

RED BULL FLUGTAG PHILADELPHIA

Welcome Packet



CONGRATULATIONS!!!

Prepare for Takeoff at Red Bull Flugtag Philadelphia!

Welcome Teams! It was so nice to be able to talk to each of you to deliver the good news! Your excitement is out of this world and I know it will continue throughout the next few months. I know you all have tons of questions and that you will begin to have more as the weeks go on. This newsletter should help answer some of those questions. I will be sending out a newsletter every couple of weeks to keep you up to date with deadlines and important information. If you have any questions or need anything at all, please contact me. Be sure to check out www.redbullflugtagusa.com for updates. Thank you, and don't forget...Red Bull gives you WIINGS! --Sam Scian

MEET YOUR COMPETITION...

Boston Architectural College-- East Boston, MA
Sarg. Granny & The Never Lonely Hearts Club Gang-- Pine Grove, PA
Ben and Jerry's Homemade Inc.-- St. Albans, VT
Acme Fire Department-- Philadelphia, PA
Team Inept-- East Moriches, NY
It's Always Sunny in Space-- Philadelphia, PA
Amish Aviation-- Lancaster, PA
Time Flies-- Red Hook, NY
Flightless Flight Test-- Philadelphia, PA
FOUNDING FLYERS-- Philadelphia, PA
5 Guys 1 Clock-- Cape May, NJ
Wyld Stallyns-- Ardmore, PA
Let Freedom Wing-- Havertown, PA
The Wrath of Kong 2: Kong Takes Flight-- Bethesda, MD
The Knights of the Round Table meets the Jersey Shore-- East Windsor, NJ
BUMBLE-- Glen Mills, PA
Toys Night Out (team sockmonkey)-- Washington, D.C.

Chariot of Fire - Portsmouth, RI
Phlyin Phanatics- Philadelphia, PA
Drexel AIAA- Abington, PA
Broke College Students- Columbus, OH
The Rocky 5- Mt. Laurel, NJ
East Coast Choppers- Arlington, VA
Draught Horse Pub- Philadelphia, PA
The Kids from the Skids- Cleveland, OH
Flight of the Coyote- Philadelphia, PA
Test Crash Kids- Bloomsburg, PA
Grease Lightning- Philadelphia, PA
Dynamite!- Allentown, PA
The Flug-tag Clan- Philadelphia, PA
Team Flying Llama- Philadelphia, PA
TDC- Pittsburgh, PA
Adrenalinaholics- Philadelphia, PA
School of Rock- Syosset, NY
Fruit of the Flugtag- Yorktown, NY
Stork Dorks- Newark, DE
Ahab's Adventures- N. Adams, MA
UPrising- Salisbury, MD

UPCOMING DEADLINES

June 9th– Fact sheets and Appearance Releases due. Please return both via email to Sam Scian ASAP.

June 25th - Craft build schedule, materials list and information on where you'll be building is due.

August 9th – Music DUE for skit! Video or preview of skit also due at this time.

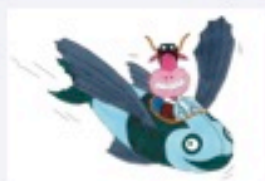


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LET'S REVIEW THE RULES

- 1) All crafts must be entirely human-powered! That means no catapults, slingshots, pulleys or other system that uses stored energy.
- 2) Size *does* matter – All crafts must have a maximum 30-foot wingspan and weigh less than 450lbs including the pilot.
- 3) All flying machines must be homemade. No pre-fabricated gliders allowed!



MEDIA

As I'm sure most of you have seen, we have a significant amount of media coverage for every Red Bull Flugtag event, and Red Bull Flugtag Philadelphia is no exception! So how do we do it? With your help, of course!

First and foremost, we need the fact sheet (attached in this email) returned asap, due by June 9th.

I also wanted to introduce our Communications team to you! Libby Tierney and Kerri Holt could be reaching out to you over the coming months regarding bios, media interviews and other opportunities, so please take their calls!

