



Deep Learning

Session 1

Machine Learning Ingredients



Outline



1. About me
2. About the class
3. About the course
4. Machine Learning: Ingredients
5. Revisiting Linear Regression
6. Gradient Descent



About me



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<https://www.linkedin.com/in/ruben-zazo-78467b86/>

M.Sc. Telecommunications Engineer.

Ph.D. Telecommunications and Computer Science

Thesis on Machine Learning: Speech Processing with Deep Neural Networks and LSTMs.





What this course is about

This course is fundamentally about **neural networks** as an algorithm/technique to accomplish machine learning.

We will explore:

- The fundamentals behind artificial neural networks.
- What do we call by deep learning or deep neural networks?
- Why deep neural networks are suitable to large scale problems & industry?
- Most famous and standards Deep Neural Nets.



What this course is about

- This course is focused on basics. This is not a very advanced neural nets course.
- ... but if you want to jump into the void count me in.
- I want to put this clear cause



What this course is about

- ... I want my five stars when you rate me after these lectures





What this course is about

In our way, we will also:

- Revisit machine learning fundamentals.
- Learn to use TensorFlow 2.0 & Keras to develop our own DNNs [Python]



What this course is NOT about

We will make use of, but this course is NOT a course of

- Mathematics.
- Coding.



What this course is NOT about

We will make use of, but this course is NOT a course of

- Mathematics.
- Coding.

.. But about the concepts and learn how to apply them.



Why this course is important





Why Deep Learning

Artificial Intelligence:

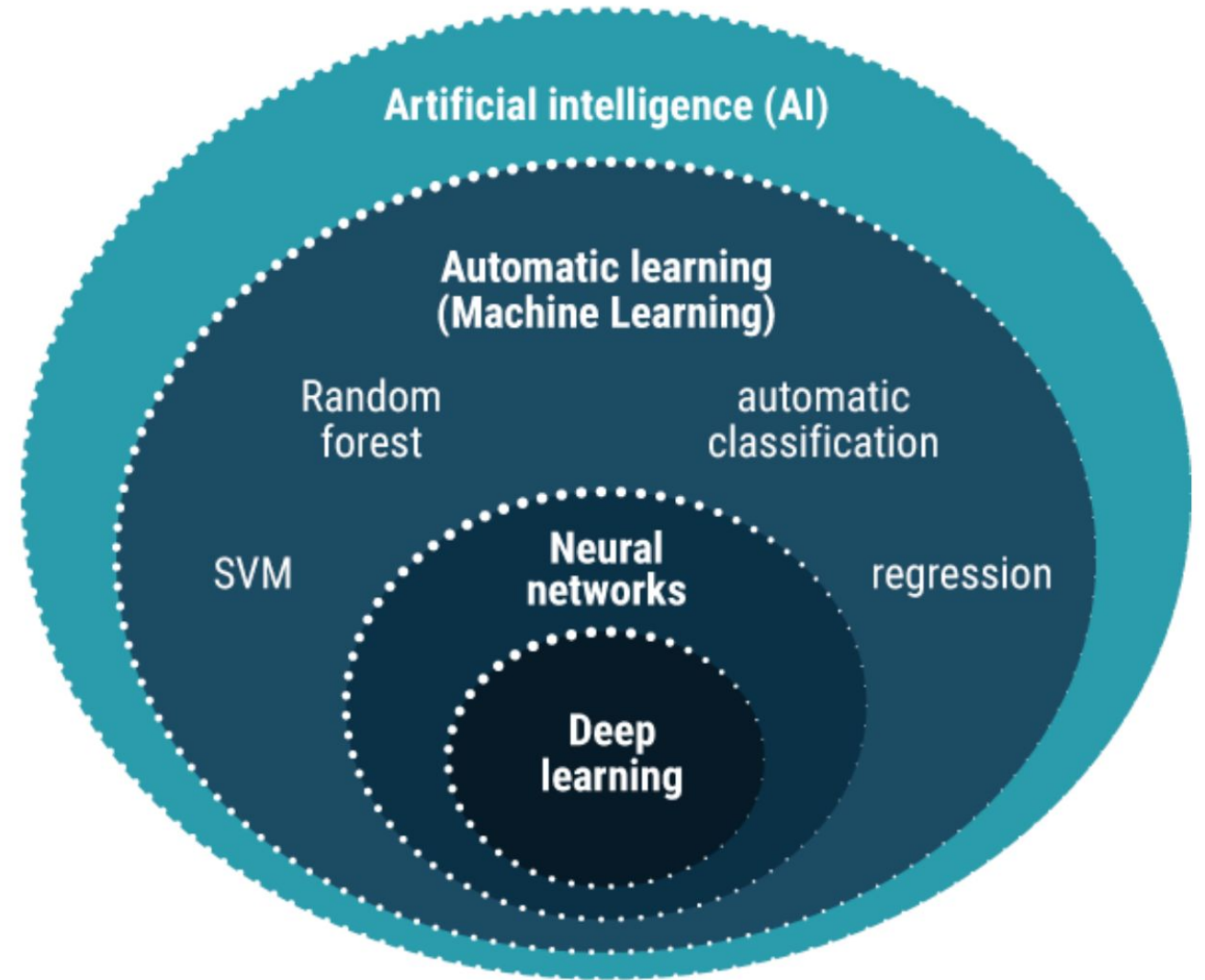
- Machines Behave as Human

Machine Learning:

- Machines Able to Learn

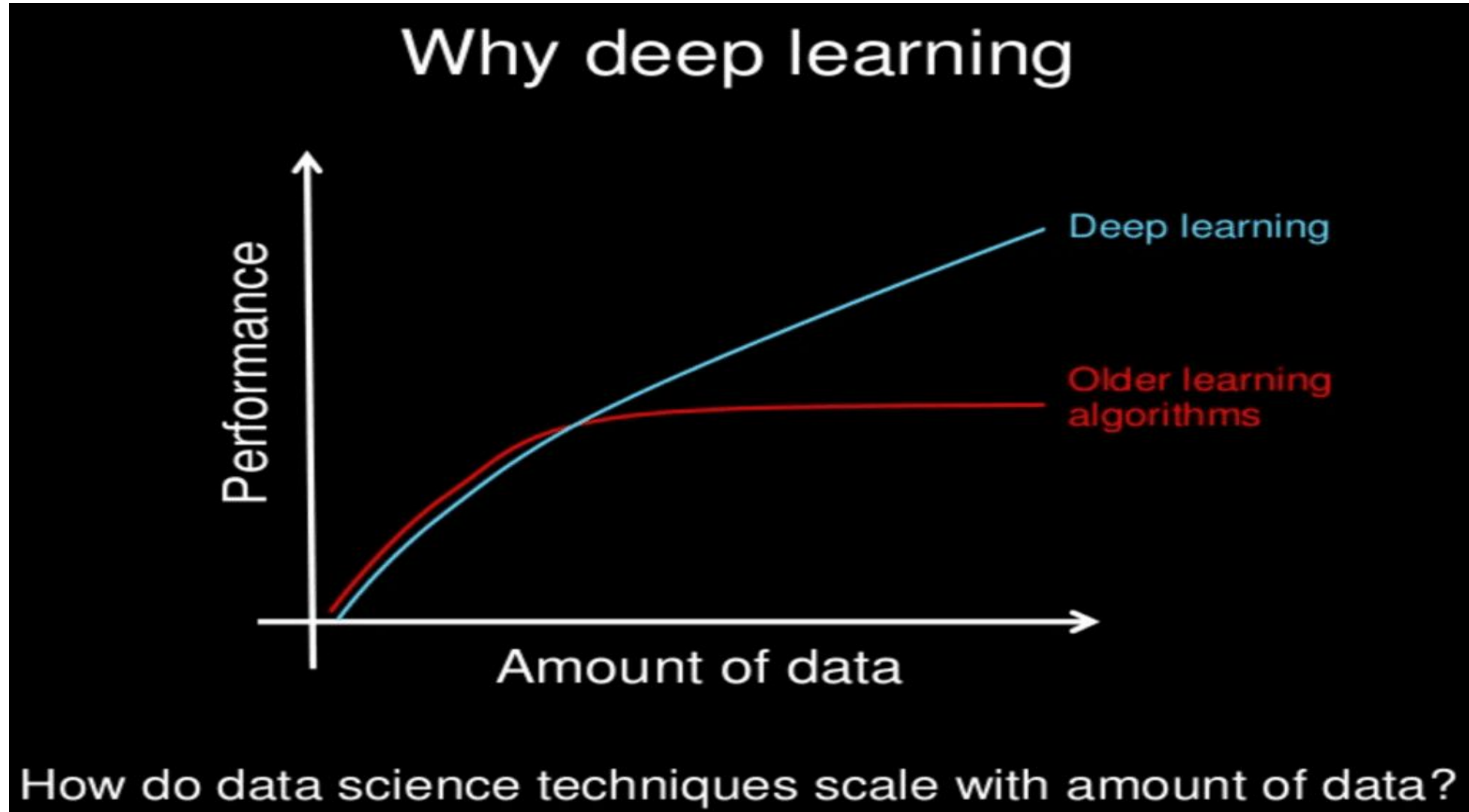
Deep Learning:

- A ML Algorithm
- Mimics the Brain





Why this course is important



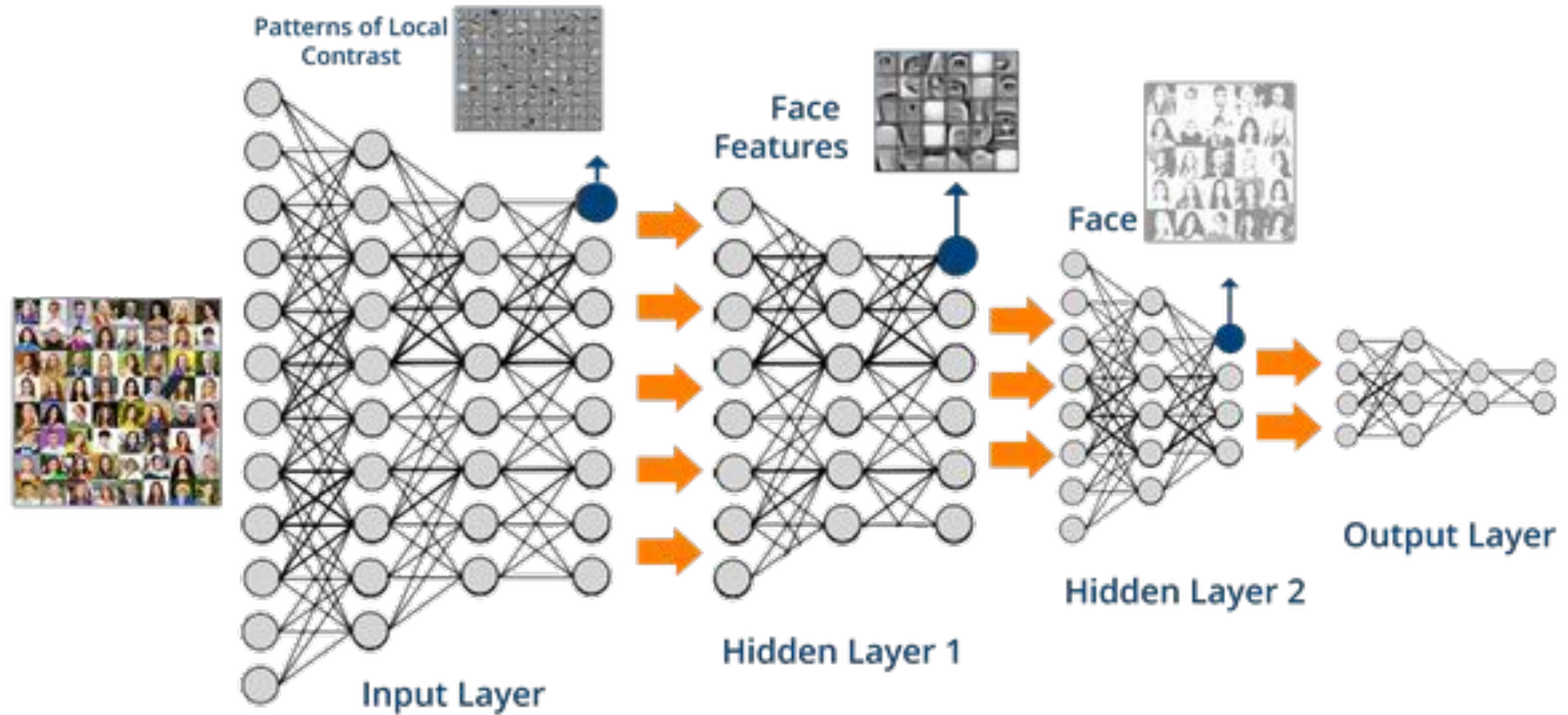


Why Deep Learning

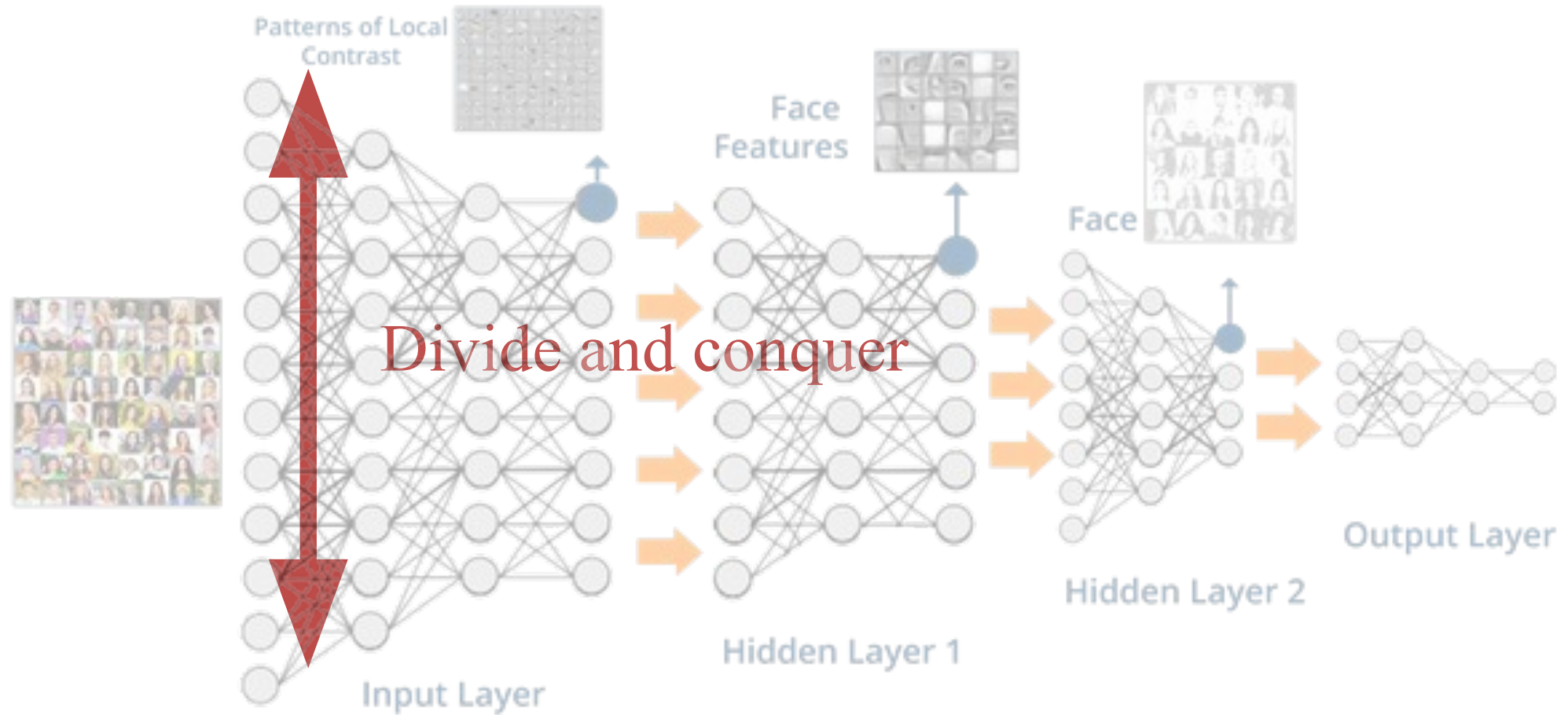
Neural nets as a better way to **represent complex signal** (extract useful patterns)

