

HD  
ZAY!





**BCMS**  
ILLUSTRATION & DESIGN



**BTW**  
GRAPHIC DESIGN



**THINK FLOUR**  
GRAPHIC DESIGN



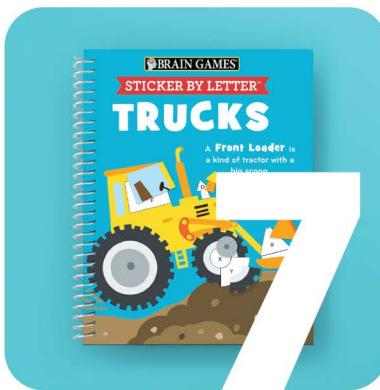
**LOGOS**  
GRAPHIC DESIGN



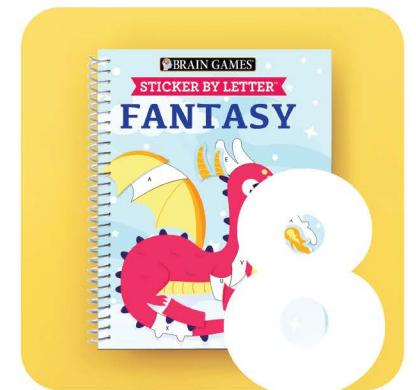
**MOUNTAIN CLIMBING**  
ILLUSTRATION & DESIGN



**MOTORCYCLES**  
ILLUSTRATION & DESIGN



**TRUCKS**  
ART DIRECTION  
ILLUSTRATION & DESIGN



**FANTASY**  
ART DIRECTION  
ILLUSTRATION & DESIGN



# BROWNSVILLE COLLABORATIVE

MIDDLE SCHOOL

# R.E.A.C.H.

[WWW.BCMSBENGALS.COM](http://WWW.BCMSBENGALS.COM)



Tools



## FUSING MARKETING ILLUSTRATION & DESIGN

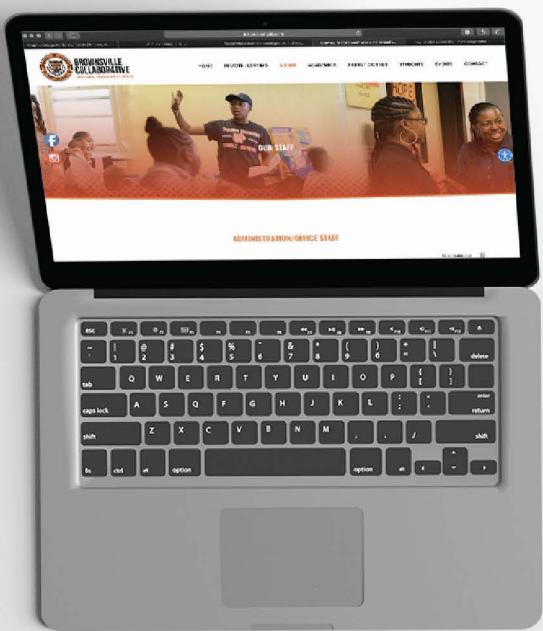
Created a comprehensive brand identity for BCMS, focusing on uplifting the school's spirit and ensuring students feel proud and seen. The project encompassed everything from graphic designs and merchandise to vibrant murals, all crafted to enhance the school as a safe space for educational growth in agriculture and technology.



# Aa

Aa Bb Cc Dd Ee Ff  
Gg Hh Ii Jj Kk Ll  
Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Ww  
Xx Yy Zz

