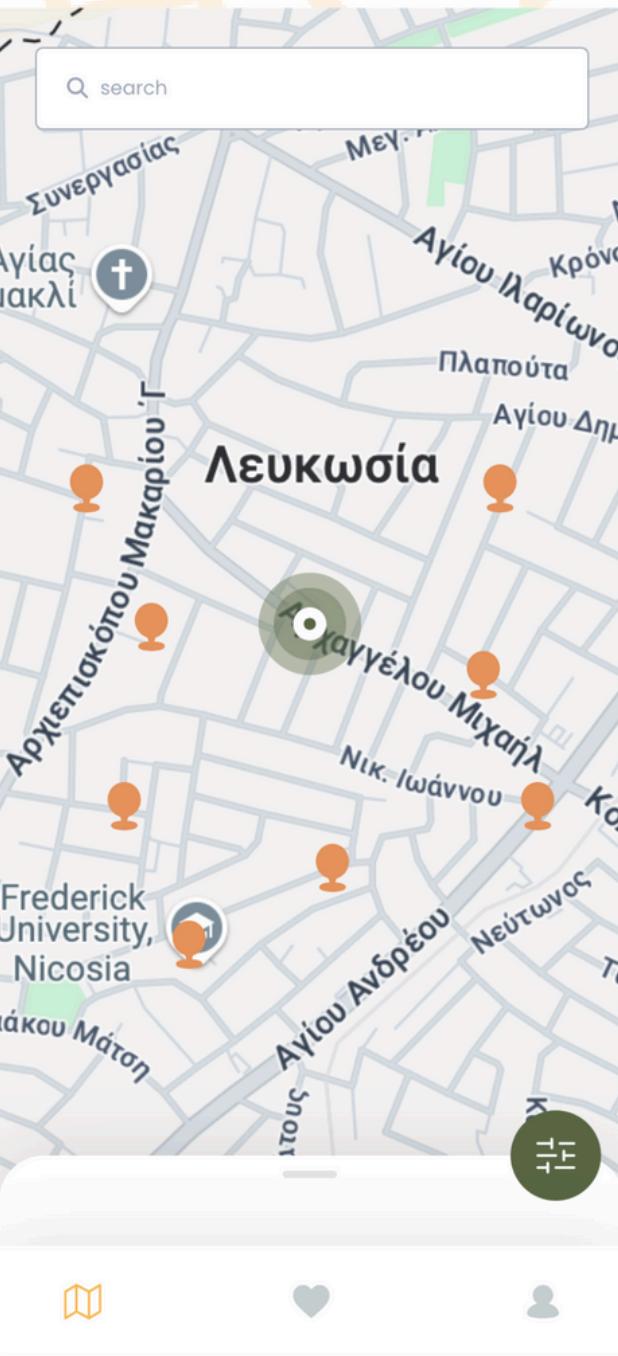
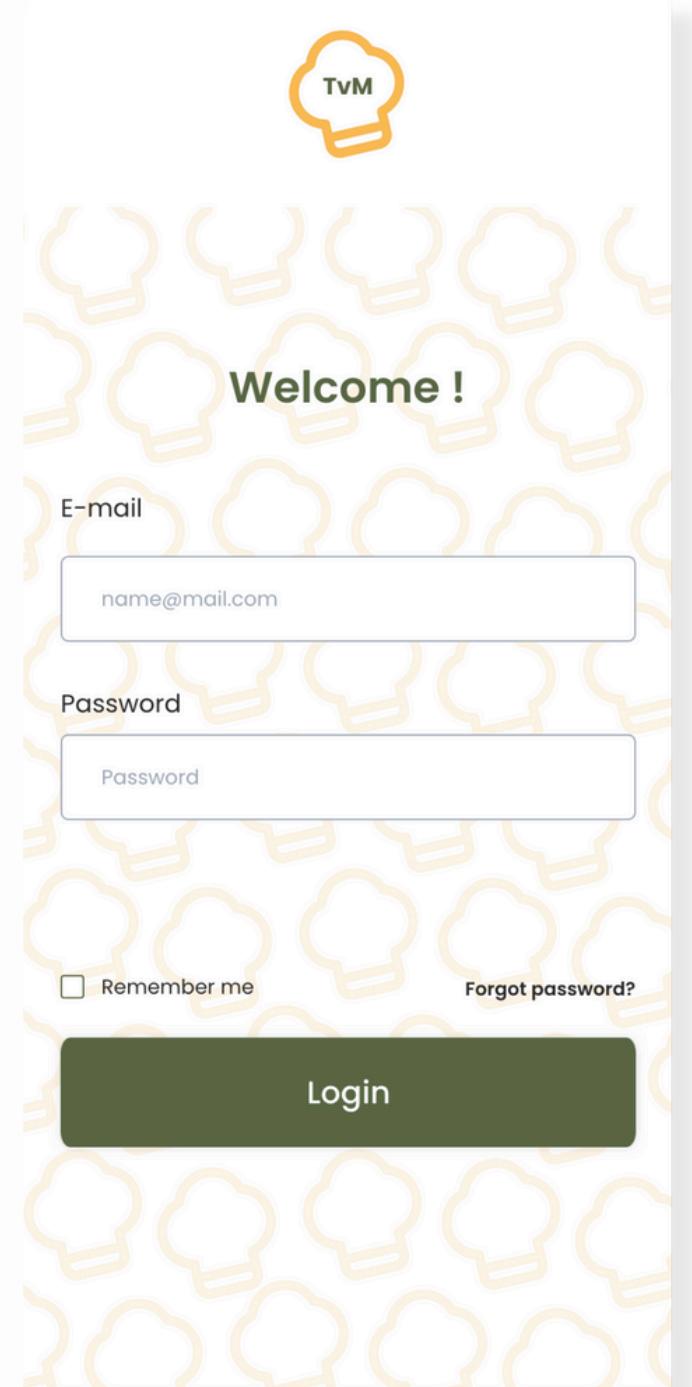


# Tous-va-manger

Your guide  
to culinary adventures  
in the heart of Cyprus.

