



Age: 29 years
male.

Name: FATHI

He is married.
Lives with her wife
Loves social media,
online shopping,
playing games.

Needs: keep looking for productive websites. Always loves study through online. He is doing Diploma of Psychology from Griffith University. Loves to browse internet in fast speeds. He loves interactive websites and also prefer voice Assistant.

Figure : proto persona

Nahian Alam Sadman

Student



Personal Information

Profession: Student

Location: Darwin, Australia

Age: 29

Hobbies : Listening to songs,
playing games

Favorite TV Show: UFL, UCL, La-
liguea, EPL

Personal Profile: International Student Studies Diploma of Psychology

Age : 29

Single

Doesn't work much

Internal Student

User Goals

From Nahian's point of view, he always prefers Nice, Neat and Clean website with Key topics. He thinks Website should be add free and website should look outstanding. He also believe nowadays . He strongly believe to work more on website acessability .

Business Objectives

As Nahian is from Bsuiness background, He prefers to make the website user friendly, simple but with more information and should look good and the website should utilize the Navigations and menu sections properly. There should be a search options .

Internet usage

Internet experience: 15 years

Primary Uses: Learnline, Gmail, Social
media Sites

Favourite Sites: Amazon & Ebay

Hours online per week: 40+

Computer: Acer Predator 5 runnin on
Windows 10

Study information

Current qualifications: Diploma in
Business, UTM Malaysia.

Bachelor of Business, AST, New-
zealand

Literacy: skilled

IT Skills/knowledge: MS office.