

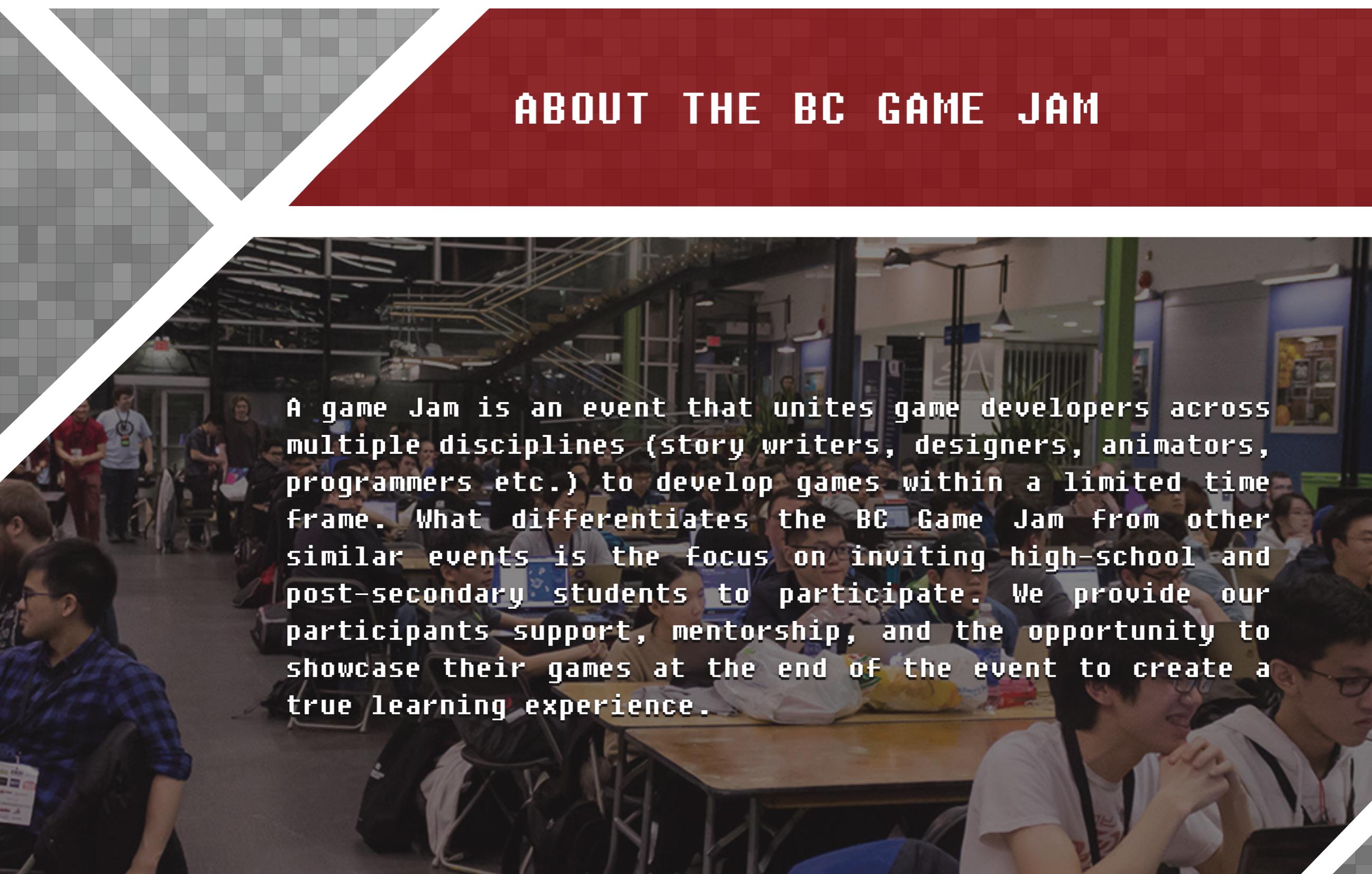
2019 BC GAME JAM SPONSORSHIP PACKAGE

WHO WE ARE



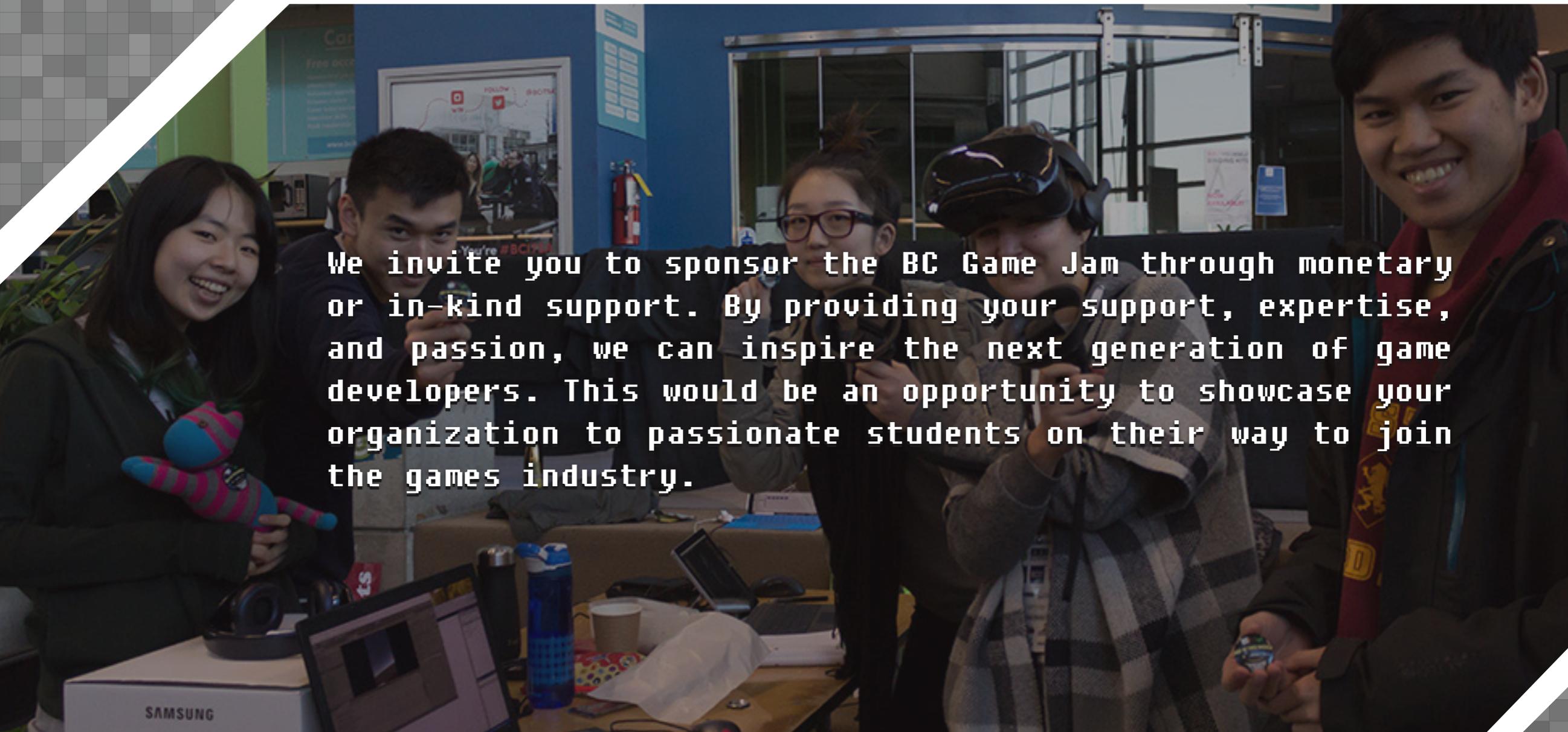
We are BUS; a student-run organization with the goal of promoting game development to students in British Columbia. We connect and work with various student groups to provide better educational resources and opportunities for their members. We have grown from a joint event by student game development clubs to an organization with the knowledge, structure, and experience to bring students together in ways others can't.

ABOUT THE BC GAME JAM



A game Jam is an event that unites game developers across multiple disciplines (story writers, designers, animators, programmers etc.) to develop games within a limited time frame. What differentiates the BC Game Jam from other similar events is the focus on inviting high-school and post-secondary students to participate. We provide our participants support, mentorship, and the opportunity to showcase their games at the end of the event to create a true learning experience.

WHY YOU SHOULD SPONSOR US



We invite you to sponsor the BC Game Jam through monetary or in-kind support. By providing your support, expertise, and passion, we can inspire the next generation of game developers. This would be an opportunity to showcase your organization to passionate students on their way to join the games industry.