Annie Papadopoulou - TID 24



# The problem

This results in missed opportunities for both diners and eateries.



- Food lovers in Cyprus **struggle** to find local eateries.
- Many eateries **stay unnoticed** and **lose business**.

Existing solutions are flawed:

- Incomplete listings.**
- Hard-to-use interfaces.**
- Outdated info.**

# The idea

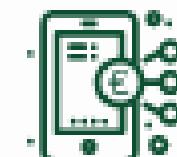
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The app provides food enthusiasts with a **convenient** and **accessible** way to locate eateries across Cyprus in **real time**.

## Solution

Tous-va-manger addresses this problem by providing a dedicated app that enables Users to easily discover, explore, and select from a variety of local eateries.

- ➊ Real-time availability
- ➋ Easy-to-navigate interface



#Digital Payment



# The final goal

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## The final goal

App launched by  
December 2025



## Target audience

- Young Professionals
- Business Professionals
- Tourists/Visitors
- Locals/Residents
- Business Owners



# The business model

## KEY PARTNERSHIPS

Bank of Cyprus.  
App Developer -to create and maintain app and system.  
Business Owners.

## CUSTOMER SEGMENTS

Young professionals  
Business Professionals  
Locals/Residents  
Tourists/Visitors  
Business Owners

## VALUE PROPOSITIONS

Convinient, accessible app for real time decisions.  
User-friendly interface.  
Personalised reccomendations.  
Loyalty rewards.

## COST STRUCTURE

App development and maintenance.  
Hosting.  
Marketing and User Aquisition.

