

Startup: Big Data Analytical Services for Healthcare Organizations

- The tremendous problem with healthcare
- Why healthcare insiders cannot fix it
- How to fix it
- Our startup
- What's next?

The tremendous
problem with healthcare

Flying blind

Why healthcare insiders
cannot fix it

The Prisoners' Dilemma

External Cost

Prioritization

How to fix it

Do the right thing

Our startup

1. We do the right thing (no compromise)
2. Find problems to solve
3. Create win/win proposals
4. Solve problems at arm's length without immediate disruption to organizations
5. Find backers and collaborators

What's next

1. Propose problems to solve
2. Develop proposals with us
3. Contact: uweheiss@gmail.com

Join us!