| **Hands-on Exercise No. 1**
DigiSkills 2.0 Batch-07
Virtual Assistant | **Total Marks: 10**

Due Date: 02/05/2024 |

Instructions:

Please read the following instructions carefully before submitting this Hands-on Exercise:

- Use MS Word to prepare exercise solution.

- You may consult tutorials and videos if the concept is not clear.

- Your submitted exercise will not be considered/counted if:

    - It is submitted after due date.
    - It is not in the required format (.doc or .docx)
    - It does not open, or file is corrupt.
    - It is copied (partial or full) from any source (websites, forums, students, etc.)

Learning Outcome:

After completing this exercise, you shall be able to:

- Learn why do we chose amazon vs other marketplaces.

- Learn about Helium 10 and its Chrome extension.

- Learn about the Child account.

- Learn the difference between Super relevant and Semi relevant Keywords.

Problem Statement

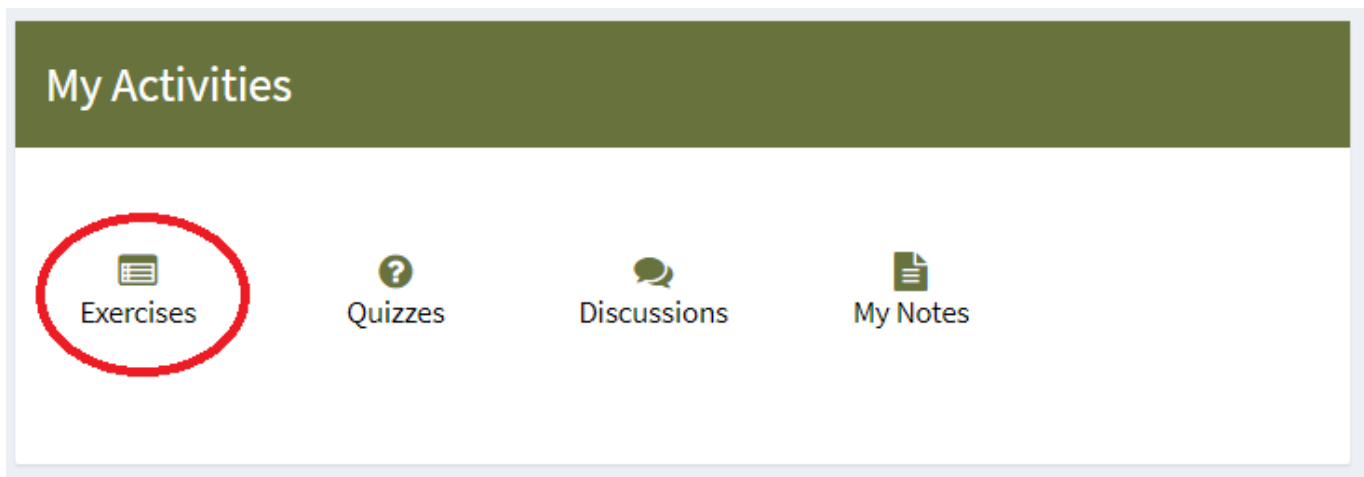Please perform following tasks and provide screenshots where required:

1. Why do we choose amazon over other marketplaces? Briefly mention the advantages of Amazon. (2 Marks)

2. What is Helium 10? Download Helium 10 Google chrome extension and attach the screenshots? (4 Marks)

3. What is Child account on Amazon? (2 Marks)

4. What is the difference between super relevant and semi relevant keywords? (2 Marks)
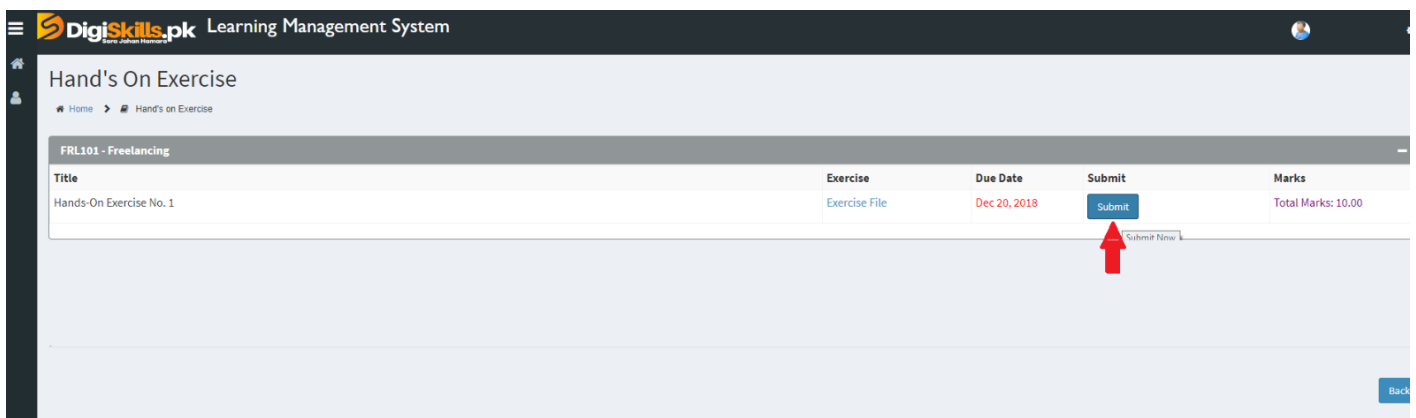
BEST OF LUCK ☺

How to submit solution file on LMS?

Please perform the following steps for submitting your solution using LMS:

1) Login to the LMS

2) Click on the **Exercises** button within the **My Activities** section

3) Click on the submit button to upload your Solution.

4) Keep in mind to upload your Solution in .doc or .docx format