Retail	Marketing	Healthcare	Telco	Finance
<ul style="list-style-type: none">• Demand forecasting• Supply chain optimization• Pricing optimization• Market segmentation and targeting• Recommendations	<ul style="list-style-type: none">• Recommendation engines & targeting• Customer 360• Click-stream analysis• Social media analysis• Ad optimization	<ul style="list-style-type: none">• Predicting Patient Disease Risk• Diagnostics and Alerts• Fraud	<ul style="list-style-type: none">• Customer churn• System log analysis• Anomaly detection• Preventative maintenance• Smart meter analysis	<ul style="list-style-type: none">• Risk Analytics• Customer 360• Fraud• Credit scoring

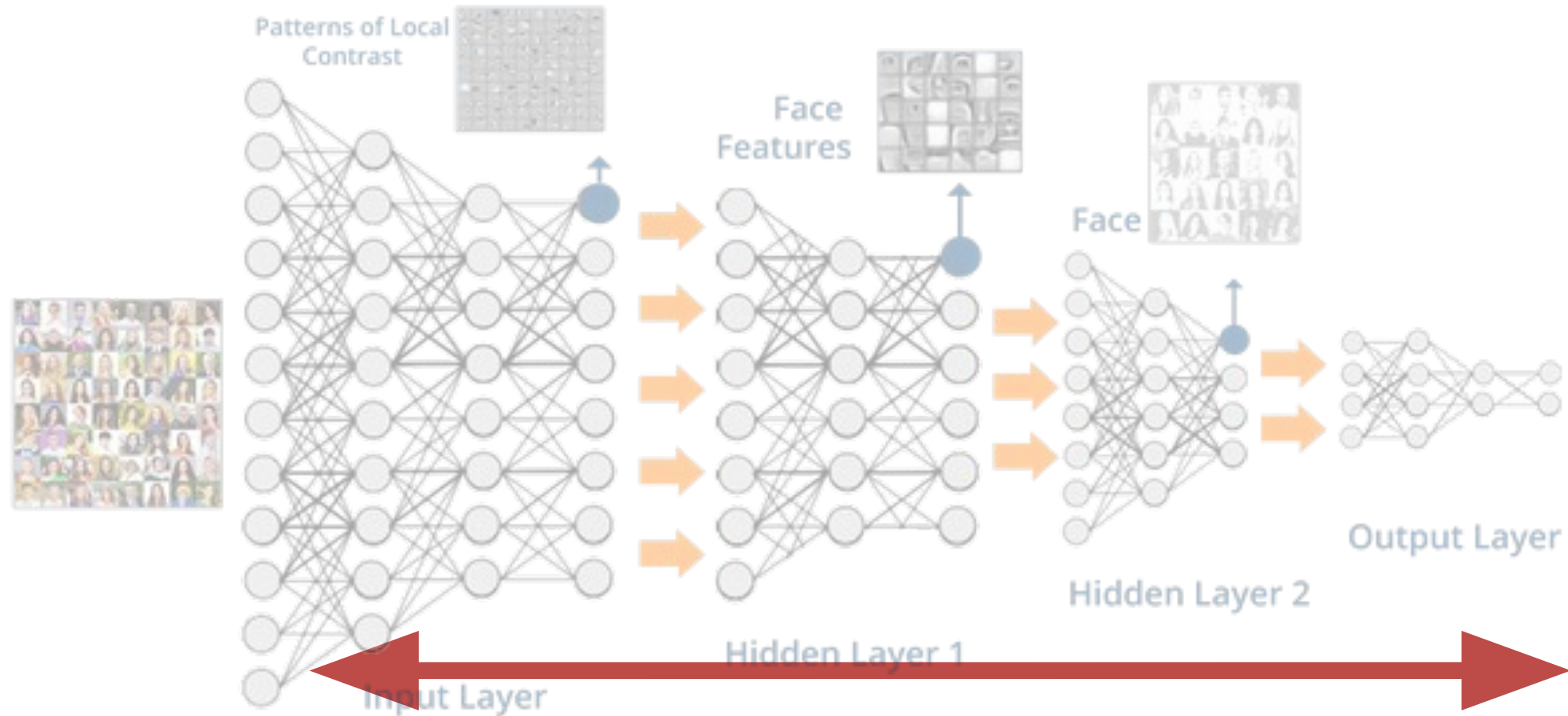
High Level: How do they learn?



High Level: How do they learn?



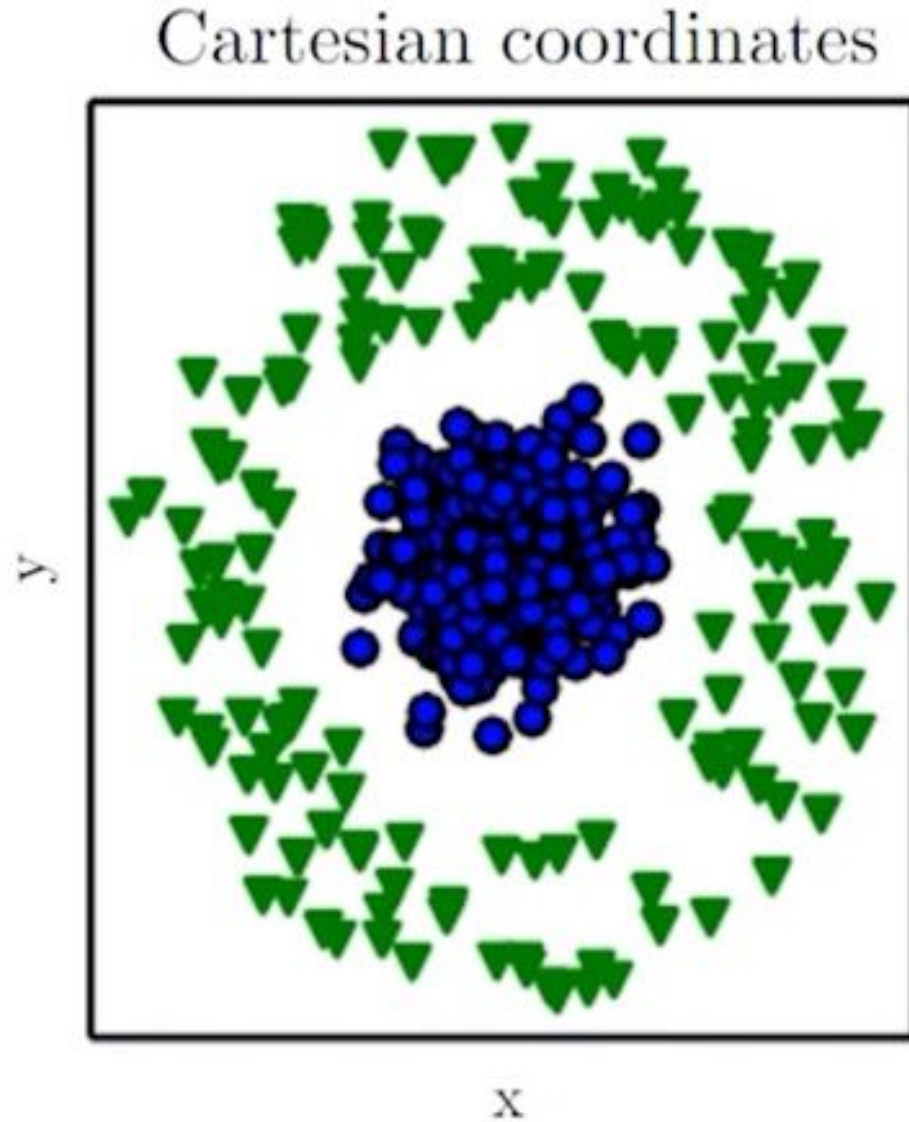
High Level: How do they learn?



Higher layers, higher levels of abstraction

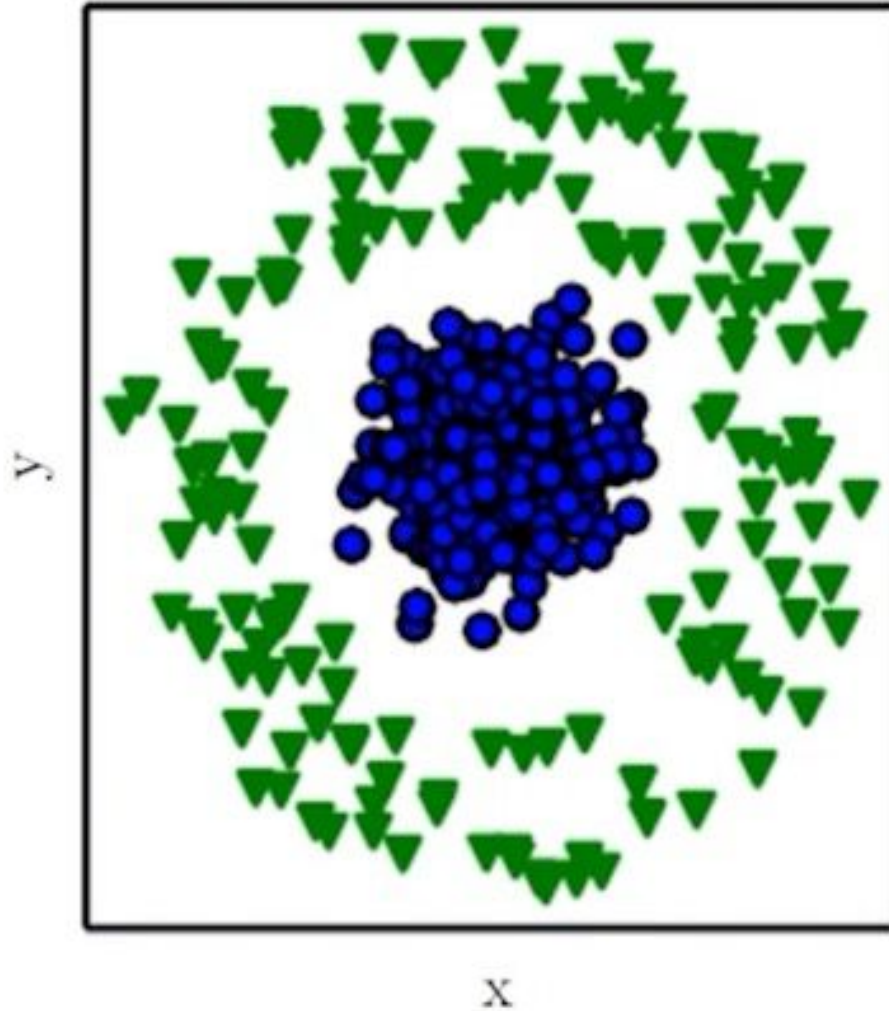


Yeah, but... how?

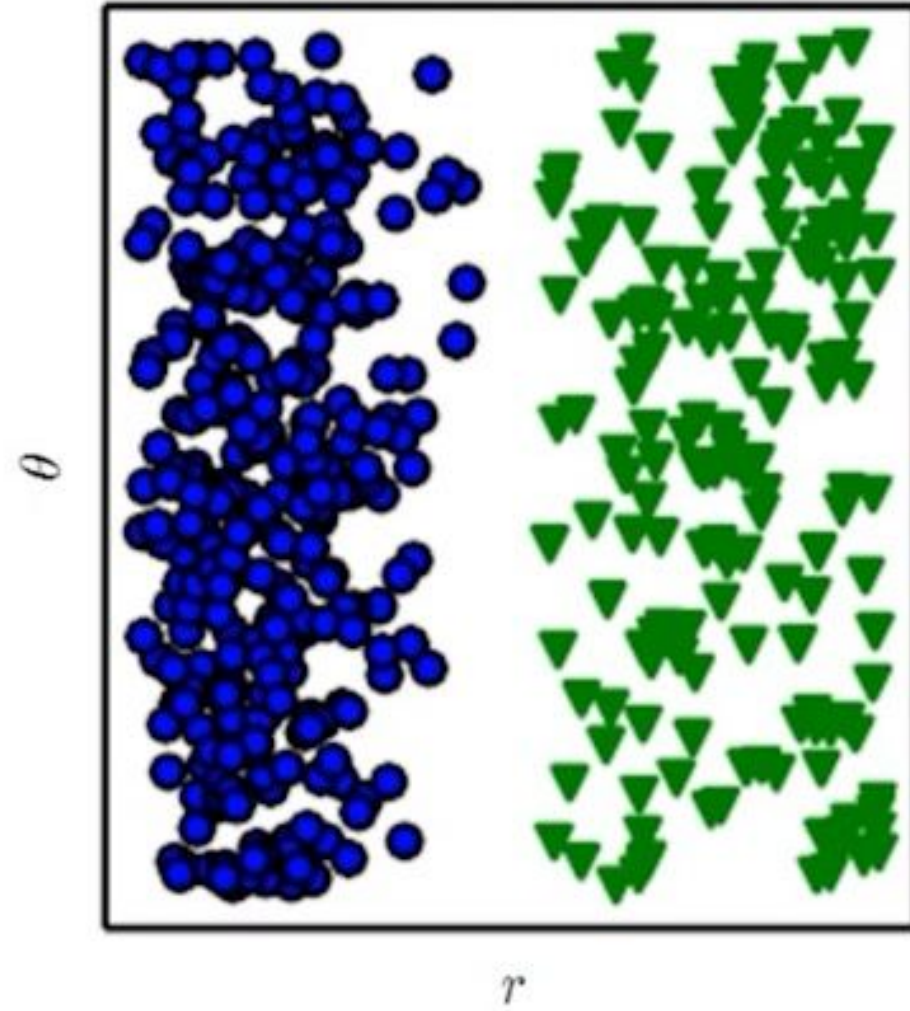


Yeah, but... how?

