

PRESENTATION SKILLS II



Agenda

- Part 1 Review
- Part 2
 - Know your actors
 - Know your stage
 - Know your craft
- Examples

A silver microphone with a mesh grille is the central focus. It has a black band around its middle with the text "PHONE" and "IMP. 600 Ω". A pair of black-rimmed glasses is perched on top of the microphone's grille. Two black line-art arms extend from the sides of the microphone's body, one holding a small notepad and the other pointing upwards. The entire scene is set against a solid blue background.

Topic of Passion

—

Presentations

2 minutes

PART 1

REVIEW

**Why is your presentation as
important as it's content?**



**Your design is only as good
as your ability to communicate it**







Know The Script

Know The Audience



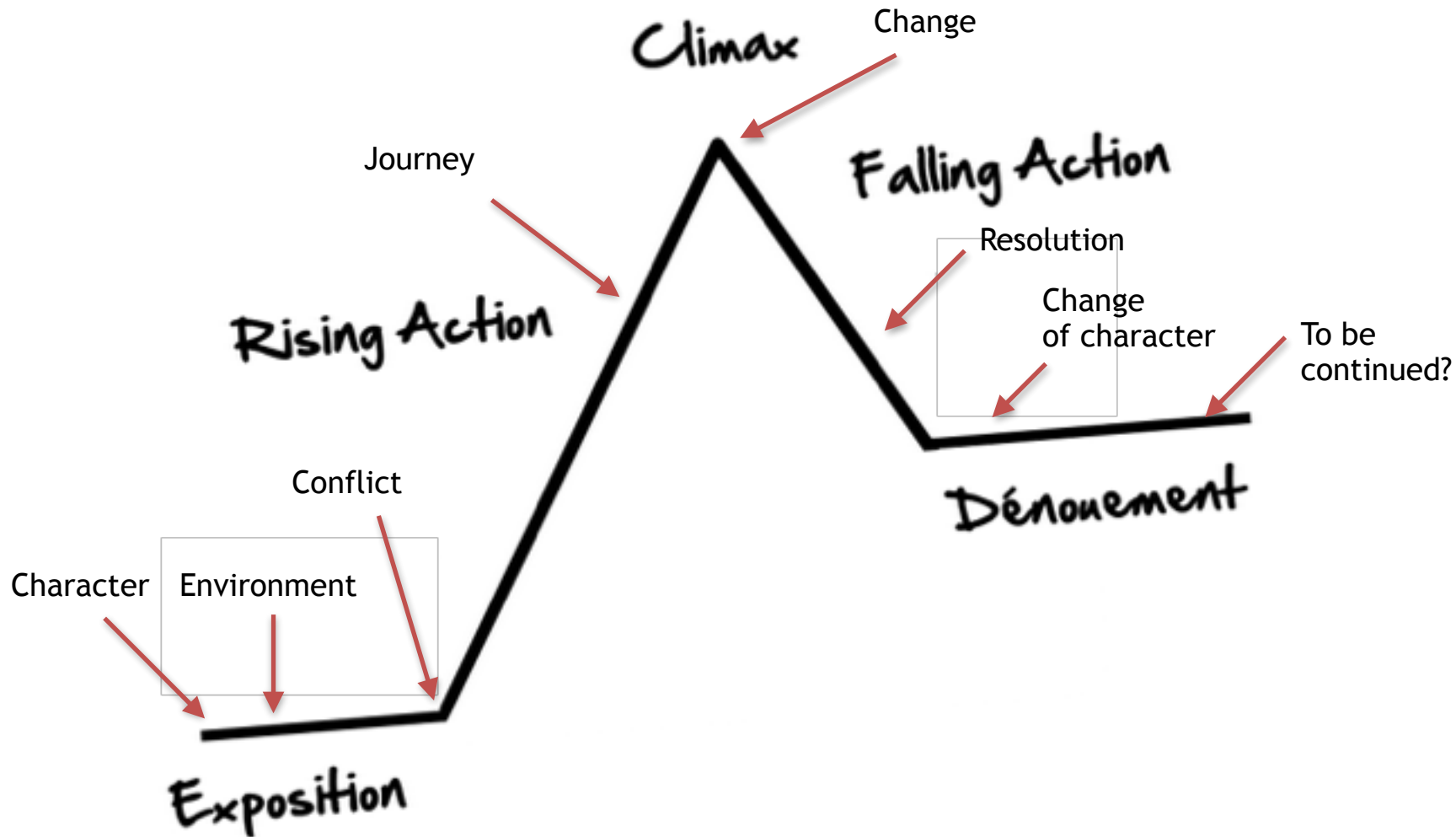
Audiences

- Innovators
 - Strategic designers and developers
- Doers + Enablers
 - Team: managers, designers, developers
- Influencers
 - Stakeholders + clients
- Listen
 - **Feedback** not **feedfact**



