

Presentation 101

Creating and Giving a Strong Presentation

- 1. Warm Up**
- 2. How to tell the Story**
- 3. Create a Presentation**
- 4. Present**

Warm Up

What We Have in Common

Identify at least 2 unique things

Example

4 mins to choose

Share

Questions to get started

What is your biggest fear?

What makes you laugh the most?

What was the last movie you went to?

What is your favorite game or sport to watch and play?

Are you a clean or messy person?

What's your favorite fast food chain?

What celebrity would you like to meet at Starbucks for a cup of coffee or tea?

How to Tell the Story

The Prep

How much time do you have?

10 min

60 min

Qs?

Who are you presenting to?

Mentor

Other Team

Executives

Creating the Presentation

Follow these cues

Consistent

Visual

Simple

Reviewed

Structured

Pick a style and stick to it

Colors



#002855



#0273d3



#c4d600



#ffffffff

Fonts

Playfair Display Bold

Lato Normal

Lato Normal

More or less

- Avoid starting a slide using multiple bullet points format.
- They make you write too much information.
- Too much info means that people will skim your content, they won't consume it.
- People will be reading your slide and not looking at you.
- Look at this text. It's cluttered and boring.

Who in their right mind would enjoy this?

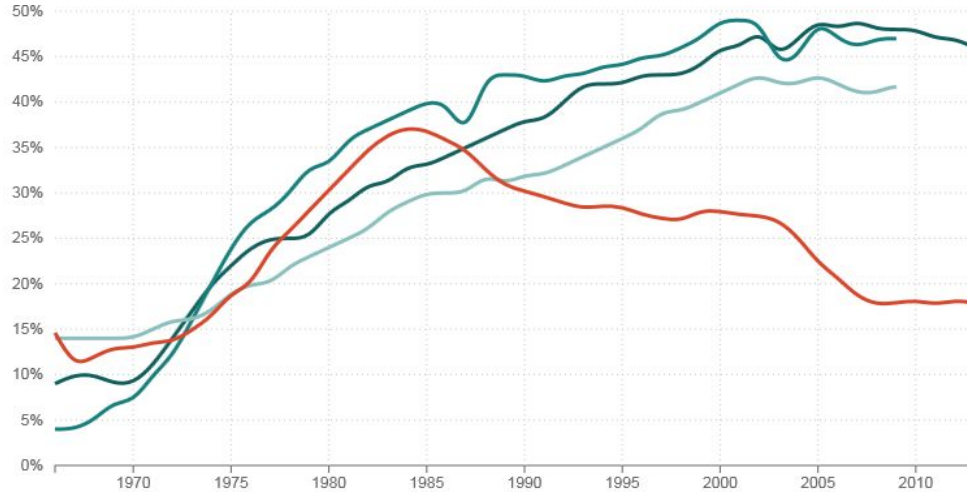
**Less text is
way more
engaging**

& far more impactful



The Data is Startling

% Women
in Computer
Science
Graduating
Classes



- Medical School
- Law School
- Physical Sciences
- Computer Science

Year (1970 - 2010)

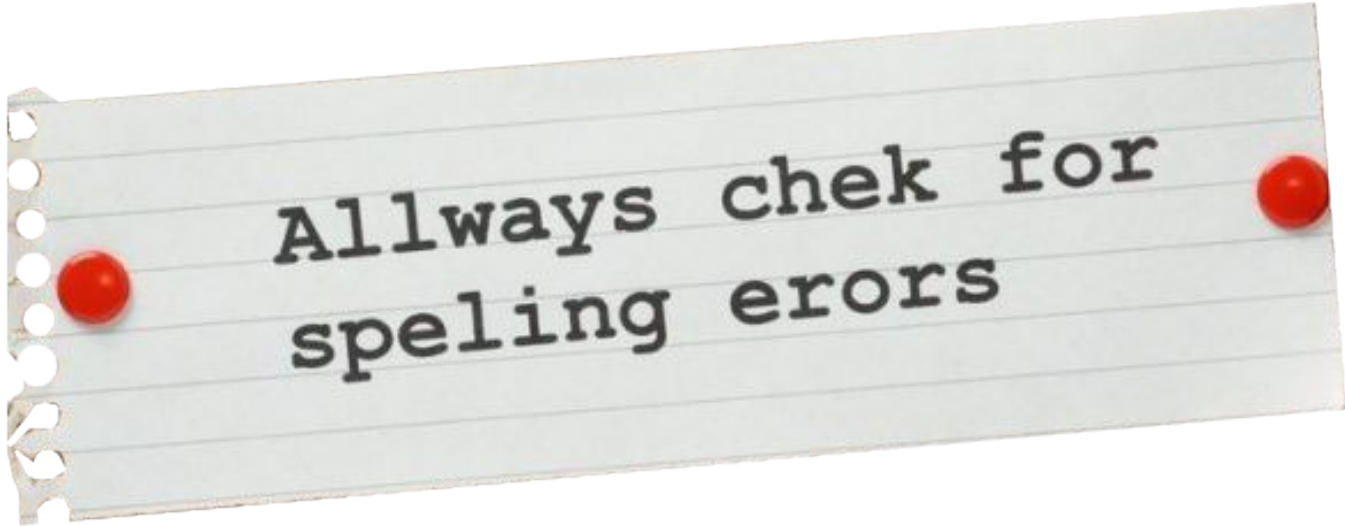
A Great Picture Can Tell the Whole Story

Stick to one point per slide

This will help with pace
and keep copy minimal.



