HW2

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In this assignment, unloaded gasoline sales per quarters with respect to a number of independent variables that are;

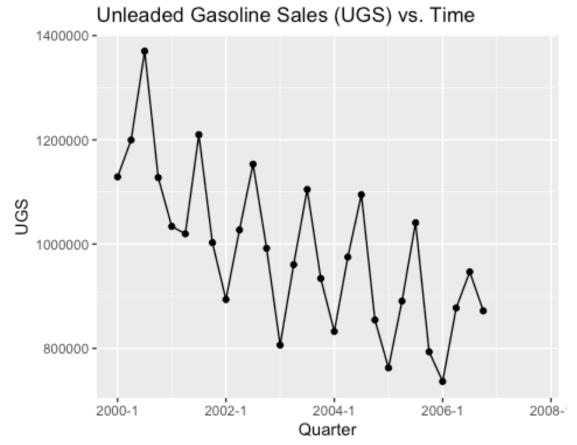
RNUV: An index indicating the rate of new unleaded gasoline using vehicles being added to the traffic in a quarter, PU: Average price (adjusted with an index) of a liter of unleaded gasoline in a quarter, PG: Average price (adjusted with an index) of a liter of diesel gasoline in a quarter, NUGV: Number of unleaded gasoline using vehicles in the traffic, NDGV: Number of diesel gasoline using vehicles in the traffic (per 1000 people), GNPA: Agriculture component of Gross National Product (adjusted with an index), GNPC: Commerce component of Gross National Product (adjusted with an index), GNP: Grand total for GNP (agriculture, commerce and other components total);

is given. The aim is to forecast the sales of UGS for every quarter of 2007 after analyzing the previous data.

```
0. Installing Packages and Organizing the Data
install.packages("ggplot2", repos = "http://cran.us.r-project.org")
##
## The downloaded binary packages are in
/var/folders/zd/nqgnrbsj3x9882f5rt6ljggc0000gq/T//Rtmpj042SU/downloaded
_packages
library(ggplot2)
install.packages("forecast", repos = "http://cran.us.r-project.org")
##
## The downloaded binary packages are in
/var/folders/zd/nqgnrbsj3x9882f5rt6ljggc0000gq/T//Rtmpj042SU/downloaded
_packages
library(forecast)
## Registered S3 method overwritten by 'quantmod':
##
    method
                       from
     as.zoo.data.frame zoo
##
install.packages("data.table", repos = "http://cran.us.r-project.org")
```

```
##
## The downloaded binary packages are in
/var/folders/zd/nqgnrbsj3x9882f5rt6ljggc0000gq/T//Rtmpj042SU/downloaded
_packages
library(data.table)
install.packages("GGally", repos = "http://cran.us.r-project.org")
## The downloaded binary packages are in
##
/var/folders/zd/nqgnrbsj3x9882f5rt6ljggc0000gq/T//Rtmpj042SU/downloaded
_packages
library(GGally)
## Registered S3 method overwritten by 'GGally':
    method from
##
##
    +.gg ggplot2
install.packages("ggcorrplot", repos = "http://cran.us.r-project.org")
##
## The downloaded binary packages are in
/var/folders/zd/nqgnrbsj3x9882f5rt6ljggc0000gq/T//Rtmpj042SU/downloaded
_packages
library(ggcorrplot)
install.packages("zoo", repos = "http://cran.us.r-project.org")
##
## The downloaded binary packages are in
/var/folders/zd/nqgnrbsj3x9882f5rt6ljggc0000gq/T//Rtmpj042SU/downloaded
_packages
library(zoo)
## Attaching package: 'zoo'
## The following objects are masked from 'package:base':
##
##
       as.Date, as.Date.numeric
SalesUGS=data.table(read.csv("~/Desktop/IE360 Spring22 HW2 Updated-
20220507/IE360 Spring22 HW2 data.csv",colClasses=c("character",
rep("numeric",10))))
colnames(SalesUGS) <- c("Quarter", "UGS",</pre>
"RNUV", "NLPG", "PU", "PG", "NUGV", "NDGV", "GNPA", "GNPC", "GNPT")
```

```
SalesUGS$Quarter <- as.yeargtr(SalesUGS$Quarter, format = "%Y 0%q")
str(SalesUGS)
## Classes 'data.table' and 'data.frame':
                                           32 obs. of 11 variables:
## $ Quarter: 'yearqtr' num 2000 Q1 2000 Q2 2000 Q3 2000 Q4 ...
            : num 1128971 1199569 1370167 1127548 1033918 ...
## $ RNUV
            : num 0.0146 0.0205 0.0207 0.0163 0.0071 0.0051 0.0041
0.0048 0.0012 0.0032 ...
## $ NLPG
           : num 940000 941000 943500 948000 950000 ...
## $ PU
            : num 469 459 440 402 412 ...
## $ PG
             : num 356 345 327 301 306 ...
## $ NUGV
           : num 4647500 4742876 4840931 4919685 4954754 ...
## $ NDGV : num 282 284 287 288 288 ...
## $ GNPA
           : num
                   1040173 1760460 6974808 3267125 1004528 ...
## $ GNPC : num 3483132 4525451 5915204 4929778 3418387 ...
## $ GNPT : num 18022686 21797130 30050207 24480153 15832648 ...
## - attr(*, ".internal.selfref")=<externalptr>
head(SalesUGS)
##
      Ouarter
                 UGS
                       RNUV
                              NLPG
                                       PU
                                              PG
                                                    NUGV
                                                             NDGV
GNPA
        GNPC
## 1: 2000 01 1128971 0.0146 940000 469.03 355.69 4647500 281.9853
1040173 3483132
## 2: 2000 Q2 1199569 0.0205 941000 459.42 344.58 4742876 284.0813
1760460 4525451
## 3: 2000 Q3 1370167 0.0207 943500 439.98 327.21 4840931 286.7169
6974808 5915204
## 4: 2000 04 1127548 0.0163 948000 402.08 300.67 4919685 288.3137
3267125 4929778
## 5: 2001 Q1 1033918 0.0071 950000 411.58 305.75 4954754 287.6237
1004528 3418387
## 6: 2001 Q2 1019754 0.0051 955000 520.39 374.78 4980204 287.8814
1449357 4359831
##
         GNPT
## 1: 18022686
## 2: 21797130
## 3: 30050207
## 4: 24480153
## 5: 15832648
## 6: 20296918
###1. Plotting the Time Series of UGS
ggplot(SalesUGS, aes(x=Quarter, y=UGS, group=1)) +
    geom_line()+
    geom point()+
    ggtitle('Unleaded Gasoline Sales (UGS) vs. Time')
## Warning: Removed 4 row(s) containing missing values (geom_path).
```

