



BETSY POPEK

CONTACT

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 Cottonwood Heights, UT

PORTFOLIO

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SOFTWARE ENGINEERING WORK

Schitt's Creek Trivia Game | <https://www.schittscreektrivia.com>

- Interactive quiz for fans of Schitt's Creek. Fully CRUD to update database.

TECH: React, JavaScript, HTML, Sass, Express, MongoDB and Node.js.

DJ Luva Luva | <https://www.djluvaluva.com>

- Professional full-stack website built for a local musician, DJ Luva Luva.

TECH: React, JavaScript, HTML, Sass, Bootstrap, Express, MongoDB and Node.js.

Ordino Job Organizer | <https://ordino-job-organizer.herokuapp.com>

- Full-stack CRUD app to help users organize the job search process.

TECH: React, JavaScript, HTML, Sass, Express, MongoDB and Node.js.

WORK EXPERIENCE

J&A Marketing | **Graphic Designer** | **North Kingstown, RI**

February 2014 – May 2020 (Remotely since June 2015)

- Developed procedure to manage and track changes in brand guidelines; monitor art to prevent fines or loss of licenses.
- Create designs and marketing campaigns to maintain a consistent identity; used to drive growth at military bases worldwide.
- Accurately manage time and workload; often help with projects to balance workload for RI team to meet deadlines.

Keepsake Quilting | **Graphic/Catalog Designer** | **Moultonboro, NH**

August 2007 – September 2013

- Lead designer for main catalog; supervised team, organized and tracked progress. Provided support for sister catalogs.
- Collaborated with marketing team to brainstorm ideas and translate designs for all materials to keep a consistent identity.
- Provided weekly content and cultivated customer interaction on Keepsake Quilting blog and social media accounts.

Carus Publishing | **Freelance Graphic Designer** | **Stratham, NH**

June 2011 – November 2011

- Executed a complete branding redesign of 14 bind-in cards from conception through completion.
- Coordinated with marketing team and vendors to meet all project requirements and deadlines.

EDUCATION

 **Full-Stack JavaScript
V School**

Accelerated Full-Stack (MERN) JavaScript Program, 2019

 **UX Design Workshop
Springboard**

Online UX Program, 2017

 **Bachelor of Fine Arts, Industrial Design
Rhode Island School of Design**

Providence, RI

INDUSTRY SKILLS

WEB:

Frontend: React.js, JavaScript, ES6, HTML5, CSS, Sass, Bootstrap, jQuery

Backend: Node.js, Express, MongoDB, Mongoose

Other: Git, JSON, WordPress, Agile

DESIGN:

Adobe Creative Suite: InDesign, Photoshop, Illustrator

Other: QuarkXpress

UX:

InVision, Sketch, Balsamiq