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Advertising, Branding,
Communication



Brand actions, Events,
Activation, Fabrication



Marketing Partner for QFX,
DCN and LABIM Mall



Data-driven Digital
Marketing



IT Services



Creative Marketing
and Communications

avani aligns the best of the best



started with a vision to support businesses with brand establishment, quality branding, and creative design services; brandworks, is now a well-established independent firm specializing in events, fabrications, **brand actions** and purpose-driven engagements.



a motley group of strategic creative, design, and marketing professionals who believe in action to change the way businesses communicate to the world.



We are on a mission to help create
the brands, products and
experiences of tomorrow



Our focus is on collaborating with visionary leaders and organizations who share our belief that the power of **brand actions**, design and innovation can have a profound impact shaping brighter future for the community they serve.

why
brandworks

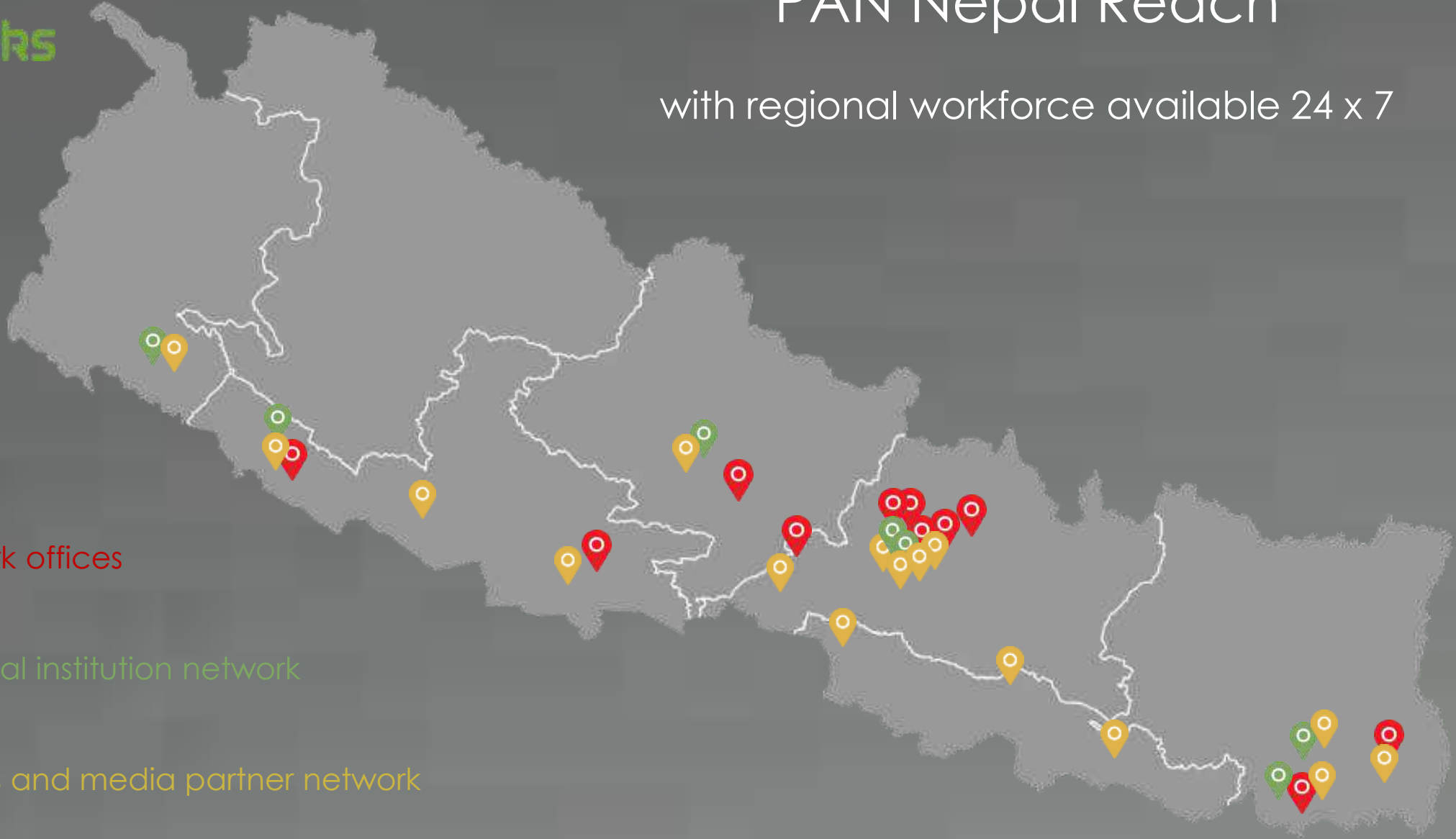
PAN Nepal Reach

with regional workforce available 24 x 7

 12 QFX network offices

 10+ Educational institution network

 16+ associates and media partner network



why
brandworks

21+Years Collective
experience

991+ Projects

31+ Clients

11+ Seasoned
professionals
from
different
industries





We are proud to have worked with trusted international and home-grown companies.

TATA MOTORS
Connecting Aspirations

HONDA

SIPRADI

CG CHAUDHARY GROUP

EXIDE

BYD

शिवम्
सिमेन्ट

bpc
BUTTERFLY

CASIO

THAI

QFX
CERTIFIED

पारमार्थी बाजार

BOSCH

hp

NEEK

सगरमाथा
सिमेन्ट
A product of GHOKHI CEMENT industry

BACARDÍ

NOKIA

