

# Amazon Sales Analysis Report

Rows: 128976 Columns: 21 Date Parsed: True

## Key Performance Indicators (KPIs)

Total Orders: 120229

Total Sales: 78,590,170.25

AOV: 653.67

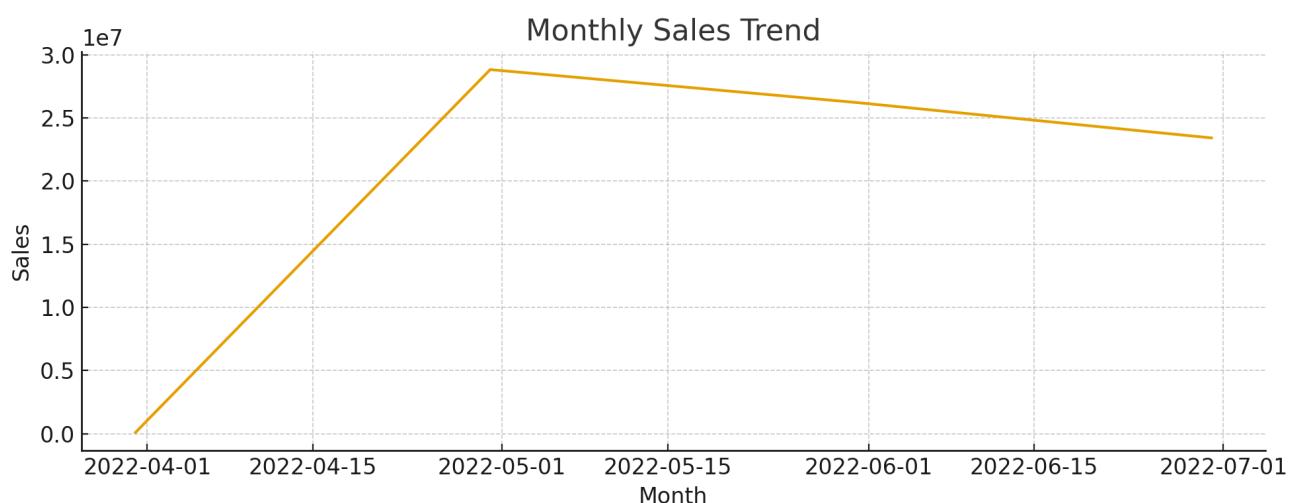
Total Quantity Sold: 116646

Returned Orders: 19146

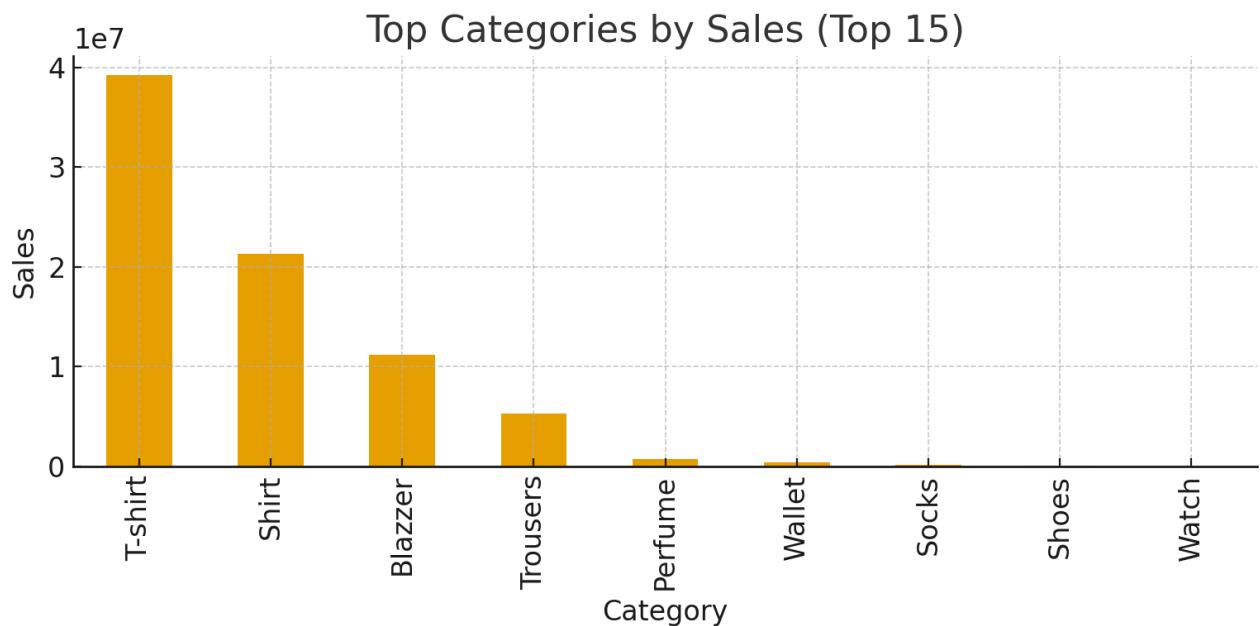