Know The Story

The Story Arc



PART 2

Know The Actors



Know Your Colleagues



Know Your Colleagues

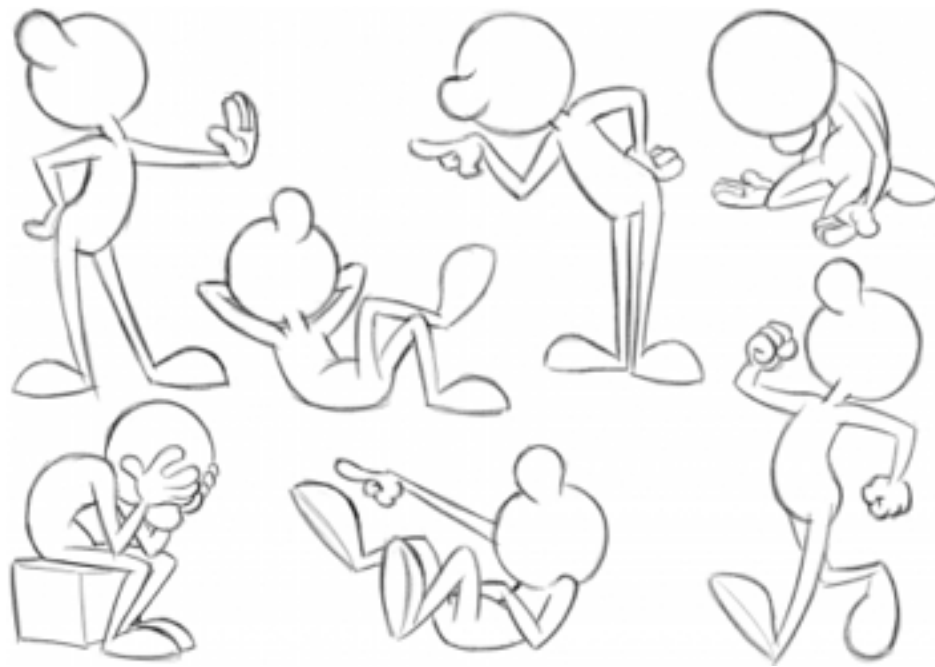
- You're "on" from beginning to end
- Have a layout
- Make introductions
- Define each members' role
- Avoid hiding and hugging
- Don't overshadow
- Socialize outside of work

Know Yourself



Know Yourself

- Posture
- Arms
- Feet
- Hands
- Position
- Eyes
- Voice: cadence, projection, enunciation



10 POWERFUL BODY LANGUAGE TIPS

for your next presentation

“The first step in being good at something is being bad at it.”

- Unknown

Know Yourself

- You are the tool
- Take care
- Accept strengths + weaknesses
- Push yourself
- Fail to succeed
- Forgive yourself

Like You

Influence others

Demonstrate Authority

Results

Build Confidence

Greater impact

Draw attention

A photograph of a stage with a wooden floor and red curtains. The curtains are closed, and the floor is made of dark wood planks. The lighting is dim, with a slight glow from the curtains.