## REVENUE STREAMS

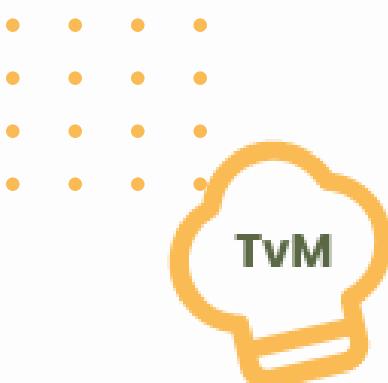
Advertising  
Subscriptions model



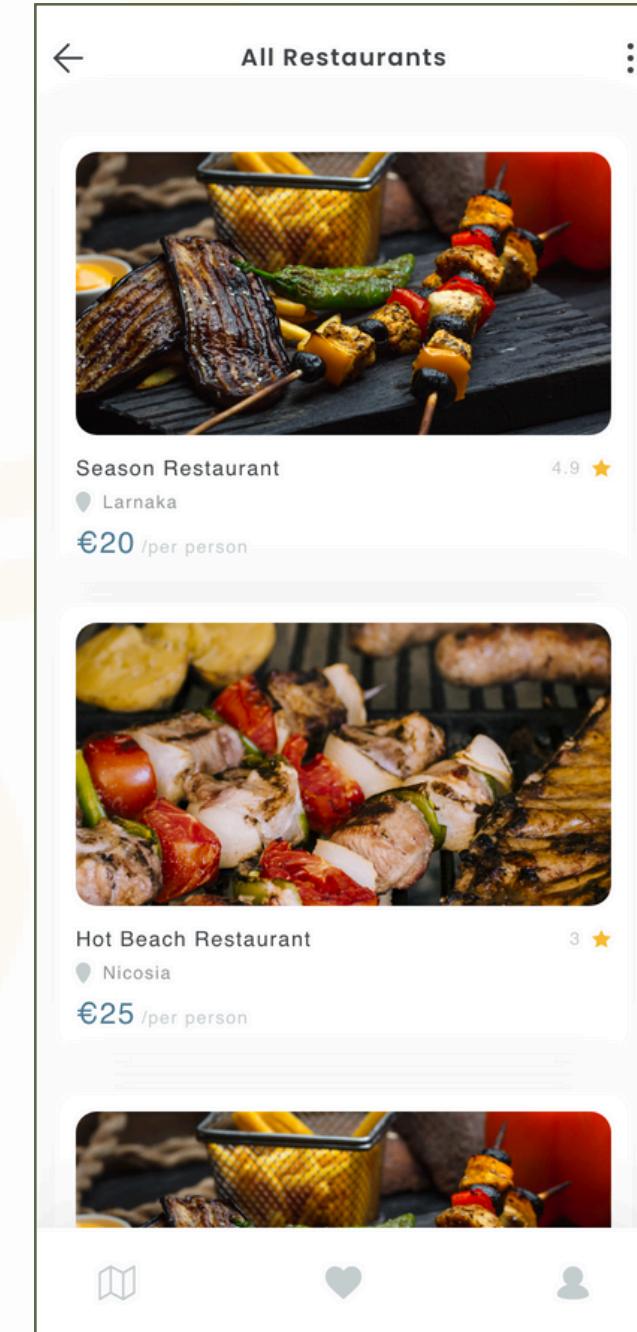