Cartesian coordinates



Polar coordinates



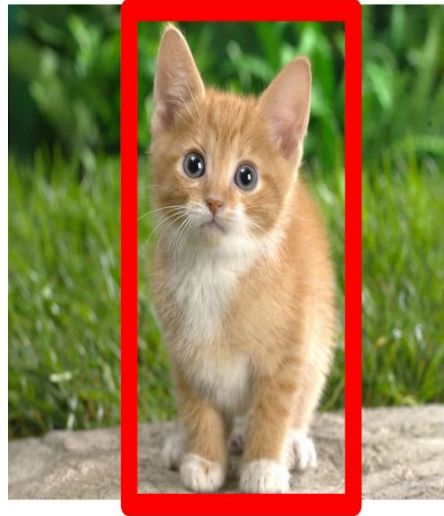
What this course is about

Classification



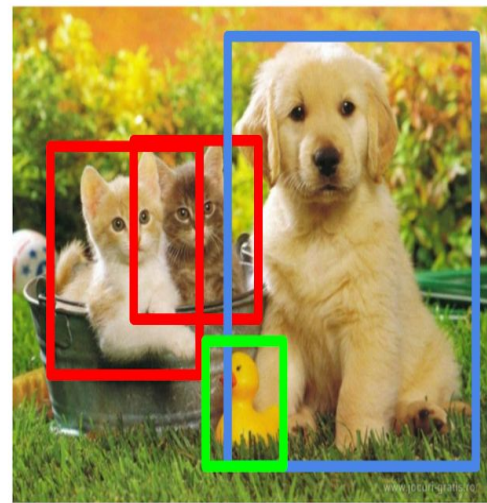
CAT

**Classification
+ Localization**



CAT

Object Detection



CAT, DOG, DUCK

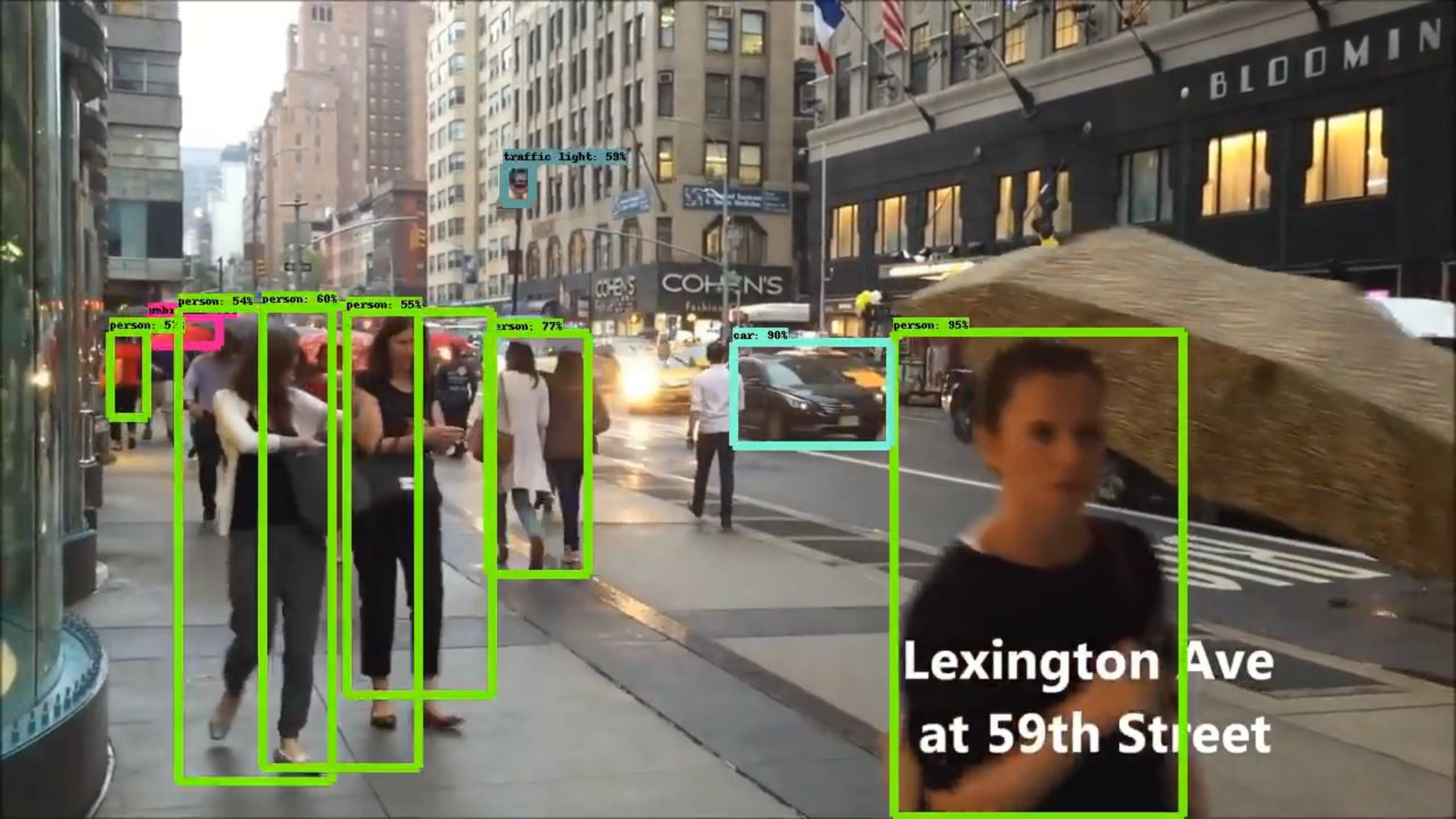
**Instance
Segmentation**



CAT, DOG, DUCK

Single object

Multiple objects



traffic light: 59%

person: 54%

person: 60%

person: 55%

person: 5%

person: 77%

car: 90%

person: 95%

Lexington Ave
at 59th Street



Course Rules And Etiquette

- Respect.
- Do your own work.
- Assume the best of people.



Evaluation

- Class Participation 20%
 - Forum, questions, optional exercises...
- Practice Workgroups 40%
 - Practices.
- Intermediate Exam 10%
- Final Exam 30%
 - Session 15. Test type.
 - You should get at least 3.5 out of 10, otherwise you will have an additional individual work.



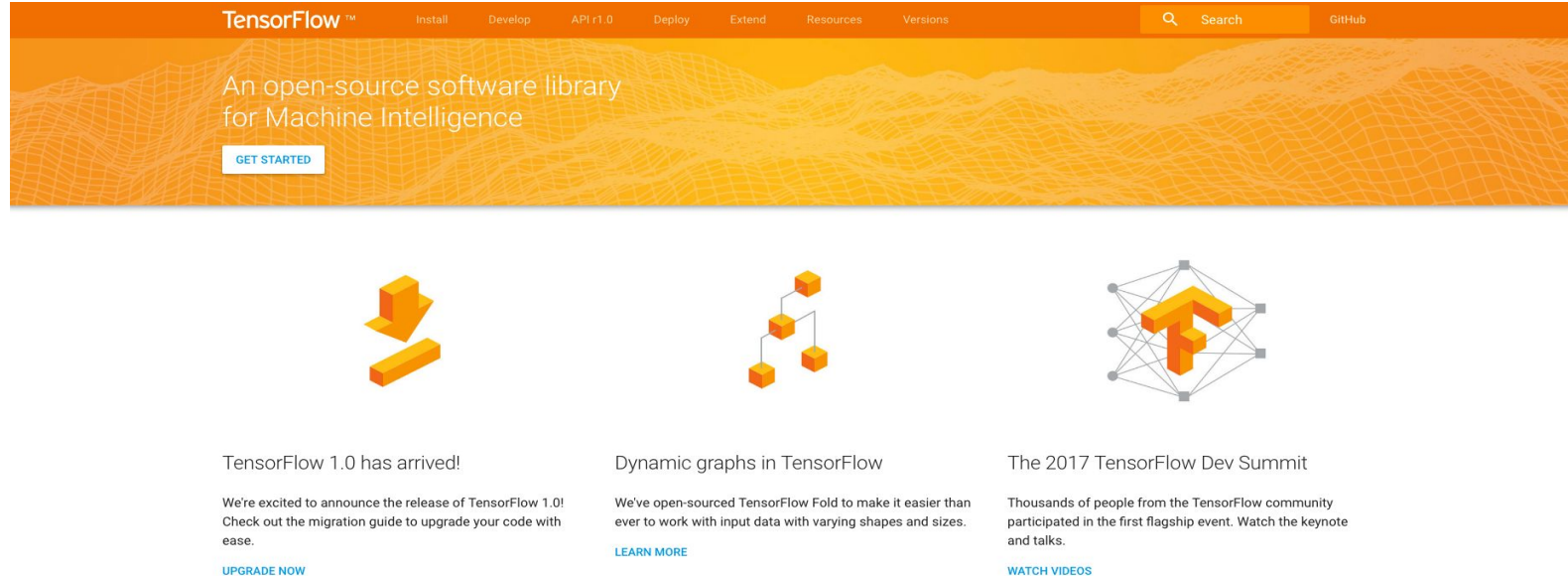
Syllabus

SESSION #	SESSION NAME	TYPE	PRACTICES
1	Machine Learning Ingredients	F2F	
2	Logistic Regression & Support Vector Machines	F2F	
3	Artificial Neural Networks. Fundamentals	F2F	
4	Deep Learning. L-Layer ANN's I	F2F	
5	Deep Learning. L-Layer ANN's II	F2F	
6	Deep Learning. L-Layer ANN's III	F2F	
7	Convolutional Neural Networks	F2F	
8	Convolutional Neural Networks II	F2F	P1 Announcement
9	Convolutional Neural Networks III	F2F	
10	LSTMs	F2F	
11	Practice Session: LSTMs	F2F	
12	Unsupervised Learning: Autoencoders / GANs	F2F	P2 Announcement
13	Practice Session: GANs	F2F	
14	Final Recap.	F2F	
15	Final Exam	F2F	



Practice Sessions

- Mark 1 Perceptron – 1960
- Torch – 2002
- CUDA – 2007
- Theano – 2008
- Caffe – 2014
- DistBelief – 2011
- TensorFlow 0.1 – 2015
- PyTorch 0.1 – 2017
- TensorFlow 1.0 – 2017
- PyTorch 1.0 – 2017
- TensorFlow 2.0 – 2019





Practice Sessions

- Google Colaboratory: <https://colab.research.google.com/notebooks/welcome.ipynb>

The screenshot shows the Google Colaboratory web interface. At the top, there's a header with the Colab logo, the text "Hello, Colaboratory", and a menu bar with "File", "Edit", "View", "Insert", "Runtime", "Tools", and "Help". To the right of the menu bar is a "SHARE" button. Below the header is a toolbar with buttons for "+ CODE", "+ TEXT", "CELL" (with up and down arrows), and "COPY TO DRIVE". On the far right of the toolbar are "CONNECT" and "EDITING" buttons. A sidebar on the left contains a "Table of contents" section with links to "Getting Started", "Highlighted Features", "TensorFlow execution", "GitHub", "Visualization", "Forms", "Examples", and "Local runtime support". The main content area displays a "Welcome to Colaboratory!" message with the Colab logo and a brief description: "Colaboratory is a free Jupyter notebook environment that requires no setup and runs entirely in the cloud. See our [FAQ](#) for more info." Below this is a "Getting Started" section with a list of links: "Overview of Colaboratory", "Loading and saving data: Local files, Drive, Sheets, Google Cloud Storage", "Importing libraries and installing dependencies", "Using Google Cloud BigQuery", "Forms, Charts, Markdown, & Widgets", "TensorFlow with GPU", "TensorFlow with TPU", "Machine Learning Crash Course: Intro to Pandas & First Steps with TensorFlow", and "Using Colab with GitHub".

co Hello, Colaboratory

File Edit View Insert Runtime Tools Help

+ CODE + TEXT ↑ CELL ↓ CELL COPY TO DRIVE

CONNECT EDITING

Table of contents Code snippets Files

Getting Started

Highlighted Features

TensorFlow execution

GitHub

Visualization

Forms

Examples

Local runtime support

+ SECTION

co **Welcome to Colaboratory!**

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Getting Started

- [Overview of Colaboratory](#)
- [Loading and saving data: Local files, Drive, Sheets, Google Cloud Storage](#)
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- [TensorFlow with GPU](#)
- [TensorFlow with TPU](#)
- [Machine Learning Crash Course: Intro to Pandas & First Steps with TensorFlow](#)
- [Using Colab with GitHub](#)



Main Goals of this class

Unbox linear regression: machine learning is not magic



What is machine learning?

Field of study that gives computers the ability to learn without being explicitly programmed.
Arthur Samuel (1959).





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Instead of writing task-specific programs by hand, we build algorithms able to learn from existing cases (i.e. e-mail spam classifier algorithm).



