**Main Streets Project: Business Data Data Dictionary**

Included variables are those typically used in analyses produced at regular intervals.

**latitude** == latitude of the observation (e.g. 42.0693)

**longitude** == longitude of the observation (e.g. -71.6296)

**business\_name** == name of the business (e.g. Dunkin’ Donuts)

**street\_address** == street number, name, and suffix of the observation (e.g. 76 Washington Street)

**ZIP\_code** == ZIP code associated with the observation (e.g. 02135)

**NAICS\_2017\_6digit\_code** == Six-Digit NAICS Code (e.g. 541710), most detailed, standardized industry classification code

**NAICS\_2017\_6digit\_desc** == Six Digit NAICS Code Description (e.g. Research and Development in the Physical, Engineering, and Life Sciences)

**NAICS\_2017\_2digit\_code** == Two Digit NAICS Code (e.g. 54) least specific, standardized industry classification code

**NAICS\_2017\_2digit\_desc** == Two Digit NAICS Code Description (e.g. Professional, Technical, and Scientific Services)

**estimated \_employment** == Number of employees estimated to be working at each observation

**employment\_buckets** == Generalized groups, based on estimated employment (e.g. 1 to 9, 10-24, etc.), used to classify business employment

**mainstreet** ==Name of the Main Street district to which the business belongs