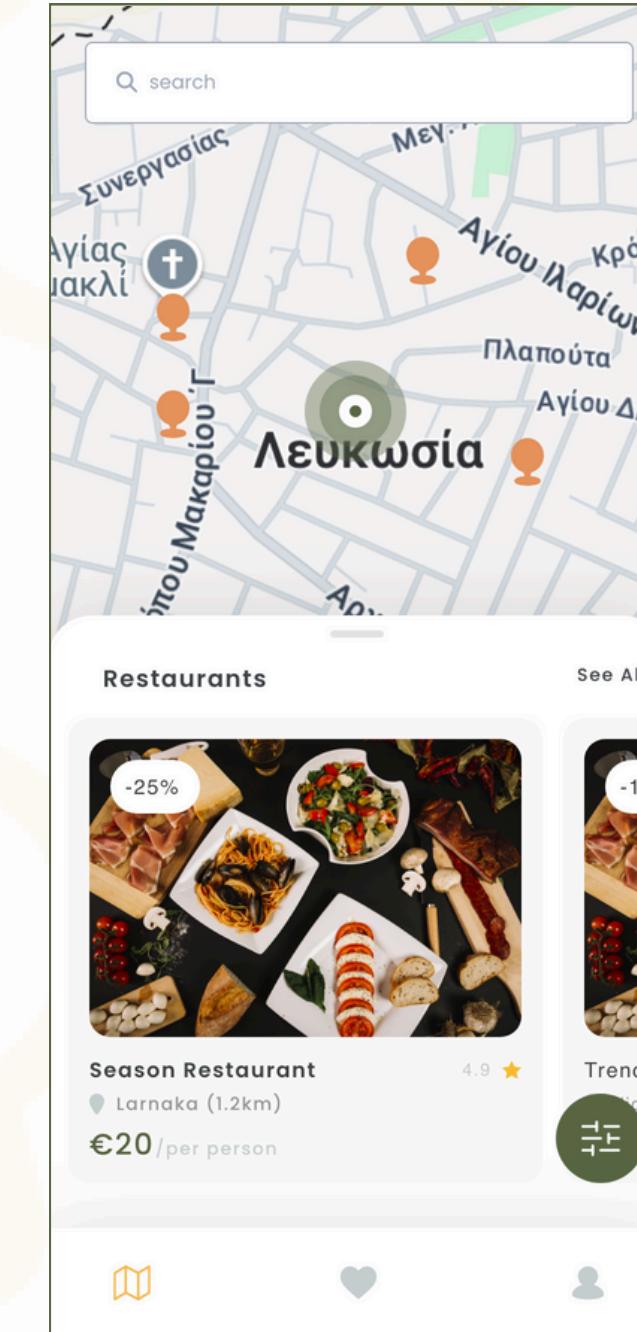
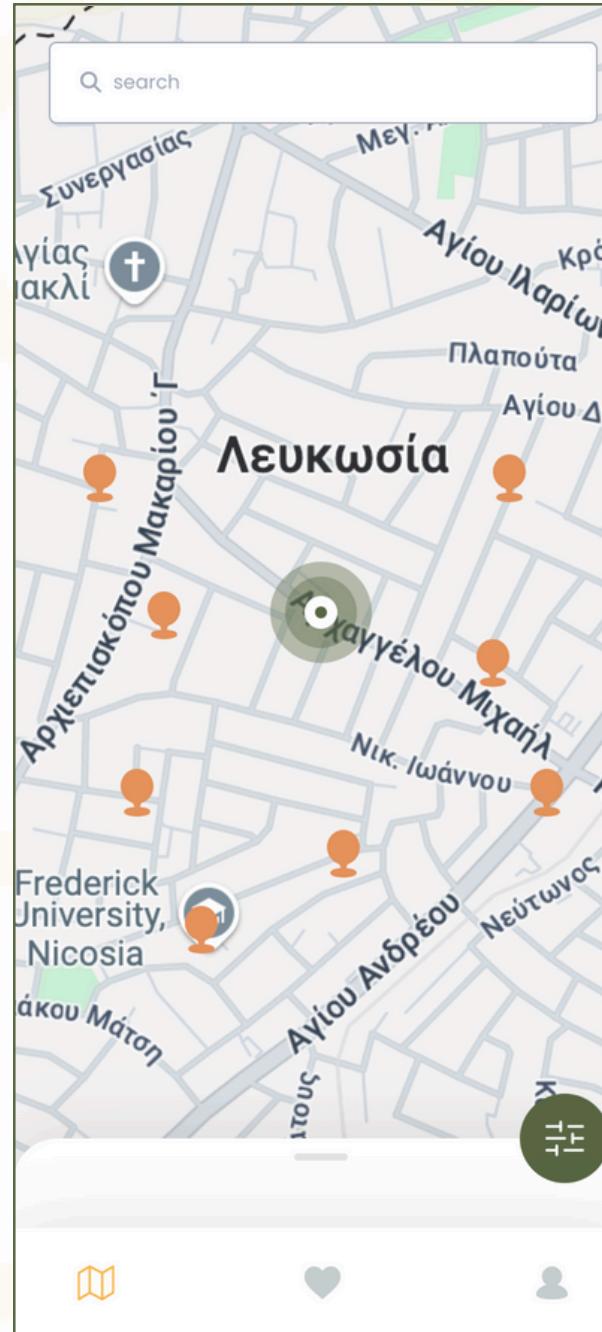
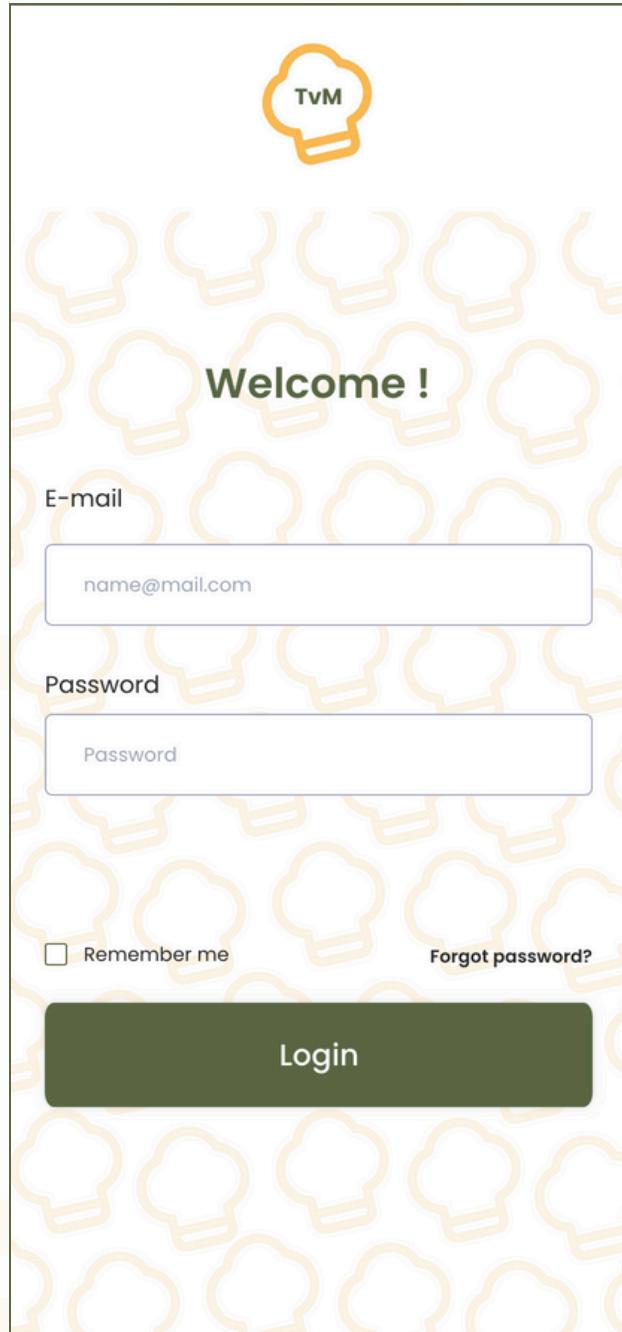