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Field of study that gives computers the ability to learn without being explicitly programmed.
Arthur Samuel (1959).

Instead of writing task-specific programs by hand, we build algorithms able to learn from existing cases (i.e. e-mail spam classifier algorithm).

A computer program is said to learn from experience E with respect to some task T and some performance measure P , if its performance on T , as measured by P , improves with experience E .
Tom Mitchell (1998).



What is machine learning?

A Machine Learning algorithm:

1. Learn: The machine learning algorithm is able to learn from examples (i.e. right labeled spam e-mails into spam or not; we know the ground truth) to take decisions.



What is machine learning?

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2. Response to unseen examples: The learning process allows the algorithm to take a decision over new samples (i.e. to decide is a new e-mail is spam or not).
3. Is adaptive: if the examples change, the algorithm must change too by re-training with these new data (i.e. new e-mails are in other language than those used for first training).



Ingredients of ML

Classification problem: Cats vs Dogs.



Ingredients of ML

Classification problem: Cats vs Dogs.

1: Inputs and Outputs



Ingredients of ML

Classification problem: Cats vs Dogs.

1: Inputs and Outputs



Cats



Dogs



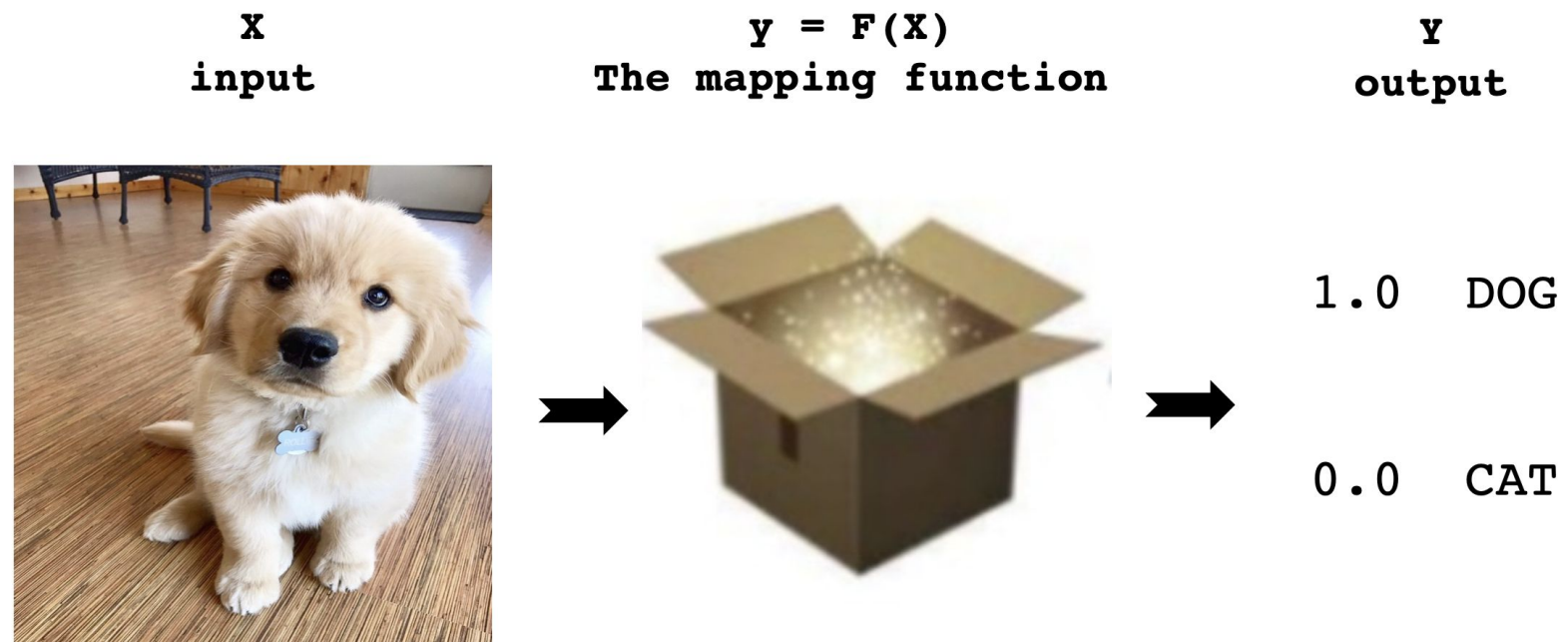


Ingredients of ML

Classification problem: Cats vs Dogs.

2: Mapping function

(model)
(hypothesis)



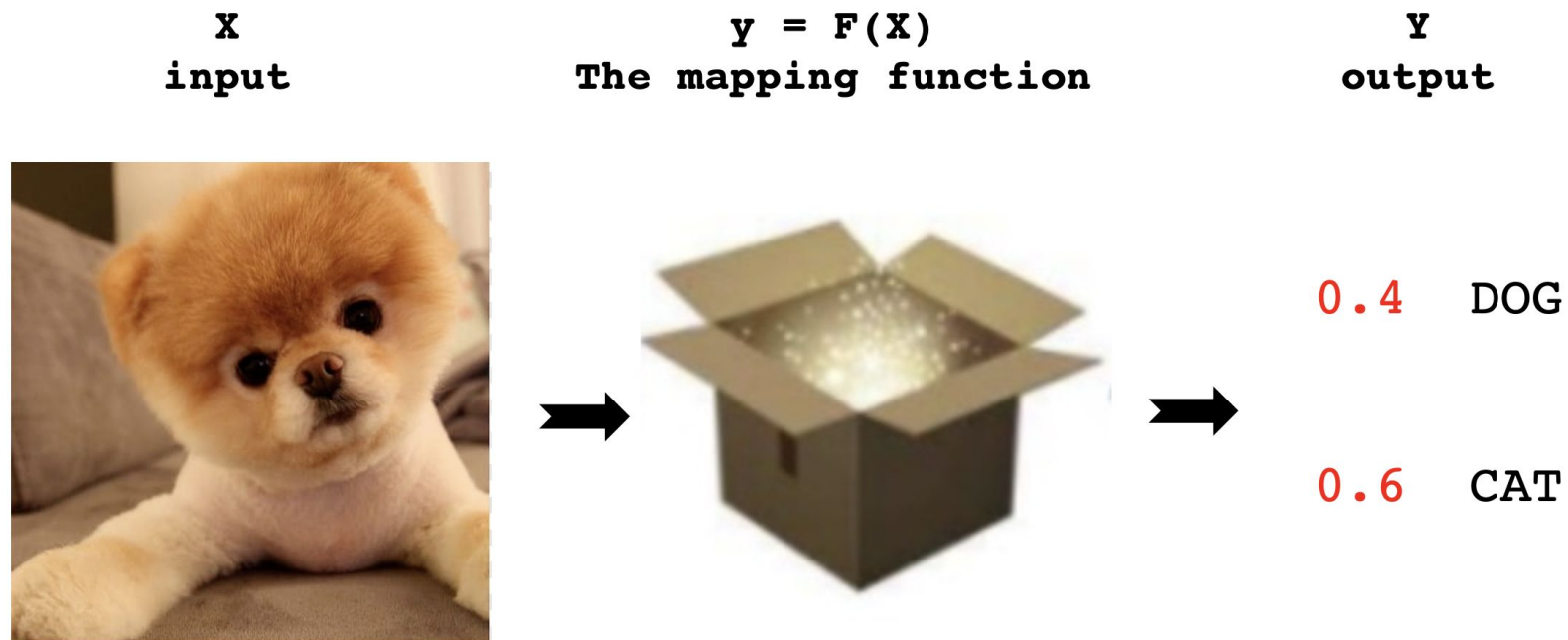


Ingredients of ML

Classification problem: Cats vs Dogs.

2: Mapping function

(model)
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Ingredients of ML

Classification problem: Cats vs Dogs.

1: Inputs and Outputs. x and y

2: Mapping Function. Something to get y from x .

3: Cost function. How well am I doing?

0.4 DOG

WRONG! this should be →

0.6 CAT

1.0 DOG → ERROR = 0.6

0.0 CAT



Ingredients of ML

Classification problem: Cats vs Dogs.

1: Inputs and Outputs. x and y

2: Mapping Function. Something to get y from x .

3: Cost function. How well am I doing?

4: The learning procedure. a.k.a: The Magic

- Something that minimizes the cost function
 - By changing and adapting the mapping function

