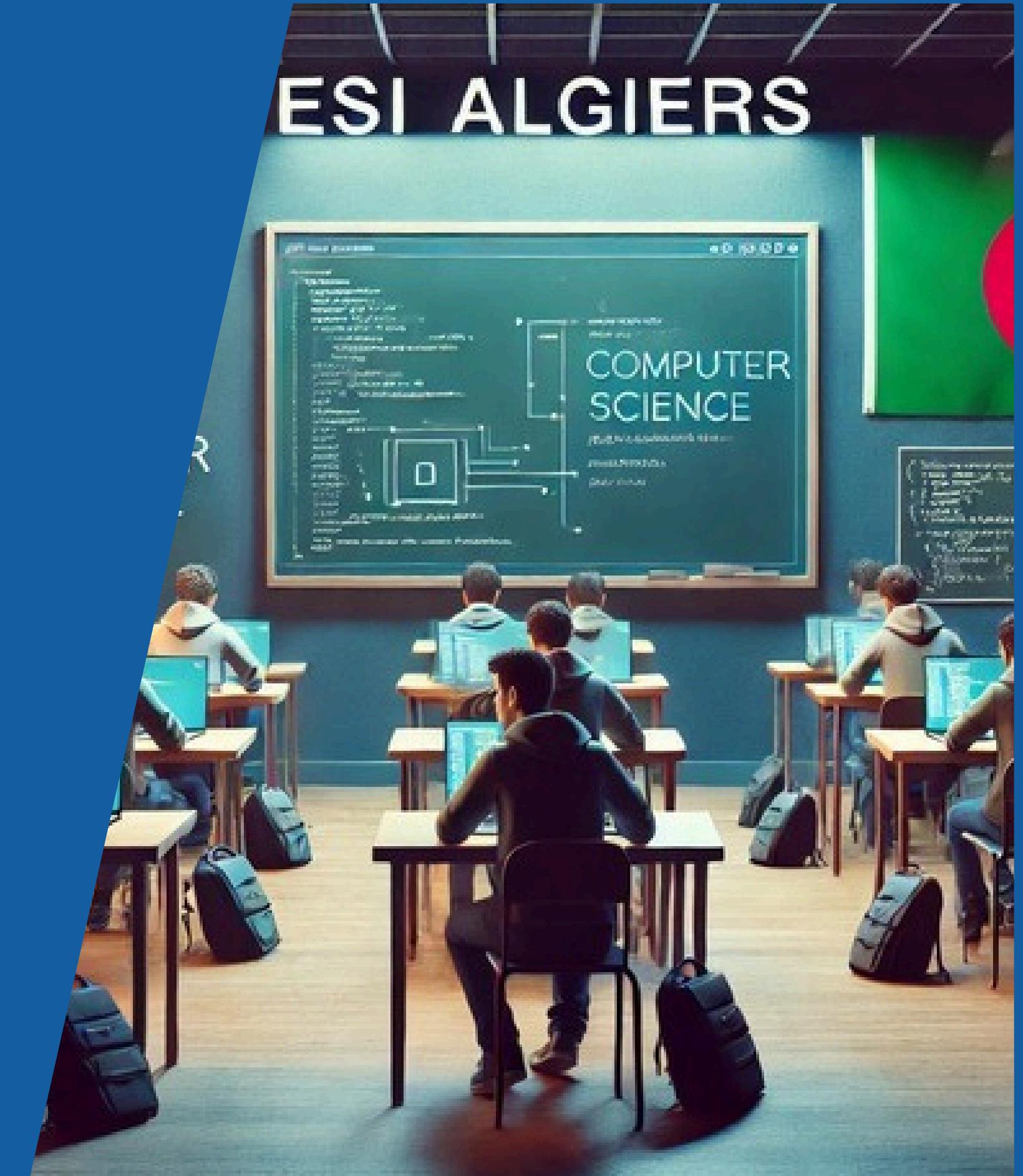


INNOVENT GDG ALGIERS

TECH FOR EVERYONE

Presented by: TEAM 08



INTRODUCTION

Overview:

- An interactive event where GDG members explain computer science and tech concepts to students from all academic backgrounds, including non-CS majors and high school students.

Concept:

- Each participant gives a 15 minute talk on a tech topic (e.g. AI, Blockchain, HTTP, Data Privacy).
- The challenge: Make it simple, engaging, and fun — as if explaining to someone new to tech.
- Keep a relaxing environment by playing some ice breaker activities and fun games



INTRODUCTION

Event Objectives

- Foster communication between tech and non-tech students.
- Develop presentation and teaching skills among GDG members.
- Demystify computer science and make it more approachable.
- Strengthen GDG's image as a friendly, educational, and inclusive community.
- Boost engagement and visibility through social media highlights and interactive moments.



