

Reflection Report on the Beidou Seven Star Blog Podcast

I. Basic Information Introduction

In this episode of the "Beidou Seven Star Blog" program, although the host information is not explicitly stated, it revolves around China's top ten gold award winning advertising director Xiang Huaxiang going to Singapore for the trial of the new movie "EVC". The content involves inspiration for film creation from the "Lu Rongyu 2682" tragedy, as well as the director's transition from actor to director. I chose it because of my interest in film creation and behind the scenes stories, hoping to gain valuable information and insights.

II. Discuss in-depth analysis

Podcasts have a certain depth of exploration on the topic. On the one hand, analyzing film creation from multiple dimensions, such as delving into the themes of humanity behind creative inspiration, allows the audience to feel the depth of thinking; On the other hand, the sharing of the director's career transition process also demonstrates the hardships and growth involved. However, the exploration of specific locations for film trials and detailed challenges for director career transitions is not thorough enough, which is somewhat regrettable.

III. Consideration of audience matching degree

The podcast has a good match with the target audience's needs. For film and television enthusiasts, the inspiration for film creation comes from real tragedies and human exploration, satisfying their curiosity for in-depth exploration of works and allowing them to appreciate the charm of film creation. For those who dream of becoming a director, the transformation process of a director provides valuable experience and spiritual inspiration. However, for professionals or senior researchers in the film business field, podcasts lack elaboration on the details of film business operations, such as investment returns and market promotion, making it difficult to meet their in-depth analysis needs.

IV. Exploring Discussion Styles

The host has a friendly and steady style. When communicating, the language is fluent and natural, creating a relaxed atmosphere that is conducive to guest sharing. The questioning pace is appropriate, which can guide guests to delve deeper into the topic, such as asking questions at the director's transition stage, allowing guests to elaborate on their emotional journey. But the host has shortcomings in topic expansion, relying on guests to actively share and lacking awareness of actively exploring potential valuable topics. Improvement can make the discussion more rich.

V. Problem relevance assessment

The host's questions are closely related to the core theme. Starting from film trials, extending to creative inspiration, delving into the director's professional experience, effectively connecting guest perspectives and key content. The entire discussion is logically clear, with no topic deviation or looseness, allowing the audience to understand the content in a clear context.

VI. Case application evaluation

The use of the case of the "Lu Rongyu 2682" tragedy in the podcast is excellent. It concretizes abstract human nature and vividly explains the themes and key points of human nature in movies. By leveraging the real event background, enhance the credibility of the content and audience understanding, making it easier for the audience to immerse themselves in the movie context and understand the creative logic.

VII. Personal gains and applications

Through this podcast, I deeply understand the close connection between film creation and human expression, and I also know that the path of a director's growth is not easy. For the production of one's own podcast, the topic selection should focus on exploring the true story connotations and making the content more thought-provoking; In terms of interaction, we should learn from the host's skillful guidance of guests to share details, enhance the attractiveness and depth of podcasts, and provide listeners with a better auditory experience.