My webpage showcases new and upcoming videogames, discusses trends between old and new games, and rates games based on playability.

Ratemygames.com will focus on providing information of the new and upcoming games and provide news as they happen. My goal for this website is to provide gamers with a one-stop-shop for news on games that are just coming out as well as ratings on older games for the gamer who wants to relive the classics. We'll also provide areas for users of the site to provide any information or opinions they have on certain subjects to make the site more geared toward user opinions and to make visitors feel more in control of the opinions of the site.

## Personas:

Jimmy Thomson



Jimmy is a boy who, just like every kid his age, loves video games and tries to be on top of the latest news to impress his friends.

Jerry Sintara



Jerry is a college guy who's looking for a few recommendations for retro games that who grew up with that he could now buy/play over.

## Sasha Karen



Sasha is a game designer who is interested in how people view her games and which of her games were rated higher than others.

## Persona Detail:

Name: Jerry Sintara

Descriptor: General interest in retro videogames

Quote: "I prefer playing the games from my childhood."

Who is it?:

Age: 23

Location: Toldeo, Ohio

Job: Computer Repair Shop Part-timer

Technical Skill: Moderate (Computer repair and some software programing experience)

About: Kind of introverted and a little lanky. Likes staying on top and up-to-date with the latest tech, but has an interested in old movies, music, and games.

What goals?: Interested in knowing the impressions of those who have played many of these old games as well as seeking recommendations for games he missed out on/hadn't heard of when he was a kid.

What attitude?: Wants the technical aspects of the game as well as the ratings, not so interested in the opinions of those who played it, as well as a freedom of search, but not having to read through 20 pages before he finds something of interest.

Which Behavior?: Jerry is very tech-savvy, wanting to make a profession out of repairing and rebuilding old computers. He is also comfortable with most technology and is often a pioneer for new tech. Jerry remembers all the fun times he had playing games as a kid and he is interested in picking that hobby up again. He does not become easily frustrated with new sites or new programs, believing that all

new pieces of software have some learning curve. With some critical thinking, he knows he can figure most stuff out, but he doesn't want to have to spend all day doing it, not when he could be playing games.

## Comparable Sites:

- 1. Gamestop.com
- 2. IGN.com
- 3. Pcgamer.com