Know The Stage



TEDx Vancouver

x = independently organized TED event



The Stage Itself

- Preview the stage
- Discover limitations/opportunities
- Assign performance positions
 - Presenter
 - Technical controller
 - Stand by
 - Notes



Brought To Stage

- Digital material to bring
 - videos, programs, browsers, prototypes, presentation
- Equipment to bring
 - computer, chargers, cables, dongles, projector, screen etc.
- Actors
 - prepared, warmed up, on time, dressed appropriately



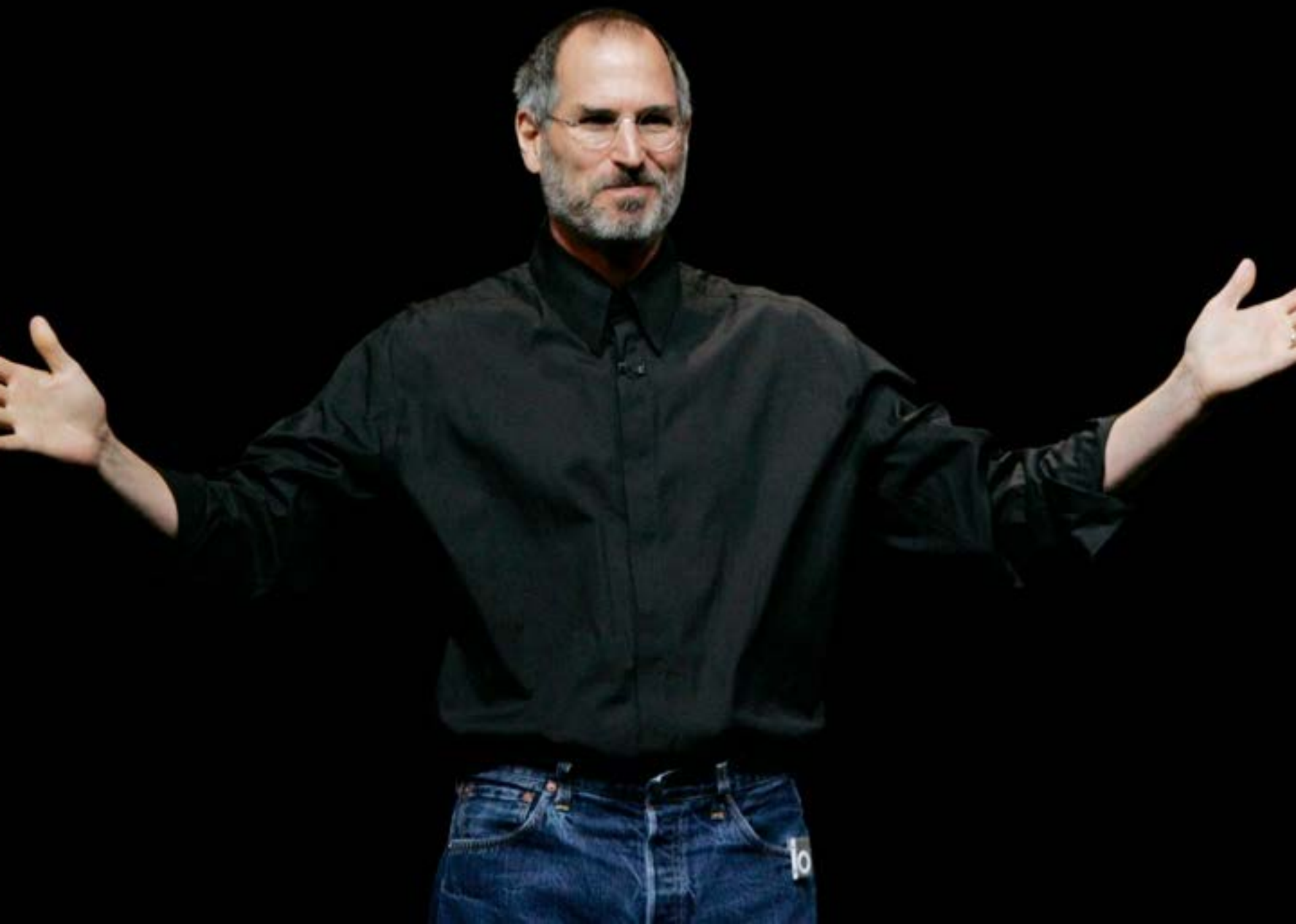
Know Your Craft

Know Your Craft

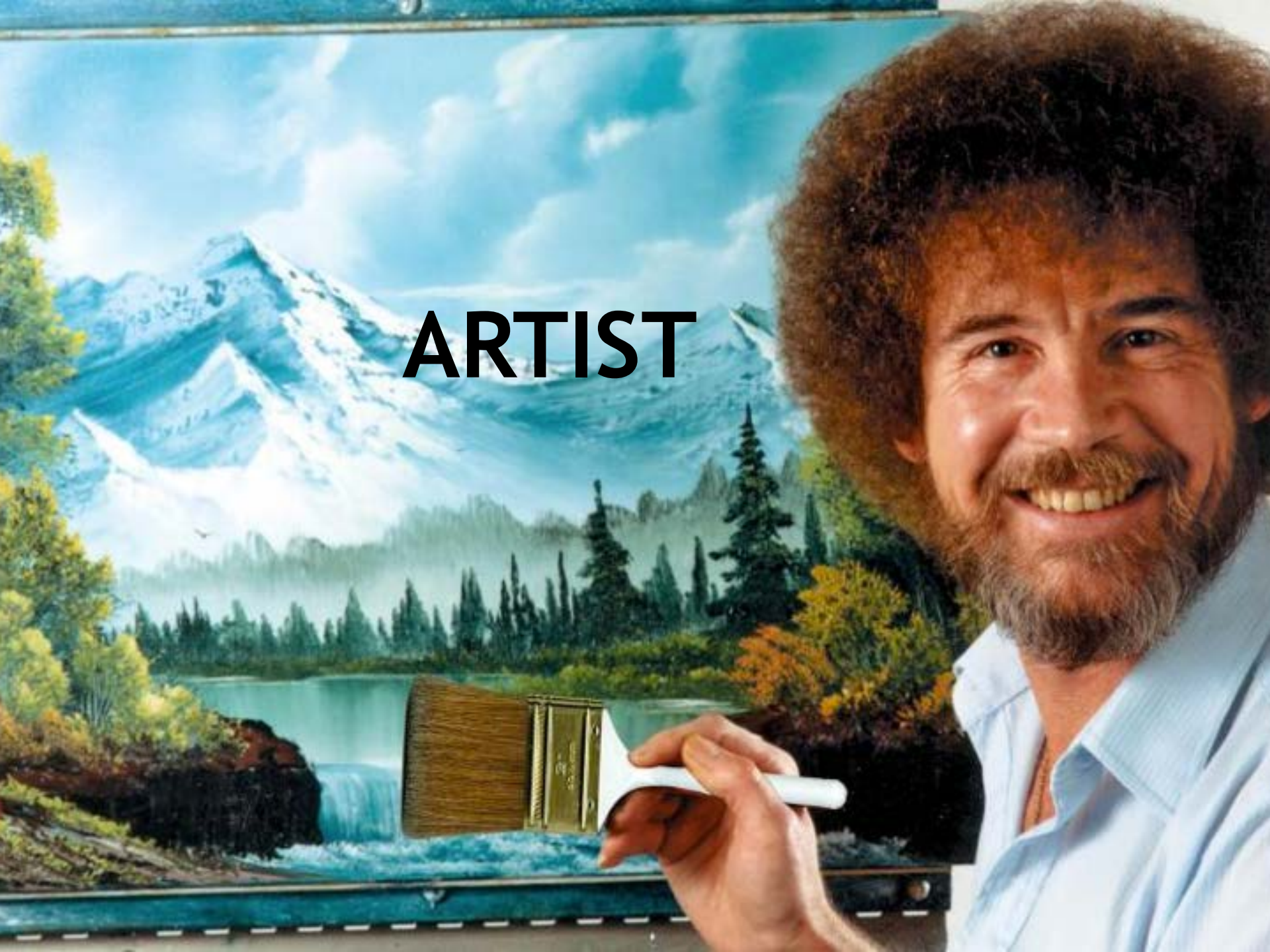
- Actor
- Artist
- Photographer
- Writer
- Film maker
- Facilitator
- More...