Logistic DEPARTMENT



Agenda

09:30 - 10:00	Check In	12:30 - 14:00	Launch break/ fun activities
10:00 - 10:15	Opening speech	14:00 - 14:30	Topic 5
10:15 - 10:45	Topic 1	14:30 - 15:00	Topic 6
10:45 - 11:15	Topic 2	15:00 - 15:30	Topic 7
11:15 - 11:45	Topic 3	15:30 - 16:00	Topic 8
11:45 - 12:15	Topic 4	16:00 - 16:15	Icebreaker activity 2
12:15 - 12:30	Ice breaker activity 1	16:15 - 16:30	Closing speech

Event Activities

Ice breaker activity 1

- Play a quiz with the audience
- The questions will be a mix of the different topics presented before
- The animator presents the question and the options
- The audience write their answers down
- The animator shows the correct answer

Ice breaker activity 2

- Play "1 truth and 2 lies with the audience
- Same as quiz except all the options are made to look correct
- Focus on the niche points of the talks

Additional activites

Fun activities

- UNO
- Guess the Developer Meme
- Loup-Garou
- Chess
- Domino
- Cards
- 3 beads

GDG miror

- Full-body mirror for taking selfies
- GDG logos stickers (Google colors: blue, red, yellow, green)
- Small LED lights or fairy lights



External Relations

Gross Turnover + Integration Signatures

↳ Did not adopt its consultancy – up to 6 months

↳ Intern not made permanent

↳ M&A / License / Return

↳ External Practice

NET TURNOVER

UNFORESEEN TURNOVER



which company can
help us

Company



A New Beginning Comes
with Big Challenges



A photograph of two business people in suits shaking hands over a desk. The desk is cluttered with various office supplies, including a calculator, a smartphone, a spiral notebook, a pen, and a small padlock. The background is a warm, blurred sunset or sunrise.

From Idea to Partnership: Our Official Proposal

Who We Are GDG
Algiers

Our Events
and Projects

Event
Overview

List of
Needs

Target
Audience

Engagement
du Club

Engagement du
Sponsor

Estimation du
Budget

Packs de
l'Événement



Sponsors Who
Trusted Us

Why Partner with
GDG Algiers?

COMM DEPARTMENT



Strategy Focus:

- Build curiosity before the event
- Get people interested and involved
- Make people excited and ready before the event

Communication Flow

Content Types & Purposes:

- Hint & Quiz Stories: Tease & engage early
- Reel: Attract new audiences emotionally
- Poster & Descriptive Stories: Announce & explain event
- Registration & Reminder Posts: Drive action & urgency

Timeline: 8 days – from curiosity → engagement → registration

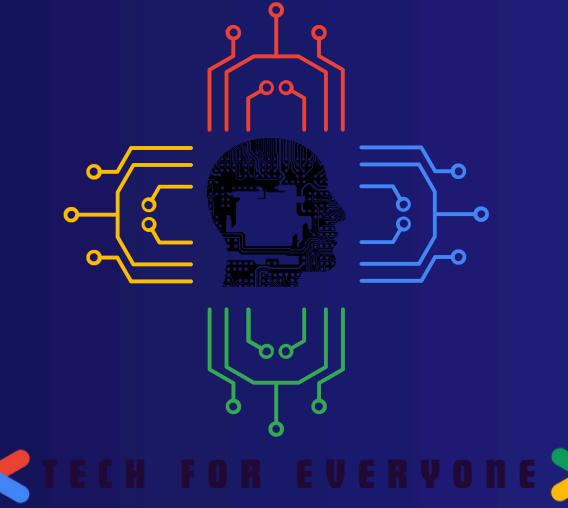
Reflects GDG values:

- Innovation: Creative & modern formats
- Community: For both tech & non-tech students
- Inclusivity: Breaking stereotypes around tech
- Curiosity: Inspiring storytelling

DESIGN DEPARTMENT



DESIGN



THE VISUAL IDENTITY

For this event, we have created a unique logo specially designed for this event we have selected one font which is futura display , and our color palette consists of four colors,, respecting the GDG Algiers theme and the principles of the challenge.

SOCIAL MEDIA POSTS

Regarding the posts, the first is a cryptic announcement about something coming soon. The second post announces the opening of registration, includes a registration form, and encourages participation. The third post reminds those who have registered and been accepted to check their email.

PRINTABLE MATERIALS

We created a t-shirt that can come in different light colors not shown in the logo , in the back we put our event logo in a big size , and in the front of the t-shirt we put the logo in the top left in a small size , and we made two stickers.

