

**Name:** Thomas Shelby  
**age:** 17  
**place of living:** Amsterdam

**Personal challenges:**

- Finding time to relax
- Wants to get into gaming, but doesn't know where to start
- Meeting new people to connect with
- Busy with both work and studies
- Anxious when meeting new people face to face
- Difficulty finding new challenges that will be stimulating

**Bio:**

Thomas lives with his parent in an apartment in the middle of Amsterdam central. He is an engineering student an works part time in logistics. He is looking for time to relax in his busy life. He is also looking for a way to make new connections with people, since he is largely introverted.

**goals:**

- Finding a job that he loves
- Finishing his studies
- trying new hobbies
- being able to have more free time
- educating himself in new topics
- meet more people

**Motivation:**

He is almost an adult and has little to no hobbies or friends. He wants to connect to other people, whilst also trying new things. His busy life sadly gets in the way sometimes. so he is looking to get into gaming, but he does not have the best PC for it.

**Qualities**

creative



patience



stubborn



problem solving



# Why do people play browser games?

People play web browser games for various reasons, which we can divide into **general motives** and **specific benefits of web browser games**:

## General motives for playing games:

- **Fun and relaxation:** Games provide a way to escape from the daily routine and have fun.
- **Challenge and achievement:** Players experience satisfaction by overcoming obstacles and improving their skills.
- **Social interaction:** Games can provide a platform to socialize and collaborate with friends or other players.
- **Stories and fantasy:** Games transport players to fictional worlds and let them experience unique adventures.
- **Discovery and learning:** Players can learn new things and apply their knowledge in an interactive environment.

## Specific benefits of web browser games:

- **Easy accessibility:** Web browser games are playable on virtually any device with an internet connection, without installation or downloads.
- **Free or low barrier to entry:** Many web browser games are free to play or require only a low threshold to start.
- **Time-flexible:** Web browser games can be played in short bursts or longer sessions, depending on available time.
- **Wide range of genres:** There is a wide variety of web browser games available, from casual puzzles to complex strategies, catering to different preferences.
- **Low system requirements:** Web browser games typically require less powerful hardware than other games, making them accessible to a broader audience.
- **Educational:** Some web browser games are designed to be educational, teaching players about various subjects such as science, history, or language.
- **Problem-solving skills:** Many web browser games require players to think creatively and solve problems to win.
- **Cognitive skills:** Playing web browser games can improve hand-eye coordination, reflexes, and reaction time.
- **Easy accessibility:** Web browser games are often free to play and require no installation, making them easy to try.

- **Wide selection:** There are thousands of web browser games available in all genres, from puzzles and platformers to strategy and role-playing games.
- **Variety:** Web browser games offer something for everyone, whether you're looking for a quick distraction or an immersive adventure.
- **Competition:** Some web browser games have leaderboards or ranking systems, motivating players to improve and compete with others.

## In addition to these benefits, web browser games can also appeal to specific target audiences:

- **People with busy schedules:** The flexibility of web browser games makes them suitable for people with limited time.
- **Study or workplace environments:** Web browser games can be played during breaks or free moments at school or work.
- **Travelers:** The portability of web browser games makes them ideal for on-the-go gaming.

## Conclusion:

Web browser games are played for various reasons, ranging from general motives for playing games to the unique benefits they offer. The accessibility, flexibility, and diversity of web browser games make them popular among a wide audience

### Sources:

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