ACTOR



ARTIST





1



2



3



4



5



6



7



8



9



10



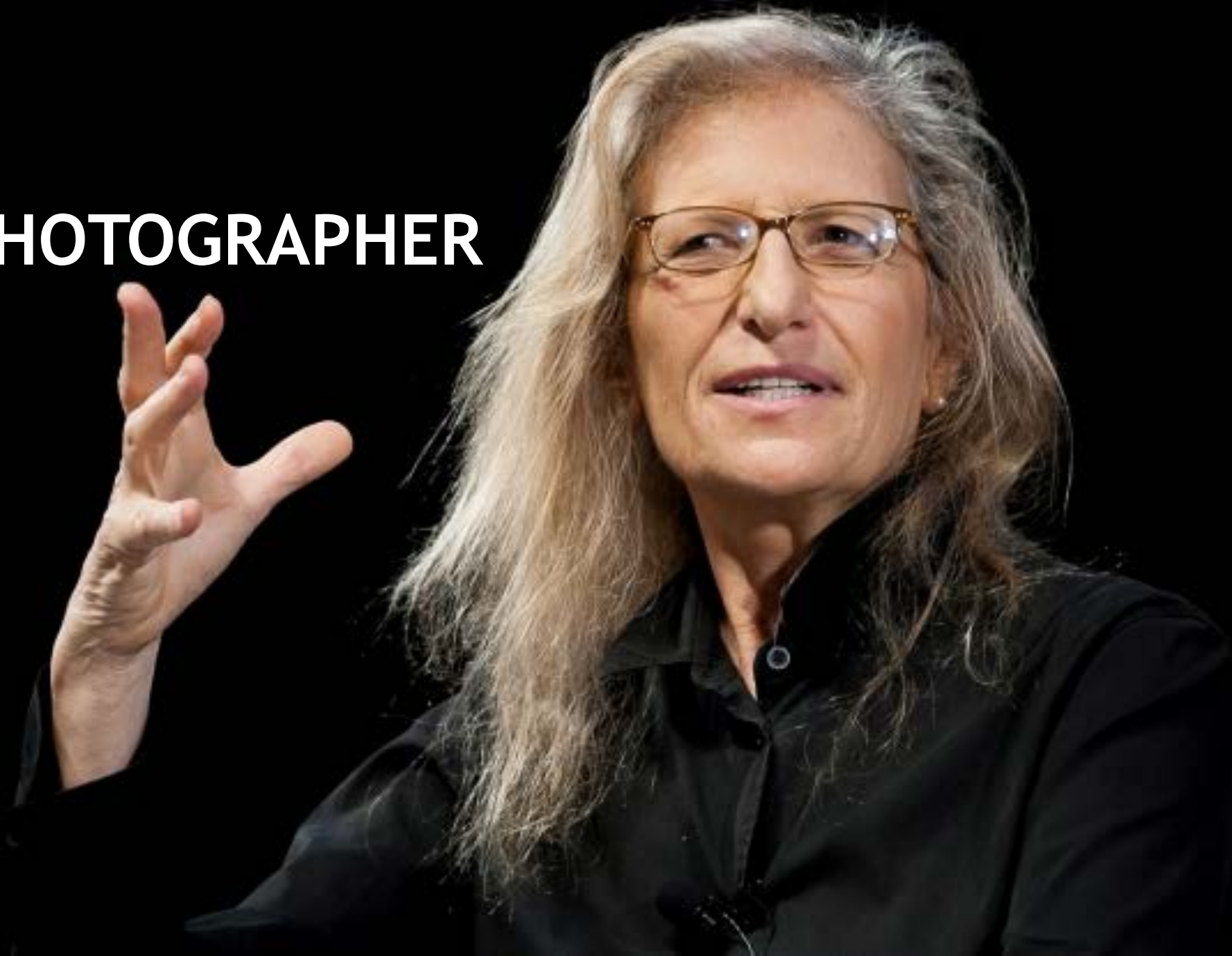
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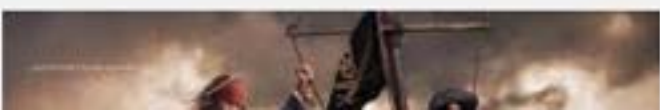


