

**Please return your unwanted cell phones, print cartridges, digital cameras, MP3 players and laptops to the Behaviour Therapy and Learning Centre!**

We are excited to announce a new environmental fundraising program that is good for our organization and good for our community.

### **What is Behaviour Therapy and Learning Centre?**

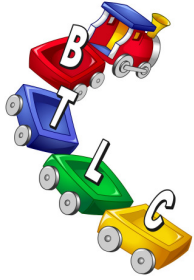
Established in 2004, The Behaviour Therapy and Learning Centre (BTLC) is a registered charitable organization providing individualized preschool educational programs designed to meet the unique needs of children with autism and other developmental delays.

### **How Does the Think Recycle Program Work?**

The Think Recycle Program ([www.thinkrecycle.com](http://www.thinkrecycle.com)) is a community based collection program. BTLC has partnered with Think Recycle to collect unwanted cell phones, print cartridges, digital cameras, MP3 players and laptops in exchange for rebates that will support our charitable organization in reaching its programming and fundraising goals.

### **How Can I Help?**

Return all your used cell phones, print cartridges, digital cameras, MP3 players and laptops to minimize your ecological footprint on the environment. Spread the word on how your business can help by saving your unwanted products and send them to BTLC.



### **How Does this Help the Environment?**

Annually, over 300 million print cartridges are consumed in North America, and more than 500 million cell phones are retired in North America. As a result, millions of pounds of electronic waste clutter our landfill. The Think Recycle Program is good for the environment as you help divert used cartridges and cell phones from landfills.

Furthermore, for every 24 qualifying cell phones, print cartridges and digital cameras returned, Think Recycle donates funds to have one tree planted through partnerships with American Forests and Tree Canada.

### **How Does this Help BTLC?**

BTLC will recycle all the unused electronics that you have generously sent in and 100% of the monetary funds will go towards supporting our developmentally delayed preschool children enrolled in our educational BTLC program.

Thank you for your support and participation in the Think Recycle Program!

### **For more information, please contact:**

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