# During the hackathon

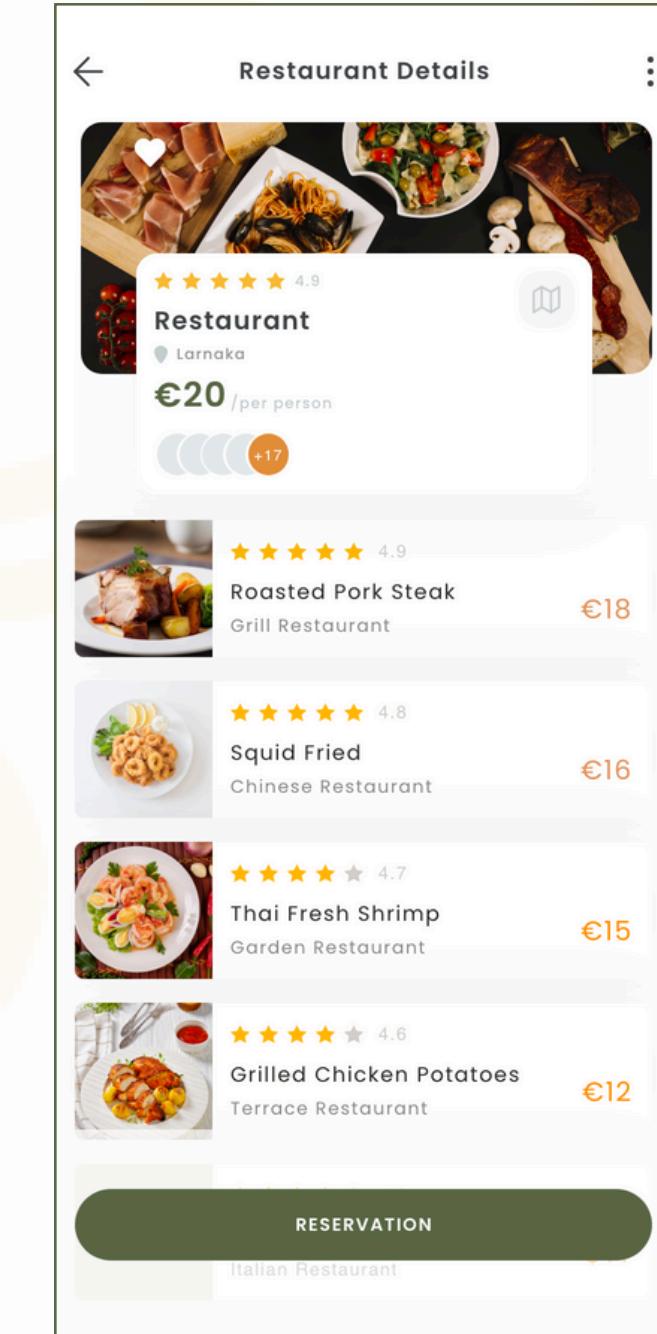
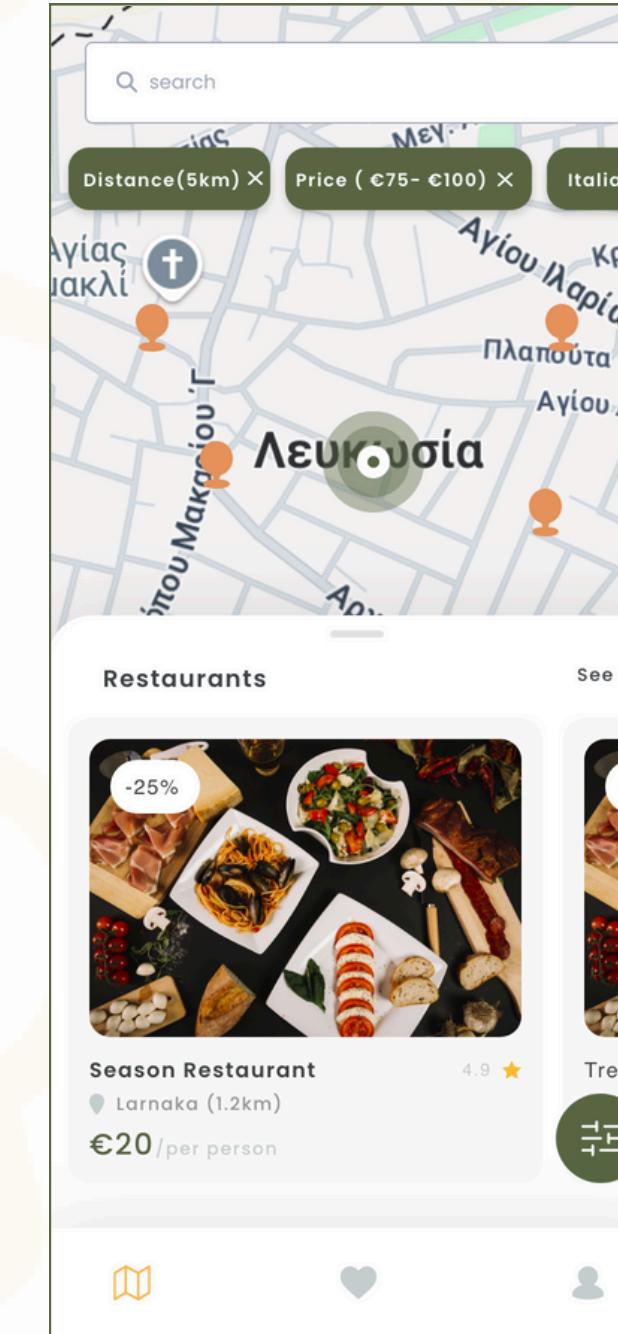
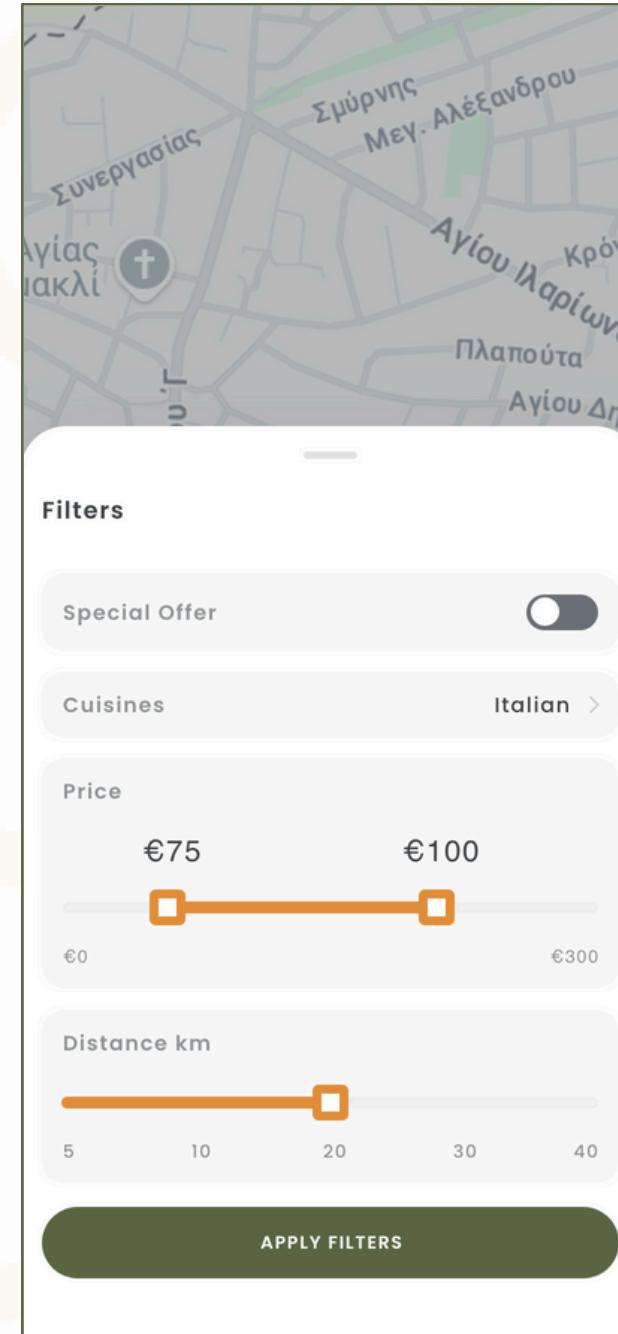
