

# Safebook

#### Leveraging Social Links for Trust and Privacy

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#### Some side effects









## Side effects, cont'd



#### Depressed woman loses benefits over Facebook photos

lackmailing Studivz

http://www.cbc.ca/canada/montreal/story/2009/11/ 19/quebec-facebook-sick-leave-benefits.html

**CBC News** A Quebec woman on long-term sick leave is fighting to have her benefits reinstated after her employer's insurance company cut them, she says, because of photos posted on Facebook.



Nathalie Blanchard, shown here on a beach holiday during her sick leave. (Facebook)

Nathalie Blanchard, 29, has been on leave from her job at IBM in Bromont, Que., for the last year and a half after she was diagnosed with major depression.

The Eastern Townships woman was receiving monthly sick-leave benefits from Manulife, her insurance company, but the payments dried up this fall.

When Blanchard called Manufife, the company said that "I'm available to work, because of Facebook," she told CBC News this week.

She said her insurance agent described several pictures Blanchard posted on the popular social networking site, including ones showing her having a good time at a Chippendales bar show, at her birthday party and on a sun holiday - evidence that she is no longer depressed, Manuife said.



illed user information (residence, date of avourite movie, ...) not only only from d MeinVZ, but also from Germany's 'ear old man asked for €80,000. Kind of a

0/21/hacker-arresteder-social-networks/



## Security and privacy issues in OSNs

#### **Threats**

- Cloning
- Harvesting
- Hijacking
- ID Theft
- DoS
- Pollution

#### **Current Status of OSNs**

- Ease of data leakage
- Ease of impersonation
- Limited privacy support
- Lack of flexibility in privacy

OSN as "Big Brother"





#### The "Big Brother" problem with OSN

- Privacy protection against
  - Intruders
  - Crawlers
  - Third parties

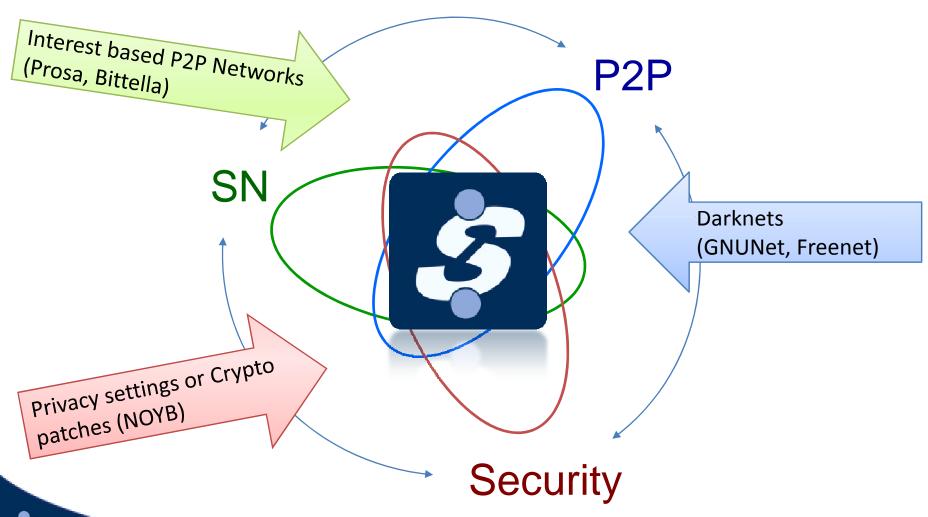
Does not prevent Application Server from disclosing/exploiting your data

All existing OSN suffer from it!