Spelling



Allways chek for
speling erors

Punctuation



The Structure

Unless the company has one

Problem

Solution

Design

Team

Learnings

Conclusion

The Problem



What pain point are you solving for?

Your Solution

This is your one liner.



Your Design

Show what you built.



The WiTNY Team



**Amy
Furman**

Public Relations
St. John's University
Passion: Learning and
Development



**Maria
Dikun**

Communications
La Salle University
Passion: Higher
Education



**Melina
Diaconis**

Civil Engineering
Cornell University
Passion: Cleantech



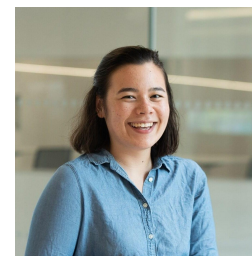
**Stephanie
Jasmin**

Political Science
Pace University
Passion: Women's
Empowerment



**Marin
Cherry**

Environmental Studies
Ithaca College
Passion: Student
Success

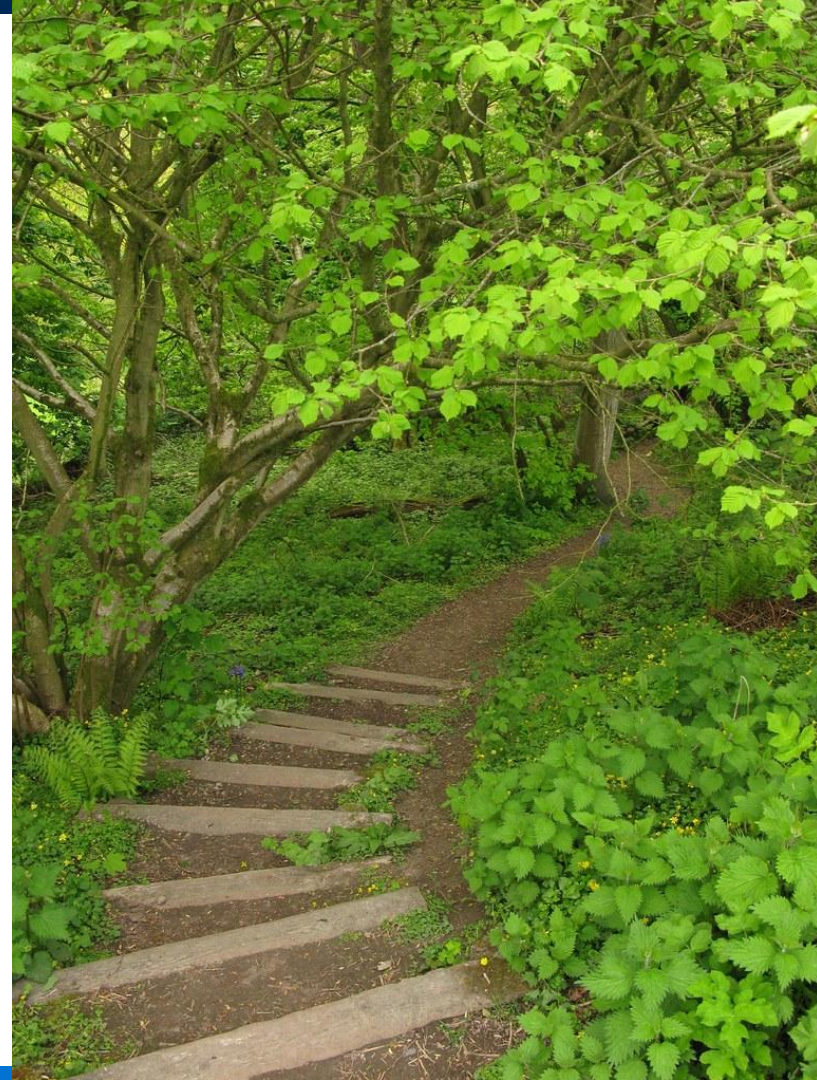


**Rachel
Connolly**

Computer Science
University of Michigan
Passion: Building
things

Learnings

**What did you
learn on the
journey?**



Why This

Present your conclusion.