0123456789



**"WE ARE THE  
CHANGE THAT  
WE SEEK."**

**-BARACK  
OBAMA**

**BROWNSVILLE COLLABORATIVE  
MIDDLE SCHOOL A&T**

**"EACH PERSON  
MUST LIVE THEIR  
LIFE AS A  
MODEL FOR  
OTHERS."**

**-ROSA  
PARKS**

**BROWNSVILLE COLLABORATIVE  
MIDDLE SCHOOL A&T**

**"LUCK IS A MATTER OF  
PREPARATION MEETING  
OPPORTUNITY."**

**-OPRAH  
WINFREY**

**BROWNSVILLE COLLABORATIVE  
MIDDLE SCHOOL A&T**

**"NEVER BE LIMITED BY  
OTHER PEOPLE'S LIMITED  
IMAGINATIONS."**

**-DR. MAE  
JEMISON**

**BROWNSVILLE COLLABORATIVE  
MIDDLE SCHOOL A&T**

**"I HAVE NEVER, EVER  
FOCUSED ON THE  
NEGATIVE OF  
THINGS. I ALWAYS  
LOOK AT  
THE POSITIVE."**

**-SONIA  
SOTOMAYOR**

**BROWNSVILLE COLLABORATIVE  
MIDDLE SCHOOL A&T**

**"THE FUTURE  
BELONGS TO  
THOSE WHO  
PREPARE FOR  
IT TODAY."**

**-MALCOM  
X**

**BROWNSVILLE COLLABORATIVE  
MIDDLE SCHOOL A&T**

**"THE FUTURE  
DEPENDS ON  
WHAT WE  
DO IN THE  
PRESENT."**

**-GANDHI**

**BROWNSVILLE COLLABORATIVE  
MIDDLE SCHOOL A&T**

**"WHAT ARE YOU  
DOING FOR  
OTHERS?"**

**-MARTIN  
LUTHER  
KING  
JR.**

**BROWNSVILLE COLLABORATIVE  
MIDDLE SCHOOL A&T**

**2** BTW  
BE THE WORLD



## FUSING MARKETING GRAPHIC DESIGN

The visual identity for BTW, a travel agency that likes to create exciting group trips, was crafted to reflect the brand's tropical theme. From the logo to marketing materials, the website, and newsletters, each element exudes a coastal and vibrant aesthetic, inspiring a sense of fun, energy, and adventure among travelers.

Tools

Ai Ps



A laptop screen displaying the website for 'BE THE WORLD TRAVEL'. The header features a logo with 'BTW' and palm trees, followed by navigation links: HOME, DESTINATIONS, GALLERY, FAQ, ABOUT, and CONTACT US. The main banner image shows a scenic coastal view with a thatched-roof hut and lounge chairs. The text 'Experience BALI, INDONESIA' is prominently displayed, along with the dates 'Oct 25th - Nov 2nd'. A 'SIGN UP TODAY' button is visible. Below the banner, there is a logo with palm trees and the text 'BE THE WORLD TRAVEL'. A detailed description of the company's mission follows.

BTW was created to share these unforgettable experiences with everyone, regardless of where you come from. Our mission is simple: create a safe and trusting environment with lifelong memorable experiences, while meeting new friends from around the world and being exposed to new cultures that you will never forget.





# 3 THINK FLOUR

THINK THAILAND

**think FLOUR think THAILAND**

**BRINGING HEALTHY FLOUR TO LIFE**

Thailand is a major producer and exporter of tapioca flour, rice flour and glutinous rice flour to the world. Those flours are gluten-free, and Non-GMO and meet International standard certification. Organic flours are available.

**TAPIOCA FLOUR**

**Food Application:**

- Baking
- Baby Food
- Ice Cream
- Beverages
- Desserts
- Sauces

**For non-food:**

- Glue
- Textile
- Paper

**RICE FLOUR**

**Ideal For:**

- Baby Food
- Confectionery
- Coatings
- Dairy Products
- Soups & Sauces
- Noodles
- Pastries

**GLUTINOUS RICE FLOUR**  
(Also known as Sweet Rice Flour)

Glutinous provides prominent chewy and sticky texture.

**Ideal For:**

- Desserts
- Sauce/Gravy Thickening Agent
- Pharmaceutical Ingredients

**Danone to Your Heart**

**Global resetting agenda**

Faid papa," Mr. Banks said. "We must accelerate our pace of change to not only meet but exceed our customer's expectations while delivering high-quality, innovative products. That's why we're adapting our businesses to respond

to the challenges ahead."

would make Oreo into a \$4.5 billion brand by the end of 2022, and focused on achieving that target. Another area of focus is in improving its digital content and configuring its supply chain to enable direct-to-consumer shipping. As a result of the efforts, the company's commerce revenue grew 75% last year, now representing 5% of total revenue from 2% in 2019.

Expanding in high-growth segments such as well-being, personal care and affordability represents an opportunity. In recent months, Mondelēz has introduced reduced sugar, portion-controlled options, as well as gluten-free Oreo cookies and products described as "more natural and authentic."

"And we are accelerating our presence in well-being segments, particularly in fast-growing strategic segments recently with Hu and before that Snacks," he added.

Recent acquisitions also helped in delux gain traction in additional categories, such as packaged meals and pastries, a \$65 billion global market, Mr. Van de Put said.

"We see opportunities to expand our share both through branding and through acquisitions," he said. "Our recent acquisition of the North American in-store bakery specialist, Go & Go is a clear milestone, and we will have more opportunities for growth."

**think FLOUR think THAILAND**

**BRINGING HEALTHY FLOUR TO LIFE**

Thailand is a major producer and exporter of tapioca flour, rice flour and glutinous rice flour to the world. Key benefits of Thai flours are gluten-free and non-GMO. Various packaging sizes and organic flours are available.