Entrepreneurs Organization

BALTRA

Greenhill City

MG

ing

Osiregion college
(इतिहासिक कलेज)

Radio Kantipur
रेडियो कान्तिपुर

DELL Technologies

Enchanteur

vivo

नागरिक नायक

1 MU
MUSIC UNIVERSITY

KNP Japan Pvt. Ltd.
A SUBSIDIARY OF KANSAI NEROLAC PAINTS

सर्वोत्तम सिमेन्ट
सर्वोत्तम मजबूती

bolan
BOLAN ARCHITECT

XING
VODKA

Mangalam
PIPES

MISS NEPAL 2020

brandworks till date



INAUGURATION AND CELEBRATIONS

Butwal Power
Company

Inauguration of
Nyadi Hydropower
Project





INAUGURATION AND CELEBRATIONS

Inauguration of Tata Motors exclusive car showroom with the 2 new product launches





INAUGURATION AND CELEBRATIONS

Inauguration Sarbottam
Cement New Clinker
Plant





INAUGURATION AND CELEBRATIONS

Bosch Home Appliances Showroom in Nepal





INAUGURATION AND CELEBRATIONS

Islington College Graduation Ceremony





CORPORATE EVENTS AND CELEBRATIONS

Shivam Kriti Samaroha





CORPORATE EVENTS AND CELEBRATIONS

Honda 50 Years Celebration





CORPORATE EVENTS AND CELEBRATIONS

BRITISH GURKHA NEPAL OFFICERS & SNCOs' MESS WINTER BALL





CONCLAVES AND CONFERENCES

EO Everest Summit

EO Nepal's signature event exclusively for EO members





CONCLAVES AND CONFERENCES

Nagarik Nayak
Nepal Republic Media





CONCLAVES AND CONFERENCES

2nd International Conference of Dermatology





CONCLAVES AND CONFERENCES

Republica Development Conclave
Nagarik Nayak





CONCLAVES AND CONFERENCES

Midea Coolference 2017





CORPORATE EVENTS AND CELEBRATIONS

NEEK
25th Year
Celebration





CORPORATE EVENTS AND CELEBRATIONS

Thai Airways 50th year
of operation in Nepal





CORPORATE EVENTS AND CELEBRATIONS

Butwal Power Company partners with major Chinese companies for the development of Hydropower projects in Nepal