Please no

Thank you

slide

Giving the Presentation

Be Heard

Be a Presence

Be Respectful

Make Yourself Heard

Project



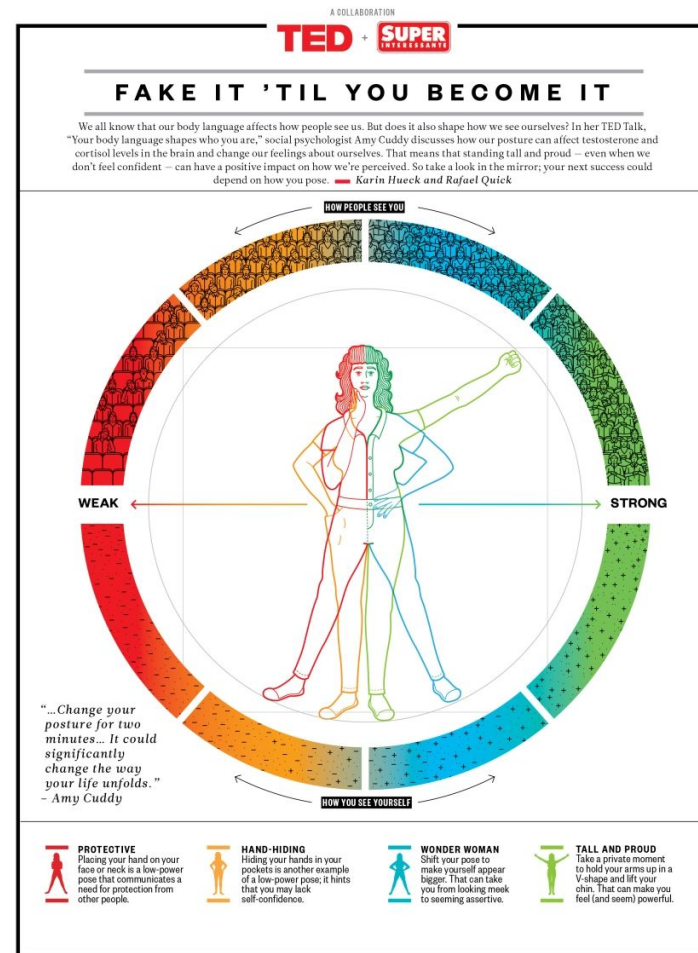
SLOW DOWN!



Be enthusiastic



Create your Presence



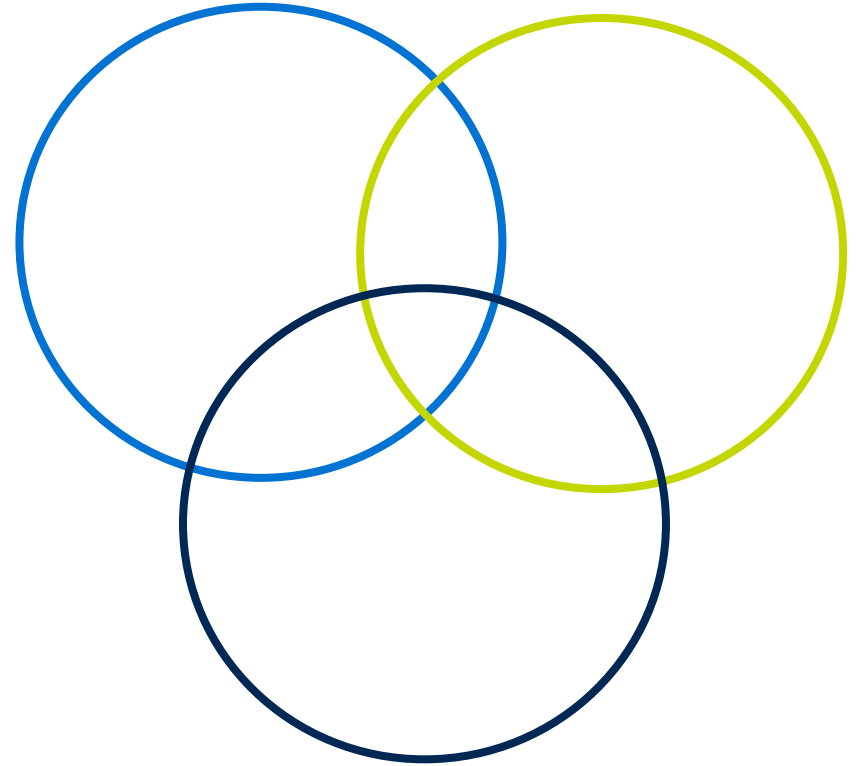
Responding to Q&A

- Repeat the question
- Ask for clarification
- Answer the question
- Don't be defensive! It's ok to say, "we didn't think of that--great idea."
- Share the microphone with your teammates

Create a Presentation

Commonalities

What and Why



4 slides max

Make it visual



2 minutes

@ 30 sec / person



Present: Links to Presentation Deck

1. Blue - bit.ly/BlueWinterns20
2. Green - bit.ly/GreenWinterns20
3. Yellow - bit.ly/YellowWinterns20
4. Orange - bit.ly/OrangeWinterns20
5. Pink - bit.ly/PinkWinterns20
6. Red - bit.ly/RedWinterns20