



Introduction

Assoc. Professor Peter Strelan

Psych 1A – Social Psychology



THE UNIVERSITY
of ADELAIDE

We acknowledge and pay our respects to the Kaurna people,
the traditional custodians whose ancestral lands we gather on.

We acknowledge the deep feelings of attachment and relationship of the
Kaurna people to country and we respect and value their past, present
and ongoing connection to the land and cultural beliefs.

Length: 16m

Introduction

This lecture series aims to introduce you to the topic of Social Psychology.

Learning Outcomes:

1. You will know how social psychology is defined
2. You will get a flavour for what social psychology is all about

Welcome Video



CONTENT WARNING

The next slide briefly discusses
racial violence and sexual
assault.



A Flavour of Social Psychology Topics

What causes people to become murderously violent?

Why do people abuse power?

Why can't people get along?

How do we behave in groups?

How do our attitudes affect how we behave?



What is Social Psychology?

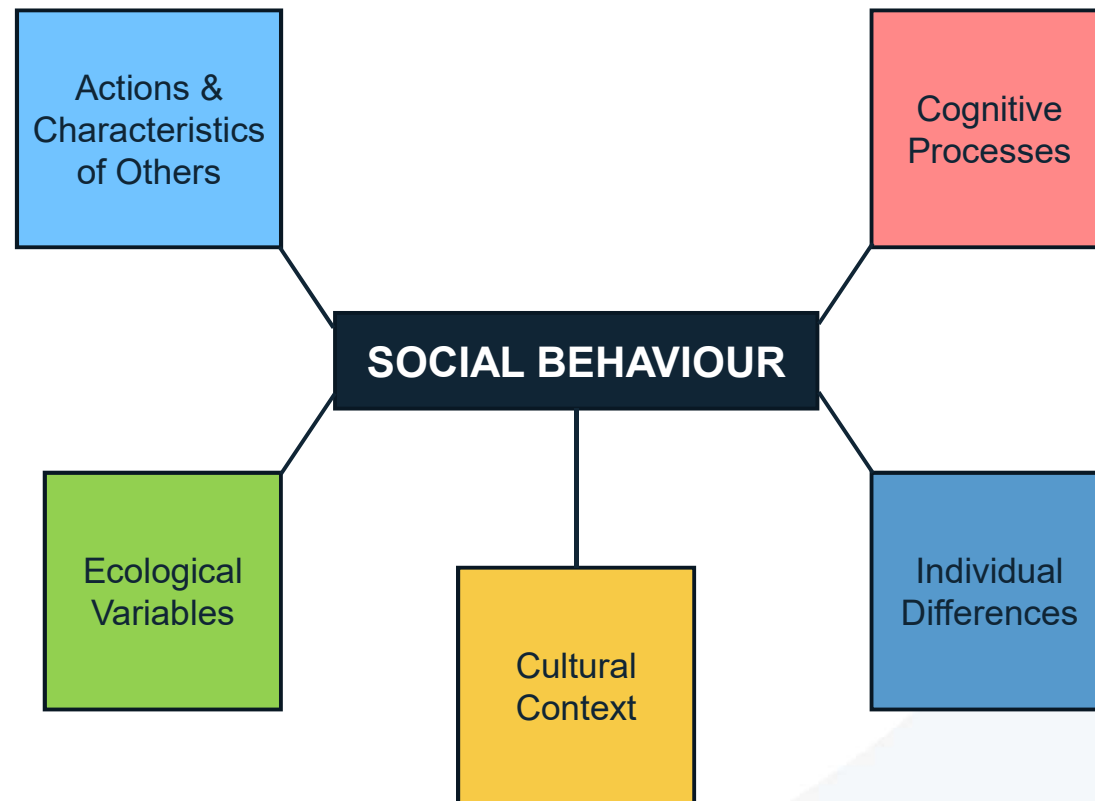
The scientific study of how others influence our thoughts, feelings, and behaviours, and vice versa.

- Social psychology is part of a scientific field
- Social psychology is interested in **individuals**



Factors Influencing Social Behaviour

- Actions and characteristics of others
- Cognitive processes
- Ecological variables
- Cultural context
- Individual differences



How We Study Social Psychology

We study social psychology using **The Scientific Method**.

- Based on research, testing, and evidence



Main Aims of Lecture Series

1. Describe how people behave socially
2. Illustrate classic social psychology phenomena
3. Explain why people behave the way that they do in social situations
4. Discuss social psychology theories



Summary

This lecture series aims to give you a sense of how social psychology principles can be used to explain big picture issues, as well as very personal issues around how we as individuals behave, think, and feel the way that we do.

make
history.