**TAPIOCA FLOUR**

**Food Application:**

- Baking
- Baby Food
- Confectionery
- Coatings
- Dairy Products
- Soups & Sauces
- Desserts
- Sauces

**RICE FLOUR**

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**DITP**  
Department of International Trade Promotion  
Ministry of Commerce, Thailand

Learn more: [ttcc@thaitradechicago.com](http://ttcc@thaitradechicago.com)

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## THAI MINISTRY OF COMMERCE GRAPHIC DESIGN

Designed two magazine advertisements that showcase the diverse benefits and applications of Thai flour exports. Each ad was designed to project a vibrant, healthy and inviting appearance.

Tools



# 4 LOGOS

VARIOUS



CREAM  
—REALTY—

NO SLEEP

# 5 ALL ABOUT MOUNTAIN CLIMBING

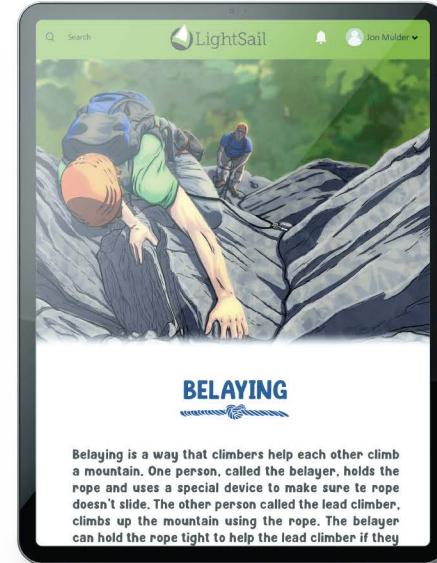
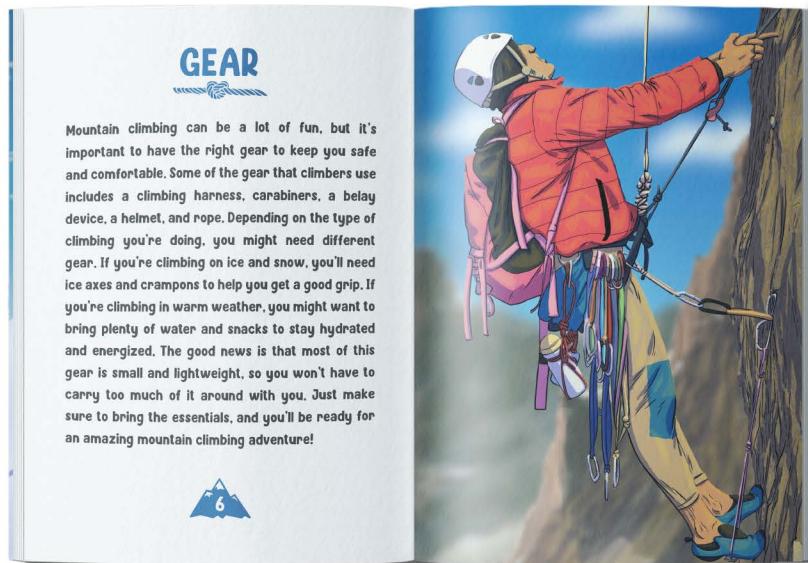
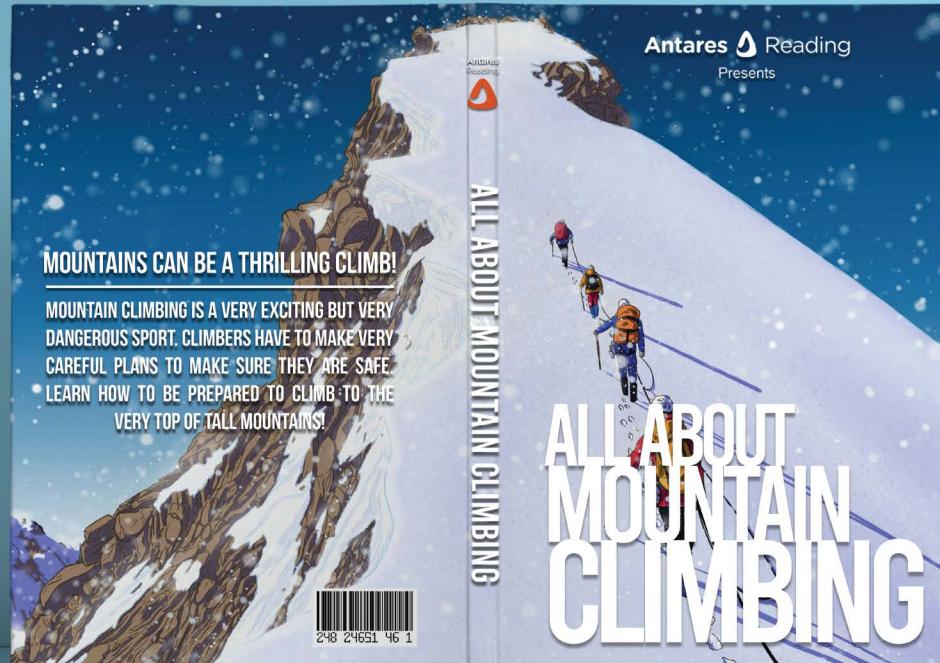
## LIGHTSAIL EDUCATION ILLUSTRATIONS & DESIGN

