



CAMPAINING TIPS

STUDENT GOVERNMENT 20-21



Emily Liu

"Having authenticity in terms of your purpose running for Gov."



Owen Ebose

"Go engage in conversation and connect with people outside your friend group.

If you are running for executive positions, go

meet people in the younger

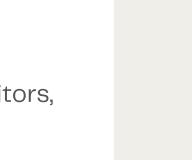
grades. Really just branch

out to the younger people:



Makayla Young

"Be personal let people know why you are running and what you will bring to student gov. Try to reach out to everyone, especially those outside your friend group."

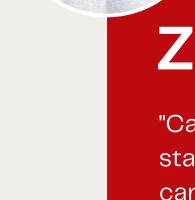


Allan Ji

"Respect your competitors,

be genuine with your

supporters."



Zoe Mann

"Catchy slogans help you stand out from other candidates. A consistent theme helps keep your campaign at the forefront of the voter's mind."



Ilyssa Lee

"It helps to have an eye-catching campaign that represents who you are.

For a lot of students that

will be their first impression

of you so presenting

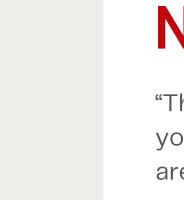
yourself and your name in a

positive light will be a step

in the right direction.

Remember to be genuine

and showcase YOU!"



Nancy Qin

"Think of questions that you might be asked if you are interviewing for your position. Prepare a series of adaptable answers for those questions so you can answer them to the best of your ability."



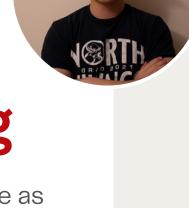
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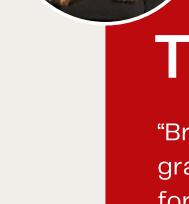
Ellianna Yee

"Display your personality not just your platform."



Ethan Eng

"Talk to as many people as possible, people you know and don't know as well. Even if it's uncomfortable, put yourself out there and don't overthink it too much. It's all about making connections and having a positive impression."



Tayla Pollak

"Branch out to know your grade really well, but don't forget about the other grades if you are running for an executive position. It is likely the grade you know least that will swing the outcome of the election."



Jonah King

"Come up with catchy phrases so that people remember who you are. For interview positions talk with confidence and get to know the teacher before you show up."



Jessica Sacilotto

"Treat everyone and their campaigns with respect. Walk into campaign week with a positive mindset, if your only goal is to win, you'll miss the experience of campaigning."



Henry Xi

"Ensure that you are as genuine as possible. Be realistic with your goals and objectives, and avoid trying to sound flamboyant with outrageous promises and events. Have a plan of attack for the initiatives you want to implement, and prove to the student body that you're an organized and capable leader".



Mr. Parker

"Remember that Gov requires you to maintain a high academic standard throughout the year."