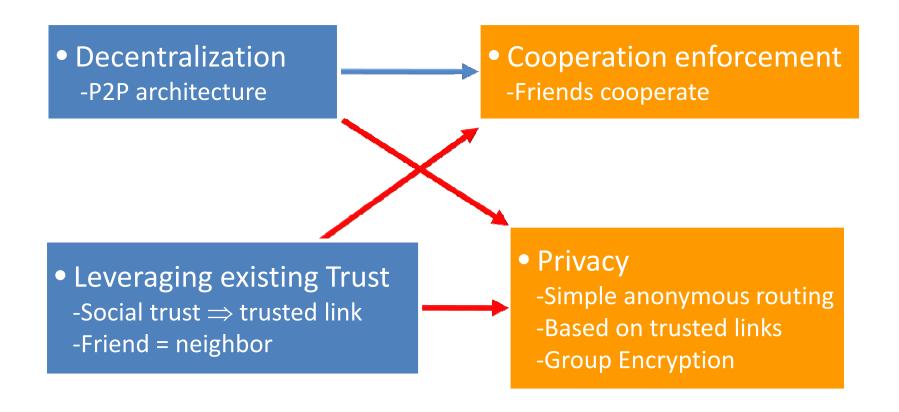
#### **Current solutions**







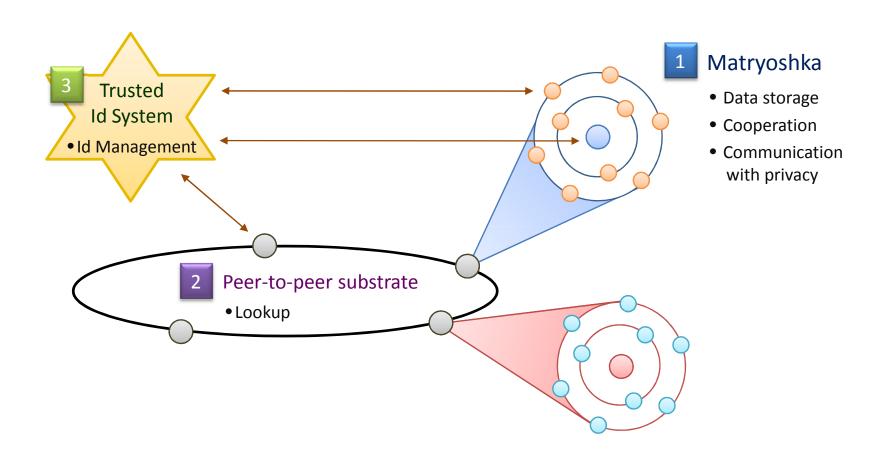
### Safebook - Design Principles







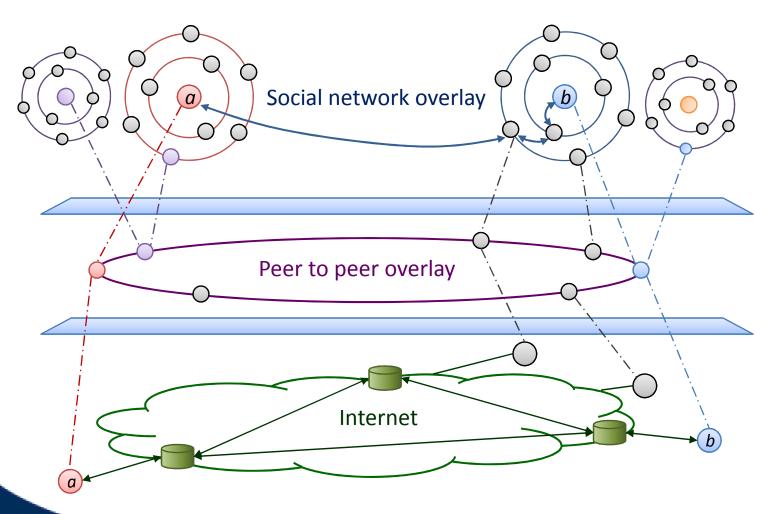
### Safebook - Components







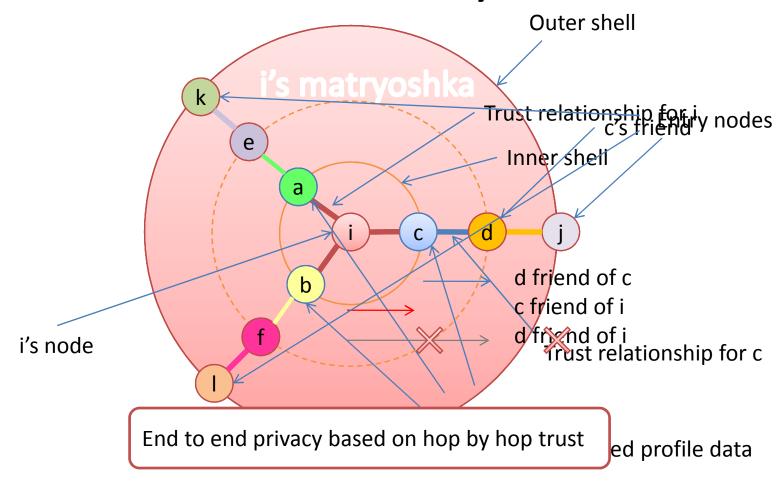
## Safebook - Overlays







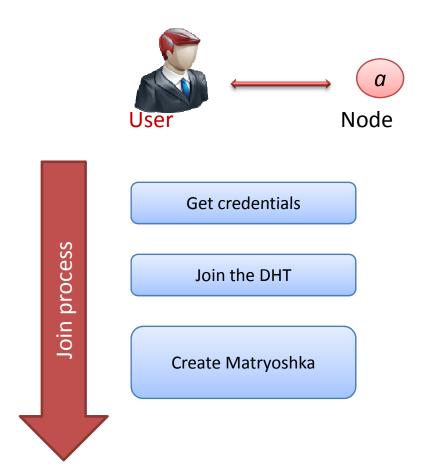
#### Safebook - Matryoshka







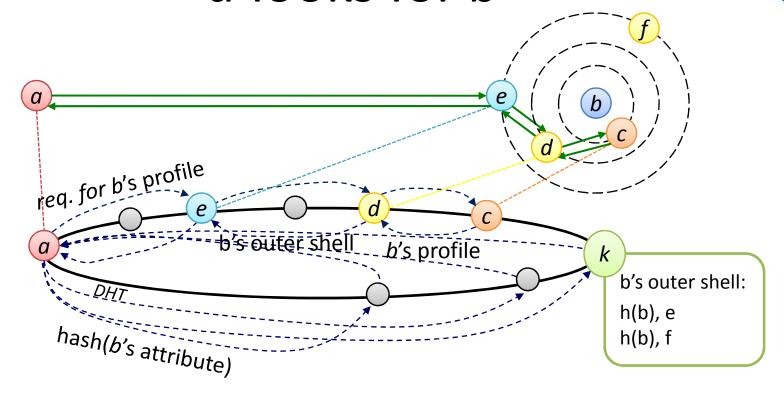
## **User Registration**







#### a looks for b



#### lookup

- a looks for b's entry nodes