Part of LightSail Education's All About Series, "All About Mountain Climbing" highlights the thrilling and hazardous nature of mountain climbing, stressing the necessity of meticulous planning and safety. My illustrations and designs helped simplify and visualize complex topics, enhancing their accessibility and appeal to young readers.



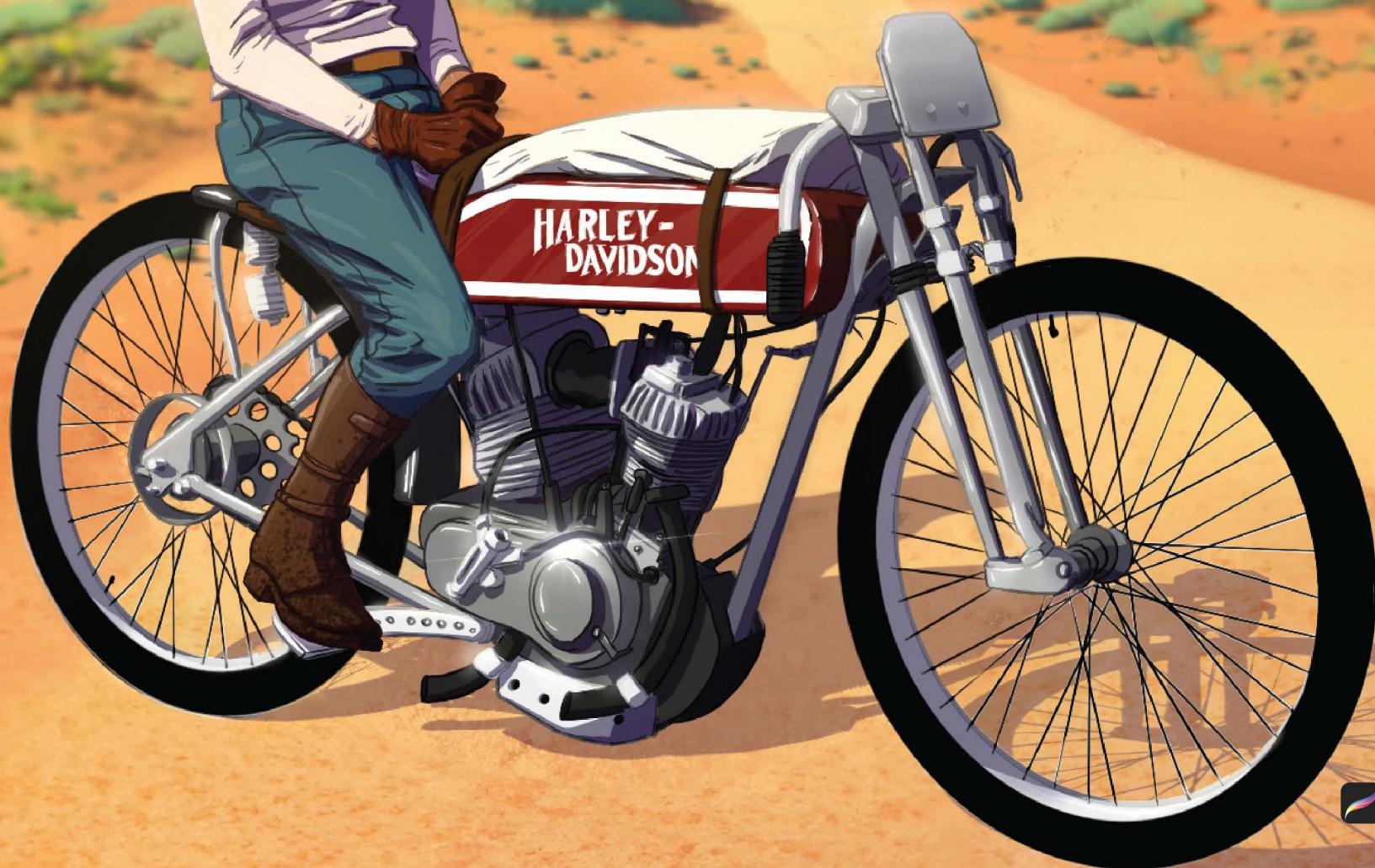
Tools





# 6 HISTORY OF TRANSPARTATION

MOTORCYCLES



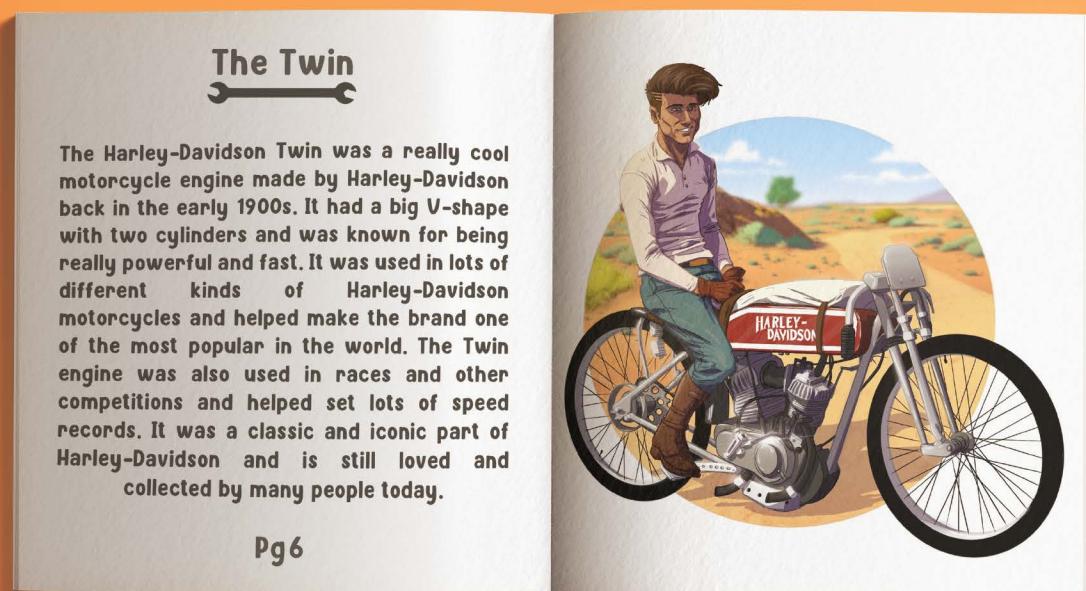
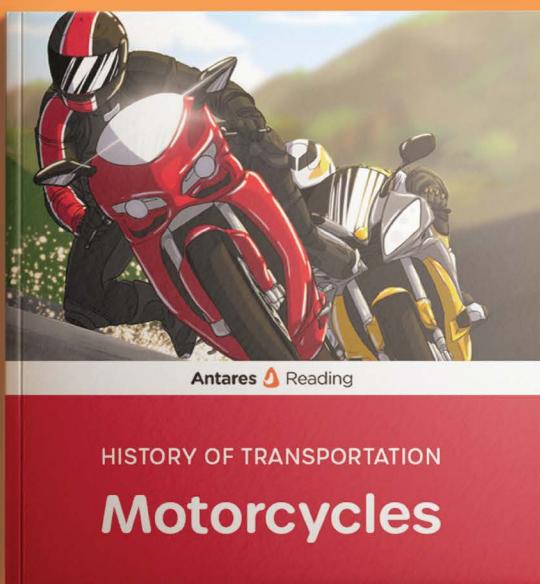
Tools