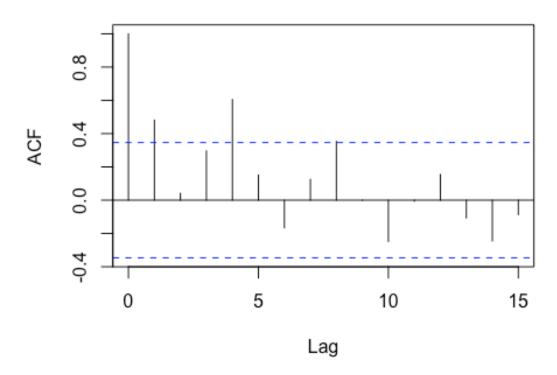


The mean of unleaded gas sales per quarter is not stationary. This can be seen from the fact that the UGS decreases over time meaning that it's dependent on time, trend is decreasing and the mean over four quarters each year decreases significantly as the years pass. However, the variance seems to be stationary and independent of time, as it doesn't seem to change much when the trend factor is removed and the years are evaluated separately. Because the first condition of stationarity, that is mean should be independent of time, doesn't hold, it can be concluded that the time series of UGS is not stationary and depends on time.

###2. Autocorrelation Functions of the Time Series UGS

acf(SalesUGS\$UGS,na.action = na.pass)

Series SalesUGS\$UGS



The autocorrelation function shows a clear seasonality over the span of a year. At every four quarters, the UGS shows a similar repetitive pattern, which is a significant sign of yearly seasonality. This can be understood from the autocorrelation function via the lags that are relatively high. The relatively high autocorrelation at lag 1 shows that the data is correlated to the data one quarter before, which shows that data is correlated with the data of the previous quarter, which makes sense. In this case, 4th lag is very high relatively, which shows that the data is autocorrelated with lag 4 and is correlated to the data at the same quarter in the previous years. This proves the yearly seasonality.

