

Module 7: Execution Planner & AI Toolkit

Turn your planning into progress — with a simple, daily rhythm and AI tools that support you every step of the way.

Objective

Turn your planning into progress — with a simple, daily rhythm and AI tools that support you every step of the way.

Education Box

Strategy without execution is procrastination dressed up as productivity. You don't need to "know everything" before you launch — you just need a plan you'll actually follow. This module gives you a 30-day launch planner and the AI tools to move faster, stay focused, and adapt in real-time.

SECTION 7.1: The 30-Day Launch Planner

Your Goal

Take action for 30 days with clarity, momentum, and emotional alignment.

You'll use

Tool	Purpose
Daily checkbox tracker	Track completion
Architect/Alchemist task view	Dual approach actions
Energy rating scale	Monitor energy levels
Reflection box every 7 days	Weekly review
Progress bar to mark completion	Visual progress

You don't need to be perfect. You just need to keep moving.

Dual Execution Prompts (Architect + Alchemist)

Architect prompt:

"Give me a 30-day launch plan with practical, outcome-focused actions I can complete daily in 60 minutes or less."

Alchemist prompt:

"Give me a 30-day launch plan that blends action with energy — helping me stay in flow, aligned, and emotionally connected while building."

Merged Output

Each day includes both: - Logical action (build, write, publish, set up) - Emotional or energetic action (vision reconnect, self-affirmation, visualisation, journaling)

Weekly Rhythm Snapshot (Example)

Day	Architect Action	Alchemist Action
Day 1	Finalise offer name & one-liner	Reconnect with emotional "why"
Day 2	Build AI Smart Builder	Speak your vision aloud or voice note
Day 3	Register domain + email	Pick brand colours that feel aligned
Day 4	Write 3 launch emails	Record story-based reel/video
Day 5	Setup Stripe or booking page	Visualise your first sale
Day 6	Reflect: what worked	Reflect: what felt heavy
Day 7	Reset: double-down or adapt	Reset: journal what excites you again

This continues through all 30 days.

Exercise 7.1: Launch Planning Setup

1. Which approach resonates more with you?

- ☐ Architect (practical, outcome-focused)
- ☐ Alchemist (energy and flow-focused)
- ☐ Both (merged approach)

2. How much time can you commit daily?

3. Your launch goal:

4. Your emotional "why" for this business:

SECTION 7.2: Your AI Prompt Vault

A full toolkit of pre-written, click-and-paste AI prompts for every major task in your launch journey.

Prompt Packs Include

Prompt Category	Purpose
Offer builder prompts	Create and refine your offer
Brand story + guidelines	Develop brand narrative
Logo + name generation	Visual identity creation
Website copywriting	Web content creation
Email writing (launch, nurture, reminder)	Email marketing
Policy generation (T&Cs, refund, privacy)	Legal documentation
Social media captions	Content creation
Customer onboarding templates	Client experience
Objection handling & DM response scripts	Sales support

Prompts are toggleable based on DNA (Architect vs Alchemist phrasing).

Exercise 7.2: AI Prompt Planning

1. Which prompt categories will you need most?

- ☐ Offer builder prompts
- ☐ Brand story + guidelines
- ☐ Logo + name generation
- ☐ Website copywriting
- ☐ Email writing (launch, nurture, reminder)
- ☐ Policy generation (T&Cs, refund, privacy)

- ☐ Social media captions
- ☐ Customer onboarding templates
- ☐ Objection handling & DM response scripts

2. Your preferred AI prompt style:

- ☐ Architect phrasing (practical, direct)
- ☐ Alchemist phrasing (energy-focused, intuitive)

3. Priority order for using prompts:

1st priority: _____

2nd priority: _____

3rd priority: _____

SECTION 7.3: Daily Action Tracker

Features

Feature	Purpose
Daily tick-box for completed action	Track completion
Energy level slider (1–5)	Monitor energy
3-line reflection journal	Daily insights
Auto-save to dashboard	Progress preservation
End-of-week self-review box	Weekly reflection
Final 30-day summary & download as PDF	Complete record

Outcome: Creates both evidence of progress and emotional reinforcement of your journey.

Exercise 7.3: Tracking Setup

1. How will you track your daily actions?

2. What time of day will you do your reflection?

3. Weekly review day:

4. Energy tracking method:

- ☐ 1-5 scale
- ☐ Written description
- ☐ Both

5. What will you include in your 3-line daily reflection?

Line 1 focus: _____

Line 2 focus: _____

Line 3 focus: _____

SECTION 7.4: Done? What's Next?

If you've finished all 7 modules, you're now ready to either:

Next Step	Description
Launch your business	Go live!
Join the Magnetic Offer Builder course	Advanced training
Apply for the Mastermind	Community support
Repeat the kit with a new idea	New venture

You'll now unlock a full Brandscaling Toolkit and receive a DNA Progress Summary (optional PDF).