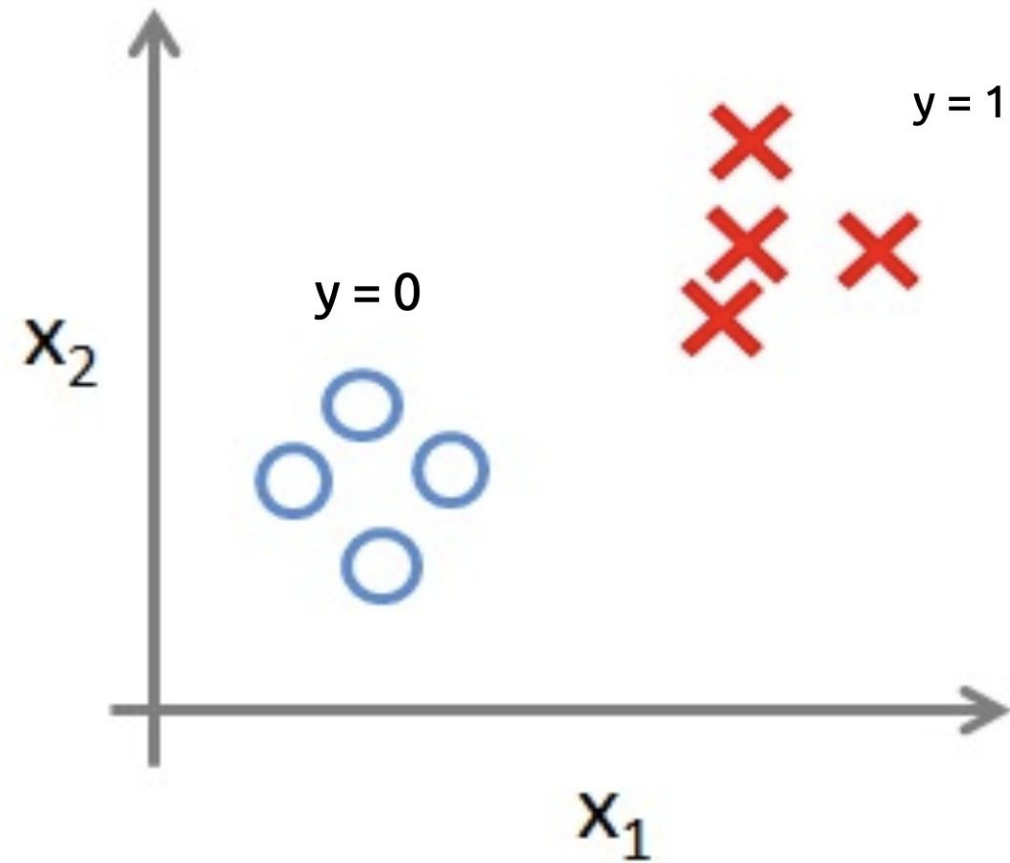


The Learning Process

Learning:
Minimize the error on the training data
adjusting the mapping function

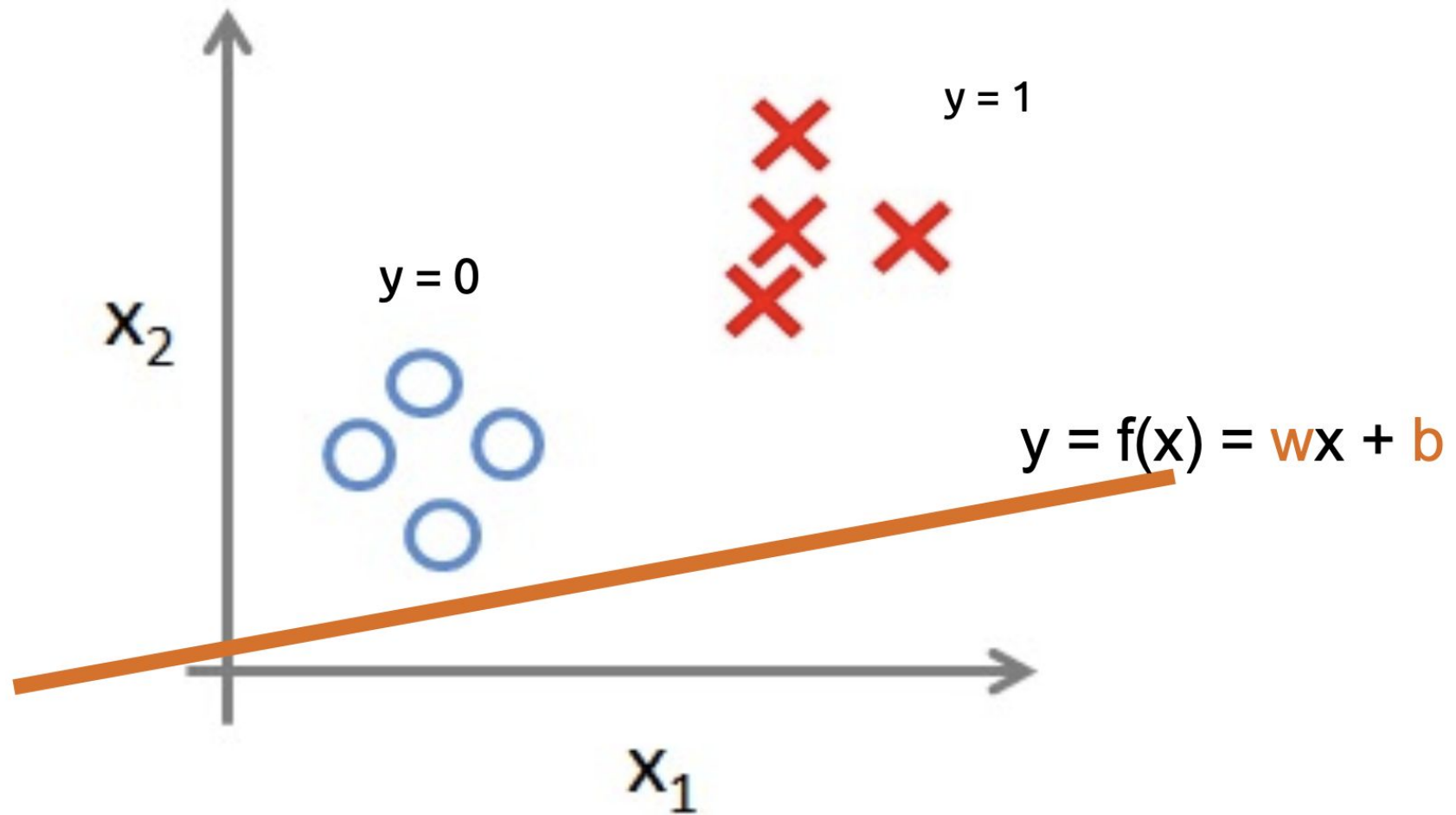


The Learning Process





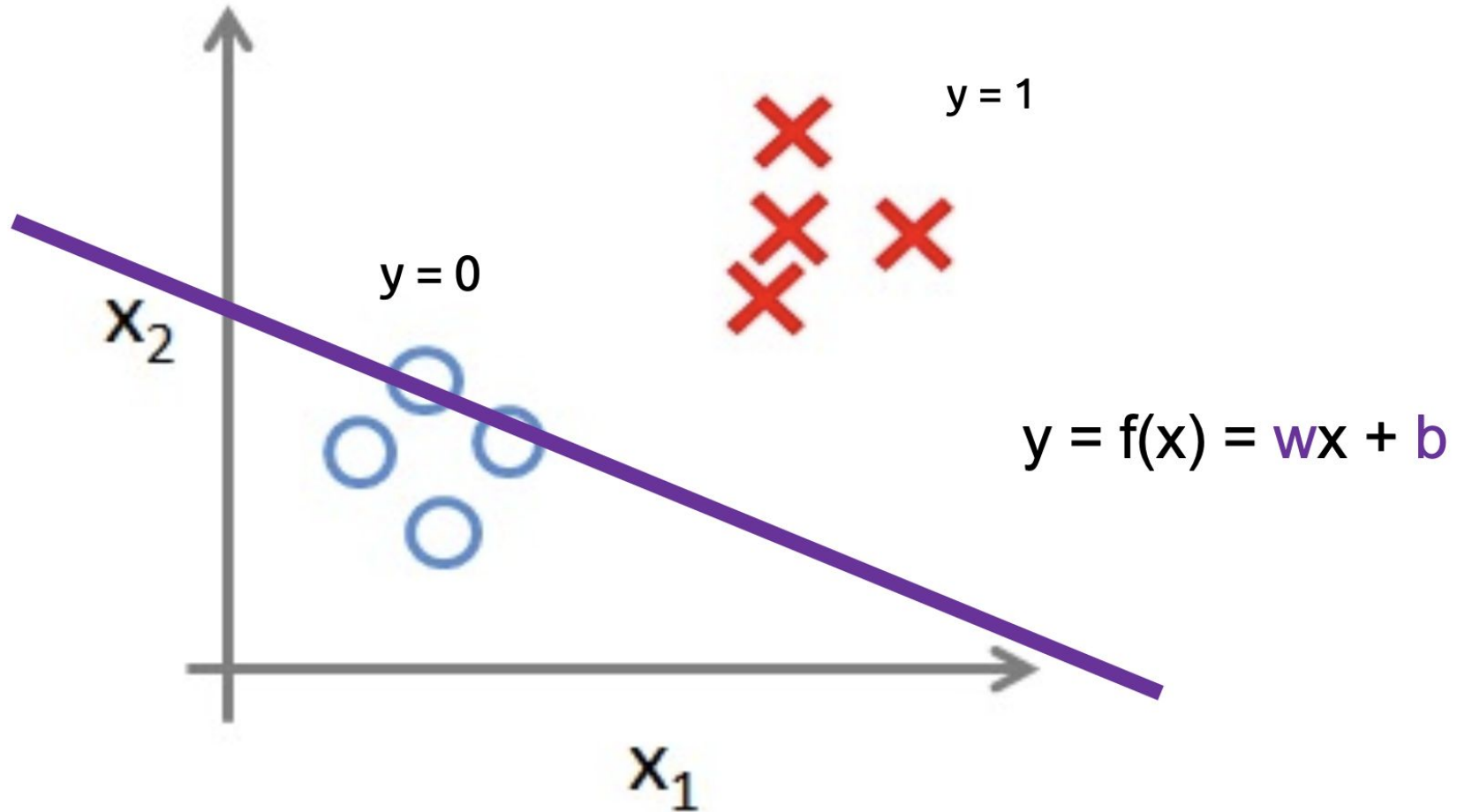
The Learning Process



COST/ERROR =
HIGH



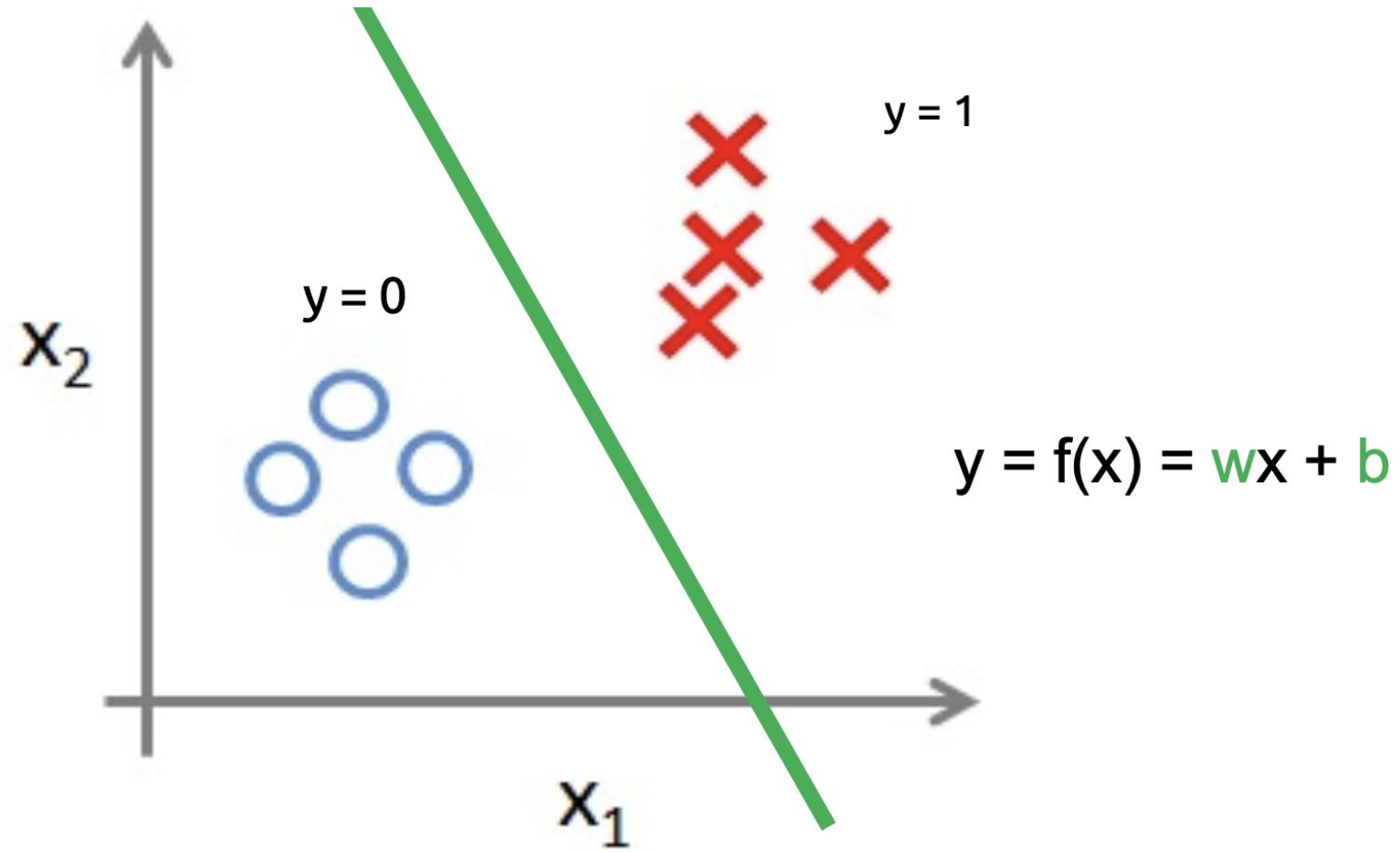
The Learning Process



COST/ERROR = MEDIUM



The Learning Process



COST/ERROR = LOW



The Learning Process

Learning:

Minimize the cost function (the error on the training data) by changing the trainable params and therefore adjusting the mapping function



Revisiting linear regression

Basic elements/ingredients on Machine Learning.

- Inputs & Outputs

x, y



Revisiting linear regression

Basic elements/ingredients on Machine Learning.

- Inputs & Outputs

\mathbf{x}, \mathbf{y}

- Mapping function (model/hypothesis)

$$h_w(\mathbf{x}) = \mathbf{y} = \mathbf{w}\mathbf{x} + \mathbf{b}$$



Revisiting linear regression

Basic elements/ingredients on Machine Learning.

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$$\mathbf{x}, \quad y$$

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- Loss/Cost function

$$J(w)$$



Revisiting linear regression

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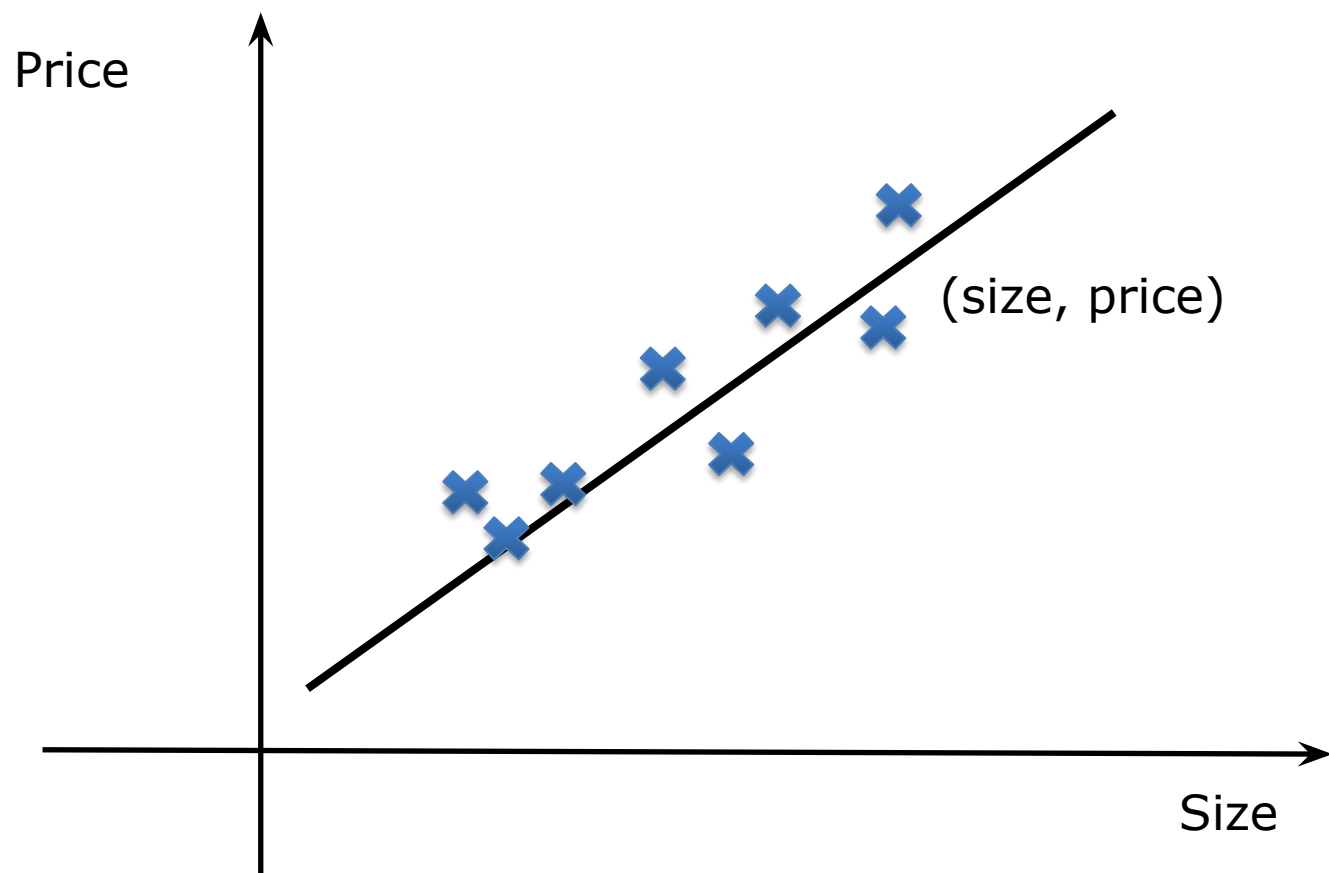
$$J(w)$$