###3. Defining Trend, Seasonality and Lagged Variables

```
SalesUGS <- SalesUGS[, Trend:=(1:.N)]
SalesUGS <- SalesUGS[,Season:=(1:.N)%%4]
SalesUGS <- SalesUGS[Season:=0,Season:=4]
SalesUGS <- SalesUGS[,Lagged1:=c(NA, SalesUGS$UGS[1:31])]
SalesUGS <- SalesUGS[,Lagged4:=c(rep(NA,4),SalesUGS$UGS[1:28])]
str(SalesUGS)

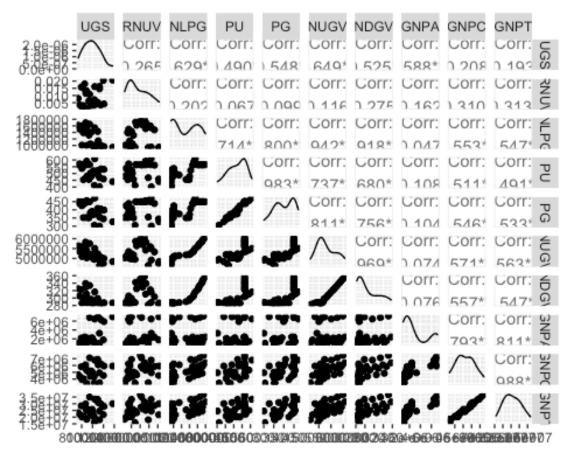
## Classes 'data.table' and 'data.frame': 32 obs. of 15 variables:
## $ Quarter: 'yearqtr' num 2000 Q1 2000 Q2 2000 Q3 2000 Q4 ...
## $ UGS : num 1128971 1199569 1370167 1127548 1033918 ...
## $ RNUV : num 0.0146 0.0205 0.0207 0.0163 0.0071 0.0051 0.0041
0.0048 0.0012 0.0032 ...</pre>
```

```
##
   $ NLPG
           : num
                   940000 941000 943500 948000 950000 ...
## $ PU
             : num 469 459 440 402 412 ...
## $ PG
                   356 345 327 301 306 ...
             : num
           : num 4647500 4742876 4840931 4919685 4954754 ...
##
   $ NUGV
##
   $ NDGV
           : num
                   282 284 287 288 288 ...
##
   $ GNPA
                   1040173 1760460 6974808 3267125 1004528 ...
            : num
## $ GNPC : num 3483132 4525451 5915204 4929778 3418387 ...
                   18022686 21797130 30050207 24480153 15832648 ...
## $ GNPT
            : num
## $ Trend : int 1 2 3 4 5 6 7 8 9 10 ...
## $ Season : num 1 2 3 4 1 2 3 4 1 2 ...
## $ Lagged1: num NA 1128971 1199569 1370167 1127548 ...
## $ Lagged4: num NA NA NA NA 1128971 ...
## - attr(*, ".internal.selfref")=<externalptr>
## - attr(*, "index")= int(0)
head(SalesUGS)
                 UGS
                       RNUV
                              NLPG
                                       PU
                                              PG
                                                    NUGV
                                                             NDGV
##
      Quarter
GNPA
       GNPC
## 1: 2000 Q1 1128971 0.0146 940000 469.03 355.69 4647500 281.9853
1040173 3483132
## 2: 2000 02 1199569 0.0205 941000 459.42 344.58 4742876 284.0813
1760460 4525451
## 3: 2000 Q3 1370167 0.0207 943500 439.98 327.21 4840931 286.7169
6974808 5915204
## 4: 2000 Q4 1127548 0.0163 948000 402.08 300.67 4919685 288.3137
3267125 4929778
## 5: 2001 Q1 1033918 0.0071 950000 411.58 305.75 4954754 287.6237
1004528 3418387
## 6: 2001 Q2 1019754 0.0051 955000 520.39 374.78 4980204 287.8814
1449357 4359831
##
          GNPT Trend Season Lagged1 Lagged4
## 1: 18022686
                  1
                         1
                                NΑ
                                        NA
## 2: 21797130
                  2
                         2 1128971
                                        NA
## 3: 30050207
                  3
                         3 1199569
                                        NA
## 4: 24480153
                  4
                         4 1370167
## 5: 15832648
                  5
                         1 1127548 1128971
## 6: 20296918
                 6
                         2 1033918 1199569
tail(SalesUGS)
##
                UGS
                      RNUV
                              NLPG
                                       PU
                                              PG
                                                    NUGV
                                                             NDGV
      Quarter
GNPA
       GNPC
## 1: 2006 Q3 946783 0.0108 1653250 565.19 449.19 5754077 333.7144
6800688 7124204
## 2: 2006 04 872000 0.0133 1696000 565.19 449.19 5825866 339.2281
2303373 6093090
                 NA 0.0074 1715000 565.19 449.19 5869018 342.1729
## 3: 2007 Q1
1132973 4857305
                 NA 0.0106 1725300 565.19 449.19 5931348 346.9407
## 4: 2007 Q2
1570703 5852404
```

```
## 5: 2007 Q3
                   NA 0.0101 1751050 565.19 449.19 5991280 351.4449
7140722 7480414
## 6: 2007 Q4
                   NA 0.0124 1797400 565.19 449.19 6065597 357.2902
2418541 6397745
          GNPT Trend Season Lagged1 Lagged4
## 1: 34992138
                   27
                           3
                              877614 1040946
## 2: 29867726
                   28
                           4
                              946783
                                      793399
## 3: 24413807
                   29
                              872000
                                       736580
                           1
## 4: 27597857
                   30
                           2
                                       877614
                                  NA
## 5: 36741745
                           3
                   31
                                  NA
                                       946783
## 6: 31361112
                   32
                           4
                                  NA
                                      872000
```