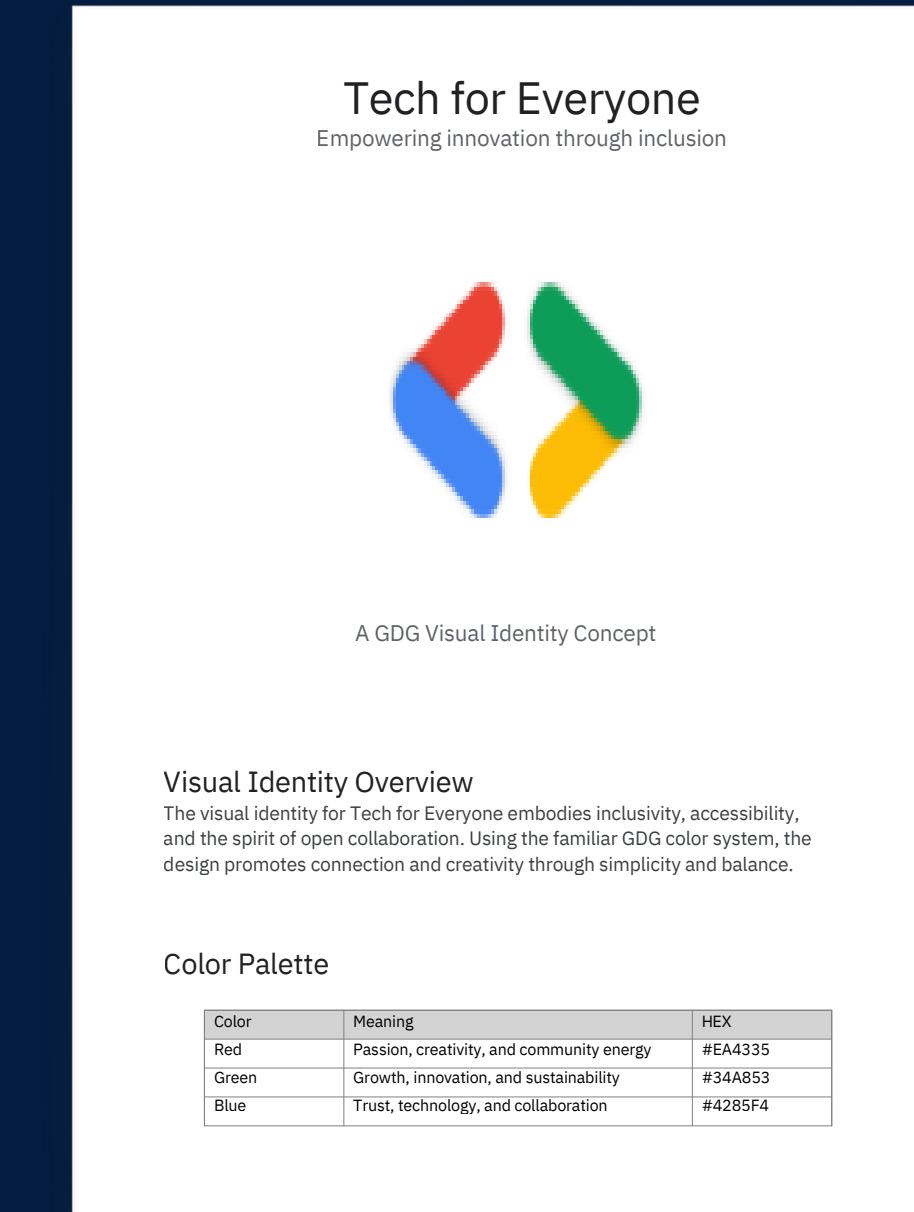
Visual identity

1.The colors :

- Yellow (#FBBC05)
- Red (#EA4335)
- Blue (#4285F4)
- Green (#34A853)

2.The Font :

- Futura Display



Color Palette

Color	Meaning	HEX
Red	Passion, creativity, and community energy	#EA4335
Green	Growth, innovation, and sustainability	#34A853
Blue	Trust, technology, and collaboration	#4285F4

A presentation slide titled "GDG Visual Identity Overview". It includes sections on "Typography", "Design Philosophy", and "Applications".

Typography
The identity uses Google Sans (or alternatives like Poppins or Roboto) for a clean and approachable look. Titles use bold geometric weights, while body text remains light and easy to read.

Design Philosophy
Our approach is minimalist and human-centered, inspired by Google's Material Design principles. We prioritize clarity, white space, and accessibility to ensure every participant feels included.

Applications
The visual identity extends seamlessly across digital and print media. Below are examples of its applications:

- Event website and social media visuals
- Posters, banners, and T-shirts
- Stickers and merchandise

Consistency across all these materials ensures that the message of inclusivity and technological empowerment stays strong and recognizable.

