## **About**

Boulou is a B2B data solutions provider specializing in delivering accurate, human-verified contact data across various industries, including energy, utilities, and marketing. Their services are designed to help businesses reach the right decision-makers efficiently, thereby accelerating outreach and closing deals faster.

At Boulou.io, we believe in the power of data to drive smart business decisions. We are a B2B intelligence platform specializing in collecting and curating publicly available business data to help companies discover new leads, deepen market understanding, and grow more strategically.

Our platform aggregates structured, high-quality information on businesses, professionals, and industries—so you don't have to. Whether you're looking to build sales pipelines, enhance marketing accuracy, or conduct market research, Boulou.io gives you the insights you need, fast and reliably.

# **Our Mission**

To empower businesses with transparent, accessible, and ethical data that fuels smarter connections and drives growth.

### Culture

At Boulou Io, culture isn't a buzzword—it's our foundation. We believe that empowered people create extraordinary outcomes. That's why we've built a culture rooted in collaboration, innovation, accountability, and inclusion. Across our global teams in Jamaica, India, and the U.S., we foster an environment where every voice is heard, every contribution is valued, and every team member is encouraged to grow.

We take pride in being more than just a workplace—we're a community. Whether it's celebrating team wins, supporting personal development, or giving back through local initiatives, our culture is fueled by a shared commitment to excellence and purpose.

## Location

The company operates from multiple locations:

Headquarters: 4400 N Federal Highway, Suite 8, Boca Raton, Florida 33431, USA.

International Offices: Kingston, Jamaica, and Coimbatore, Tamil Nadu, India.

Email: <u>support@boulou.io</u>

Phone: 1(866)611-6943

### **Teams**

### Founder and CEO

**Max Sylvestre** is the visionary CEO of Boulou BPO, bringing nearly two decades of unmatched expertise in the global call center and BPO industry.

## FAQ's

#### 1. General Information

### Q: What services does Boulou offer?

A: Boulou provides human-verified B2B contact data solutions tailored for various industries, including energy, utilities, and marketing.

## Q: How can Boulou help my business?

A: By supplying accurate and up-to-date contact data, Boulou enables your business to connect with key decision-makers, enhancing your outreach efforts.

# 2. Industry-Specific Queries

# Q: Does Boulou offer data solutions for the energy sector?

A: Yes, Boulou provides a real-time, human-verified energy and utilities database across the UK, serving as a dependable resource for your marketing campaigns.

## Q: Can Boulou assist with marketing campaigns?

A: Absolutely. Boulou combines data-driven insights with strategic marketing tools to ensure your message reaches the right audience at the perfect time.

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## 3. Getting Started

## Q: How do I get in touch with Boulou?

A: You can contact Boulou through their Contact Us page.

#### Q: Is there a demo available?

A: Yes, you can book a demo to see how Boulou's solutions can benefit your business by visiting the Book a Demo page.

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# **Privacy and policies**

#### 1. Information We Collect

Boulou.io collects and processes publicly available business data, which may include:

- Company details: Name, registration number, business category, and headquarters location.
- Business contact information: Names, professional email addresses, phone numbers, job titles, and LinkedIn or company profiles.
- Industry classifications: Business sector, size, revenue estimates, and company structure.
- Publicly available records: Press releases, regulatory filings, and government records.
- Professional and trade organization data: Memberships, certifications, and industry affiliations.

We do not knowingly collect sensitive personal data such as financial details, health-related data, or personally identifiable information beyond what is publicly accessible.

### 2. How We Use Your Information

- Provide and enhance our B2B database services by offering accurate and relevant business intelligence.
- Facilitate business connections and networking to help companies discover and engage with potential clients or partners.
- Conduct analytics and improve our offerings to enhance user experience and optimize our database accuracy.
- Ensure legal and regulatory compliance by following applicable data protection laws and regulations.

- 3. Legal Basis for Processing (GDPR Compliance)
  - Legitimate Interest: We collect and process publicly available data to provide businesses with verified and structured business intelligence.
  - Legal Compliance: We adhere to GDPR and other applicable data protection regulations.
  - Consent (where applicable): In cases where explicit consent is required, we obtain prior consent before processing data.