- Learning procedure/algorithm



Revisiting linear regression

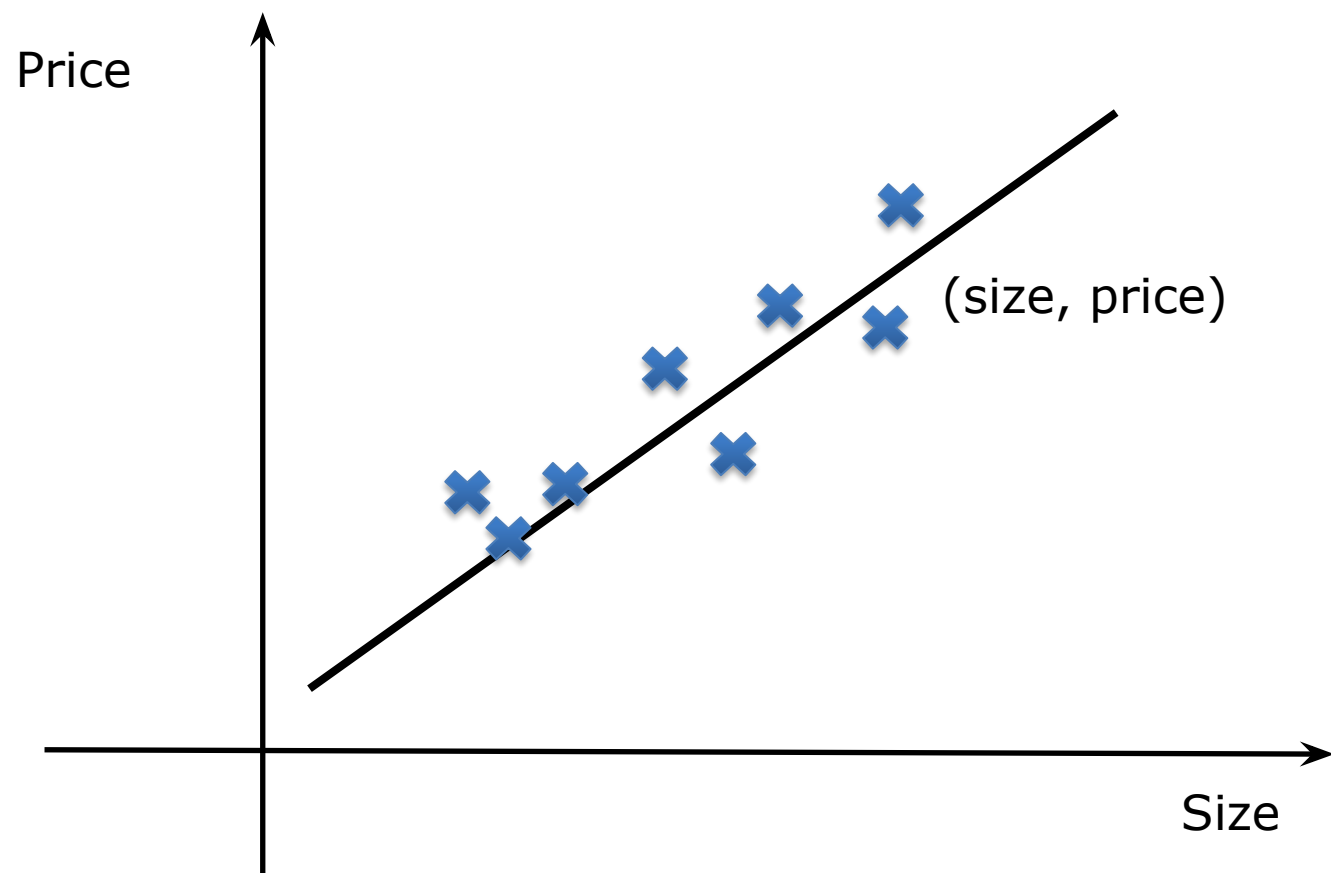
From some training data (size, price) we can make an algorithm that creates a model to fit the training data. So then, we can use that model to predict the price given new sizes.





Revisiting linear regression

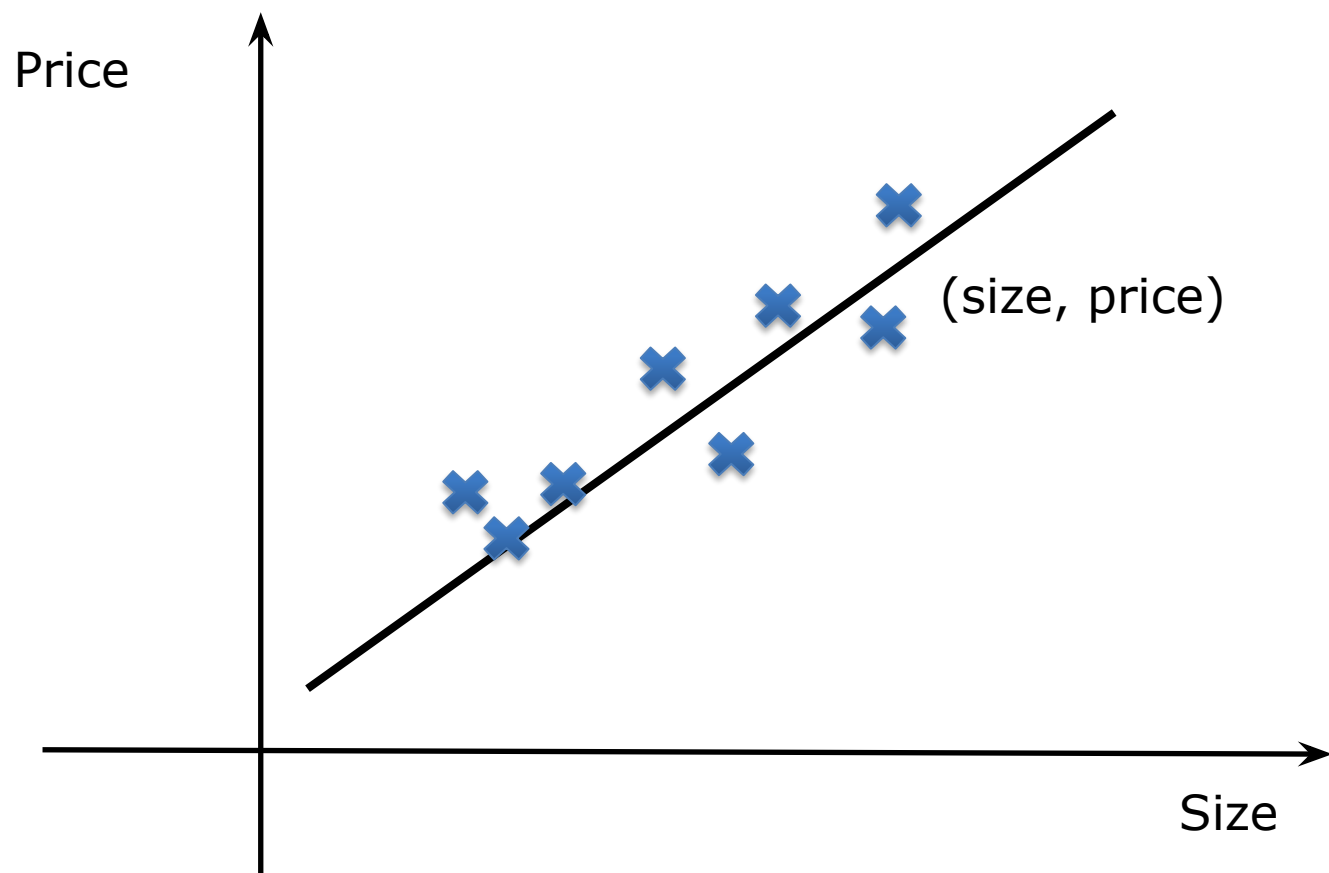
That means the algorithm learns from the training data





Revisiting linear regression

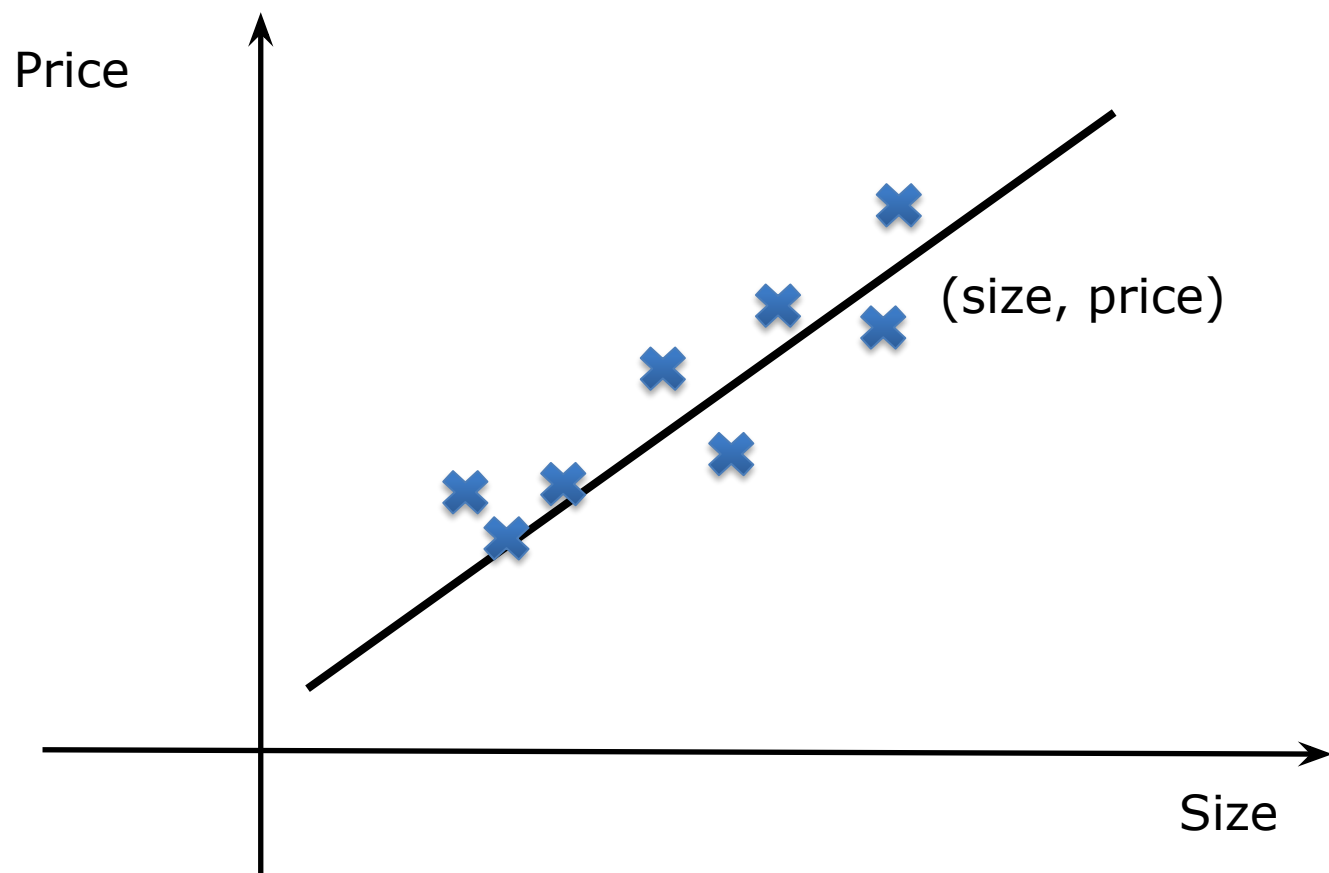
The algorithm needs the training data to learn. This training data is composed by the input and the actual output (ground truth). In this case, real cases of the size and its associated price.





Revisiting linear regression

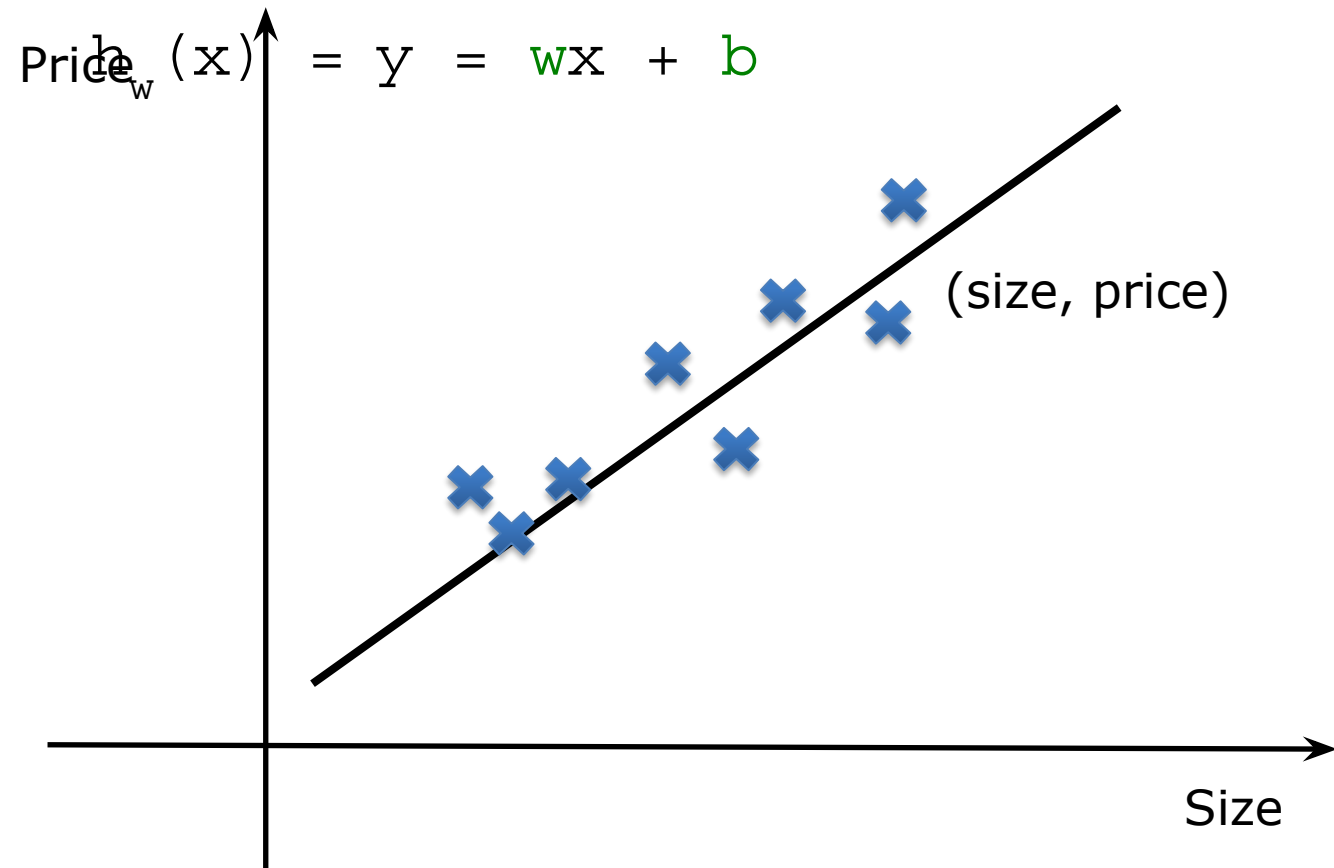
The process of learning consists of changing iteratively a given mathematical model to in every step fit better the training data – thus, minimizing the loss function





Revisiting linear regression

The algorithm modifies the model in every step by changing its parameters.
In this case the model is a straight line; therefore the model can be modified by changing the slope and the bias.

