling. Experience in everything related to user experience, usability, user persona, journey maps, storyboards and blueprints among other concepts. Knowledge in design software such as Adobe Photoshop, Adobe Illustrator, Figma and FigJam.

Experience in the implementation of Agile SCRUM (scrum master) and design thinking methodologies.

### WORK EXPERIENCE FRONT - END

#### Sep 2021 Actually

#### Front end manager at Books and Books

Design and implementation of architecture for the development of educational applications. Frontend approach. UX-UI supervision.

Team coordination. Implementation of CI/CD flows. Elaboration of sprints. Implementation of SCRUM methodology (scrum master). Git versioning management - GitHub.

#### 2020 - 2021

#### Front end developer freelance

Layout and WEB design in HTML, CSS and basic JS. focused on UX / UI. WEB content maintenance.

Use of Frameworks (Bootstrap) and CMS (Wordpress).

Visual design.

#### 2018 - 2020

#### BitCode Design

#### Front end developer

Layout and WEB design in HTML, CSS and basic JS. focused on UX / UI. WEB content maintenance.

Use of Frameworks (Bootstrap) and CMS (Wordpress).

Visual design.

#### **DFSIGN**

#### 2018 - 2021

#### BNA Studio S.A.S.

#### Founder and CEO

Founder of BNA Studio. Company dedicated to the development of interior design projects for corporate clients.

#### 2015 - 2018

#### Sfera Arquitectura e Ingeniería

#### Project Manager

Architectural direction. Supervision and management of professional and operational personnel. Verification of budgets and work schedules, as well as supervision of purchases and rentals of materials and equipment. Advice on after-sales guarantees and preparation of work folders.

Attracting high-profile potential clients focused on the realization of medium and high-scale architectural works. Follow-up of clients and closing of contracts with different national and international companies.

#### **STUDIES**

Taller 5 centro de diseño Professional interior design technician 2015

Politécnico gran colombiano Software Engineering Actually

#### **COURSES**

Adobe Photoshop 160 hours Área: Design CAD Ingenieria y sistemas LTDA.

Adobe Illustrator 40 hours Área: Design CAD Ingenieria y sistemas LTDA

Marketing 160 hours Area: Business Administration Universidad Sergio Arboleda

#### **JOB REFERENCES**

Diana Torres Business administrator Ministry of Education (+57) 316 505 3932

#### PERSONAL REFERENCES

Lina Maria Rincon Mulford Journalist (+57) 301 591 8639

#### **ACADEMIC ACHIEVEMENTS**

Winner of the 2014 SUE call, carried out by the secretary of economic development, the Bogotá emprende program and the Sergio Arboleda University, for the presentation of the housing project for vulnerable populations.

Optimization of production processes, development, integration and deployment of WEB developments during the Frontend Manager position, reducing delivery times by 60%, improving profitability and scalability of the same.