

Burhan U Din Peerzada

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Education

University of South Florida – Muma College of Business

Bachelor of Science in Business Analytics & Information Systems

Cumulative GPA: **3.95 (Junior)**

Relevant Coursework: Data Analytics, AI & Analytics, Database Design and Administration, Computers in Business.

Tampa, FL

Expected Dec 2027

Technical Skills

- **Analytics & Visualization:** Tableau (Intermediate), Power BI (Beginner), Excel (Dashboards, KPI cards)
- **Programming & Data:** Python - (Beginner), R (Beginner), SQL (Intermediate), Google Colab.
- **AI & Automation:** Gemini, ChatGPT, CRM (ServiceNow, Splashtop, AnyDesk)
- **Design:** Adobe Photoshop, Adobe InDesign
- **Productivity:** Microsoft Word, PowerPoint

Experience

Knack Tutor - Muma College of Business, USF - Tampa, FL

Sep 2025–Present

- **Coach** undergraduate peers in Financial & Managerial Accounting, Business Statistics, and Data Analytics through **individual and group instruction**.
- **Diagnose** learning gaps by asking targeted questions and **tailor** instruction to reinforce conceptual understanding and analytical reasoning.
- **Guide** students through structured problem-solving approaches, **enhancing** confidence and technical proficiency.

IT Support Assistant - Acme Solutions - Remote, India

Jun 2024 – Aug 2024

- **Delivered** Tier-1 technical support for academic institutions using CRM platforms, **resolving** login failures, syncing conflicts, and software functionality issues.
- **Troubleshoot** devices and systems through Splashtop and other remote access tools, **restoring** system access and maintaining continuity for end-users.

Event Coordinator - Genius Career Consultancy - Srinagar, India

Dec 2022 – Jan 2023

- **Organized and executed** a 24-day inter-school soccer tournament raising awareness on drug and substance abuse among youth participants.
- **Established and enforced** a verification and eligibility screening process for **200 participants from 17 schools**, ensuring fairness, compliance, and transparent competition.

Superstore Data Analytics Project

Spring 2025

- **Processed and explored** a 300K+ row retail dataset to derive insights into revenue trends, customer profitability, and purchasing behavior.
- **Designed and developed** a multi-page **interactive Tableau dashboard** visualizing sales, margin performance, and customer segments to support data-driven decisions.
- **Executed scenario modeling** to **quantify** profit sensitivity under varying discount strategies, informing pricing and promotional recommendations.

Automobile Data Analysis Project

Spring 2025

- **Analyzed** used-car pricing and mileage data, **calculating** descriptive statistics and **evaluating** probability distributions to uncover market patterns.
- **Applied** hypothesis testing and confidence interval analysis to **interpret** buyer behavior and price variance across vehicle types.
- **Utilized** R, Python, and Excel for statistical modeling, data cleaning, and visualization.