










<div>Key Partners</div> <div></div> <div>Financial advisor that will train the AI on his knowledge.</div> <div>Internet service providers</div> <div>Bank Of Cyprus Servers</div> <div>Bank Of Cyprus API</div> <div>IT and software development companies</div> <div>Lawyer</div>	<div>Key Activities</div> <div></div> <div><ul style="list-style-type: none">Application that educates about investing.AI-powered assistance on financial topics. Purchase stocks from the stock market.Handles stock transactions.Engaging activities that draw user into the application and constantly keeps them engaged.Paper Trading option for the youth.</div>	<div>Value Propositions</div> <div></div> <div>62% of Americans own stock and are shown to have good financial stability, due to the adaptation of their stock to the changing economy market. Gallup. (2024, February 23). <i>What percentage of Americans own stock?</i></div> <div>In Cyprus, this number is significantly smaller, around 2-3%. In Europe, on average 15% of the population owns stock, and the countries that own the most stock are shown to have a good financial stability (Sweden,Finland). Euronerd (2023) <i>Europe Investor Statistics for 2023: How Many Retail Investors Are There in Europe?</i></div>	<div>Customer Relationships</div> <div></div> <div><ul style="list-style-type: none">Customised/personalized interfaceLong Term – Any BoC customer can always jump into our investment application.Automatic – Our distributed servers and databases will always be available to serve our customers.</div>	<div>Customer Segments</div> <div></div> <div><ul style="list-style-type: none">The target market is people who are inexperienced in investing.Anyone in Cyprus, that owns a BoC card and has access to the internet can use our application.Companies in Cyprus that are interested to invest in other companies.Parents that are looking for an efficient and engaging way to introduce their children to the stock market.</div>
	<div>Key Resources</div> <div></div> <div><ul style="list-style-type: none">Artificial intelligenceSoftware EngineersBuildingsCustomer SupportKnowledge of finance and stocksHuman Resources</div>	<div>Channels</div> <div></div> <div>Communication – Anyone with a BoC 1bank app will see a pop-up of our application. There will be online ads at launch to attract customers that are not using the BoC app. There will be a customer support team for any problems or questions relating our app. Distribution – Our application will be an extension available in the BoC 1bank application.</div>		
<div>Cost Structure</div> <div></div> <div><ul style="list-style-type: none">Salaries of employees (Customer Support, Software Engineers, HR, Lawyer, Financial Advisor)Marketing (Advertisement)Operating Cost (Servers)Initial Cost (Building the application)</div>		<div>Revenue Streams</div> <div></div> <div>Commission on each transaction</div>		