



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Share template feedback

Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.
10 minutes

- A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
 - B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.
 - C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.
- Open article

Define your problem statement
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.
5 minutes

PROBLEM
How might we [your problem statement]?

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.

Go for volume. If possible, be visual.

Brainstorm
Write down any ideas that come to mind that address your problem statement.
10 minutes

TIP
You can select a sticky note and hit the pencil icon to start drawing!

A.ABUZAR

politics news	education news	health news
other business news	collection of news	of the news
budgets news	sports news	city news news

D.BUVAN KISHORE

press releases of the business	press conference	editorial news
legislature news	business of news from Paris	court news
official reports	conference news	similar symposium news

P.RAHU L

some eggs business from the business	coverage of advertisement	editorial and editorial news
daily brief bits of news	of products	the size is large
page layout is visually	editorial is not good enough	some comparison of news are missing

S.SUNEEL

fresh news	news according to your interest	selection of the news
display videos	news from the morning news	read others
news in 60 words	reduce the size	live news

Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.
20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Advantages

- get local news from your community
- stay updated across all your devices
- top news headlines

Disadvantages

- fake news may mislead the readers
- no categories for old news
- to reduce the mb size

Prioritize
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.
20 minutes

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Categories

POLITICS	OPINION
ENTERTAINMENT	HEALTH
TRAVEL	WORLD
US	SPORTS
SCIENCE	TECH
LIFESTYLE	VIDEO

WORLD NEWS

NEWS | SPORT | BUSINESS | ON

FAKE NEWS

NEWS MOST VIEWED

BREAKING NEWS

to reduce the mb size

After you collaborate
You can export the mural as an image or pdf to share with members of your company who might find it helpful.

- Quick add-ons
- A Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
 - B Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

- Keep moving forward
- Strategy blueprint
Define the components of a new idea or strategy.
Open the template
 - Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template
 - Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template
- Share template feedback