Return %: 15.92%

Unique Customers: N/A

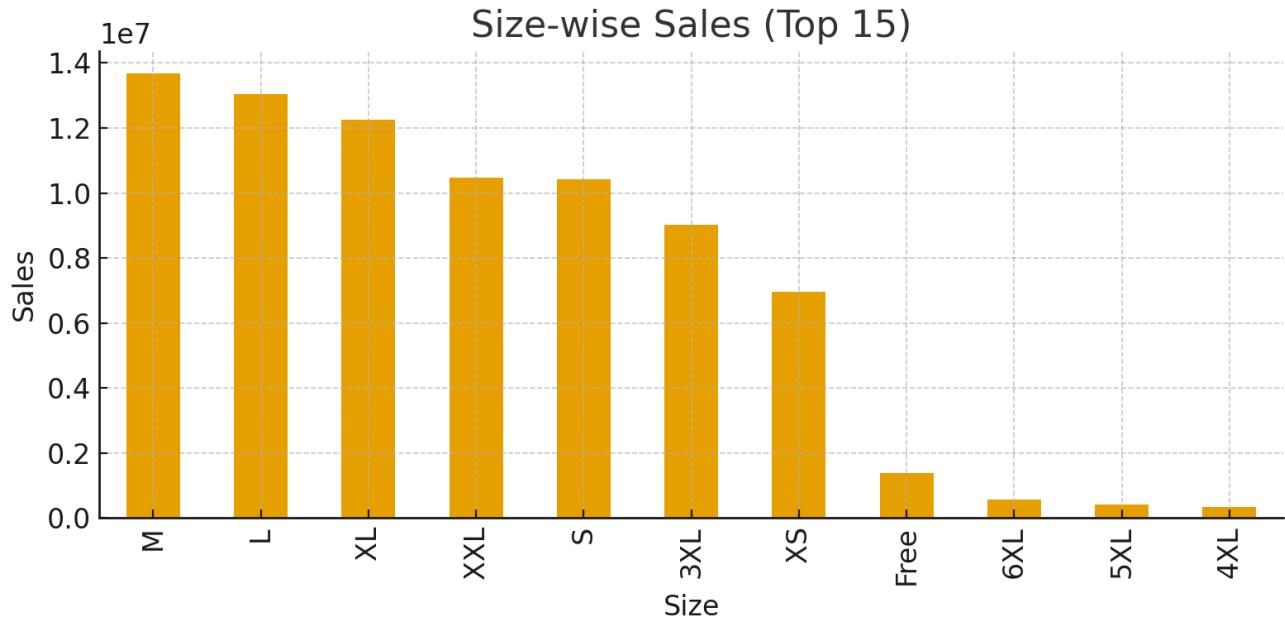
## Monthly Sales Trend



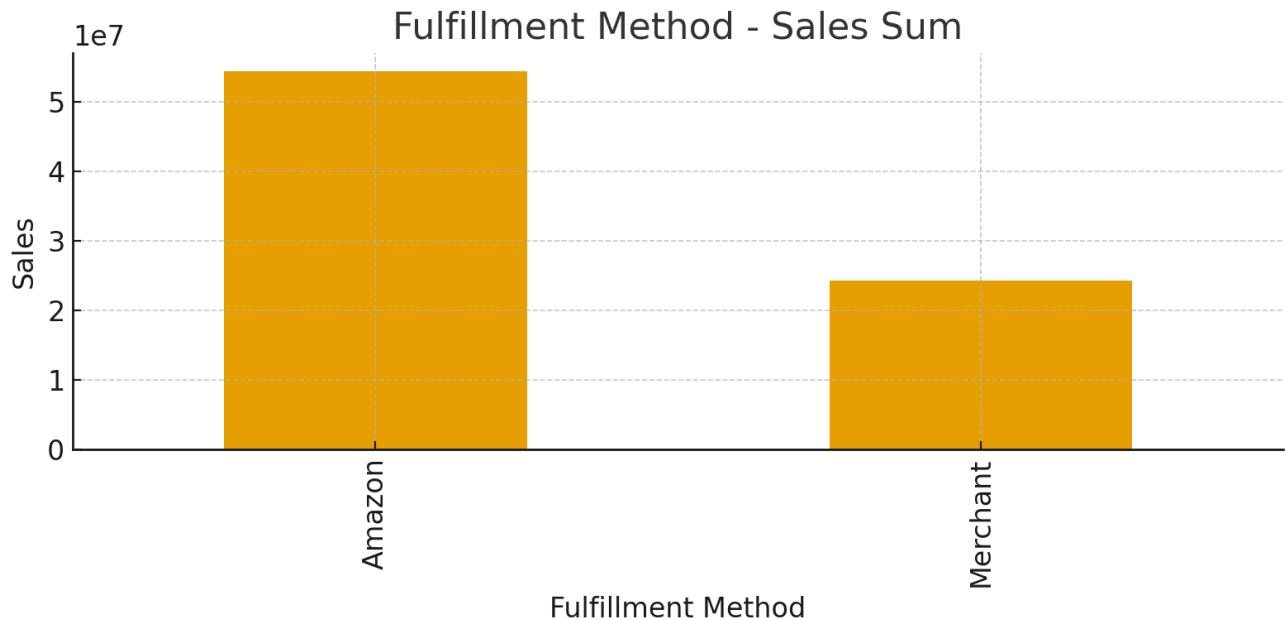
## Category-wise Sales (Top 15)



### Size-wise Sales (Top 15)



### Fulfillment Method - Sales Sum



### Returns by Category (Top)