- *k* provides *b*'s outer shell nodes

#### data request

 a sends profile data request to an entry node serving b

#### Data reply

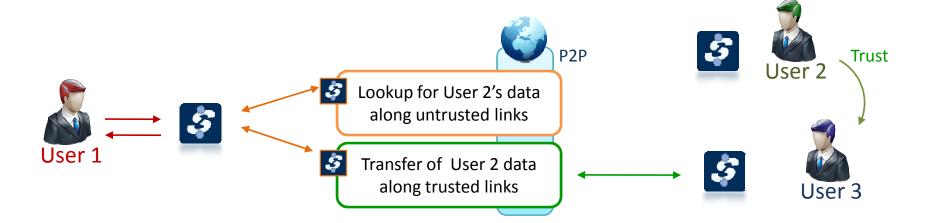
 One of b's inner shell nodes answers





#### Data retrieval

- User 1 wants to get User 2's profile data
- User 2's data is stored by User 3

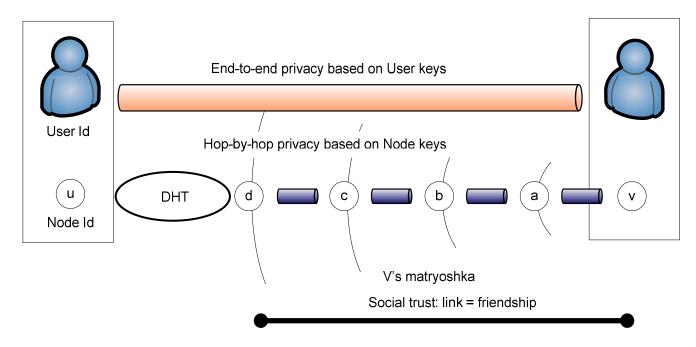






#### Privacy by Design

- Privacy through layering
- Unlinkability of IDs across layers
- Anonymous communication in matryoshkas

