

BETSY POPEK



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801-448-7273



Cottonwood Heights, UT

INDUSTRY SKILLS

Front End Dev: React.js, JavaScript, ES6, HTML5, CSS, Sass, Bootstrap, jQuery

Back End Dev: Node.js, Express, MongoDB, Mongoose

Misc Dev: Github, JSON, WordPress, Agile

Graphic Design: **Adobe Creative Suite:** InDesign, Photoshop, Illustrator; QuarkXpress

UX Design: InVision, Sketch, Balsamiq

SOFTWARE DEVELOPMENT WORK

Schitt's Creek Trivia Game | www.schittscreektrivia.com

- Interactive quiz for fans of Schitt's Creek TV show. Fully CRUD to update database with new quotes as requested.

Built with: React, JavaScript, HTML, Sass, Express, MongoDB and Node.js.

DJ Luva Luva | www.djluvaluva.com

- Professional full-stack website built for a local musician to showcase his music and upcoming shows.

Built with: React, JavaScript, HTML, Sass, Bootstrap, Express, MongoDB and Node.js.

Ordino Job Organizer | www.ordino-job-organizer.herokuapp.com

- Full-stack CRUD app to help users customize and organize their job search process.

Built with: React, JavaScript, HTML, Sass, Express, MongoDB and Node.js.

WORK EXPERIENCE

Graphic Designer | **J&A Marketing** | **North Kingstown, RI** February 2014 – Present (Remote since June 2015)

- Developed procedure to manage and track changes in brand guidelines; monitor art to prevent fines or loss of licenses.
- Create designs and marketing campaigns to maintain consistent branding; used to drive growth at military bases worldwide.
- Accurately manage time and workload; often collaborate on projects to balance workload for RI team to meet deadlines.

Graphic/Catalog Designer | **Keepsake Quilting** | **Moultonboro, NH** August 2007 – September 2013

- Lead designer for main catalog; supervised team, organized and tracked progress. Provided support for sister catalogs.
- Collaborated with marketing team to brainstorm ideas and translate designs for all materials to keep a consistent identity.
- Provided weekly content and cultivated customer interaction on Keepsake Quilting blog and social media accounts.

Freelance Graphic Designer | **Carus Publishing** | **Stratham, NH** June 2011 – November 2011

- Executed a complete branding redesign of 14 bind-in cards from conception through completion.
- Coordinated with marketing team and vendors to meet all project requirements and deadlines.

PORTFOLIO



betsypopek.com



[linkedin.com/in/betsypopek](https://www.linkedin.com/in/betsypopek)



github.com/bpopek

EDUCATION



Full-Stack JavaScript | **V School**

Accelerated Full-Stack (MERN) JavaScript Program, 2019



UX Design Workshop | **Springboard**

Online UX Design Program, 2017



BFA, Industrial Design | **Rhode Island School of Design**

Providence, RI