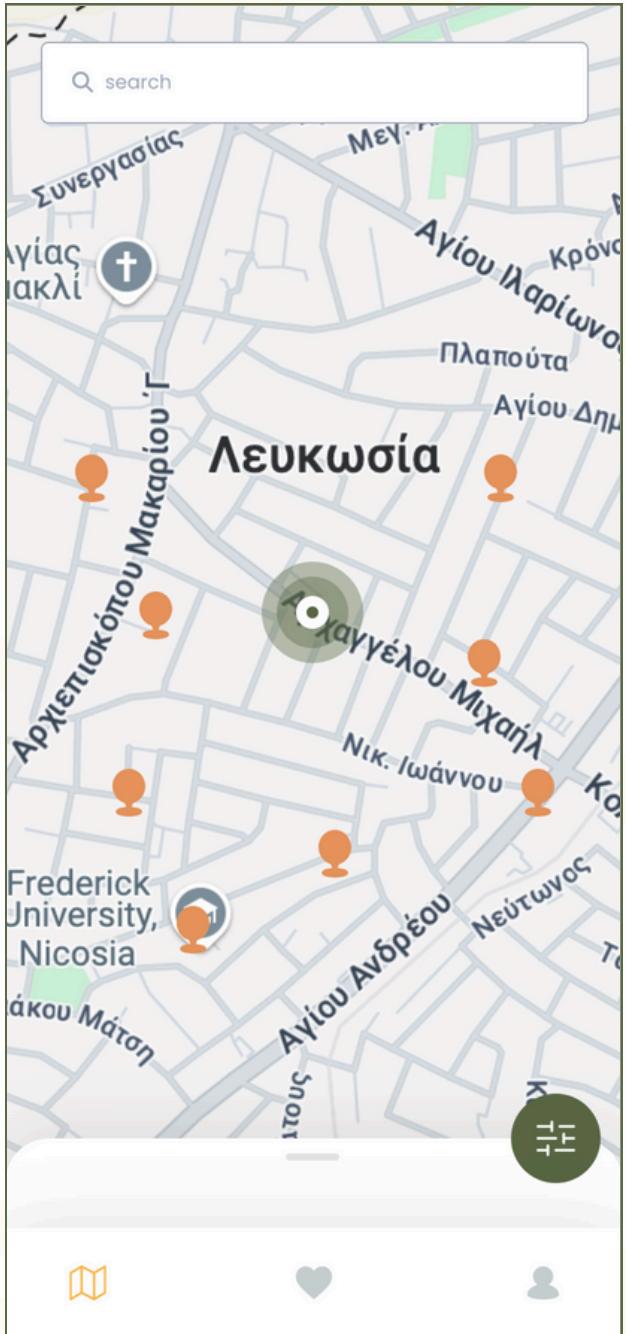
1. Mock up implementation
2. Mentoring and networking
3. Business model set up



