

The graphic features a central magenta diamond shape. The background is a dark green field with a pattern of white and yellow diamonds. The top corners of the green field are filled with a light blue and white diamond pattern. The text is centered within the magenta diamond.

GLOBAL GAME JAM VANCOUVER

SPONSORSHIP PACKAGE

— START —



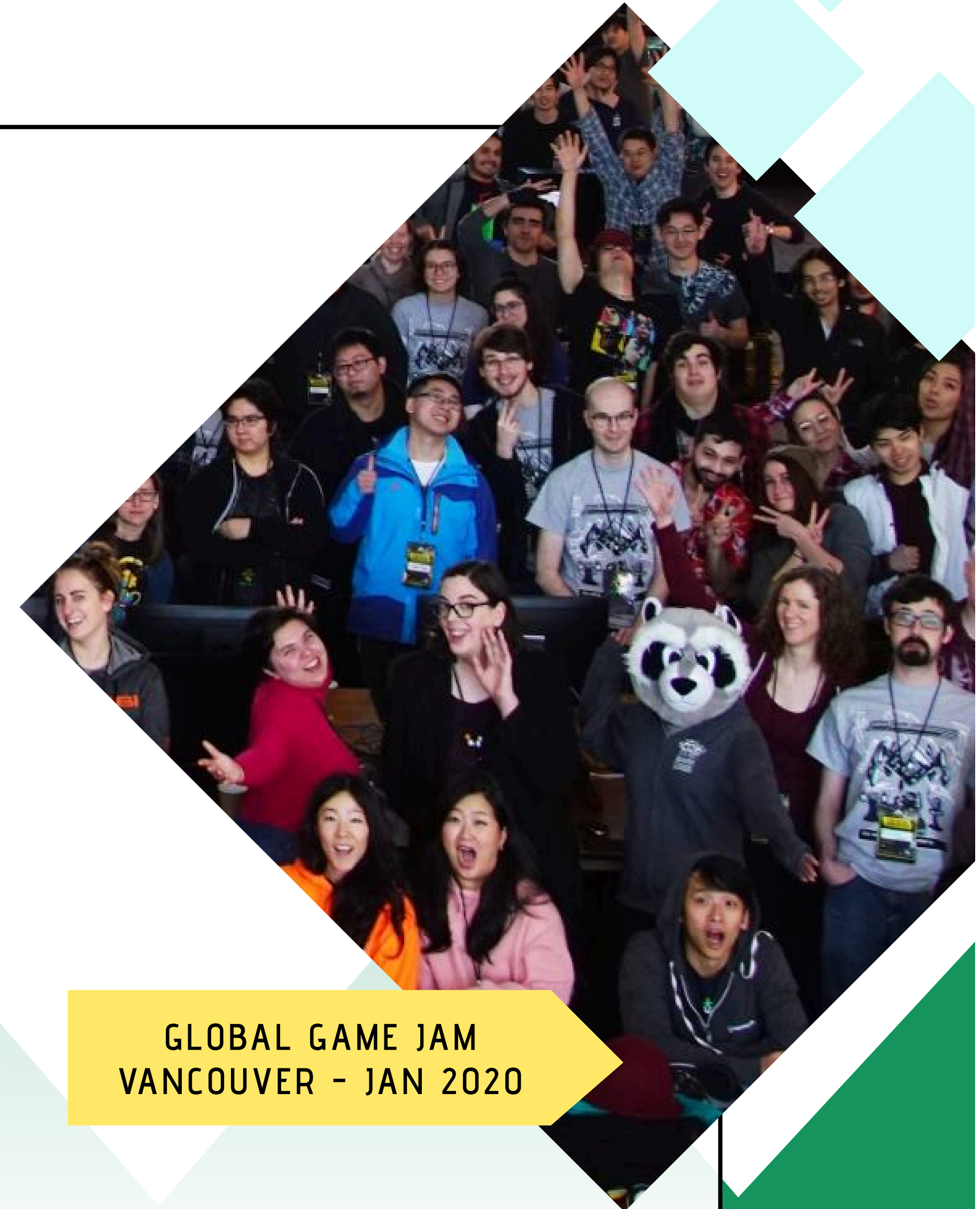
GLOBAL GAME JAM 2026

What is Global Game Jam?

Global Game Jam is a 3 day hackathon where game enthusiasts can collaborate, learn, and create a game. Jammers all over the world participate at different locations using the same theme.

Since 2010, **Global Game Jam Vancouver** has brought this event to the amazing game development community of Vancouver, hosting over 200 attendees who created over 40 games in 48 hours last year.

This year we are excited to host the event with Douglas College at their **New Westminster** campus. Jammers, Industry Representatives and Sponsors are welcome to participate, spectate and network at this annual event!



GLOBAL GAME JAM
VANCOUVER - JAN 2020



GLOBAL GAME JAM 2026

Global Game Jam 2026 Calendar

Jan 30th
Day 1

We get Jammers started with our opening ceremony and prompt reveal. Jammers create teams and get started!

Jan 31st
Day 2

Jammers work on their games and network with sponsors and industry reps.

Feb 1st
Day 3

Project showcase and closing ceremony! Jammers show off their games and network as the event comes to a close.



GLOBAL GAME JAM
VANCOUVER - JAN 2023



Why Sponsor?

Event Branding

- Get your logo on our shirts and other promotional materials.
- Get shout outs during our opening and closing ceremony.
- Sponsor highlights in our Discord and Instagram posts.

Event Day Booths

- Get a ground floor booth with room for banners and/or posters.
- Network with Jammers and other attendees throughout the event.

Other Benefits

- Sponsor workshops or Q&A sessions during the event.
- Announcements or promotions included in the opening or closing.





GLOBAL GAME JAM 2026

Event Sponsorship Options

~\$4500
Sponsor a
meal

Sponsor a meal during
the event for Jammers!

Breakfast, lunch or
dinner - there are many
options available!

~\$1000
Snack
Table

Coffee, tea, muffins,
bagels and other
snacks and
refreshments for
Jammers!

\$X
Other

Any other amount or
assistance with the event

Swag, mentorship or
other forms of
sponsorship are welcome!



THANK YOU

Interested? Contact us!
partnerships@busgda.ca

— END —