###4. Models

ggpairs(SalesUGS[,2:11])



From ggpairs table, it can be seen that UGS is most correlated with GNPA, NUGV and NLPG among all possible independent variables given. UGS is also correlated with PU, PG and NDGV, even though not as much. So, it makes sense to try different models via including these independent variables and observing the resulting model's significance.

```
model_with_GNPA <- lm(UGS~GNPA, SalesUGS)
summary(model_with_GNPA)</pre>
```

```
##
## Call:
## lm(formula = UGS ~ GNPA, data = SalesUGS)
## Residuals:
##
      Min
               10 Median
                               3Q
                                      Max
## -193499 -88313 -18851
                            90094
                                  255627
## Coefficients:
##
               Estimate Std. Error t value Pr(>|t|)
## (Intercept) 8.754e+05 3.825e+04 22.885 < 2e-16 ***
## GNPA
              3.895e-02 1.050e-02
                                   3.708 0.000996 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 124500 on 26 degrees of freedom
    (4 observations deleted due to missingness)
## Multiple R-squared: 0.3459, Adjusted R-squared:
## F-statistic: 13.75 on 1 and 26 DF, p-value: 0.0009958
```

When GNPA, which is one of the most correlated variables with UGS, is added to the model, the adjusted R-squared is 0.3208. And, GNPA is very significant. So, this variables explains a large portion of the data by itself.

```
model_with_GNPA_NUGV <- lm(UGS~GNPA+NUGV, SalesUGS)</pre>
summary(model_with_GNPA_NUGV)
##
## Call:
## lm(formula = UGS ~ GNPA + NUGV, data = SalesUGS)
##
## Residuals:
      Min
               1Q Median
##
                               3Q
                                      Max
## -131950 -35309
                    -1196
                            39606 123585
##
## Coefficients:
                Estimate Std. Error t value Pr(>|t|)
## (Intercept) 2.657e+06 2.201e+05 12.075 6.28e-12 ***
## GNPA
               4.197e-02 5.623e-03 7.464 8.12e-08 ***
## NUGV
              -3.442e-01 4.233e-02 -8.132 1.74e-08 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 66490 on 25 degrees of freedom
     (4 observations deleted due to missingness)
## Multiple R-squared: 0.8206, Adjusted R-squared: 0.8062
## F-statistic: 57.17 on 2 and 25 DF, p-value: 4.715e-10
```

Adding NUGV increases adjusted R-squared significantly to 0.8092. So, this varivable also explains a significant portion of the data and should be added to the model.

```
model with GNPA NUGV NLPG <- lm(UGS~GNPA+NUGV+NLPG, SalesUGS)
summary(model with GNPA NUGV NLPG)
##
## Call:
## lm(formula = UGS ~ GNPA + NUGV + NLPG, data = SalesUGS)
##
## Residuals:
               1Q Median
##
      Min
                               30
                                      Max
## -138411 -34379 -6271
                            38182 119783
##
## Coefficients:
                Estimate Std. Error t value Pr(>|t|)
## (Intercept) 2.508e+06 4.602e+05 5.449 1.34e-05 ***
               4.183e-02 5.735e-03 7.294 1.55e-07 ***
## GNPA
## NUGV
               -3.045e-01 1.151e-01 -2.645
                                              0.0142 *
              -4.578e-02 1.232e-01 -0.372
## NLPG
                                              0.7134
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 67670 on 24 degrees of freedom
     (4 observations deleted due to missingness)
## Multiple R-squared: 0.8216, Adjusted R-squared: 0.7993
## F-statistic: 36.84 on 3 and 24 DF, p-value: 3.827e-09
```

