

GLOBAL GAME JAM SPONSORSHIP PACKAGE

2023

— START —



GLOBAL GAME JAM VANCOUVER 2023

What is Global Game Jam?

Global Game Jam is the world's largest game creation event and BUS Game Devs is honored to organize the Vancouver version. As physical venues open up for in-person events, so is Global Game Jam Vancouver.

The jam will take place from February 3-5th, 2023. Over those 3 days, participants will design, develop, and create unique games in parallel with jammers from every part of the globe.



Our 2020 Jammers
(pre-COVID)



Why Sponsor?

Game jams are beacons of innovation and fresh thinking for game makers. Whether it's an aspiring developer who is looking to make their mark in the industry or a seasoned veteran hoping for an inventive spark, Global Game Jam Vancouver has attracted thousands of talented creators.

Sponsoring means your organization:

- is committed to the health and growth of our local game development industry in current economic times.
- will be amplified through social media and content so that participants and public will hear about how great your team is.
- has exclusive access to self-starters who are committed to their career and eager to make games.



Support an enthusiasm
for game developing!



GLOBAL GAME JAM VANCOUVER 2023

	Diamond	Platinum	Gold	Silver	Bronze	Community
Branding ¹	XXL	L	M	M	S	XS
Social Media Promo	Maximum Coverage	Yes	Yes	Yes	Yes	Yes
T-shirts	12	6	5	4	2	1
Attendee ² Tickets	12	4	3	3	2	1
Keynote A/V ³ Promo	120 seconds	60 seconds	45 seconds	30 seconds	25-word read out	name mention
Sponsor Table ⁴	All-Weekend	All-Weekend	4 peak hours	2 hours	No	No
Prime Venue Location	Yes	Yes	Yes	No	No	No
KeyNote Speech	120 seconds	No	No	No	No	No
Price ⁵	\$10,000	\$5,000	\$3,000	\$1,750	\$750	\$100

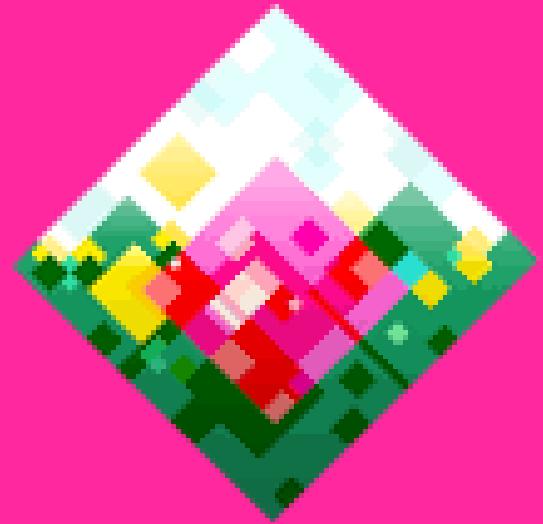
1. Branding: Please provide full-colour and monochromatic vector file of your logo. Logos must be received by January 2nd, 2023 in order to appear on the shirt.

2. Attendee Tickets: These are participant passes to GGJ that your company or your community can use to attend the jam. These tickets will be available through an Eventbrite code or specified ticket. Participant (jammer) passes are not needed for visitors or employees working sponsor tables.

3. Keynote A/V Promo: We'll play a video provided by you, during the keynote of the jam on our big screen. We reserve the right to refuse content deemed inappropriate for the jam.

4. Sponsor Table Time: This is for the exclusive sponsor area tables. A great way to make connections with attendees and promote your company!

5. Price: Let's talk! We're open to new ways of working together non-monarily.



THANK YOU

Interested? Contact us!

partnerships@busgda.ca

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