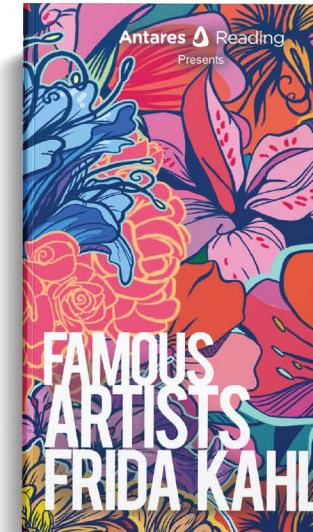
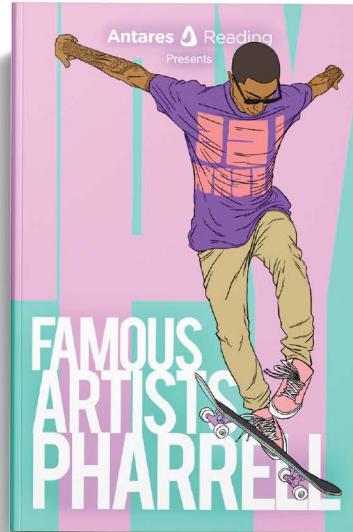
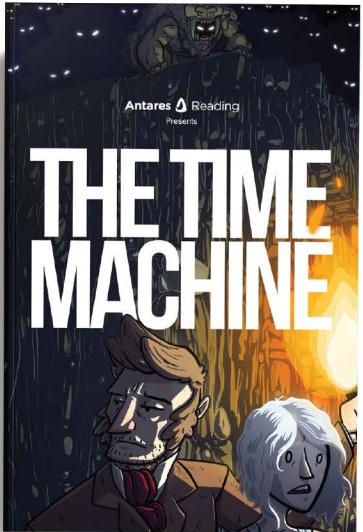
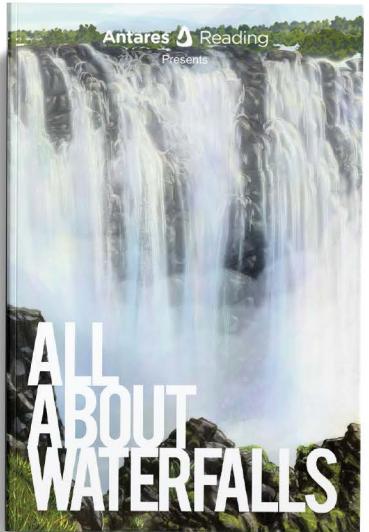
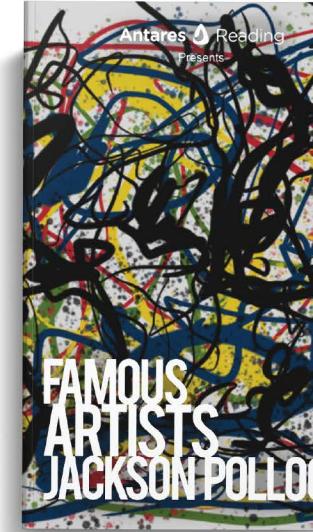
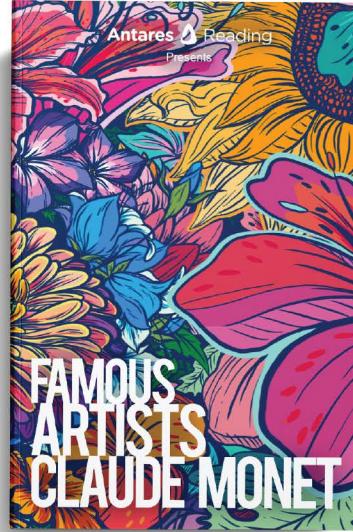
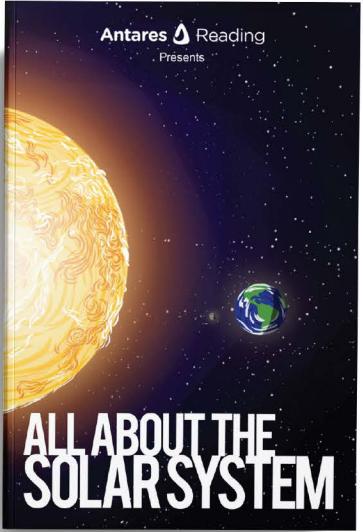
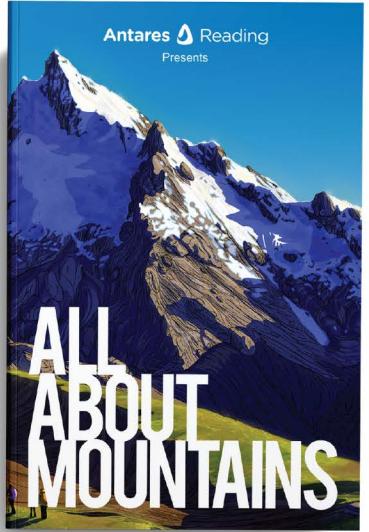


# LIGHTSAIL EDUCATION

## ILLUSTRATIONS & DESIGN

"History of Transportation" is another one of Lightsails book series. This one in particular explores the evolution and cultural significance of motorcycles, from early innovations to modern-day icons. My illustrations brought to life the transformative role of motorcycles, providing young readers with a visual exploration that makes the technological and cultural evolution both fascinating and easily digestible.

