



# TRUE NORTH MEDIA

## Videography & Editing Packages

### Starter - \$500

- ✳ Up to 2 hours on-location filming
- ✳ Basic edit (up to 2 minute video)
- ✳ Basic color grading
- ✳ Standard music licensing

### Standard - \$1250

- ✳ Up to 4 hours on-location filming
- ✳ Comprehensive edit (up to 5 minute video)
- ✳ Advanced color grading
- ✳ Motion graphics (titles, lower thirds)
- ✳ Premium music licensing
- ✳ 2 revisions

### Premium - \$2500

- ✳ Full day shoot (up to 8 hours)
- ✳ Cinematic edit (up to 10 minute video)
- ✳ Professional color grading
- ✳ Advanced motion graphics & animation
- ✳ Premium music licensing & sound design
- ✳ 3 revisions

## Short-Form Video Packages

### Basic - \$200

- ✳ Up to 1 hour on-location filming
- ✳ Edited 60 second video
- ✳ Basic color grading
- ✳ Standard music licensing

### Standard - \$500

- ✳ Up to 2 hours on-location filming
- ✳ Edited video up to 90 seconds
- ✳ Advanced color grading
- ✳ Motion graphics (titles, lower thirds)
- ✳ Premium music licensing
- ✳ 1 revision

### Premium - \$750

- ✳ Up to 4 hours on-location filming
- ✳ Edited videos 3 x 60 seconds
- ✳ Professional color grading
- ✳ Advanced motion graphics & animation
- ✳ Premium music licensing & sound design
- ✳ 2 revisions

## Retainer & Subscription Services

### Monthly Video Package(s):

- ✳ Starter - \$1000
  - ✳ (2) Starter Videos
  - ✳ (2) Basic Short-Form Videos
- ✳ Standard- \$2500
  - ✳ (2) Standard Videos
  - ✳ (2) Standard Short-Form Videos
- ✳ Premium- \$5000
  - ✳ (2) Premium Videos
  - ✳ (2) Premium Short-Form Videos

### Social Media Content Package:

- ✳ (2) Standard Short-Form Videos per week
- ✳ (2) Standard Videos per month
- ✳ Monthly Content Planning & Scheduling
- ✳ Weekly custom graphics
- ✳ Basic monitoring of comments & messages
- ✳ Monthly performance reporting
- ✳ Consultation required for booking & pricing