

BETSY POPEK



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Cottonwood Heights, UT

INDUSTRY SKILLS

WEB:

Front: React.js, JavaScript, ES6, HTML5, CSS

Back: Node.js, Express, MongoDB, Mongoose

Other: Git, JSON

DESIGN:

Adobe Creative Suite:

InDesign, Photoshop, Illustrator
QuarkXpress, WordPress

UX:

InVision, Sketch, Balsamiq

PORTFOLIO



betsypopek.com



linkedin.com/in/betsypopek



github.com/BPopek

EDUCATION



Full Stack JavaScript V School

Accelerated FullStack (MERN)
JavaScript Program 2019



UX Design Workshop Springboard

Online UX Program 2017



Bachelor of Fine Arts Industrial Design

Rhode Island School of Design
Providence, RI 2004

SOFTWARE ENGINEERING WORK

Clue Murder Mystery | <https://clue-murder-mystery.herokuapp.com/>

- Full-stack game inspired by the 1949 Clue board game.
 - Wrote API endpoints supporting application using Node.js and Express.
 - Designed and implemented front-end design to complete the full experience.
- Built with: React, Javascript, HTML, CSS, Express, MongoDB, Node.js.

Cooper Hewitt Museum API Project | <http://cooper-hewitt-sdm.surge.sh>

- Designed and built a React web application utilizing Cooper Hewitt Museum API to provide an interactive experience for viewing museum information.
 - Interacts with multiple API endpoints for exhibitions and search function.
 - Developed front-end and functionality for a clean and informative experience.
- Built with: React, Javascript, HTML, CSS, Express.

WORK EXPERIENCE

J&A Marketing | [Graphic Designer](#) | North Kingstown, RI

February 2014 – Present (*Remotely since June 2015*)

- Develop and implement procedure to manage and track changes in brand guidelines; monitor all art to prevent fines or loss of licenses.
- Create designs as well as supporting print and digital marketing campaigns to drive growth for products sold at military bases around the world.
- Accurately manage time and workload; often asked to help with projects to help balance workload for art team to help meet their deadlines.

Keepsake Quilting | [Graphic/Catalog Designer](#) | Moultonboro, NH

August 2007 – September 2013

- Lead Designer for flagship catalog; supervised team, tracked progress and delegate tasks. Provided support for catalogs of two sister companies.
- Collaborated with marketing team to brainstorm ideas and then translate designs for all materials to keep a consistent brand identity.
- Provided weekly content and cultivated customer interaction on Keepsake Quilting blog, Facebook and Twitter accounts.

Carus Publishing | [Freelance Graphic Designer](#) | Stratham, NH

June 2011 – November 2011

- Executed a complete branding redesign of 14 bind-in cards from conception through completion.
- Coordinated with marketing team and vendors to meet all project requirements and deadlines.