Social media posts

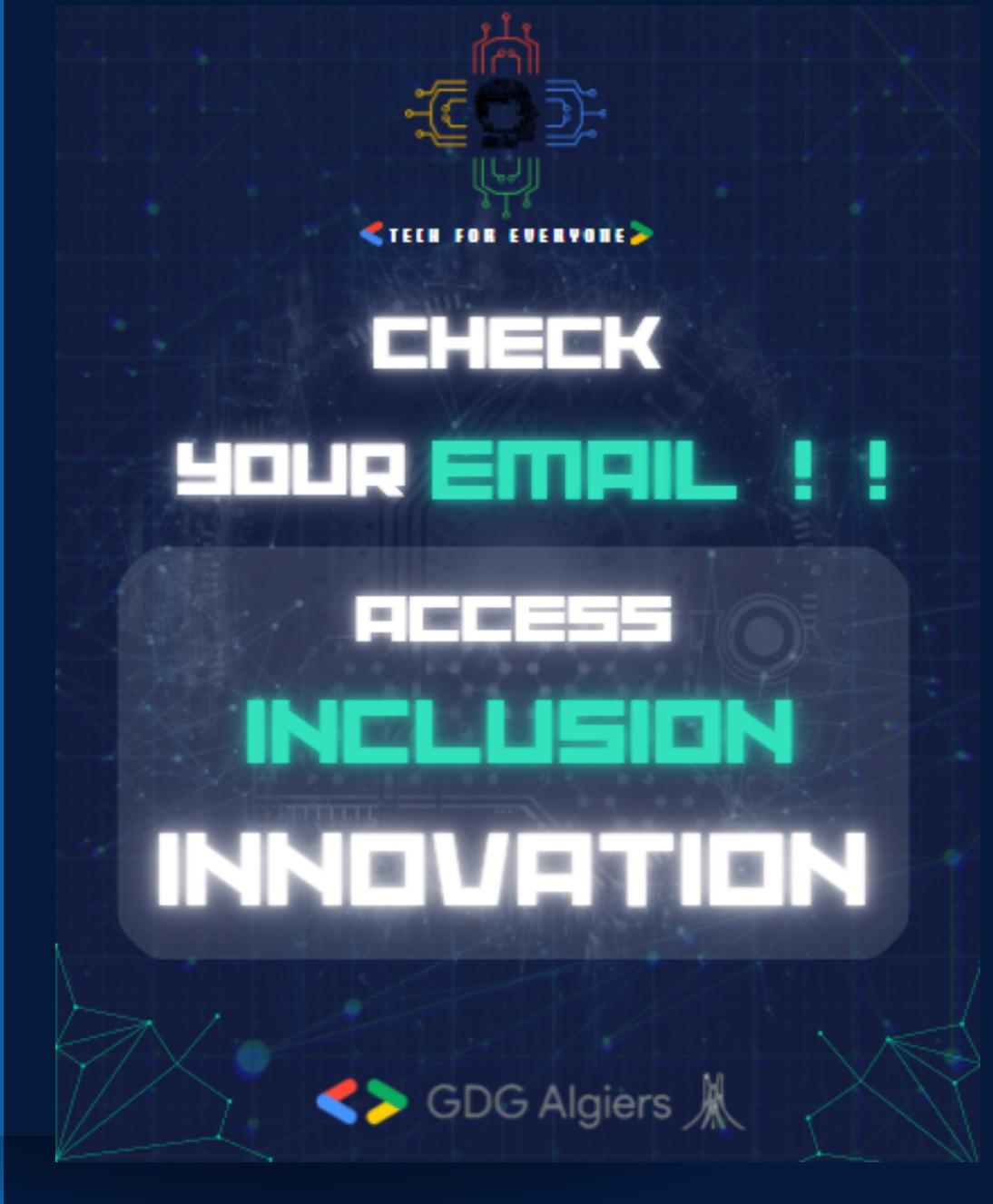
POST 1



POST 2



POST 3



PRINTABLE MATERIALS :

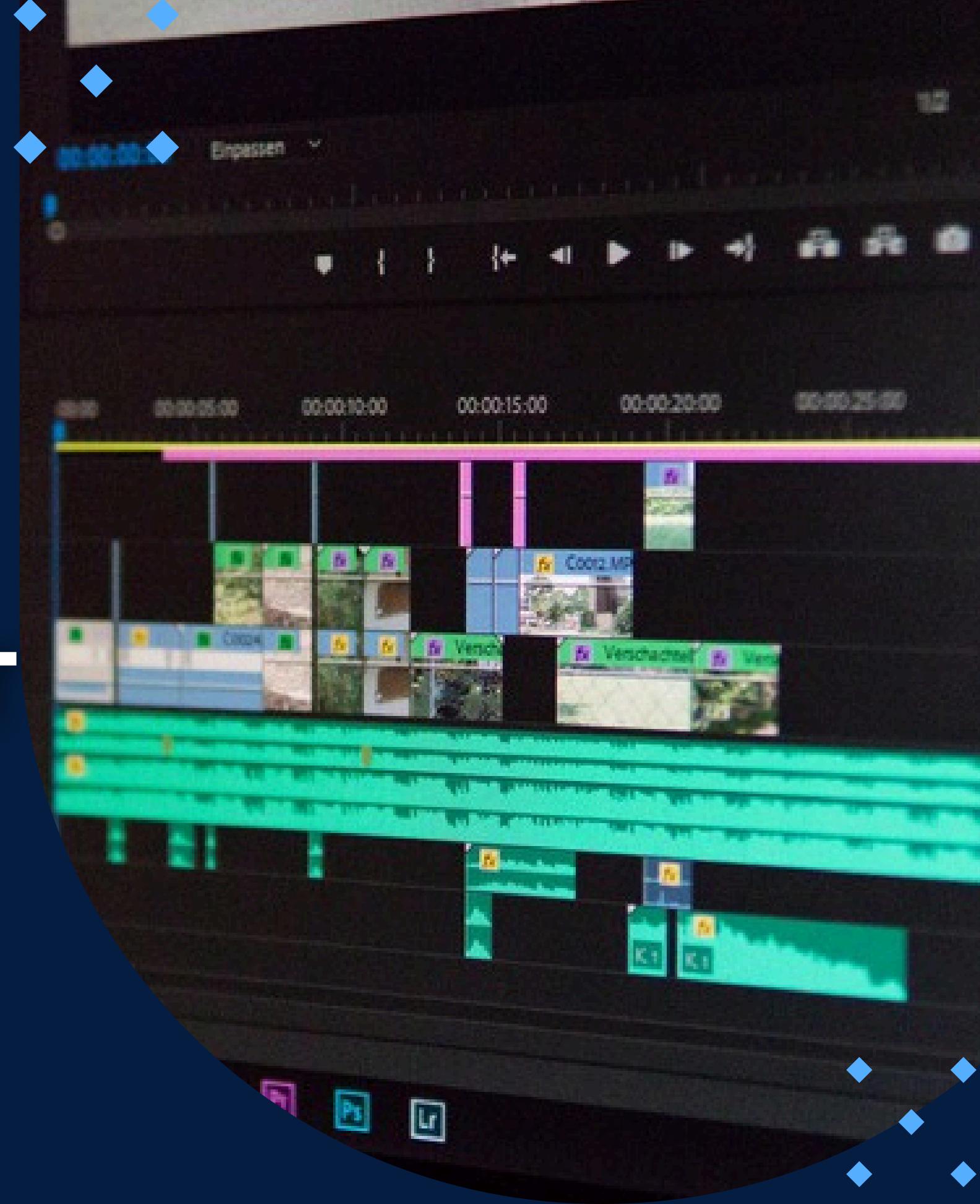
- T-shirt :



- Stickers :



MULTIMEDIA DEPARTMENT



MULTIMEDIA DEPARTMENT

Tools :

