

Brennan Smallwood

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Creative Producer and Developer

Digital creative capable of researching, designing and developing software, content, websites and more. Certifications in full-stack development and UX design, as well as a bachelors in digital communication. HTML/CSS, Javascript, Adobe Creative Cloud and more. My strengths include creative problem solving and multimedia content creation. Over 100 unique marketing websites designed and built.

Technical Skills

Languages: HTML/CSS, JavaScript, Python

Libraries: React.js, jQuery, Node.js, Express.js, Materialize.ui

Database: SQL, MongoDB, MySQL, Robo3t

Technologies: JIRA, Adobe Creative Suite, Github, WordPress, Adobe Experience Manager

Experience

Sesame Communications, Seattle | Digital Producer

Aug 2018 - Present

As a digital producer at Sesame Communications, I oversee the creation of custom websites from design to launch, managing scope, working with internal and external teams of designers, developers and content creators. I manage the schedules of designers, developers and copywriters to deliver high-quality products on time.

KEY ACHIEVEMENTS:

- Successfully launched over 200 custom websites
- Created custom video and text content for clients outside of project scope

MedBridge, Seattle | Multimedia Producer

Nov 2016 - July 2018

As a Producer at MedBridge, I produced educational multimedia content from filming to release. This included coordinating my team's schedule leveraging my technical skills to speed projects and creating custom content.

KEY ACHIEVEMENTS:

- Data Analyst and KPI Creator - I created KPI's for the production and development teams and created tools for pulling data from mostly qualitative work
- Content Creator - I researched, wrote and produced a series of short, educational videos to supplement the content library

Microsoft, Redmond | Video Production Intern

May 2015 - August 2016

As an Intern at Microsoft, I assisted various teams with multimedia productions. Productions included live-streaming of Microsoft CEO speeches, product education videos and virtual reality capture.

KEY ACHIEVEMENTS:

- Programmed over 50 virtual machines for in-store displays.

- Assisted in the development of virtual reality capture software and implementation

Education

Certificate in Full Stack Web Development | Seattle, WA

University of Washington | 2019-2020

A 24-week intensive program focused on gaining technical programming skills in JavaScript, SQL and No-SQL Databases, HTML/CSS, React, Node.js, algorithms and data structures.

University of Arizona, Tucson, AZ | Digital Communication

Bachelors of Arts | 2012-2016

Major: Communication and Media Studies

Minor: Environmental Studies

General Assembly UX/UI Certification

Web Design Circuit Bootcamp | 2018

A 12 week bootcamp focused on UX/UI design and front-end development.

Google Analytics Certification

Google Analytics training program | 2019