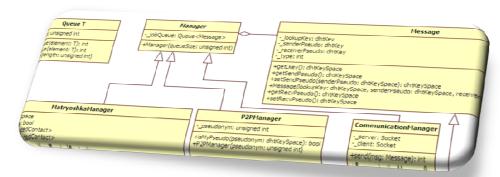




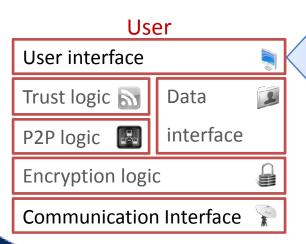


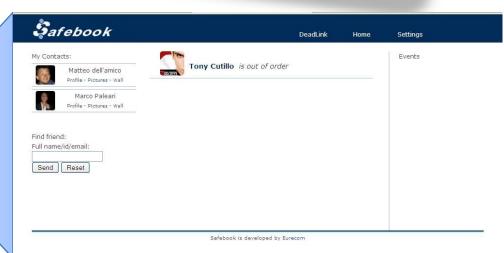
#### Safebook Prototype





Safebook = Resident Program





http://localhost:8080





### Evaluation of the scheme (1)

Privacy

Friendship relations hidden through Matryoshkas



Untraceability through pseudonymity and anonymous routing

Cloning prevention



**ID** management

Dos prevention



Access control



Key management

**Availability** 

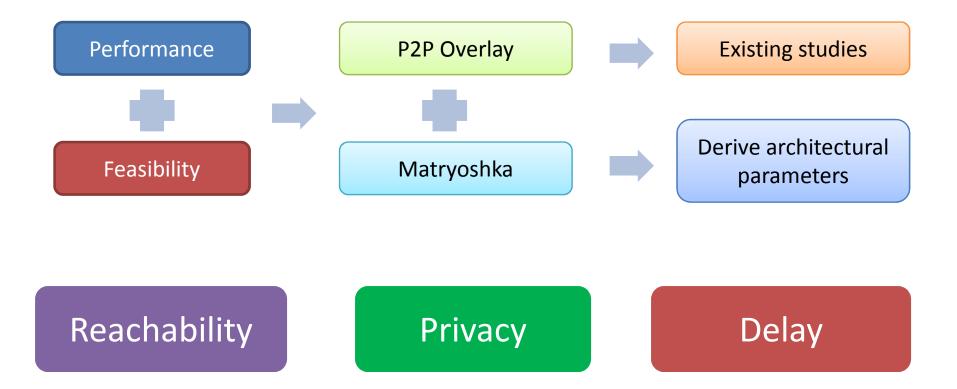


Data replication at friends' nodes





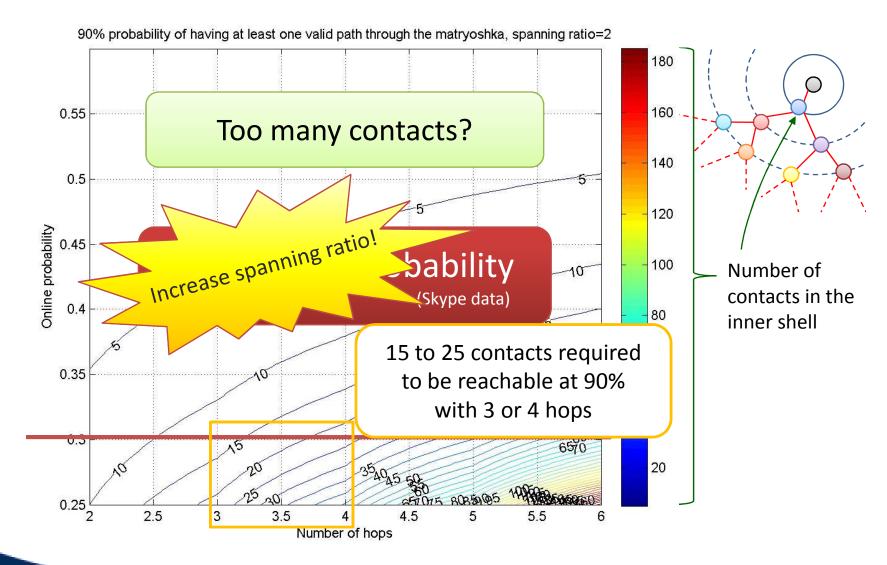
#### Evaluation of the scheme (2)







