BETSY POPEK

✉ BetsyPopek@gmail.com 📱 801-448-7273 📍 Cottonwood Heights, UT

Full-Stack Designer with an extensive graphic design background looking to utilize my creative thinking and problem-solving skills while building clean designs and thoughtful user experiences.

INDUSTRY SKILLS

WEB:
Front: React.js, JavaScript, ES6, HTML5, CSS, Sass
Back: Node.js, Express, MongoDB, Mongoose
Other: Git, JSON, Agile

DESIGN:
Adobe Creative Suite:
InDesign, Photoshop, Ilustrator
QuarkXpress, WordPress

UX:
InVision, Sketch, Balsamiq

PORTFOLIO

🌐 betsypopek.com

in linkedin.com/in/betsypopek

github.com/BPopek

EDUCATION

Full-Stack JavaScript
V School
Accelerated Full-Stack (MERN)
JavaScript Program 2019

UX Design Workshop
Springboard
Online UX Program 2017

Bachelor of Fine Arts
Industrial Design
Rhode Island School of Design
Providence, RI

SOFTWARE ENGINEERING WORK

DJ Luva Luva | **https://www.djluvaluva.com/**
- Professional website built for a local musician, DJ Luva Luva.

Built with React.js, JavaScript, HTML, Sass, Express, MongoDB and Node.js.

Ordino Job Organizer | **https://ordino-job-organizer.herokuapp.com/**
- Full-stack CRUD app to help users organize the job search process.
- Developed and designed full experience with user's job search needs in mind.

Built with: React, Javascript, HTML, CSS, Sass, Express, MongoDB, Node.js.

Clue Murder Mystery | **https://clue-murder-mystery.herokuapp.com/**
- Full-stack app inspired by the 1949 Clue board game.
- Crafted and implemented front-end design to complete the full experience.

Built with: React, Javascript, HTML, CSS, Express, MongoDB, Node.js.

WORK EXPERIENCE

J&A Marketing | **Graphic Designer** | **North Kingstown, RI**
February 2014 – Present *(Remotely since June 2015)*
- Developed and implemented procedure to manage and track changes in brand guidelines; monitor all art to prevent fines or loss of licenses.
- Create new designs and marketing campaigns that maintain a consistent identity; all used to drive growth for products sold at military bases around the world.
- Accurately manage time and workload; often asked to help with projects to help balance workload for art team to help meet their deadlines.

Keepsake Quilting | **Graphic/Catalog Designer** | **Moultonboro, NH**
August 2007 – September 2013
- Lead Designer for flagship catalog; supervised team, organized and tracked progress as well as delegated tasks. Provided support for sister catalogs.
- Collaborated with marketing team to brainstorm ideas and then translate designs for all materials to keep a consistent brand identity.
- Provided weekly content and cultivated customer interaction on Keepsake Quilting blog, Facebook and Twitter accounts.

Carus Publishing | **Freelance Graphic Designer** | **Stratham, NH**
June 2011 – November 2011
- Executed a complete redesign of 14 bind-in cards from conception to completion.
- Coordinated with marketing team and vendors to meet project goals and deadlines.