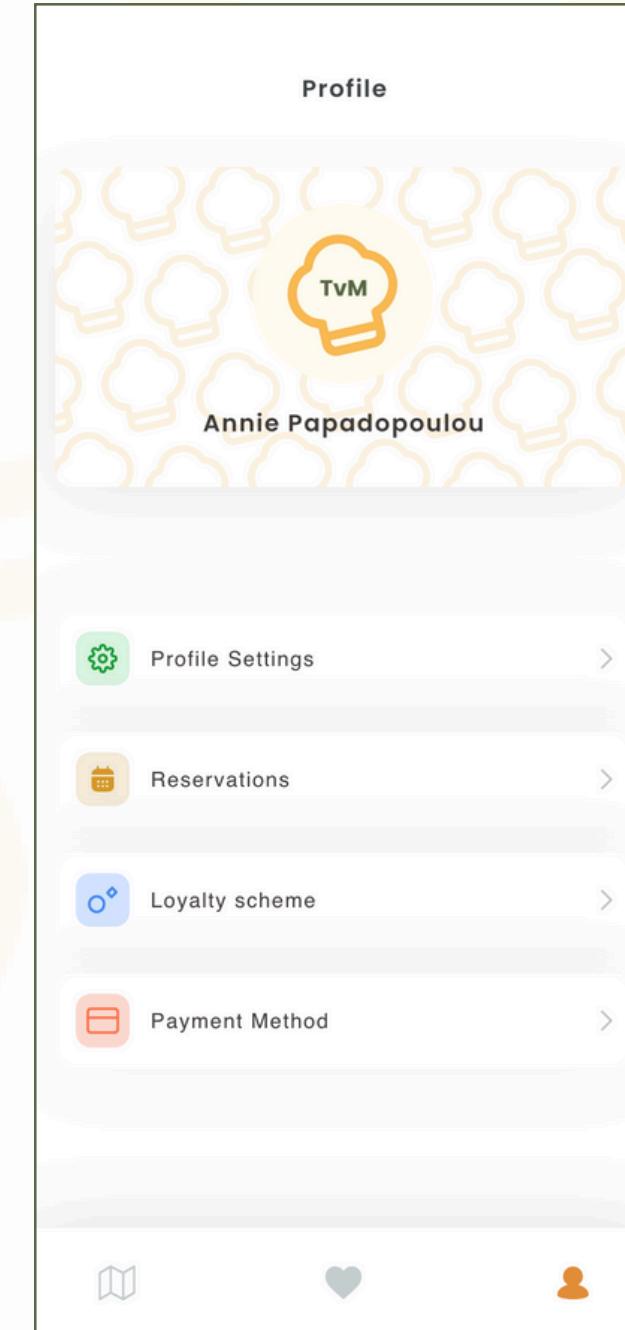
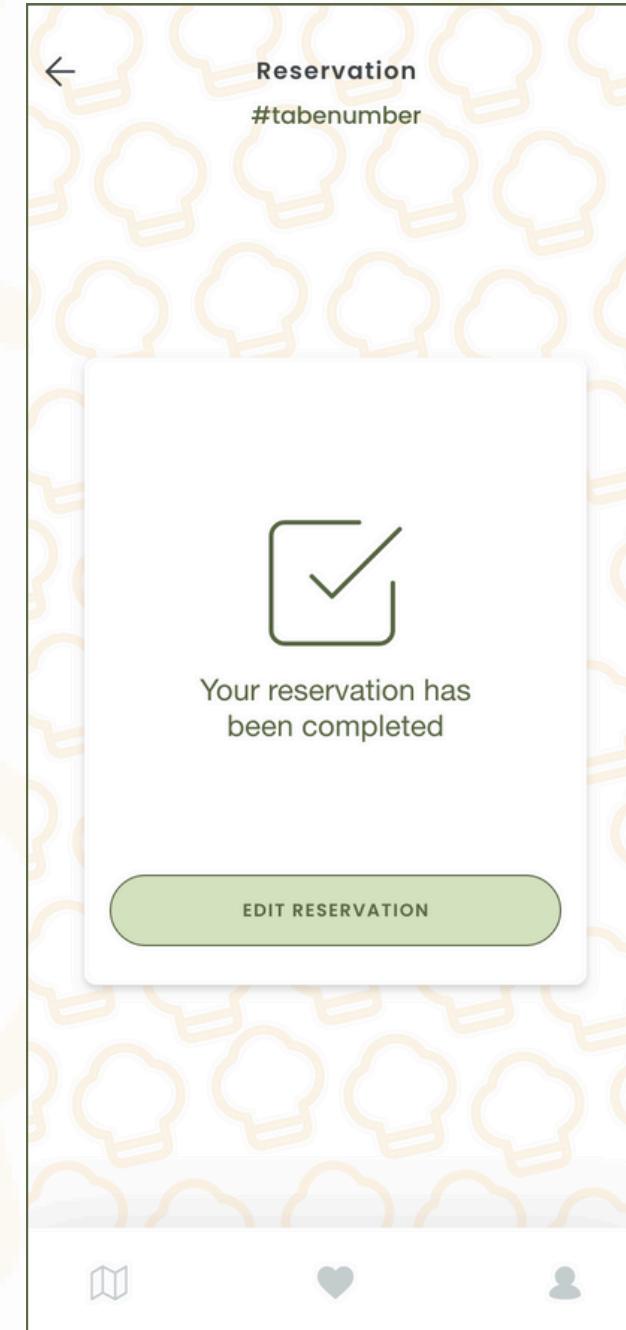
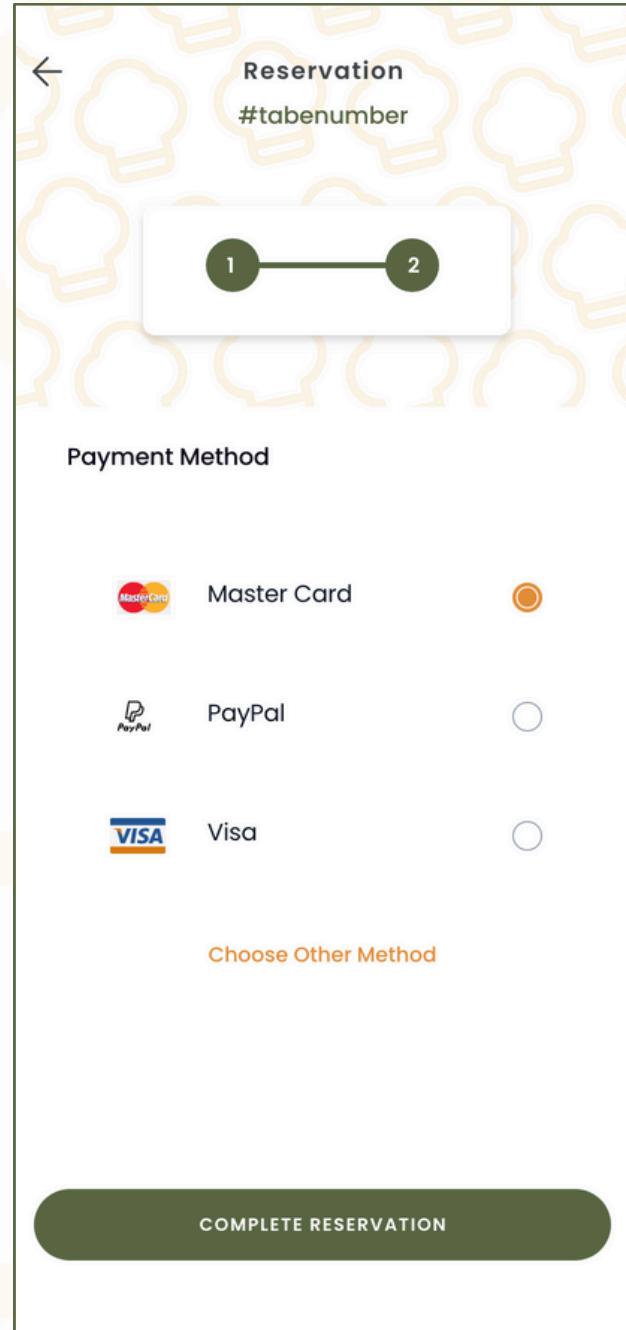
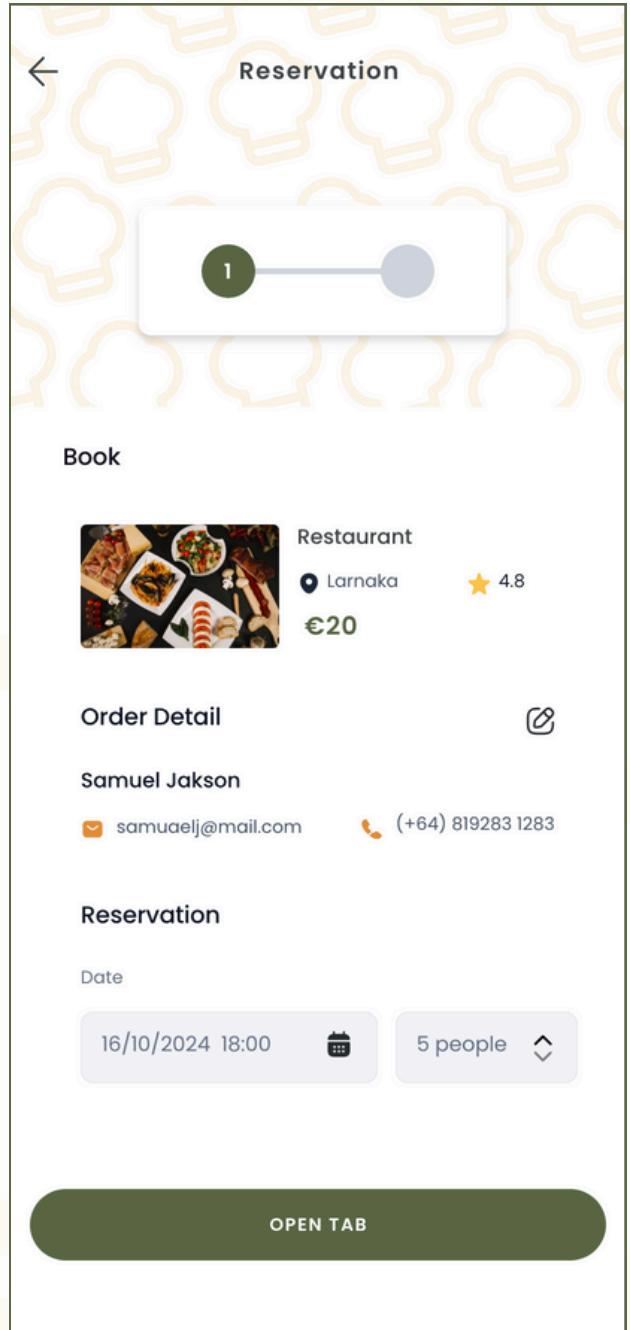
# Demo



