Reflection Report on the podcast of "Peace Elite Anchors' Interviews in the City"

I. Introduction of basic information

"Interview with Chen Feng, a Peace Elite Live Streamer" is hosted by two girls, focusing on various aspects of Chen Feng's live streaming career in the gaming industry, including competition, content, and career development. I chose this podcast to gain a deeper understanding of the inner workings and future prospects of the gaming live streaming industry, in order to obtain a more comprehensive and in-depth understanding of the industry. The theme revolves around the current and future status of live streamers in the industry, providing a comprehensive view of the industry landscape.

II. In-depth discussion and analysis

Podcasts have a certain depth. In terms of industry competition, the differences between newcomers and top streamers are analyzed, as well as the strategies for newcomers to break through. In terms of content trends, the reasons for the transformation from game live streaming to general entertainment are explored, such as audience needs, technological push, and commercial demands. In terms of technological influence, the application and prospect of AI and VR technologies in live streaming are discussed, such as the application of AI technology in audience preference analysis, personalized live content recommendation, and video editing efficiency improvement, as well as the immersive experience and enhancement of live interaction brought by VR technology to audiences. However, the discussion of streamer monetization channels is insufficient, lacking specific operations and diverse cases.

III. Consideration of Audience Matching

The content is well-suited to the audience as a whole. It provides information on the industry landscape, competition, and career development for hosts, which helps build a basic understanding of the industry for those who want to know more. However, it lacks practical advice on live streaming techniques and guidance for new hosts on how to position themselves, which may be of less value to those who are just starting out in the industry.

IV. Discussion on Discourse Styles

The host interacts with the guest to maintain the conversation. The guest's experiences add a sense of authenticity. However, the host's questioning lacks direction, consisting mostly of

routine questions that fail to elicit the guest's in-depth insights. The conversation lacks intellectual sparks, and the guest's value is not fully exploited, affecting the depth of the content.

V. Problem Relevance Judgment

The host's questions revolve around the core of the topic, guiding guests to elaborate on industry competition, revenue structure, etc. However, when it comes to the impact of technology, the questions lack depth and breadth, failing to delve into the details of technology application and potential problems, thus limiting the expansion of the topic.

VI.Case Application Assessment

The guest's experience is the main case, such as the entry-level experience reflecting industry competition. However, the case as a whole is too simplistic, and there are fewer different host case studies in the presentation of the trend of entertainmentization, making the related content thin and lacking in persuasive power.

VII. Personal Gains and Applications

After listening, I learned a lot about industry competition and content trends. In terms of my own podcast production, the topics will be more focused on hot spots and pain points; the interactive segment will strengthen the in-depth exchange with guests to uncover unique content; the case application will broaden the channels to collect diverse cases, enhance the credibility and emotional appeal of the podcast, and improve the overall quality.