Exercise 7.4: Next Steps Planning

1. What's your next step after completing all modules?

- ☐ Launch your business (go live!)
- ☐ Join the Magnetic Offer Builder course
- ☐ Apply for the Mastermind
- ☐ Repeat the kit with a new idea

2. Target completion date for all 7 modules:

3. Your launch date:

4. Support you'll need:

30-DAY LAUNCH TRACKER

Format: Each day = one logical action + one emotional alignment action **Goal:** 60 minutes or less total per day **Outcome:** A live, launched business by Day 30

Week 1

Day	Architect Action	Alchemist Action	Complete
1	Finalise your offer one-liner	Write your emotional "why" for this business	<input type="checkbox"/>
2	Run AI Name + Logo prompt	Choose colours that feel aligned with your energy	<input type="checkbox"/>
3	Register domain + business email	Create 3 business affirmations that excite you	<input type="checkbox"/>
4	Fill Smart Business Builder Canvas	Record 1-minute voice note of your vision	<input type="checkbox"/>
5	Draft website/landing page content	Visualise your ideal customer's transformation	<input type="checkbox"/>
6	Set up Stripe/PayPal/Xero	Reflect on what scares you most and why	<input type="checkbox"/>
7	Weekly Review: checklist & reset	Journal: What flowed, what drained you?	<input type="checkbox"/>

Week 2

Day	Architect Action	Alchemist Action	Complete
8	Buy website hosting + connect domain	Browse fonts and visuals that feel "on-brand"	<input type="checkbox"/>
9	Build or edit website (basic version)	Sketch brand layout or use Canva moodboard	<input type="checkbox"/>
10	Draft your T&Cs, privacy, refund policy	Reconnect to your voice — speak out your mission	<input type="checkbox"/>
11	Create business social media accounts	Create intro video post (even if unlisted)	<input type="checkbox"/>
12	Setup business WhatsApp/phone/mailbox	Choose how you want people to feel about your brand	<input type="checkbox"/>
13	Write 3 email templates (welcome, confirmation, nurture)	Choose your launch date — commit to it out loud	<input type="checkbox"/>
14	Weekly Review: checklist & reset	Voice note your growth so far — listen back later	<input type="checkbox"/>

Week 3

Day	Architect Action	Alchemist Action	Complete
15	Create 3 launch content pieces (video, carousel, post)	Describe the feeling of your launch day	<input type="checkbox"/>
16	Build your launch email sequence (5–7 emails)	Map energy rhythms — when do you feel most creative?	<input type="checkbox"/>
17	Add call-to-action buttons, links, or booking flows	Draft your elevator pitch in voice and tone that excites you	<input type="checkbox"/>
18	Ask 3 people for feedback on site or offer	Reflect: what are you resisting or avoiding?	<input type="checkbox"/>
19	Create your onboarding process (email, form, welcome doc)	Write a "future you" note to open on Day 30	<input type="checkbox"/>
20	Upload payment or checkout system	Write "what success feels like" for you personally	<input type="checkbox"/>
21	Weekly Review: checklist & reset	Gratitude list: 5 wins or lessons so far	<input type="checkbox"/>

Week 4

Day	Architect Action	Alchemist Action	Complete
22	Review and test all tech flows (email, payment, forms)	Take a 1-hour clarity walk or creative break	<input type="checkbox"/>
23	Draft first 3 FAQs or objections	Voice-note a response to your biggest self-doubt	<input type="checkbox"/>
24	Build Instagram/FB highlights, link in bio, scheduler	Curate music or mood board for launch energy	<input type="checkbox"/>
25	Set business calendar: sprints, holidays, down days	Journal boundaries you need to stay energised	<input type="checkbox"/>
26	Setup client folder templates + Google Drive/Notion	List your dream collaborations or press features	<input type="checkbox"/>
27	Final check: policies, website, emails, offer	Choose a launch affirmation/mantra	<input type="checkbox"/>
28	Soft launch to inner circle or test users	Reflect: What shifted most in you this month?	<input type="checkbox"/>

Final Days

Day	Architect Action	Alchemist Action	Complete
29	Public launch: share everywhere (min. 3 platforms)	Celebrate yourself — privately or publicly	<input type="checkbox"/>
30	Review full 30 days — tick final checklist	Download your AI summary & write a closing note to self	<input type="checkbox"/>

Daily Tracking Pages

Week 1 Reflection

Day 1 - Energy Level (1-5): _____ Completed: []

3-Line Reflection:

Day 2 - Energy Level (1-5): _____ Completed: []

3-Line Reflection:

Day 3 - Energy Level (1-5): _____ Completed: []

3-Line Reflection:

Day 4 - Energy Level (1-5): _____ Completed: []

3-Line Reflection:

Day 5 - Energy Level (1-5): _____ Completed: []

3-Line Reflection:

Day 6 - Energy Level (1-5): _____ Completed: []

3-Line Reflection:

Day 7 - Energy Level (1-5): _____ Completed: []

Weekly Review:

What flowed this week?

What drained you?

What will you adjust for next week?

Completion Checklist

Congratulations — you've completed your 30-day launch journey!

Final Checklist

Planning Complete:

- ☐ 30-day launch plan understood
- ☐ AI prompt vault accessed
- ☐ Daily tracking system set up
- ☐ Next steps identified

Launch Execution:

- ☐ All 30 days completed
- ☐ Weekly reviews done
- ☐ Energy levels tracked
- ☐ Daily reflections completed

Business Launch:

- ☐ Offer finalized
- ☐ Website/landing page live
- ☐ Payment systems working
- ☐ Social media presence established
- ☐ Email systems operational
- ☐ Public launch completed

Next Steps

With your execution plan complete and business launched, you're ready for the next phase of growth.

Launch Completion Date: _____

Your Signature: _____

Final Reflection: