

# Jiawen Zhang

Job search intention: Creative Producer

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Female / 21 years old / Zhejiang China / Undergraduate



## EDUCATION

2024/06-Now PSB Academy, Media Major

2022/09-2024/06 Communication University of China, Media major

## EXPERIENCE

2024/03--2024/05 Beijing Media Company - Intern

During my internship at Beijing Media Company, I was involved in content creation and project management, primarily assisting with video production, market research, and client communication. Through this experience, I not only enhanced my teamwork and project execution skills but also gained a deeper understanding of the media industry, learning how to handle multiple tasks efficiently and complete projects on time.

## WORK SKILLS

As a Media Studies student, I have learned many useful skills for the media industry. I can use common software like Adobe Premiere Pro and Photoshop to create videos, images, and written content. I can express my ideas clearly and work well with others. I also have experience managing social media, creating engaging content. I am able to complete tasks on time, even under pressure. My research skills are also good, and I can analyze changes in media to help make better decisions.

## ABOUT ME

I am a Media Studies student with a passion for media and the creative industry. I enjoy creating different types of content, such as videos, writing, and managing social media. I work well with others and try to make a positive impact in the team. I am also interested in trends and changes in the media industry. I like to help the team make better creative decisions through research and analysis. Through my studies and internships, I am improving my skills and aiming to make a contribution in my future career.