

Chaima BOUGHANMI

Data Scientist/Analyst

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BOUGHANMIChaima

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A self motivated and highly self driven individual a communicator with good interpersonal skills. Experienced in data analysis, machine learning, programming and with immaculate statistical, problem solving, optimization and analytical thinking skills.

EXPERIENCES

Data scientist & Business modeler | @ BVA Xsight &

Since november 2022

- Experienced analysis in Marketing Mix Modeling, ROI, and market research, with advanced expertise in three-dimensional modeling, quantifying the past and future effects of decisions.
- Estimating the value of immaterial assets and deploying business visualizations, dashboards and presentations.
- Technology: R, R Shiny, Python, MMM, Fields: FMCG, automotive, teleco, medias and marketing

Data scientist | @ RTE Paris &

i 02/04/2022 - 31/10/2022

- End of studies internship -

Enhance the performance of the transmission system operations planning process through data analysis and machine learning

- Creation of SQL queries to extract data from several databases of different departments.
- Processing and analysis of data needed to improve the planning process.
- Development, publishing and documentation of an interactive dashboard using R shiny.
- Classification of the constructions and prediction of the consumption using machine learning algorithms.
- Technology: R, R Shiny, Rmarkdown SQL, Dremio, Git

Statistician Trainer | @ Word Health Organization

1 01/08/2021 - 10/08/2021

- Training -

• Technology: R, descriptive statistics, inferential statistics

Data scientist researcher @ GREYC Laboratory - University of Caen Normandie

= 01/03/2021 - 31/08/2021

- End of studies internship -

Tactical analysis of team sport data

- Implementation of an algorithm based on dynamic graphs for the identification of playing styles by detecting frequent patterns in the coordinations between players in collective sports: Handball
- Technology: Python Object Oriented Programming, Data mining, dynamic graphs

Data Analyst Engineer | @ One to One for Research and Polling **6**

i 01/07/2020 - 31/08/2020

KAP study in the early childhood

• Technology: R, R shiny Dashboard's link &

PROJECTS

Cryptocurrency pricing prediction

Technology: Python: Random Forest, Gradient Boosting, XG Boost RNN-LSTM

Falls detection using Machine learning algorithms

Technology: Python: Sklearn, Numpy, SMOTE, Naive Bayes, QDA, Logistic regression, Random Forest, AdaBoost

Shortest path finding: Applying to image reduction and creating an R package

Technology: R: Bellmanford, Dijkstra, Seamcarving, R package

Prediction of the probability of solvability of a customer Dashboard's link &

Technology: R, R shiny, ANOVA, logit, probit, SVM, decision tree, neural network

Creation of a Dashboard to track Covid-19 in Tunisia Dashboard's link &

Technology: R, R shiny

(the rest of my projects on my github on this link)

EDUCATION

Master's degree in Data science: Health, Finance, Insurance | Paris Saclay University &

2021 - 2022

Research master's degree TICV | National School of Engineering of Tunis (ENIT)

2020 - 2021

Engineering degree | High School of Statistics and Information Analysis (ESSAI) &

2018 - 2021

SKILLS

Basic skills:

Asymptotic statistics

GLM | non-parametric models

MCMC tree-based models

Programming:

Python R | R Shiny SAS

data management:

SQL | NoSQL | Cypher-Neo4j

Deployment and OS:

Linux | Git

Data Analytics et dashboarding:

PowerBI | Tableau

Machine Learning:

Random Forest | Naive Bayes

XG Boost **Gradient Boosting**

LDA QDA | Logistic regression

KNN

Deep Learning:

Neural networks TensorFlow

Keras

Document processings:

Microsoft Office

CERTIFICATIONS

DataCamp Machine learning with python

Scholarship for Posit::Conf 2024 USA

Speaker at useR! Conf 2024 Austria

LANGUAGES

French: Bilingual: DELF B2 85,75/100

English: Fluent: TOEIC 755/990

Deutsch: Beginner **Arabic: Mother tongue**

AREAS OF INTEREST

Football

- 5th place at the French Championships 2022 🔗
- Previously captain of a women's soccer team

Lecture | Ping Pong

COMMUNITY LIFE

R Ladies Paris 🔗