When NLPG is added to the model, adjusted R-squared decreases slightly and NLPG is not as significant as other variables. So, it's not added to the model.

```
model with GNPA NUGV NDGV <- lm(UGS~GNPA+NUGV+NDGV, SalesUGS)
summary(model_with_GNPA_NUGV_NDGV)
##
## Call:
## lm(formula = UGS ~ GNPA + NUGV + NDGV, data = SalesUGS)
##
## Residuals:
##
     Min
             10 Median
                           3Q
                                 Max
## -89620 -47745 7755 34704 87358
##
## Coefficients:
                Estimate Std. Error t value Pr(>|t|)
## (Intercept) 2.522e+06 1.801e+05 14.005 4.79e-13 ***
               4.172e-02 4.513e-03
                                      9.244 2.23e-09 ***
## GNPA
              -7.236e-01 1.042e-01 -6.942 3.53e-07 ***
## NUGV
               7.066e+03 1.835e+03 3.850 0.000769 ***
## NDGV
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 53360 on 24 degrees of freedom
## (4 observations deleted due to missingness)
```

```
## Multiple R-squared: 0.8891, Adjusted R-squared: 0.8752
## F-statistic: 64.12 on 3 and 24 DF, p-value: 1.325e-11
```

Adding NDGV increased adjusted R-squared significantly to 0.8752 and is very significant. So, this variable should be added to the model.

```
model with GNPA NUGV NDGV PU <- lm(UGS~GNPA+NUGV+NDGV+PU, SalesUGS)
summary(model_with_GNPA_NUGV_NDGV_PU)
##
## Call:
## lm(formula = UGS ~ GNPA + NUGV + NDGV + PU, data = SalesUGS)
##
## Residuals:
##
     Min
             1Q Median
                           3Q
                                 Max
## -79451 -47728 8834 37405
                               85321
##
## Coefficients:
##
                Estimate Std. Error t value Pr(>|t|)
## (Intercept) 2.481e+06 1.872e+05 13.256 2.96e-12 ***
## GNPA
               4.209e-02 4.560e-03 9.231 3.38e-09 ***
## NUGV
              -6.858e-01 1.138e-01 -6.027 3.81e-06 ***
## NDGV
               6.958e+03 1.850e+03 3.760 0.00102 **
## PU
              -2.435e+02 2.853e+02 -0.853 0.40231
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 53660 on 23 degrees of freedom
     (4 observations deleted due to missingness)
## Multiple R-squared: 0.8925, Adjusted R-squared: 0.8738
## F-statistic: 47.73 on 4 and 23 DF, p-value: 8.199e-11
```

Adding PU to the model decreased adjusted R-squared slightly and PU is not a significant variable by itself. So, it's not added to the model.

```
model with GNPA NUGV NDGV PG <- lm(UGS~GNPA+NUGV+NDGV+PG, SalesUGS)
summary(model with GNPA NUGV NDGV PG)
##
## Call:
## lm(formula = UGS ~ GNPA + NUGV + NDGV + PG, data = SalesUGS)
##
## Residuals:
##
     Min
             10 Median
                            3Q
                                 Max
## -77051 -45800
                  5524 40477 85004
##
## Coefficients:
##
                 Estimate Std. Error t value Pr(>|t|)
## (Intercept) 2.398e+06 2.041e+05 11.750 3.36e-11 ***
## GNPA
               4.225e-02 4.485e-03
                                      9.421 2.33e-09 ***
## NUGV
              -6.595e-01 1.154e-01 -5.713 8.10e-06 ***
```

```
## NDGV 6.947e+03 1.818e+03 3.821 0.000876 ***
## PG    -4.486e+02 3.627e+02 -1.237 0.228723
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 52780 on 23 degrees of freedom
## (4 observations deleted due to missingness)
## Multiple R-squared: 0.896, Adjusted R-squared: 0.8779
## F-statistic: 49.53 on 4 and 23 DF, p-value: 5.617e-11
```