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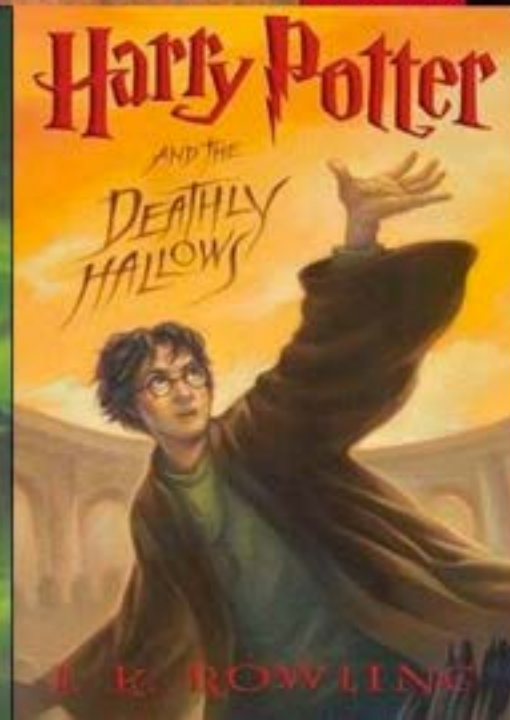
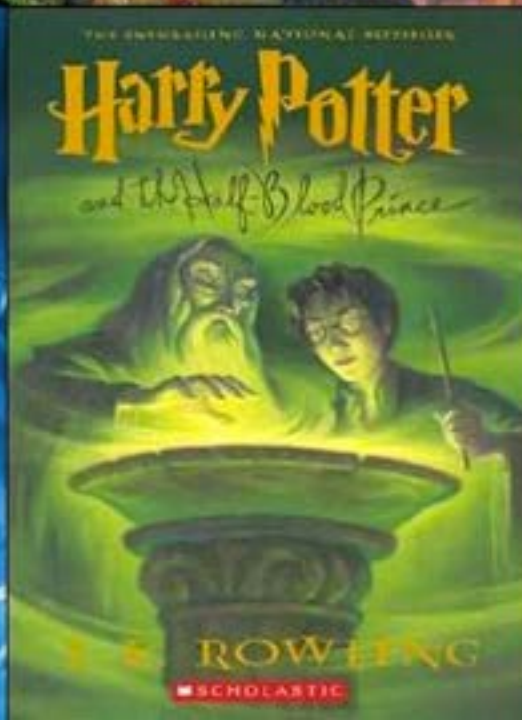
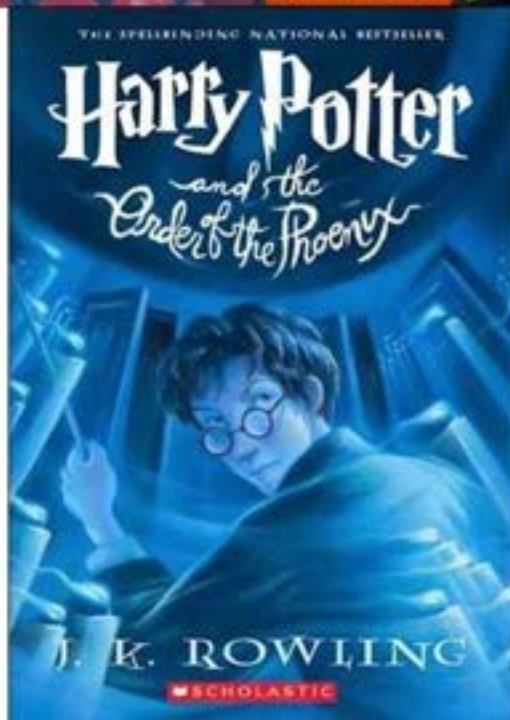
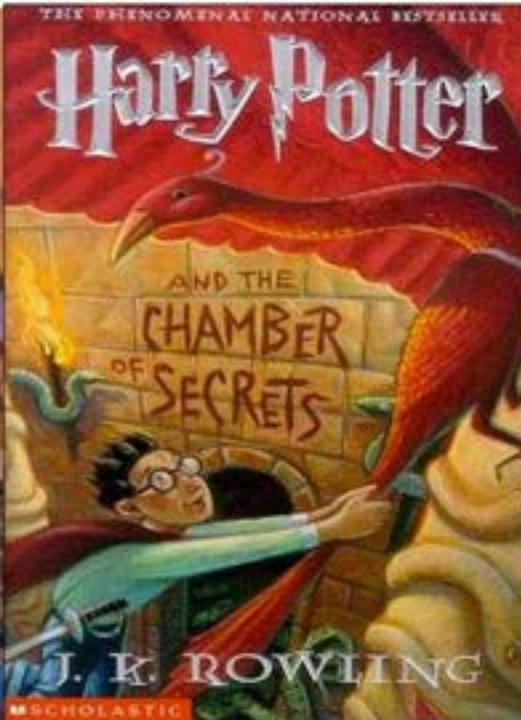
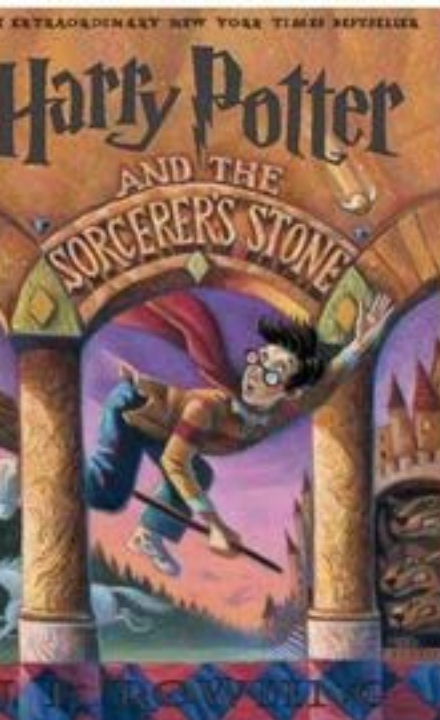
PHOTOGRAPHER





WRITER







FILM MAKER



A portrait of a man with dark hair and a goatee, smiling and looking slightly to the right. He is wearing a dark blue button-down shirt. The background is a solid, light grey color.

FACILITATOR



**Others?
or a
Combination?**

EXAMPLES



Prezi

TED

Ideas worth spreading



EXERCISE

Learning Objective

Create a performance/presentation on a given topic.

Agenda

1. 20 minutes. Teams of 3-4.
2. Construct a story around the topic of your project.
3. Create a 5 minute play/presentation on that topic that blends various creative styles (or crafts). This must include ALL members of the team.
4. Present it to the class.

Deliverable

An illustrative play

Resources

Actors, pen, paper, markers, props, whatever you want!

Q&A