

# SPONSOR PACKET



## 2023 SPONSOR PACKET

To sponsor BSides Atlanta 2023,  
please contact us:



[www.bsidesatl.info](http://www.bsidesatl.info)



[sponsorships@bsidesatl.info](mailto:sponsorships@bsidesatl.info)



**OCT 14,  
2023**

**KSU Center**



To get involved email us at  
[SPONSORSHIPS@BSIDESATL.INFO](mailto:SPONSORSHIPS@BSIDESATL.INFO)

More information at  
[WWW.BSIDESATL.ORG](http://WWW.BSIDESATL.ORG)

# Welcome to BSidesAtl!

## What is BSides?

Each BSides is a community-driven framework for building events for and by information security community. The goal is to expand the spectrum of conversation beyond the traditional confines of space and time. It creates opportunities for individuals to both present and participate in an atmosphere that encourages collaboration. It is an event with discussions, demos, and interaction from participants. It is where conversations for the next-big-thing are happening.

Although the event itself is free to participants, the organizers shoulder the cost of hosting such an event. This packet contains sponsorship information for supporting BSides Atlanta 2023. We have put together different opportunities for sponsorship and their benefits.

# WHY SPONSOR?

## Target Audience

BSides targets industry leaders, professionals, and students. Some participants are anxious to hear about the next-big-thing while others wish to continue expanding their knowledge. The participants represent various industries, experience, and level of information security knowledge. BSides Atlanta offers an opportunity for all participants to connect and learn.



## Industry Connections

This is an opportunity for virtual conversations where participants can learn more about your products or services. Have any open security positions? Some participants are looking and what a great way to connect.

## Brand Recognition

This is a great opportunity of recognition for your brand through verbal shoutouts during the event, social media shoutouts, and event t-shirts.

## Next-Big-Thing

Hear from local industry speakers with new research, collaborate, and contribute in discussions about the next big thing hitting the information security industry.

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# SPONSOR LEVELS

Benefits	Diamond	Gold	Crystal	Silver	Bronze
Amount	\$5,000	\$2,500	\$1,500	\$1,000	\$500
Sponsorships Available	1	2	6	6	No limit
Logo on website	✓	✓	✓	✓	✓
Logo on Event T-shirts	✓	✓	✓	✓	✓
Verbal Shoutout	All tracks	All tracks	Selected Track	Selected Track	✓

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## Thank you for your interest!