Adding PG to the model increased adjusted R-squared slightly. So, it's not added to the model.

```
model with GNPA NUGV NDGV Trend<- lm(UGS~GNPA+NUGV+NDGV+Trend,
SalesUGS)
summary(model with GNPA NUGV NDGV Trend)
##
## Call:
## lm(formula = UGS ~ GNPA + NUGV + NDGV + Trend, data = SalesUGS)
## Residuals:
##
     Min
             10 Median
                           3Q
                                Max
## -83173 -36217 -3660 32733 83647
##
## Coefficients:
                Estimate Std. Error t value Pr(>|t|)
##
## (Intercept) 1.479e+06 6.814e+05 2.171
                                             0.0405 *
## GNPA
              4.145e-02 4.381e-03
                                     9.461 2.15e-09 ***
## NUGV
              -4.071e-01 2.241e-01 -1.816
                                             0.0824 .
## NDGV
              5.471e+03 2.046e+03 2.674
                                             0.0136 *
## Trend
              -8.780e+03 5.548e+03 -1.583
                                             0.1272
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 51760 on 23 degrees of freedom
    (4 observations deleted due to missingness)
## Multiple R-squared:
                       0.9, Adjusted R-squared: 0.8826
## F-statistic: 51.73 on 4 and 23 DF, p-value: 3.602e-11
model with GNPA NUGV NDGV Trend Seasonality<-
lm(UGS~GNPA+NUGV+NDGV+Trend+Season, SalesUGS)
summary(model with GNPA NUGV NDGV Trend Seasonality)
##
## Call:
## lm(formula = UGS ~ GNPA + NUGV + NDGV + Trend + Season, data =
SalesUGS)
##
## Residuals:
     Min 1Q Median 3Q
                                Max
```

```
## -71054 -37897 1192 33312 86526
##
## Coefficients:
                Estimate Std. Error t value Pr(>|t|)
## (Intercept) 1.668e+06 7.007e+05
                                    2.380 0.02642 *
## GNPA
               3.898e-02 4.925e-03
                                    7.915 7.04e-08 ***
## NUGV
              -4.755e-01 2.321e-01 -2.049 0.05259 .
               5.890e+03 2.075e+03 2.839 0.00955 **
## NDGV
              -7.286e+03 5.697e+03 -1.279 0.21421
## Trend
              1.116e+04 1.031e+04
## Season
                                   1.082 0.29076
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 51570 on 22 degrees of freedom
    (4 observations deleted due to missingness)
## Multiple R-squared: 0.905, Adjusted R-squared: 0.8834
## F-statistic: 41.93 on 5 and 22 DF, p-value: 1.594e-10
```

Adding Trend and Seasonality as variables to the model increased adjusted R-squared significantly. So, they're added to the model.

```
model with_GNPA_NUGV_NDGV_PG_Trend_Seasonality_Lag1<-</pre>
lm(UGS~GNPA+NUGV+NDGV+PG+Trend+Season+Lagged1, SalesUGS)
summary(model_with_GNPA_NUGV_NDGV_PG_Trend_Seasonality_Lag1)
##
## Call:
## lm(formula = UGS ~ GNPA + NUGV + NDGV + PG + Trend + Season +
       Lagged1, data = SalesUGS)
##
##
## Residuals:
##
     Min
             1Q Median
                            30
                                 Max
## -40906 -16165 -1117 18770 42733
## Coefficients:
##
                 Estimate Std. Error t value Pr(>|t|)
## (Intercept) 2.750e+06 4.438e+05 6.197 5.93e-06 ***
## GNPA
               3.445e-02 2.769e-03 12.441 1.41e-10 ***
## NUGV
              -7.538e-01 1.596e-01 -4.724 0.000148 ***
## NDGV
               9.722e+03 1.467e+03 6.628 2.43e-06 ***
              -6.302e+02 2.152e+02 -2.928 0.008624 **
## PG
## Trend
              -1.008e+04 3.566e+03 -2.827 0.010770 *
               5.753e+04 8.498e+03 6.769 1.82e-06 ***
## Season
## Lagged1
              -5.938e-01 8.110e-02 -7.322 6.09e-07 ***
## ---
                  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
## Signif. codes:
## Residual standard error: 27620 on 19 degrees of freedom
## (5 observations deleted due to missingness)
```

```
## Multiple R-squared: 0.9756, Adjusted R-squared: 0.9667
## F-statistic: 108.7 on 7 and 19 DF, p-value: 5.672e-14
```