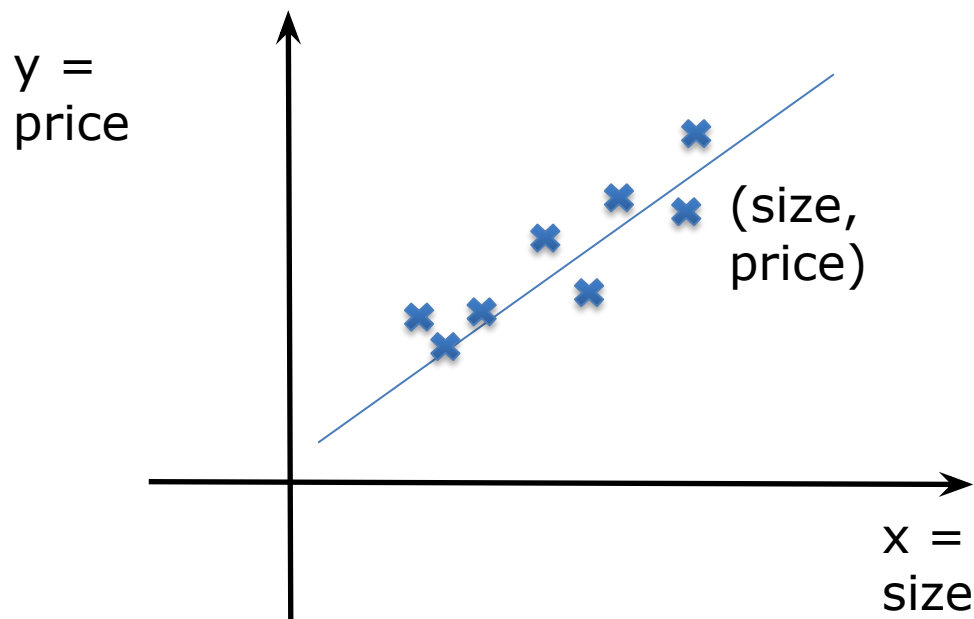




Revisiting linear regression

The algorithm modifies the model in every step by changing its parameters.
In this case the model is a straight line; therefore the model can be modified by changing the slope and the bias.

$$h_w(x) = y = wx + b$$



Who is Who

The model: straight line equation $y = w_1x + w_0$

The parameters: slope (w_1) and bias (w_0)

The output: the price (y)

The input: the size (x)

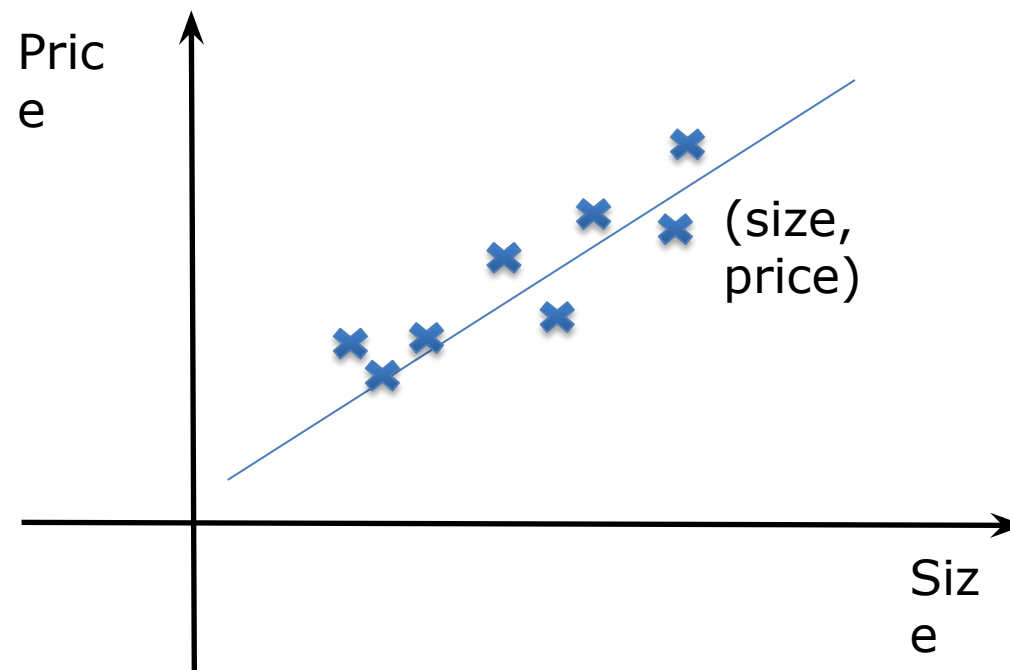
The algorithm **learns w_1 and w_0** (the parameters) to fit the training data (x, y)



Revisiting linear regression

The mapping function in linear regression (univariate)

$$y = h_w(x) = wx + b$$

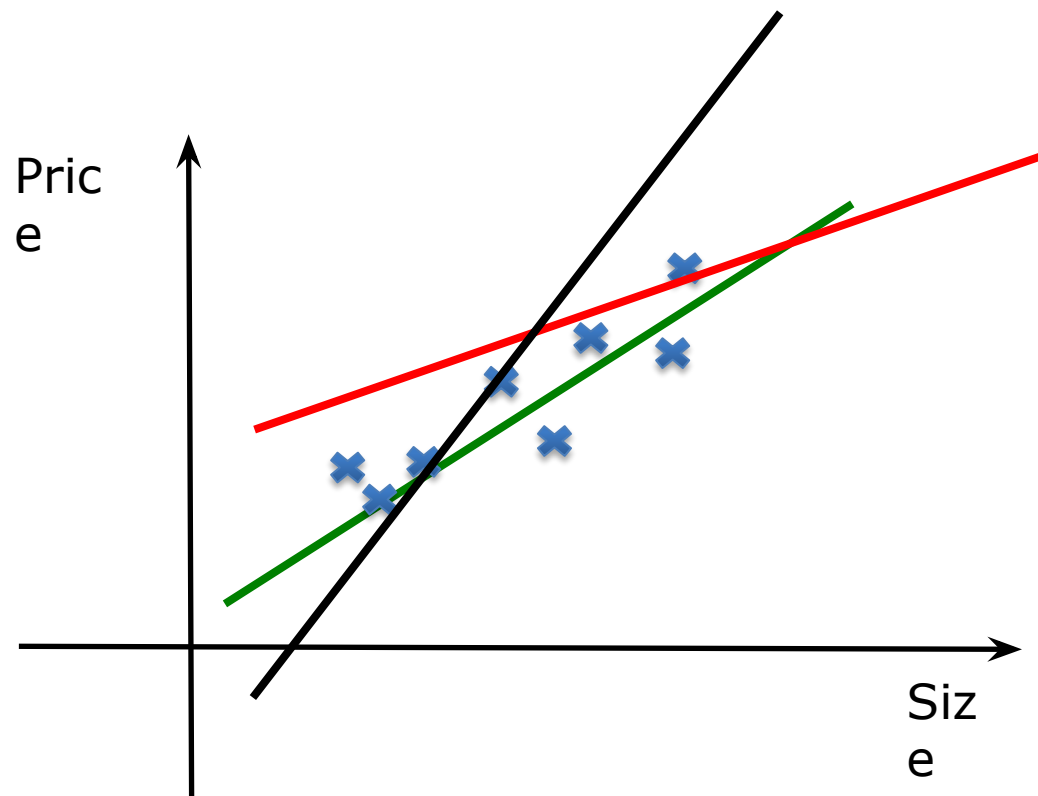




Revisiting linear regression

The problem then is to estimate the parameters of the mapping function to reach the most accurate output

$$y = h_w(x) = wx + b$$





Revisiting linear regression

Idea: Minimize the error between the estimated output and the actual output in the training set

$$\min_w J(w) = (h_w(x) - y)$$



Revisiting linear regression

Idea: Minimize the error between the estimated output and the actual output in the training set

$$\min_w J(w) = (h_w(x) - y)$$

The error: $(h_w(x) - y)$ is the difference between what our algorithm estimates and the real output.

And again, what our algorithm estimates depends on the parameters (w)



Revisiting linear regression

Idea: Minimize the error between the estimated output and the actual output in the training set

$$\min_w J(w) = (h_w(x) - y)$$

For all the training set (m samples) ... just take the average

$$\min_w J(w) = 1/m \sum_m (h_w(x)^{(i)} - y^{(i)})$$



Revisiting linear regression

Idea: Minimize the error between the estimated output and the actual output in the training set

$$\min_w J(w) = (h_w(x) - y)$$

For all the training set (m samples) ...

$$\min_w J(w) = 1/m \sum (h_w(x)^{(i)} - y^{(i)})$$

Wait, if we are going to minimize this function, let's make it quadratic

$$\min_w J(w) = 1/2m \sum (h_w(x)^{(i)} - y^{(i)})^2$$



Revisiting linear regression

Why making it quadratic?

1. Overshooting or undershooting are both errors

$$(5 - 3)^2 = (1 - 3)^2$$

2. Larger errors are penalized

$$\begin{aligned}(10 - 3) &> (5 - 3) \\ (10 - 3)^2 &\gg (5 - 3)^2\end{aligned}$$

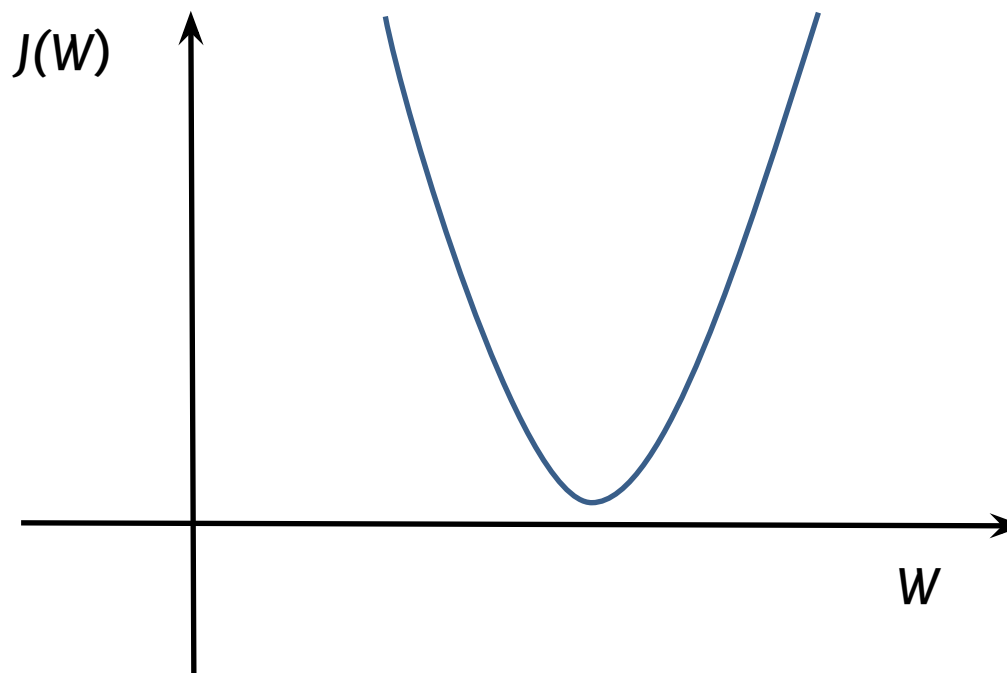
3. Make the Loss function convex



Revisiting linear regression

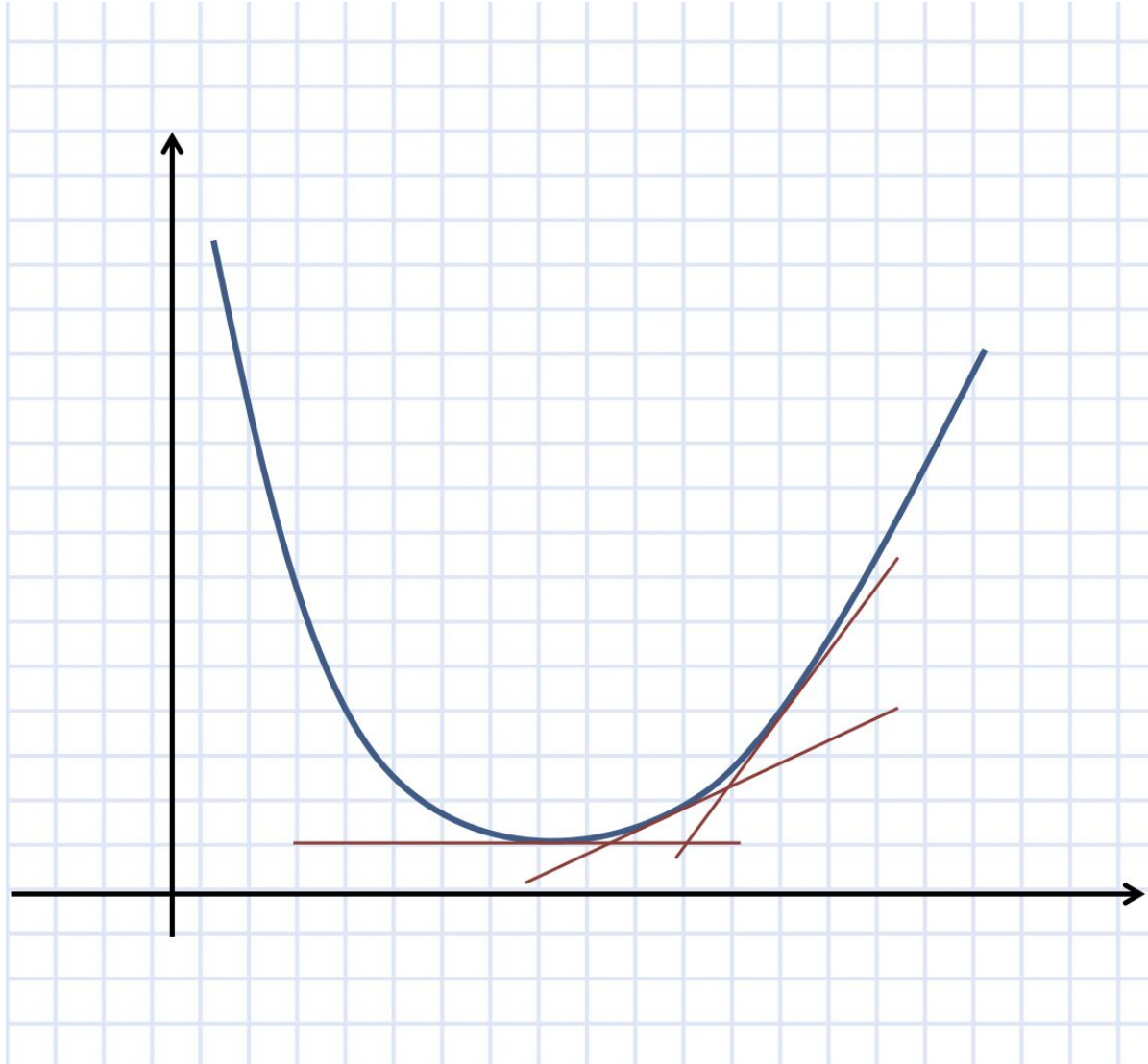
$$\min_w J(\Theta) = 1/2m \sum (h_w(x)^{(i)} - y^{(i)})^2$$

