

Mid Semester Examination
BT 623 Research Methodology
Total Marks 30

Questions are self-explanatory. Answer with illustrations wherever relevant.

SMART
Specific
Measurable
Achievable
Realistic
Time

1. Discuss the need, advantages and disadvantages (if any) of literature review. (4.5 Marks)
2. Develop a set of SMART objectives on any topic of your choice. Justify why you feel that each of the objectives you have developed qualify to be SMART. (4 Marks)
3. Discuss the various steps of the research process in detail. (4.5 Marks)
4. Give two examples of non-research problem and justify why you think these are not suitable to be researched. (3 Marks)
5. Write short notes on the following, (3 Marks X 4 = 12 Marks)
 - a. Types of knowledge
 - b. Curiosity and knowledge
 - c. Validity and reliability
 - d. Bias and subjectivity

Identify
Authoritative
Experiential
Research
Knowledge

6. Read the following paragraphs carefully before answering the question at the bottom.

APA Book Citation: Basic Structure

The basic structure of a book reference should list the author's last name, the first initial of their first name, the first initial of their middle name (if applicable), publication year, book title, edition (if it isn't the first), and name of the publisher. The format for both books and ebooks is same.

For example:

Jackson, L. M. (2019). The psychology of prejudice: From attitudes to social action (2nd ed.). American Psychological Association.

For edited books with one or more authors will include the names of the editors in the citation. It should follow the basic structure of a book reference but also include the first name initial, last name, and "Ed." for one editor or "Eds." for multiple editors in parentheses after the book title. Use an ampersand to separate multiple authors and multiple editors.

For example:

Marson, G., Keenan-Miller, D., & Costin, C. (2020). The binge eating prevention workbook. (M. Solis, Ed.). New Harbinger Publications.

QUESTION: Write the reference of a book you have consulted/read for this course or for any of the courses in this semester. Write the name and number of the course at the end of the citation. (2 Marks).

-END-

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