

SentiLens

Investment Advice
Based on Market
Sentiment

TID 16

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Problem Statement & Need

Nowadays, we generate an **overwhelming volume of information and news** every second - **articles, videos, social media posts.**

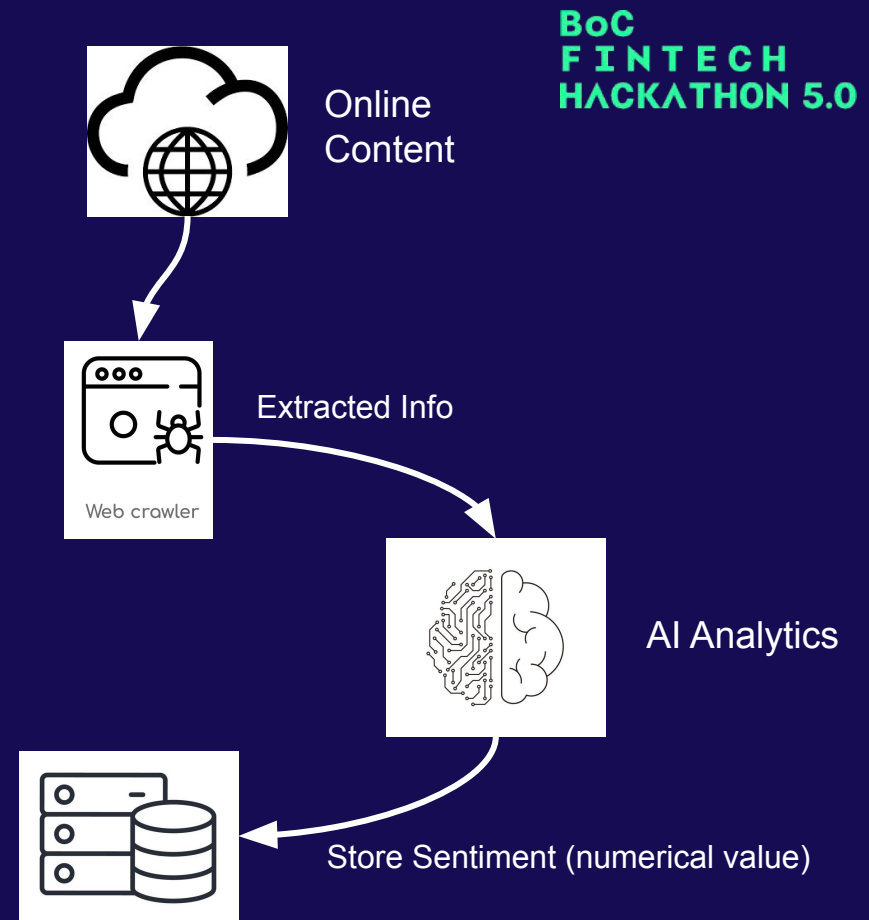


Investors want to:

- Be constantly **Updated**
- **Discover** new Investment Products
- Be able to **Make decisions** efficiently
- Have an **Unbiased** market overview
- Be able to **Track sentiment shift** over time

Solution: SentiLens

- **Aggregates financial content** across the internet
 - Articles
 - Videos
 - Social Media Posts
- Leverages **Artificial intelligence** to **automate the sentiment analysis** process.
- Transforms media content into a **quantifiable number** useful for the **investor**
- Keeps sentiment **historical records**.



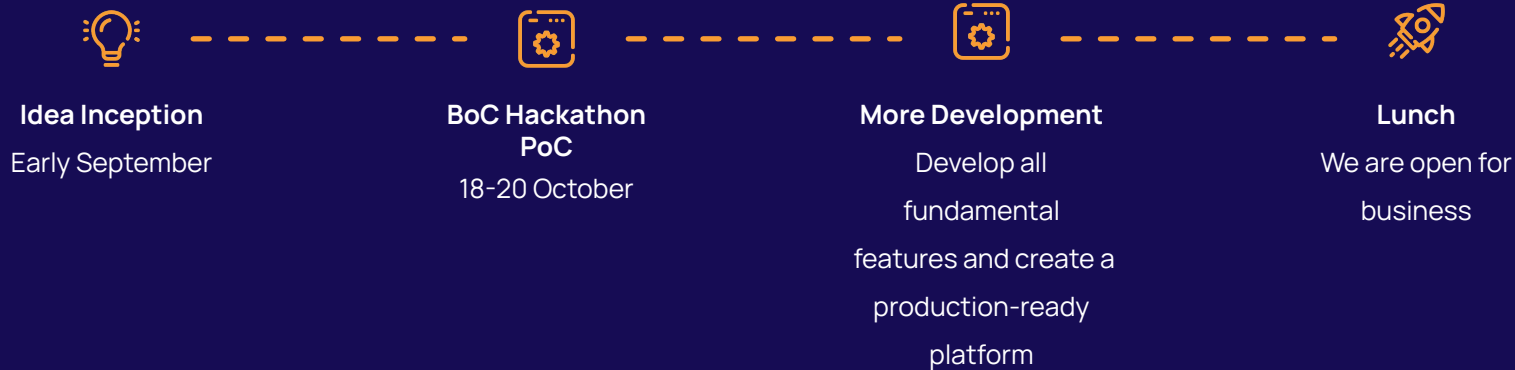
Demo Time

How does the Bank Benefit?

- **Provide actionable advice to customers** who want to invest their money. Suggest new investment products (Stocks, Minerals, Bonds)
- **Discover** new trends on **emerging markets early**.
- Provide detailed data and **quantifiable reports** to **Institutional Clients**

SentiLens Roadmap & Monetisation Scheme

BoC
FINTECH
HACKATHON 5.0



Income Streams:

- Web App Access: Monthly (eg. \$75 per user)
- API Access: Credit Scheme (eg \$200 → 10,000 API Calls)

Bank of Cyprus



125
YEARS

powered by



SentiLens

Realtime Market Sentiment Analysis Tool