

Story 2

There are many different ways to set and measure goals. One popular way to measure an individual, team or company's progress toward a goal is by using key performance indicators, or KPIs, which set a standard of success for a specific business objective.

Our customers rely on their iPhone every day, and iPhone 14 and iPhone 14 Plus introduce groundbreaking new technologies and important safety capabilities. Both phones have a powerful new main camera with a huge leap in low-light performance.

The apple iphone is one of the biggest success stories in the smartphone industry. Since its introduction to the market in 2007, apple has sold more than 1.5 billion units worldwide. As of the first quarter of 2023 the apple iphones ..

Brand	Discount Percentage	Mrp	Number Of Reviews	Sale Price	Star Rating
Apple	0	77,000	794	77,000	5

Measure Names

- | | |
|-------------------------------------|-----------------------|
| <input checked="" type="checkbox"/> | Active Users (mm) |
| <input type="checkbox"/> | Battery Capacity |
| <input type="checkbox"/> | Count of Annual Rev.. |
| <input type="checkbox"/> | Count of Country-wi.. |
| <input type="checkbox"/> | Count of Flipkart_S.. |
| <input type="checkbox"/> | Count of Market Pe.. |
| <input type="checkbox"/> | Count of Model share |
| <input type="checkbox"/> | Count of Quarterly-.. |
| <input type="checkbox"/> | Count of apple_pro.. |
| <input checked="" type="checkbox"/> | Discount Percentage |
| <input type="checkbox"/> | Discounted Price |
| <input type="checkbox"/> | Display Size |
| <input type="checkbox"/> | Memory |
| <input checked="" type="checkbox"/> | Mrp |
| <input type="checkbox"/> | Number Of Ratings |
| <input checked="" type="checkbox"/> | Number Of Reviews |
| <input type="checkbox"/> | Original Price |
| <input type="checkbox"/> | Q1 |
| <input type="checkbox"/> | Q2 |
| <input type="checkbox"/> | Q3 |
| <input type="checkbox"/> | Q4 |
| <input type="checkbox"/> | Rating Count |
| <input type="checkbox"/> | Ratings |
| <input type="checkbox"/> | Revenue (\$bn) |
| <input checked="" type="checkbox"/> | Revenue Generated |
| <input type="checkbox"/> | Reviews |
| <input checked="" type="checkbox"/> | Sale Price |
| <input type="checkbox"/> | Sales Share |
| <input type="checkbox"/> | Sales Share (Model .. |
| <input checked="" type="checkbox"/> | Star Rating |
| <input type="checkbox"/> | Storage |
| <input checked="" type="checkbox"/> | Units sold (mm) |
| <input type="checkbox"/> | sales difference |

Upc

MOBEXRGVMZWUHCBA

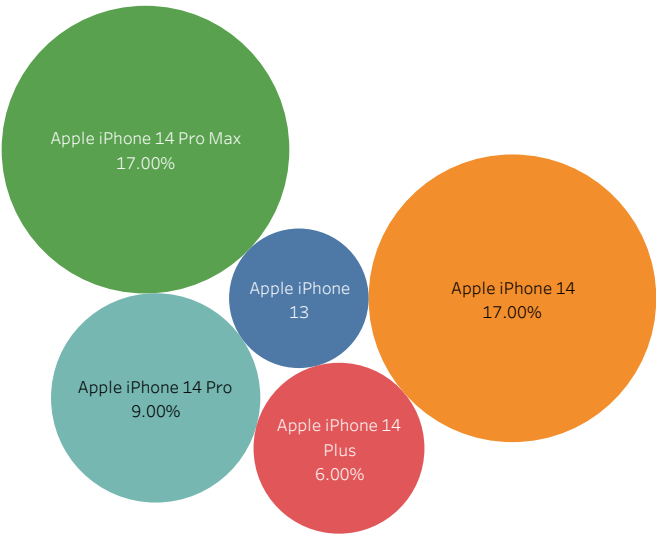
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The Apple iPhone is one of the biggest success stories in the smartphone industry. Since its introduction to the market in 2007, Apple has sold more than 1.5 billion units worldwide. As of the first quarter of 2023, the Apple iPhones' market share of new smartphone sales was 20.5 percent.

- Models1
- Apple iPhone 13
 - Apple iPhone 14
 - Apple iPhone 14 Plus
 - Apple iPhone 14 Pro
 - Apple iPhone 14 Pro ..

