



MATISSE GRIGORYAN

DESIGNER

Beaverton, Oregon

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LinkedIn

/matissegrigoryan

EDUCATION

AAS WEB DESIGN &
DEVELOPMENT 2023

Courses completed:
HTML/CSS,
CMS(WordPress & Drupal),
Database Design,
PHP, JavaScript,
jQuery,
Digital Media(Adobe) I&II,
Technical Writing

PROFESSIONAL EXPERIENCE

Need Analysis

- Assess client's project needs with active listening, while exploring products to fit design needs
- Counseled client and negotiated project budgets selecting suitable products
- Established client relationships for repeat business by ensuring client satisfaction

Design Schemes

- Business to business sells through design focused projects, understanding of design aesthetics
- Advised clients with selections, upselling products to complement project design
- Developed refined talent for elegant, balanced, and functional designs

Social Media and Marketing

- Managed & maintained social media postings, event announcements, and product introductions
- Created event invitations, client outreach marketing, collaborate interesting & fun client functions
- Developed and implemented client handouts, custom quotes, and client marketing materials

SKILLS

Strengths

- Critical Thinking, Detail Oriented, Analytical, Problem Sensitivity

Skills

- Create, Style, Verify, and Develop Webpages and Graphic Design

Transferable skills

- Adaptable, Team Player & Leader, Communications, Presentations

Personal Strengths

- Persistent, Creative, Dependable, Independent, Flexible, Drive

EMPLOYMENT HISTORY

- Sales & Marketing / Britt's Fermented Foods
- Sales Manager / Kravet Inc.
- Sales Staff / Objets Ltd
- Customer Service / Kneeder-Fauchere
- Bookkeeper / Egg and Dart
- Program Admin / Boyd Levinson