4067CEM Software Design Task 1

Student Business System in College

User stories:

- As a student entrepreneur, I want to be able to come up with a unique store name and provide a description of what my business is about.
- As a student entrepreneur, I want to be able to customize my own store, such as logo, color scheme, font styles and more.
- As a student entrepreneur, I want to be able to set up shipping and payment integrations for my store so that my customers can online shop.
- As a student entrepreneur, I want to be able to easily add and edit my product information, including images, descriptions, and prices.
- As a student entrepreneur, I want to be able to categorize and organize my products into different sections within the store.
- As a student entrepreneur, I want to be able to track my inventory and receive notifications for low stock items.
- As a student entrepreneur, I want to be able to integrate social media sharing capabilities to promote my products.
- As a student entrepreneur, I want to be able to view and manage customer orders, including order status and customer details.
- As a student entrepreneur, I want to be able to print shipping labels for orders.
- As a student entrepreneur, I want to track the delivery status of shipped orders.
- As a student entrepreneur, I want to be able to have access to sales reports and analytics to track the performance of my store.
- As a student entrepreneur, I want to be able to view customer behavior patterns to make informed business decisions.
- As a student entrepreneur, I want to be able to view customer ratings and reviews to engage with the customer so that I can answer any queries or concerns.

User story map:

https://www.figma.com/file/71gGrpxDNkJO6lZpybR4hv/Story-map-(Software-design)?type=whiteboard&node-id=0%3A1&t=yxEn8UuohMsjvlwH-1