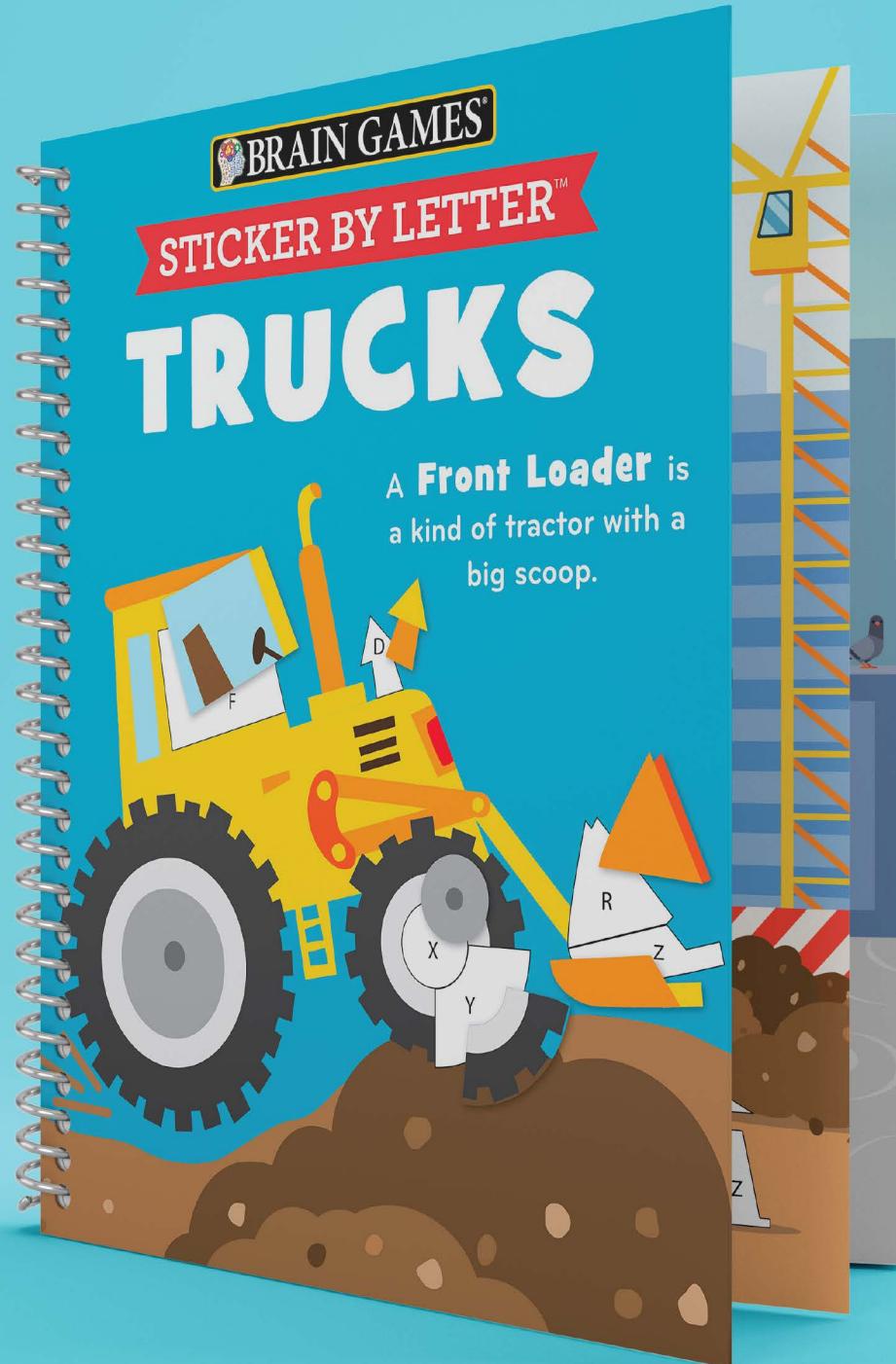




**SOME OTHER BOOKS FOR  
LIGHTSAIL EDUCATION**

# 7 STICKER BY LETTER

TRUCKS



Tools

Ai Id

PUBLICATIONS INTERNATIONAL  
ART DIRECTION/ILLUSTRATION/DESIGN

Part of the "Sticker by Letters" series, this book transforms each truck design into a puzzle that children assemble using lettered stickers. It features narratives that describe the functions of different trucks, with the truck names omitted to encourage guessing. Popular for its interactive learning experience, this book is not only a favorite among kids but has also ranked in the top 5 on two Amazon bestseller lists.



