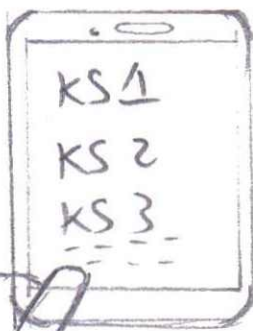① Sarah and Kira were hanging out one Saturday afternoon, discussing school and which subjects they liked and hated the most. Kira mentioned how boring and difficult she found the coding lessons and she asked Sarah for suggestions.

It is so boring and the teacher explains things too fast. I am starting to lose interest. How do I get my head around it?

(Kira)

Hold on, let me show you a really cool app I found while on the net. It's really good and helped me out a lot.

(Sarah)

People are able to introduce the app to peers and others.

③ Look kira! You see how easy it is to navigate through? A simple and easy to use menu, very responsive too!
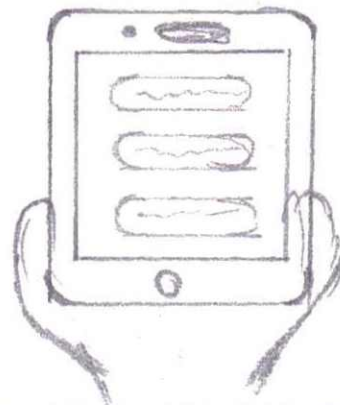
KS 1
KS 2
KS 3

Hmm, it looks easy to use, quite appealing too! I like the color scheme.

Users are easily attracted to the simple yet aesthetically pleasing design and layout of the app and menus.

⑤ OMG! Its actually super easy to use, quite fun too. I wish I knew about it earlier. This will make my life so much easier. I am definitely going to damload it! We should let others at school know too!

You're welcome Kira! Hey, you could also rate it and share it on social net sites! VIA THE APP!

Easy accessibility and usability makes it convenient for the users, which they appreciate.