- Editing: VN Editor
- duration :37 sconds



DEV DEPARTMENT

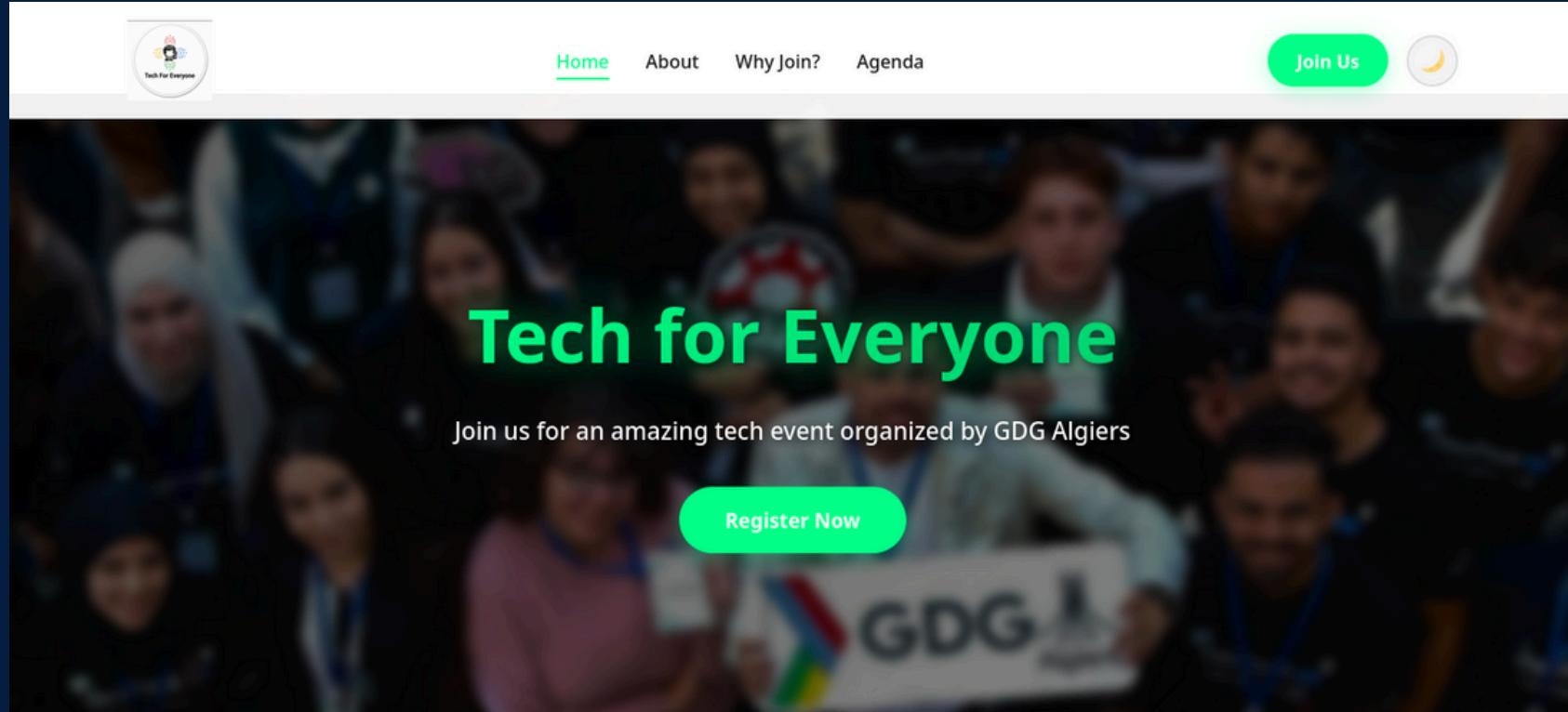


DEV DEPARTEMENT:

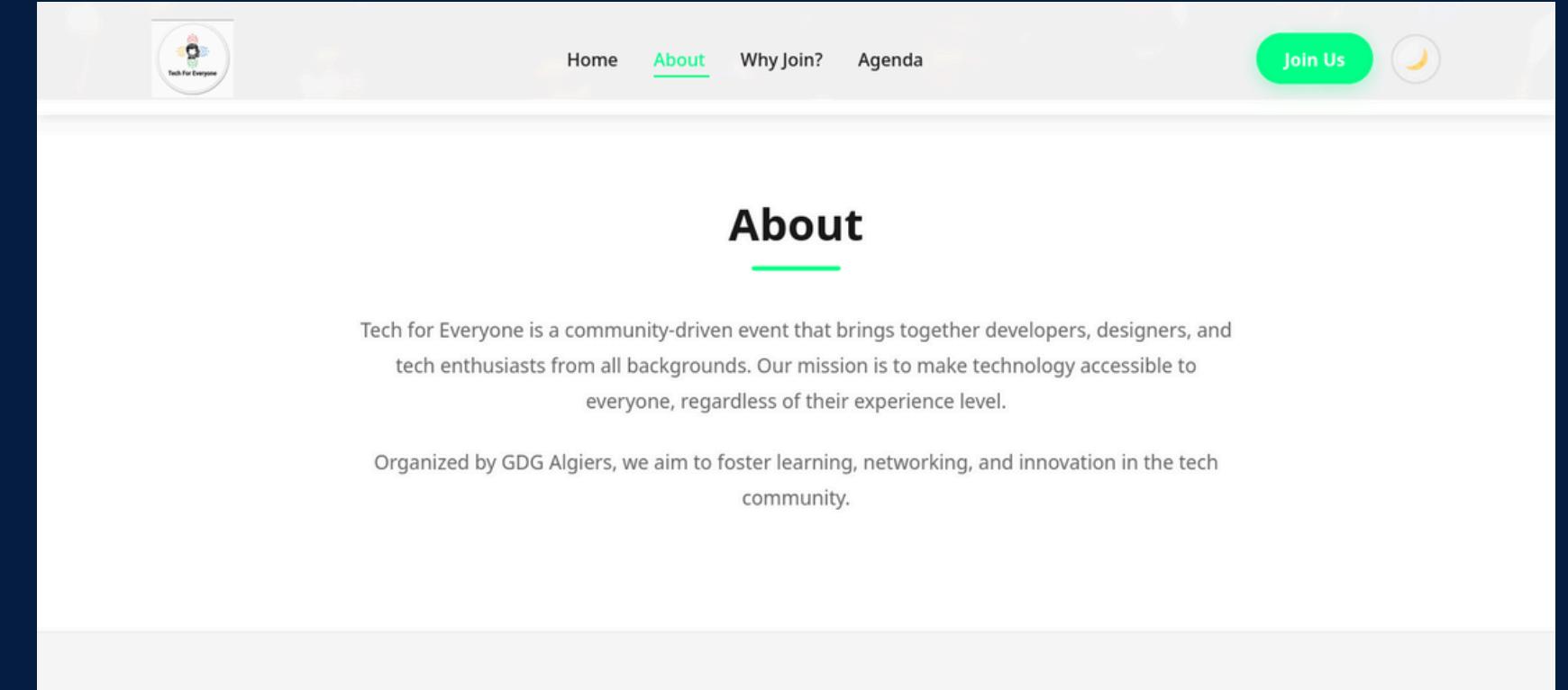
- website of the event:

<https://gdg-event-beta.vercel.app>

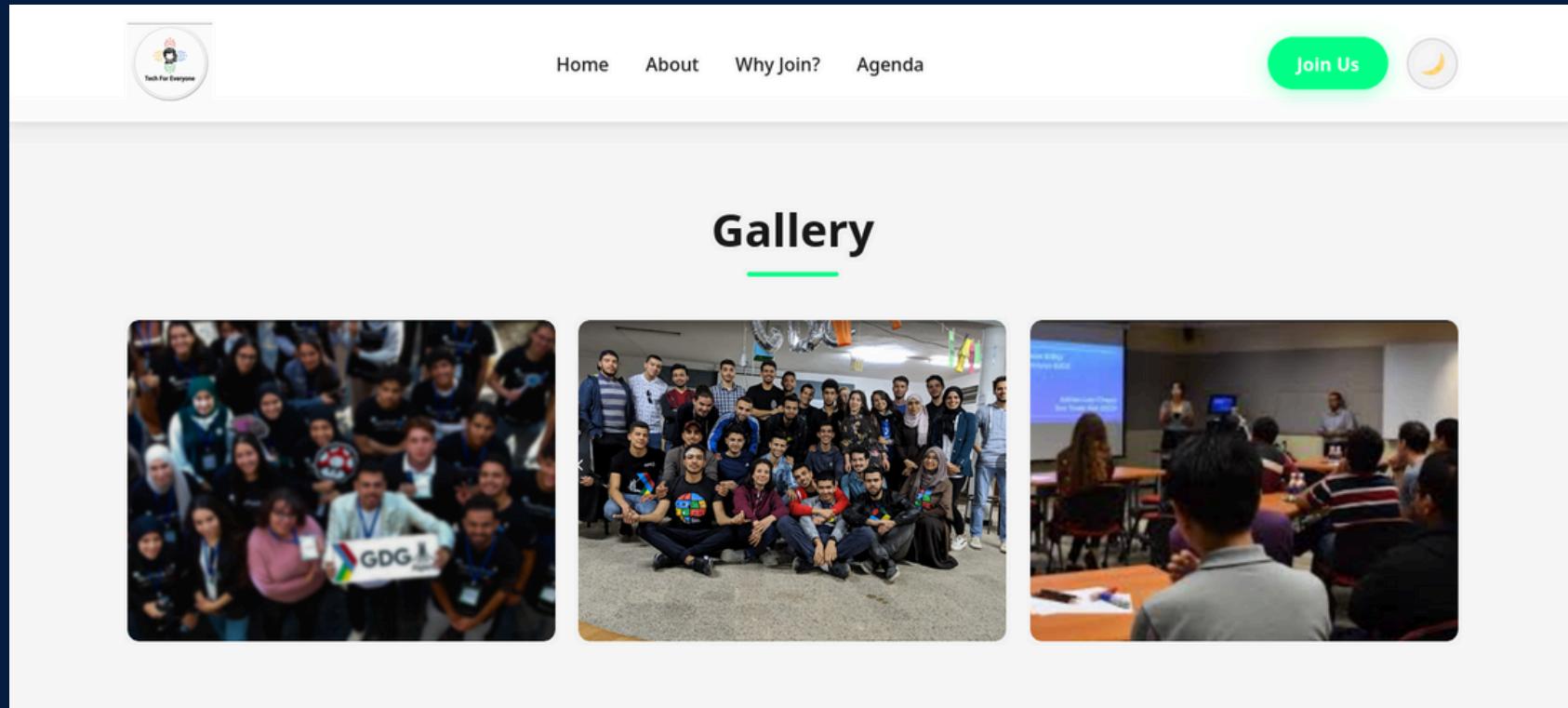
DEV DEPARTEMENT:



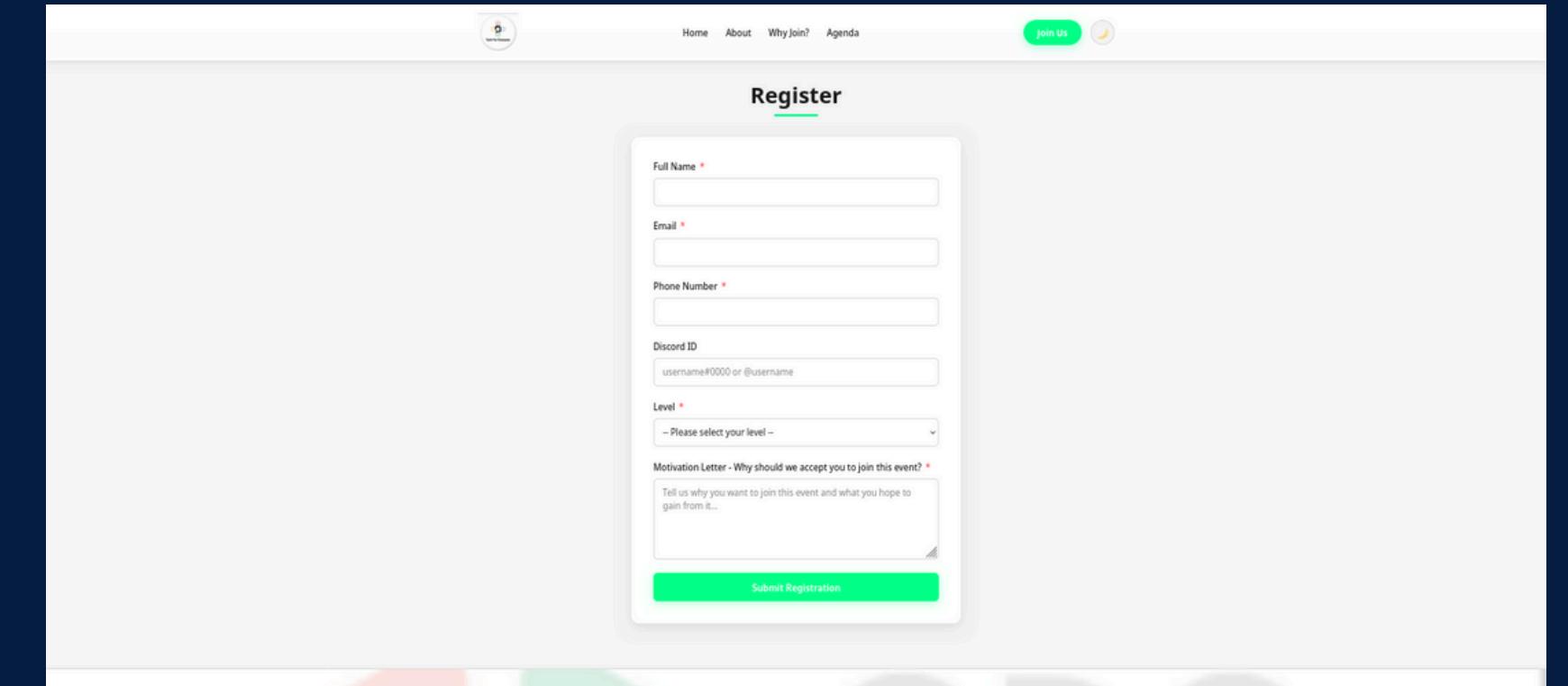
The homepage features a large banner image showing a diverse group of people at a tech event. Overlaid on the banner is the text "Tech for Everyone" in a large, bold, green font. Below it, a smaller text reads "Join us for an amazing tech event organized by GDG Algiers". A prominent green button labeled "Register Now" is centered below the text.



The "About" page has a clean, white design. At the top, there's a navigation bar with links to Home, About (which is underlined), Why Join?, and Agenda. Below the navigation is a section titled "About" with a green underline. The text explains the mission of Tech for Everyone: "Tech for Everyone is a community-driven event that brings together developers, designers, and tech enthusiasts from all backgrounds. Our mission is to make technology accessible to everyone, regardless of their experience level." It also states that the event is organized by GDG Algiers with the aim of fostering learning, networking, and innovation in the tech community.



The "Gallery" page displays three images from the event. The first image shows a large group of people posing together. The second image shows a group sitting on the floor in front of a projector screen. The third image shows a speaker presenting to an audience seated in rows.



The registration form is titled "Register" with a green underline. It contains several input fields: "Full Name *", "Email *", "Phone Number *", "Discord ID" (with placeholder "username#0000 or @username"), "Level" (a dropdown menu with the option "- Please select your level -"), and "Motivation Letter - Why should we accept you to join this event? *". There is also a text area for "Tell us why you want to join this event and what you hope to gain from it...". A green "Submit Registration" button is located at the bottom right of the form.

Thank you for your attention!!

**Thanks to our mentor who
guided us during GIP :**

- **Mezioug Liza**