CORPORATE EVENTS AND CELEBRATIONS

Honda Partner's Meet





CORPORATE EVENTS AND CELEBRATIONS

Nokia Nepal Innovation Day 2022





CORPORATE EVENTS AND CELEBRATIONS

Celebrating growth and success of
QFX Cinemas





LAUNCHES AND INTRODUCTION

Launch of ACE EV
1st Commercial EV from Tata
Motors in Nepal





LAUNCHES AND INTRODUCTION

Launch of MG4 EV

1st EV to be launched and driven at MX Track 5085ft above sea level





LAUNCHES AND INTRODUCTION

Launch of Aprilia SXR160





LAUNCHES AND INTRODUCTION

SJ MOTO Launch





LAUNCHES AND INTRODUCTION

Bosch Home Appliances in Nepal





LAUNCHES AND INTRODUCTION

XING Party with Sunny Leone in Nepal





LAUNCHES AND INTRODUCTION

Asian Premier League T20





LAUNCHES AND INTRODUCTION

BYD SEAL LAUNCH IN NEPAL





LAUNCHES AND INTRODUCTION

Tata Motors Emperor Program





LAUNCHES AND INTRODUCTION

HONDA CB Hornet Launch





LAUNCHES AND INTRODUCTION

Unveiling MV Augusta in Nepal





PAGEANTS

Miss Universe Nepal





PAGEANTS

The Hidden Treasure Miss Nepal





ACTIVATIONS



Tata Motors
Nexon EV Range Test Challenge
1st of a kind in Nepal





ACTIVATIONS



The Man From Kathmandu
Patan Activation



Shivam Cement
Product Activation



Tata NRG
Mall Activation

Radio On Wheels





ACTIVATIONS

Tata Motors
Trust of Nepal
All Nepal Health Drive Campaign
1st of a kind in Nepal





ACTIVATIONS



Tata H5
Activation



Tata Motors Commercial Vehicle
Exchange Camp



Honda Grazia
Supermarket Activation



ACTIVATIONS



Tata Motors
Global Service Camp
1st of a kind in Nepal





CHANGES



BIG

TO

LEAD

STEPS



SMALL


with the brands,

from the beginning,

taking bold decision,

having had breakthrough ideas,

breaking records



We have a wide range of skill set starting from
building strategies for brands
to
creating air operations and flight management system.

Some of our allied partners bring in versatility of photography and videography.

Brand

- Advertising Solutions
- Brand Strategy
- Brand Architecture
- Brand Audit
- Brand Identity System
- Brand Assets & Guidelines
- Brand Launch & Activation
- Brand Localization
- Campaign Strategy and Design
- Campaign Content Creation
- Digital Media Marketing
- Film & Animation
- Motion Design
- Social Media Marketing & Toolkits
- Sonic Identity
- TOV & Messaging

Product

- User Research
- Packaging
- User Testing and Sampling
- Website Design
- Application Design
- Digital Copy & Content Frameworks
- Product & Service Films
- Product Prototypes & Demos
- User Interface (UI) Design
- User Experience (UX) Strategy

Experience

- Event Spaces
- Event Management
- Conference
- Event Logistics
- Launch Events
- Trade Show Experiences
- Workspaces
- Retail Spaces
- Interactive Spaces
- Prototyping
- Proof of Concept
- AR/ VR/ MR
- Data Visualization

PRINT & GRAPHIC DESIGN
FLORAL DESIGN & INSTALLATION
SPONSORSHIP MANAGEMENT
PRODUCTION MANAGEMENT

DECOR DESIGN & FABRICATION
SOUND DESIGN • BUDGET DEVELOPMENT
TALENT PROCUREMENT
MULTIMEDIA PRODUCTION MANAGEMENT

LIGHTING DESIGN & PRODUCTION
VENDOR CONTRACT NEGOTIATION
CRITICAL PATH DEVELOPMENT
HOSPITALITY & TRAVEL

TABLE DESIGN & EXECUTION
EVENT STAFFING • MEDIA • RELATIONS
INVITATION & RSVP MANAGEMENT • VIDEO
PROTOCOL & CONCIERGE ACTIVATION

Our purpose is to harness the power of the brands to drive positive change. But that doesn't just happen through our work and with the brands we partner with — it starts with who we are, what we think, how we do business, and how we treat each other and those around us.

We aim to create a diverse, equitable, and inclusive community to work in. We seek to create a company and community that does business ethically. We aspire to be as environmentally conscious as possible in an industry that can be wasteful. We strive to serve our communities and give our time and resources.



Let the **brandActions** begin



Let the **brandworks** begin