One final introduction: Ellie Appen is the Content Manager for Red Bull Flugtag this year and will be helping gather and distribute all the content from this year's events, so if you have a website, online video or other asset, please send these along!

SOCIAL MEDIA

Here's a look at some of your teammates' websites, Facebook pages and YouTube Videos. Do you have one not listed here? Are you looking to build one? Let us know and we'll push the Red Bull Flugtag fans and interested media there to learn more about your team:

Team Inept
<http://teaminept.com/>

It's Always Sunny in Space
[http://brianpasco.com/It's Always Sunny in Space.html](http://brianpasco.com/It's%20Always%20Sunny%20in%20Space.html)

5 Guys 1 Clock
www.cuckooclockflugtag.com

Toys Night Out (Team Sockmonkey)
<http://mikeandchrisflugtag.com/>

Phlyin Phanatics
<http://phlyinphanatics.blogspot.com/>

The Kids from the Skids
<http://www.youtube.com/TheKidsFromTheSkids>

Also check out Ahab's Adventures, Adrenalinaholics, and The Giant Flying Llama on Facebook!

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YOU WILL BE JUDGED!

On what you ask? Each of these criteria makes up 1/3 of your score:

- 1) Flying distance
- 2) The creativity of your craft and costumes
- 3) The quality of your performance or showmanship during your 30-second skit on deck immediately prior to your flight

Judges will be announced as we get closer to the event.

AND YES, THERE WILL BE PRIZES...

As if participating in an event unlike any other wasn't enough, here are the things you have to look forward to if your flight of fancy wins

1st Place: A VIP trip to one of the U.S. stops of the Red Bull Air Race in 2011.

2nd Place: A team outing at their local drop zone to skydive with the expert free flyers, the Red Bull Air Force.

3rd Place: The team will spend the day learning to fly as they will be treated to paragliding lessons.

People's Choice Award: Red Bull Flugtag viewing party for the team and guests at a local bar or restaurant.

RED BULL FLUGTAG FUN FACT:

There have been more than 80 Red Bull Flugtag events worldwide since the event began in 1991 in Vienna, Austria. There have been 16 Red Bull Flugtag events in the U.S.



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TOP TEN TIPS AND TRICKS FOR YOUR BUILD

- 1) **Wheels!** – Caster wheels and small wheels are not ideal. Please try to use larger, sturdier wheels to make sure your craft gets as much momentum as possible before launching into the wild blue yonder.
- 2) **BIGGER is BETTER** – Remember, you are 100 feet off land and 30 feet above water, your craft will be dwarfed by the distance! The bigger the craft (within the restrictions of course) the better. You are allowed a 30-foot wingspan, so use it! (Height restrictions will vary by team, please check with your Pilot Liaison.)
- 3) Think **LIGHTWEIGHT**. The pilot **AND** the craft combined can weigh 450lbs. Keep this in mind when choosing your materials and pilot.
- 4) When you hit the water, we need to get you out of the craft asap, so please think of an “escape route” when building your craft. You can’t be in an enclosed bubbled, box or cockpit! If you have any specific questions here, ask your pilot liaison.
- 5) All sharp edges, exposed bolts, screws and sharp pieces must be padded! This can be done with duct tape, pool noodles/insulation piping, etc...
- 6) No seat belts allowed.
- 7) No pyrotechnics or smoke are allowed on the deck. If you have questions about this, please ask your pilot liaison immediately.
- 8) Aim to **FLY!** While we love the funny “fallers” who plummet immediately off the deck, 1/3 of your score is your flight distance, so keep this in mind when finalizing your design.
- 9) The other 2/3? Well, 1/3 is creativity, so make your craft and costumes look good – it’s as simple as that!
- 10) The final 1/3 of your score is based on showmanship, so begin working on your skit now! This year we insist on seeing **ALL** skits prior to event day whether during a team visit or via online video, so step it up!

GOT QUESTIONS?

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