$J(w)$ is a function of W while the mapping function is a function of the input x for a fixed w





Gradient Descent



1. Pick a random w (w^0)
2. Repeat until convergence {
$$w^{i+1} = w^i - \alpha dL(w)/d(w)_{[w^i]}$$

}

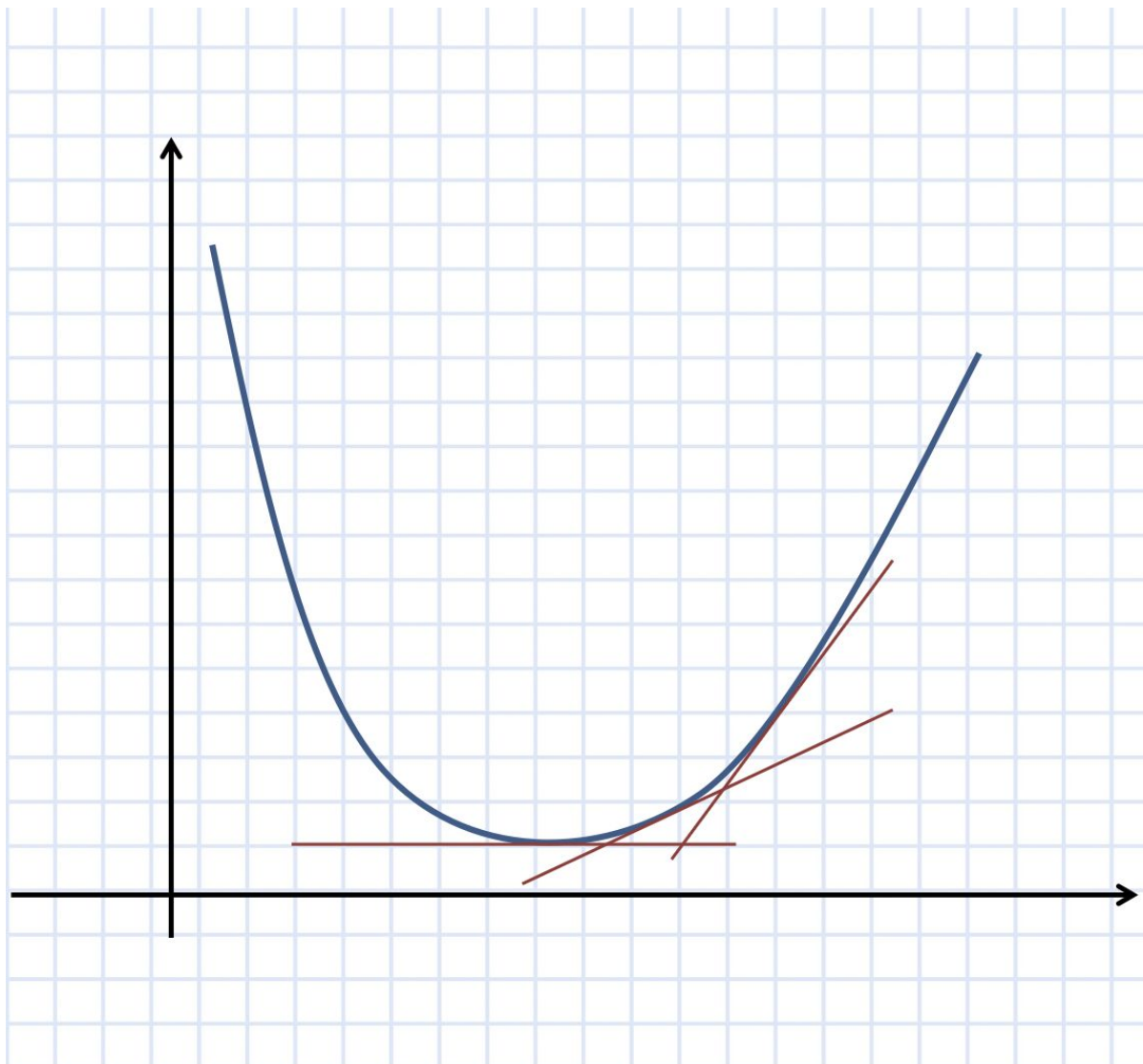


Gradient Descent

Gradient Descent is an iterative algorithm used as learning procedure to minimize cost functions in a fast and feasible way



Gradient Descent: What is that alpha?



1. Pick a random w (w^0)

2. Repeat until convergence {

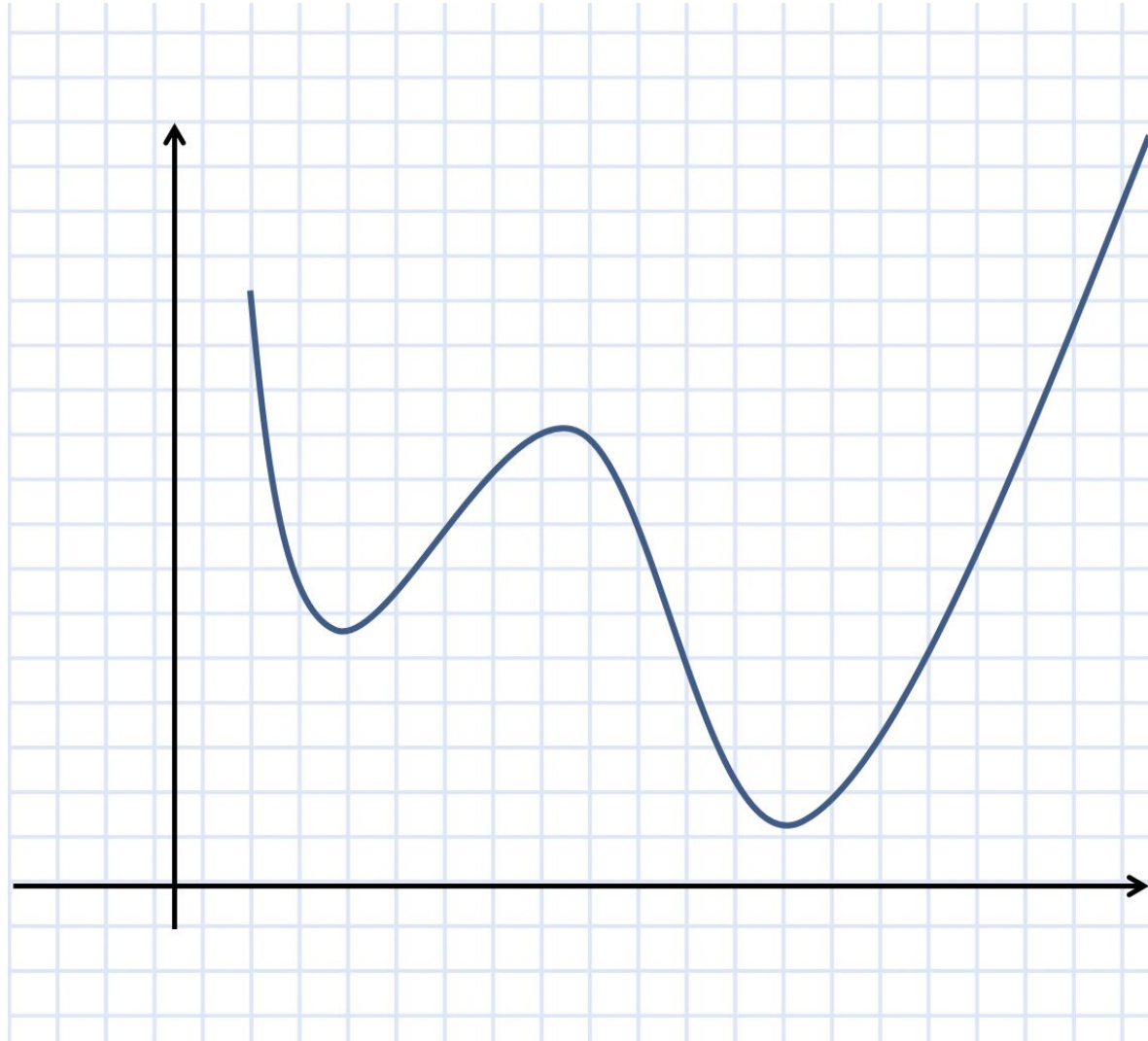
$$w^{i+1} = w^i - \alpha dL(w)/d(w)_{[w^i]}$$

}

The learning rate role

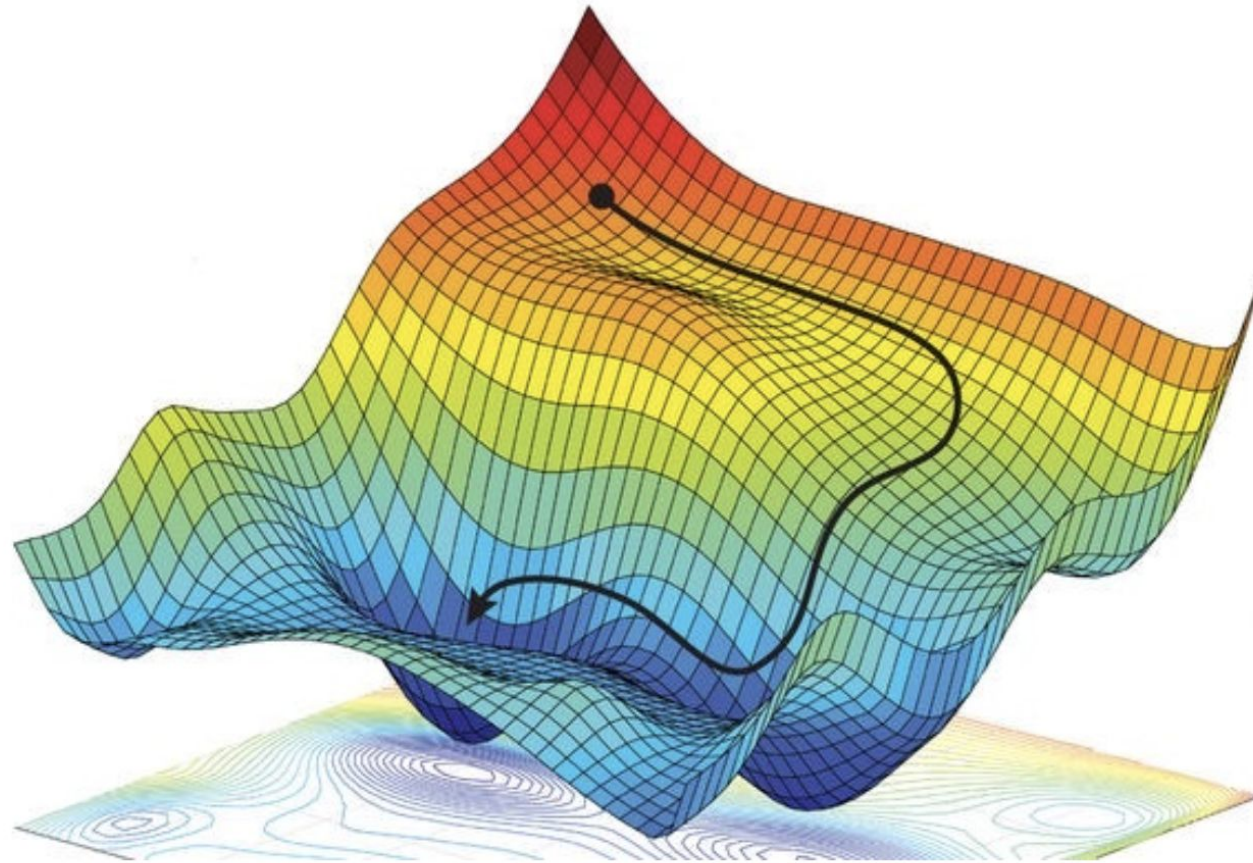


The limits of Gradient Descent





Multivariate Gradient Descent





Revisiting linear regression! Easy!

Try. Basic elements/ingredients on house pricing Linear Regression problem?

- Inputs & Outputs
- Mapping function
- Loss function
- Learning process name



Revisiting linear regression! Easy!

Solution. Basic elements/ingredients on house pricing Linear Regression problem?

- Inputs & Outputs

Input: x (the size); output y : the price

- Mapping function

$$h_w(x) = y = w_1 x + w_0$$

- Loss function

$$J(w) = 1/2m \sum (h_w(x)^{(i)} - y^{(i)})^2$$

- Learning process name

Iterative Gradient Descent



Type of learning tasks?

Depending on the feedback available to learning:

1. Supervised learning: Learning is conducted through example inputs associated with their desired/right outputs. That is, training samples correctly labeled.
2. Unsupervised learning: There are no labels associated to the input examples. The task itself is to find patterns within the data or learning a better representation of them for the given task.
3. Reinforcement Learning: Learning feedback comes through rewards and punishments within a dynamic environment where a given goal is pursuit.



Type of learning tasks?

According to the type of the desired output:

1. Classification: Outputs are one or several classes to which the inputs are associated. Task consists of deciding which class correspond to the new unseen inputs.
2. Regression: Outputs are real continuous numbers rather than discrete values as in classification tasks.
3. Clustering: Set of inputs belongs to a given group, but unlike classification, those groups are not known beforehand.
4. Dimensionality reduction: Inputs are mapped into a lower dimensionality space, best suited from a given task