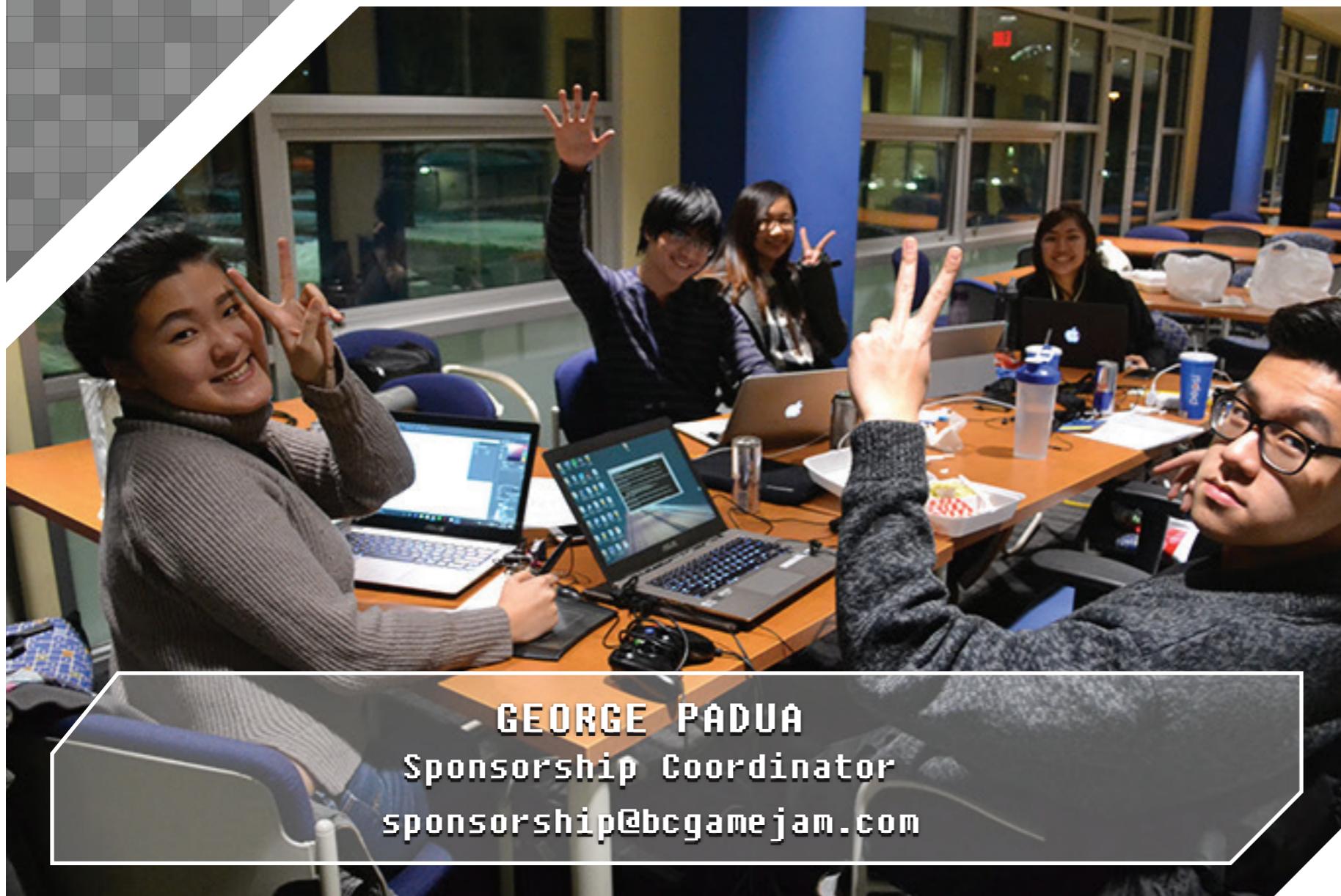
SPONSORSHIP OPPORTUNITIES

	PLATINUM	GOLD	SILVER	BRONZE	CUSTOM
Monetary	3500	1500	750	350	
Branding Logo Size	Large	Large	Medium	Small	
Social Media Promotion	✓	✓	✓	✓	
Provided Meals	✓ (Max 5)	✓ (Max 5)	✓ (Max 3)	✓ (Max 1)	
Presentation Time	180s	120s	60s	✗	Provide Alternative Support or Tailor Your Benefits
Sponsor Table	✓	✓	✓	✗	
Sub-Theme Challenge Submission	✓	✓	✗	✗	
Prime Venue Bragging Location	✓	✓	✗	✗	
Achievement Pin Submission	✓	✗	✗	✗	
NewsCast Feature	✓	✗	✗	✗	
Food Titles	✓	✗	✗	✗	

SPONSORSHIP OPPORTUNITIES

Branding Logo Size	The size of your brand in the promotional material published for the event. ie. T-shirts, Passes, Website
Social Media Promotion	You will be featured on our social media promotions. ie. Facebook, Instagram, Twitter
Provided Meals	We will feed you and your friends
Presentation Time	You can show all the wonderful attendees how awesome you are during the opening ceremony
Sponsor Table	You can have a table JUST for you and your company
Sub-Theme Challenge Submission	Attendees will get the opportunity of a lifetime to accept your sub-theme challenge on top of the main theme challenge.
Prime Venue Bragging Location	You will get a super shiny, prime, spot in areas of interests outside your own booth to promote your company.
Achievement Pin Submission	Decide an achievement pin challenge (with your logo on it if you want) that participants can achieve throughout the jam
NewsCast Feature	You will be guaranteed a time slot in the BC Game Jam video created by our video and photography team.
Food Titles	We'll let everyone know, the dinners were possible, thanks to you. Thank you.

DETAILS AND CONTACT



GEORGE PADUA
Sponsorship Coordinator
sponsorship@bcgamejam.com

ATTENDEES

300

DATE

February 15 - 17, 2019

LOCATION

UBC or BCIT

DURATION

48 Hours