Adding a lagged variable of lag one increased adjusted R-squared significantly and increased significance of all variables. So, it's added.

```
model with GNPA NUGV NDGV PG Trend Seasonality Lag1 Lag4<-
lm(UGS~GNPA+NUGV+NDGV+PG+Trend+Season+Lagged4+Lagged1, SalesUGS)
summary(model with GNPA NUGV NDGV PG Trend Seasonality Lag1 Lag4)
##
## Call:
## lm(formula = UGS ~ GNPA + NUGV + NDGV + PG + Trend + Season +
##
      Lagged4 + Lagged1, data = SalesUGS)
##
## Residuals:
     Min
             10 Median
                           3Q
                                Max
## -38914 -16151 -5285 21708 42628
##
## Coefficients:
                Estimate Std. Error t value Pr(>|t|)
##
## (Intercept) 3.000e+06 8.187e+05 3.664 0.002303 **
               3.748e-02 7.848e-03 4.775 0.000246 ***
## GNPA
## NUGV
              -8.524e-01 3.473e-01 -2.454 0.026809 *
## NDGV
              1.111e+04 3.932e+03 2.826 0.012771 *
## PG
              -6.232e+02 2.518e+02 -2.475 0.025748 *
## Trend
              -1.185e+04 5.975e+03 -1.984 0.065898
             6.288e+04 1.311e+04 4.796 0.000236 ***
## Season
              -1.033e-01 1.962e-01 -0.526 0.606289
## Lagged4
## Lagged1
              -6.342e-01 1.318e-01 -4.814 0.000228 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 30050 on 15 degrees of freedom
    (8 observations deleted due to missingness)
## Multiple R-squared: 0.9616, Adjusted R-squared: 0.9411
## F-statistic: 46.91 on 8 and 15 DF, p-value: 3.096e-09
```

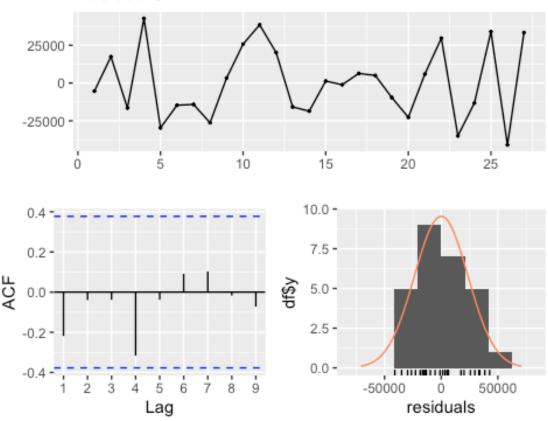
Adding a lagged four variable decreased the adjusted R-squared and the significance of variables. So, it's not added.

###5. Final Model Analysis

```
model<- lm(UGS~GNPA+NUGV+NDGV+PG+Trend+Season+Lagged1, SalesUGS)
summary(model)
##
## Call:
## lm(formula = UGS ~ GNPA + NUGV + NDGV + PG + Trend + Season +
## Lagged1, data = SalesUGS)
##</pre>
```

```
## Residuals:
##
     Min
             1Q Median
                           3Q
                                 Max
## -40906 -16165 -1117 18770 42733
## Coefficients:
##
                Estimate Std. Error t value Pr(>|t|)
                                     6.197 5.93e-06 ***
## (Intercept) 2.750e+06 4.438e+05
               3.445e-02 2.769e-03 12.441 1.41e-10 ***
## GNPA
## NUGV
              -7.538e-01 1.596e-01 -4.724 0.000148 ***
## NDGV
               9.722e+03 1.467e+03 6.628 2.43e-06 ***
## PG
              -6.302e+02 2.152e+02 -2.928 0.008624 **
              -1.008e+04 3.566e+03 -2.827 0.010770 *
## Trend
               5.753e+04 8.498e+03
                                     6.769 1.82e-06 ***
## Season
## Lagged1
              -5.938e-01 8.110e-02 -7.322 6.09e-07 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 27620 on 19 degrees of freedom
    (5 observations deleted due to missingness)
## Multiple R-squared: 0.9756, Adjusted R-squared: 0.9667
## F-statistic: 108.7 on 7 and 19 DF, p-value: 5.672e-14
checkresiduals(model)
```

Residuals



```
##
## Breusch-Godfrey test for serial correlation of order up to 11
##
## data: Residuals
## LM test = 13.277, df = 11, p-value = 0.2756
```

The final model has variables GNPA, NUGV, NDGV, PG, Trend, Seasonality and lagged variable with lag one. This model's adjusted R-squared value is 0.9667, which is a really good result. The model explains 97.56% of the data and all of the variables in the model show high significance values with low p values of the t test. These show that the model is generally very good at explaining the data and all the variables in the model are significant. In the residual analysis, autocorrelation function shows that there're no lags that have relatively high correlation. And the autocorrelation function shows that the autocorrelation in different lags show no pattern and seems to be random and within the limits. This proves that the errors are independent from each other and show no seasonality. The normality assumption of the error term also holds as it can be seen in the histogram of the residuals that is close the normal and is not lagged to one side. The residuals are distributed around mean zero at all times and the variance seem to be constant and doesn't show a pattern. So, the residual analysis show that the assumptions of the regression model hold in this model.