# 8 STICKER BY LETTER

FANTASY



Tools



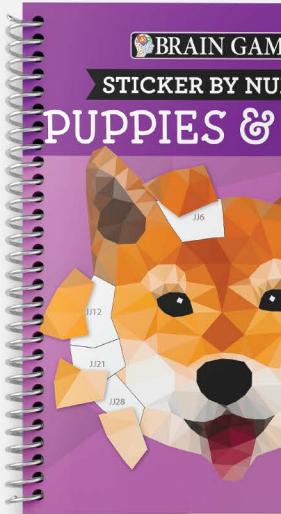
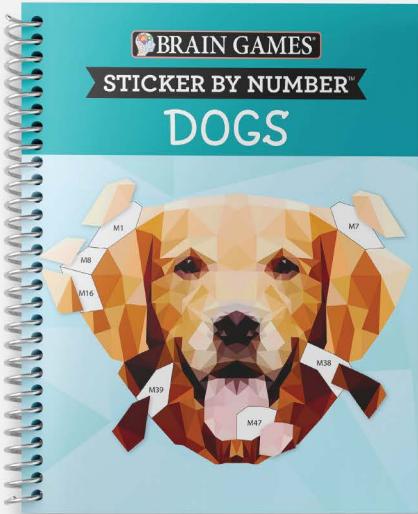
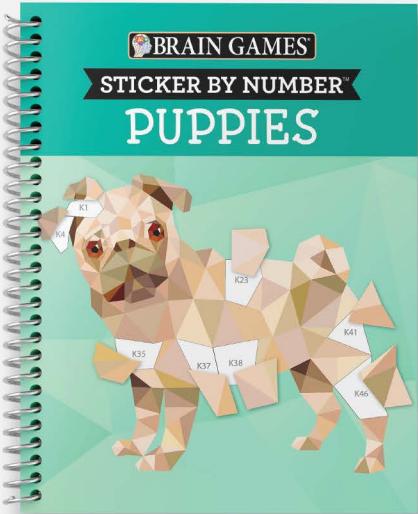
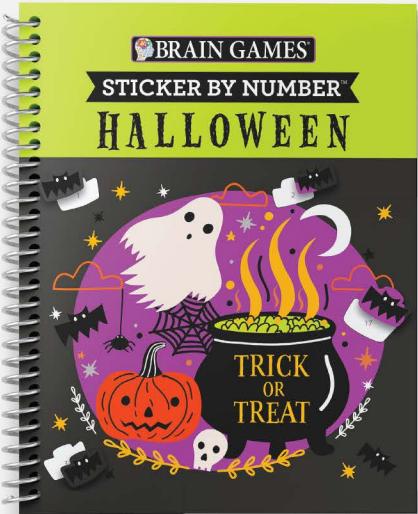
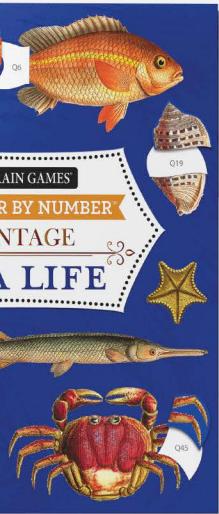
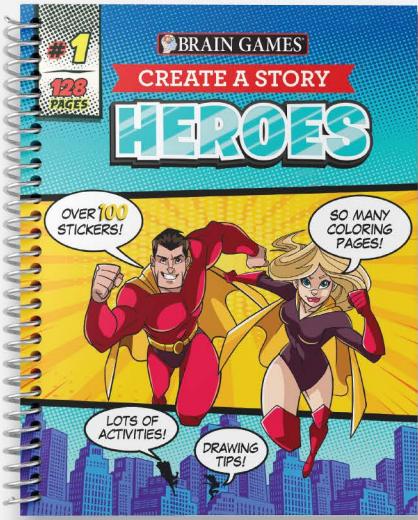
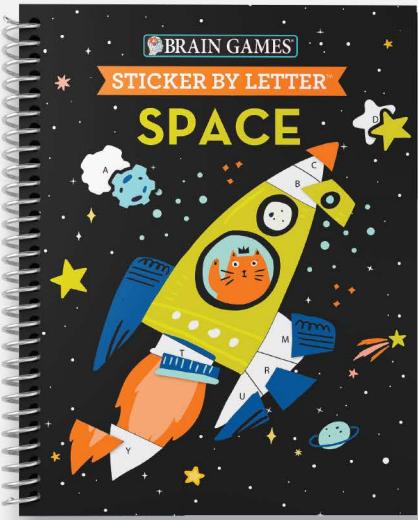


**PUBLICATIONS INTERNATIONAL**  
**ART DIRECTION/ILLUSTRATIONS/DESIGN**

Another book from the same series, brings a fantasy world to life with dragons, mermaids, and more. The images are designed to be turned into puzzle pieces that users assemble using lettered stickers. Though intended for kids, it's popular across all age groups. The book not only entertains but also enhances letter recognition, making learning enjoyable and effective.

ple 1-2-3\*

R & FRAME  
BOOKS IN 1



MORE BOOKS FOR  
PUBLICATIONS INTERNATIONAL