# Demo



# Demo



# Summary

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## BoC

BOC Benefits – financial incentives through card payments.

BOC Benefits – Attract new customers through the Antamoivi Loyalty scheme.

## Business Owners

**Increased visibility.**

**Positively shaped public image.**

**User engagement.**

## Food enthusiasts

Dedicated app for making informed decisions in real time.

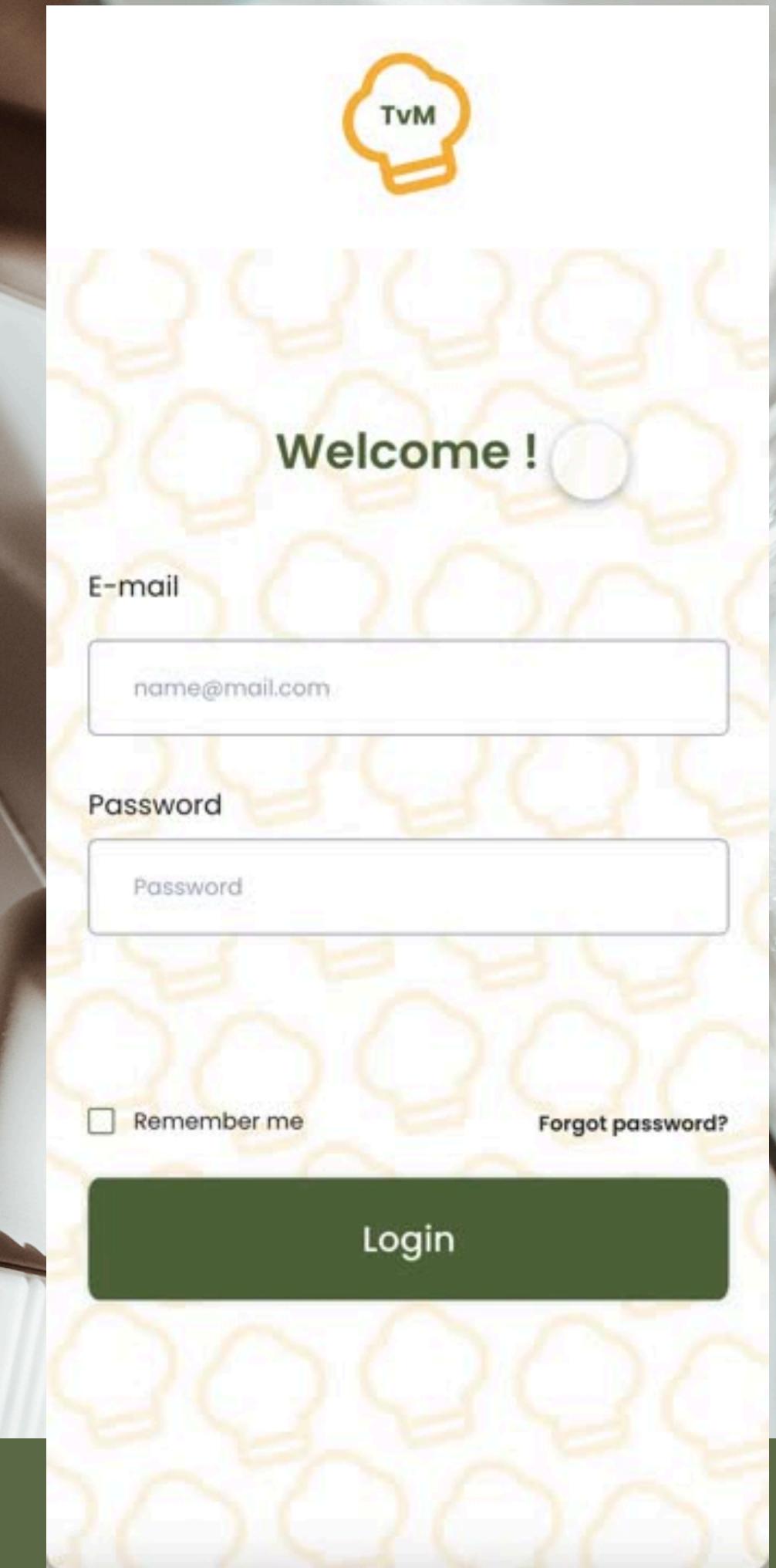
Loyalty scheme incentives through Antamoivi





# Thank you

## Q&A



Welcome!

E-mail

Password

Remember me

[Forgot password?](#)

[Login](#)

A login form with a yellow cloud pattern background. At the top left is a yellow thought bubble icon with "TVM". The word "Welcome!" is centered above the input fields. The "E-mail" field contains "name@mail.com" and the "Password" field contains "Password". A "Remember me" checkbox and a "Forgot password?" link are at the bottom left, and a large green "Login" button is at the bottom right.