#### Reachability

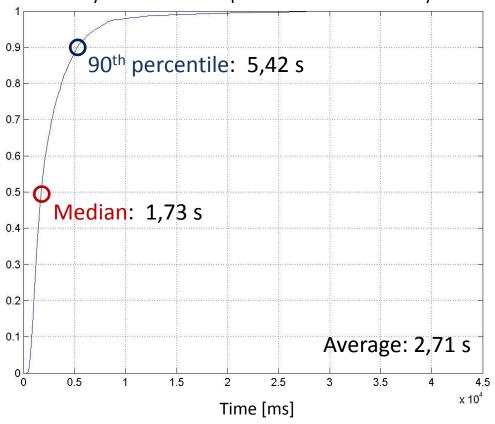






### Delay





Total lookup time:

$$T_{dl} = T_{DHT} + T_{Mat}$$

 Further lookups: T<sub>DHT</sub> = 0 thanks to caching

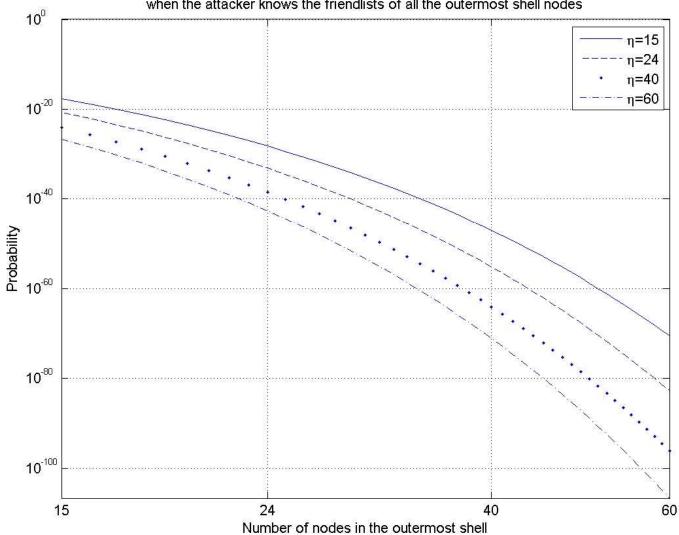


(\*) Data computed by applying the montecarlo sampling technique on single hop delay measurements and on delay measurement for a successful DHT key lookup in KAD



## Privacy

Probability of disclosing the shell behind the outermost one with span=1 when the attacker knows the friendlists of all the outermost shell nodes







#### Safebook Summary

New Applications

Super DNS for Communications

trusted service API -

Privacy

Cooperation enforcement

**Decentralization** 

**Trusted links** 

P2P

Social trust

Group encryption





#### **Publications**

- Leucio Antonio Cutillo, Refik Molva, Thorsten Strufe: Safebook: a Privacy Preserving Online Social
   Network Leveraging on Real-Life Trust, IEEE Communications Magazine, Consumer Communications and Networking 2010
- Alessandro Sorniotti, Refik Molva, Secret Interest Groups (SIGs) in Social Networks with an Implementation on Facebook, ACM SAC 2010
- Leucio Antonio Cutillo, Refik Molva, Thorsten Strufe
   Privacy preserving social networking through decentralization
   WONS 2009, 6th International Conference on Wireless On-demand Network Systems and Services,
   February 2-4, 2009, Snowbird, Utah, USA,
- Leyla Bilge, Thorsten Strufe, Davide Balzarotti, Engin Kirda
   All your contacts are belong to us: automated identity theft attacks on social networks
   WWW'09, 18th Int. World Wide Web Conference, April 20-24, Madrid, Spain
- Leucio Antonio Cutillo, Refik Molva, Thorsten Strufe
   Leveraging Social Links for Trust and Privacy in Networks
   INetSec 2009, Open Research Problems in Network Security, April 23-24, 2009, Zurich, Switzerland
- Leucio Antonio Cutillo, Refik Molva, Thorsten Strufe
   Safebook: Feasibility of Transitive Cooperation for Privacy on a Decentralized Social Network
   3rd IEEE WoWMoM Workshop on Autonomic and Opportunistic Communications

