



Security BSides Munich Conference Sponsoring Kit

Tentative 22 - 23 March 2020 - Munich, Germany

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2020.bsidesmunich.org

twitter.com/bsidesmunich

Goals

Exchange

The goal of every BSides event is to create a forum for communication and cooperation. Unlike large conferences, the topics at BSides focus on new emerging innovations and security-related areas. Sponsoring is a way for you to participate actively in this exchange.

Engagement

There are no visitors to BSides, only participants. Everyone can contribute to the conference. All participants should get involved by discussing and exchanging ideas with each other. Topics are based on the interests of the participants, rather than industry buzzwords. It's about more than just information: it's about getting involved and supporting each other in a community.

Target Group

The event is aimed at all those with a passion for and interest in IT security - IT managers, professionals and students alike.

Previous Events

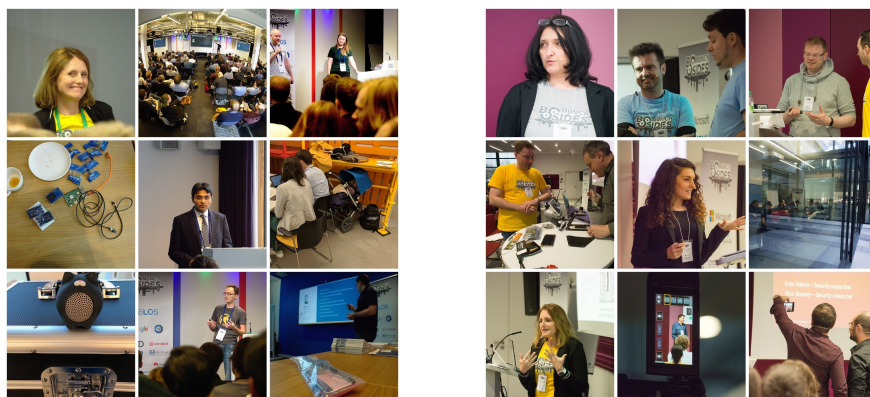
2019

In its third year, BSides Munich has continued the tradition of 2 conference days, one dedicated to workshops and one to talks on 2 tracks. We added a CTF, that gave the more than 300 participants the chance to develop their skills and network - [Report](#). The details are listed at 2019.bsidesmunich.org.

2018

We tripled participation from the previous year: 50 people taking part in Workshops and 180 in the Conference day. The participants were not only from Germany, but also from countries near and far (including Egypt and the UK) - [Report](#). Details can be found at 2018.bsidesmunich.org.





Sponsoring

Advantages

Brand Awareness

Depending on your level of support you will be mentioned on the website, badges, announcements and at the conference and its social media channels. Creative and individual support is also welcome.

Recruiting

You can put yourself in the conference limelight as you search for experts in information security. As a sponsor you have the opportunity to talk directly to experts about current challenges and developments, and to inspire them.

Media Reporting

Security BSide conferences are known worldwide and have been mentioned in podcasts, blogs and print media. As a sponsor of BSides you will not only be noticed, but you are part of this community. For more information, see <http://www.securitybsides.org/Media>.

Sponsoring Packages

BSidesMunich enables sponsors to establish their own brand within the local security community and to establish close contacts with potential customers.

The following four standard sponsorship packages are available. A logo of your choice will be included in the conference material depending on the sponsoring package.

The sponsoring costs have to be paid six weeks before the conference.



	Platinum 1 Slot	Gold 2 Slots	Silver 4 Slots	Bronze 6 Slots
Costs (netto)	EUR 10.000*	EUR 5.000*	EUR 2.500*	EUR 1000*
Conference Tickets	6	4	2	1
Workshop Registration Notification	Yes	Yes	Yes	Yes
Logo on Event Banner	Yes	Yes	Yes	Yes
Logo between Talks	Yes	Yes	Yes	Yes
Logo on the Website	Yes	Yes	Yes	Yes
Swag for the Bag	Yes	Yes	Yes	
Mentioned in conference opening	Yes	Yes		
Logo on the Badges	Yes			
Attend speaker reception	Yes			

* plus. 19% VAT

Platinum-Sponsor

Before the Event

- Representatives from your organisation can plan to attend the speakers reception.
- Mention on the conference website, including logo and a link to your website.
- Mention on our official Twitter channel.

During the Event

- Your logo is on the conference badges.
- Your name is mentioned during the opening of the conference.
- Select marketing material (chosen by you) is included in the swag bags.
- Your logo is shown at the top on the event banner.
- Your logo is shown between the presentations on the beamer.



Gold Sponsor

Before the Event

- Mention on the conference website, including logo and a link to your website.
- Mention on our official Twitter channel.

During the Event

- Your name is mentioned during the opening of the conference.
- Select marketing material (chosen by you) is included in the swag bags.
- Your logo is shown on the event banner.
- Your logo is shown between the presentations on the beamer.

Silver-Sponsor

Before the Event

- Mention on the conference website, including logo and a link to your website.
- Mention on our official Twitter channel.

During the Event

- Select marketing material (chosen by you) is included in the swag bags.
- Your logo is shown on the event banner.
- Your logo is shown between the presentations on the beamer.

Bronze-Sponsor

Before the Event

- Mention on the conference website, including logo and a link to your website.
- Mention on our official Twitter channel.

During the event

- Your logo is shown on the event banner.
- Your logo is shown between the presentations on the beamer.