###6. Forecasting

```
tmp=
SalesUGS[29:32,c("GNPA","NUGV","NDGV","PG","Trend","Season","Lagged1")]
predictions = rep(0,4)

predictions[1] = predict(model,tmp[1,])
tmp[2,"Lagged1"] = predictions[1]

predictions[2] = predict(model,tmp[2,])
tmp[3,"Lagged1"] = predictions[2]

predictions[3] = predict(model,tmp[3,])
tmp[4,"Lagged1"] = predictions[3]

predictions[4] = predict(model,tmp[4,])

Predicted <-
data.table(cbind(1:32,c(NA,model$fitted.values,predictions)))
SalesUGS[,Prediction:=Predicted[,2]]
SalesUGS$Prediction[29:32]

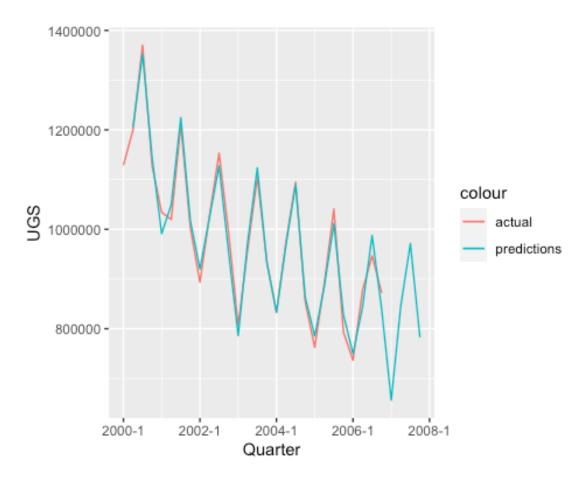
## [1] 656158.4 846216.0 971297.7 782610.3

tail(SalesUGS)</pre>
```

```
##
      Quarter
                UGS
                       RNUV
                               NLPG
                                       PU
                                               PG
                                                     NUGV
                                                              NDGV
        GNPC
GNPA
## 1: 2006 Q3 946783 0.0108 1653250 565.19 449.19 5754077 333.7144
6800688 7124204
## 2: 2006 Q4 872000 0.0133 1696000 565.19 449.19 5825866 339.2281
2303373 6093090
                  NA 0.0074 1715000 565.19 449.19 5869018 342.1729
## 3: 2007 Q1
1132973 4857305
## 4: 2007 Q2
                  NA 0.0106 1725300 565.19 449.19 5931348 346.9407
1570703 5852404
                  NA 0.0101 1751050 565.19 449.19 5991280 351.4449
## 5: 2007 Q3
7140722 7480414
## 6: 2007 Q4
                  NA 0.0124 1797400 565.19 449.19 6065597 357.2902
2418541 6397745
          GNPT Trend Season Lagged1 Lagged4 Prediction
## 1: 34992138
                  27
                          3 877614 1040946
                                              987689.2
## 2: 29867726
                  28
                          4 946783 793399
                                              838630.0
                  29
## 3: 24413807
                          1 872000
                                    736580
                                              656158.4
## 4: 27597857
                  30
                          2
                                 NA
                                    877614
                                              846216.0
                                              971297.7
## 5: 36741745
                  31
                          3
                                 NA
                                    946783
## 6: 31361112
                  32
                          4
                                 NA
                                   872000
                                              782610.3
```

For 2007 quarter 1, it's predicted that UGS will be 656158.4. For 2007 quarter 2, it's predicted that UGS will be 846216.0.2.4. For 2007 quarter 3, it's predicted that UGS will be 971297.7. For 2007 quarter 4, it's predicted that UGS will be 782610.3.

```
ggplot(SalesUGS ,aes(x=Quarter)) +
  geom_line(aes(y=UGS,color='actual', group = 1)) +
  geom_line(aes(y=Prediction, color = 'predictions', group = 1))
## Warning: Removed 4 row(s) containing missing values (geom_path).
## Warning: Removed 1 row(s) containing missing values (geom_path).
```



The predictions for the year 2007 seems to be in line with the previous data.