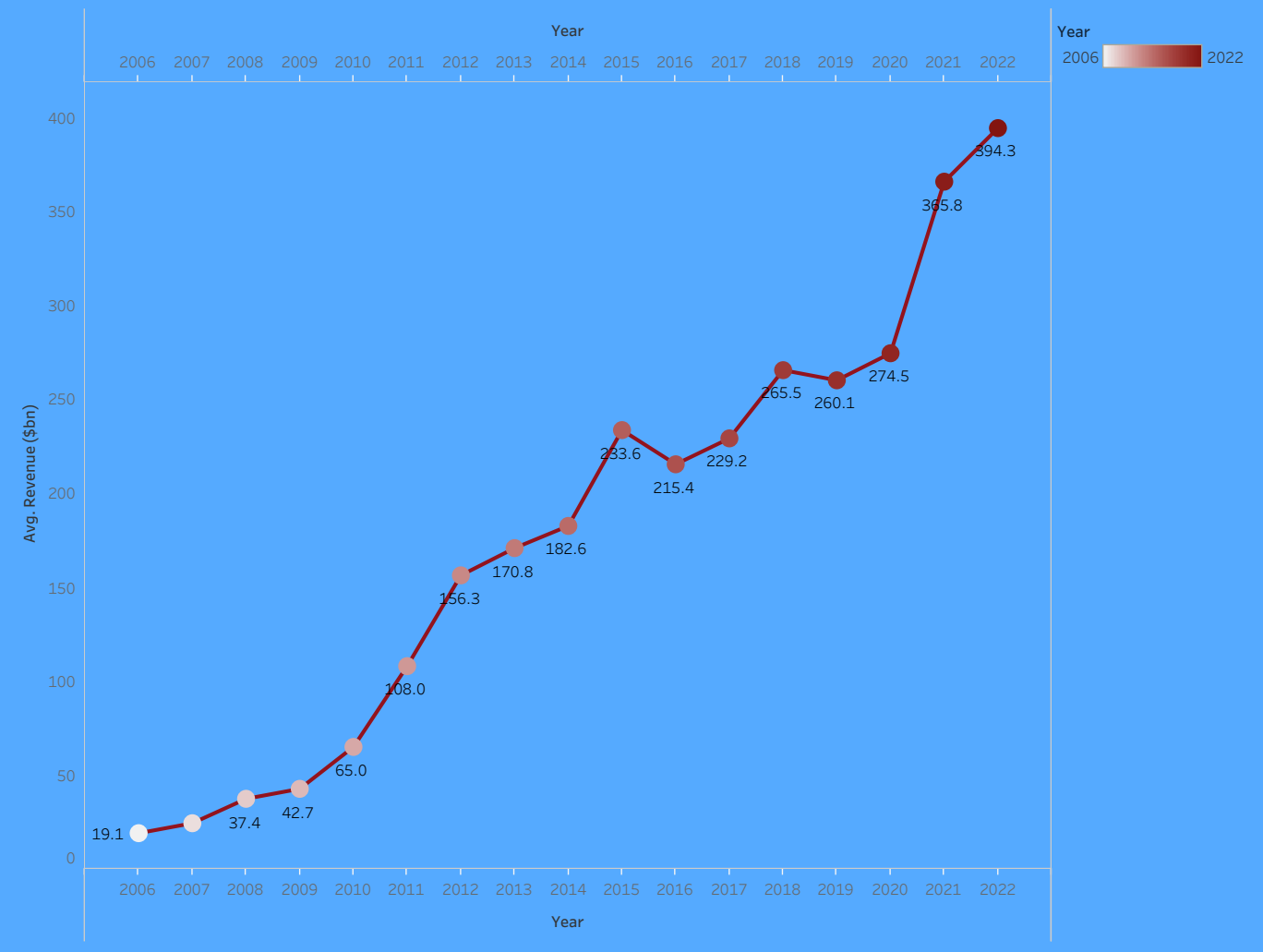


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The form factor for the pro models is slightly different from the base models, with a new front design that uses less space for the camera notch at the top of the phone. With the pro models, apple is also providing an always-on display capability, that isn't present in the base models.



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Model	Processor	Front Ca..	Rear Camera	Colour		Colour
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800	All
				Red	92,800	
				White	92,800	
				Yellow	43,900	
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	199,700	Brand
				Blue	59,900	
				Green	74,900	
				Purple	59,900	
				Red	134,800	
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Ne..	12MP	12MP + 12MP	Black	74,900	Colour
				Blue	74,900	
				Red	74,900	
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Null	99,900	Null
				Blue	149,800	
				Midnight	99,900	
				Pink	169,800	
				Starlight	149,800	
APPLE IPHONE 13 P..	A Bionic Chip	12MP	12MP + 12MP + 12..	Silver	149,900	Deep Purple
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Null	169,800	
				Blue	189,800	
				Midnight	169,800	
				Purple	169,800	
				Starlight	169,800	
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Null	189,800	Gold
				Blue	99,900	
				Midnight	209,800	
				Purple	309,700	
				Starlight	309,700	
APPLE IPHONE 14 PRO	A Bionic Chip, Core	12MP	48MP + 12MP + 12MP + 12MP	Deep Purple	269,800	Green
				Gold	129,900	
				Space Black	429,700	
APPLE IPHONE 14 PRO MAX	A Bionic Chip, Core	12MP	48MP + 12MP + 12MP + 12MP	Deep Purple	139,900	Midnight
				Gold	139,900	
				Silver	139,900	
				Space Black	139,900	